

## WQDC Q1 2021

### Programs and Issues:

WQDC serves the needs of Door County and surrounding communities in a variety of formats and timeslots.

Everyday at :50 past the hour from 5am to 6pm we provide a local weather report.

In addition, throughout the day, WQDC provides free public service announcements from 5am to 6pm.

The following are examples of the issues and programming responses that aired on the station in the preceding quarter:

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### Promoted Covid-19 Testing

Daily Local Covid-19 Testing through Door County Medical Center

Special FREE Covid-19 testing with the Wisconsin National Guard at the Sister Bay and Sturgeon Bay Fire Departments. Mondays 8a-4p at alternating locations from January 4th, through March 8th

Live reads for Edward Jones Financial virtual coffee club for women to discuss current market conditions. February 10th.

Promoted Farmers to Families Food Box pick up Friday, February 12th, Friday, February 26th, and Friday March 12th at the Door County Fairgrounds 812 N. 14<sup>th</sup> Avenue. Sturgeon Bay & at the Sister Bay/Liberty Grove Fire Department on Mill Road in Sister Bay.

Promoted Free Ice Fishing Weekend in Door County January 16th and 17th

Promoted Concretes For A Cause Share Night Fundraiser with Culver's to benefit the Mighty Pioneers, February 16th.

Live reads for the Door County Historical Society's Free virtual (Zoom) dinner program February 22nd.

Promoted the Community Blood Center Blood Drive at Sonny's Pizzeria February 25th

Live Reads for the Door County Habitat for Humanity ReStore's Booyah Sale, Saturday February 27th, to benefit future Habitat For Humanity projects

Live Reads for the American Red Cross Blood Drive on Friday, March 19th at the Door County YMCA

Promoted an Easter event on Saturday, April 3rd for the Door County Historical Society at Heritage at Big Creek, Michigan St. in Sturgeon Bay.

### Promoted Covid-19 Vaccination Availability

Door County Medical Center: Scheduling through DCMC patient portal for those 18 and older for the Moderna vaccine

Door County Public Health: Scheduling available through [bookdcph.timetap.com](https://bookdcph.timetap.com) for 16 and older for Pfizer and Johnson & Johnson vaccine

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