

ORDER



Orders
Order / Rev: 1285759
Alt Order #: WOC14640134
Product Desc: AFFORDABLE VIRGINIA
Estimate: 4207
Flight Dates: 05/14/24 - 05/19/24
Original Date / Rev: 05/03/24 / 05/03/24
Order Type: GENERAL

WGNT
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Assembly - Political
Buying Contact:
Billing Contact: Jacob Czmer
 1 World Trade
 New York, NY 10017

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Affordable Virginia
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-6

New Business End:
Advertiser External ID: 279525
Agency External ID: 141061
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/17/24	5	\$470.00	\$399.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	5	\$470.00	\$399.50	4.70
Totals	5	\$470.00	\$399.50	4.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNT	05/13/24	05/17/24	M-F 6-7pm M-F 6-7pm	CM	6-7pm	--1-1--	:30	2	\$100.00	P-6	1.00	NM	2	\$200.00
(Program: JUDGE JUDY); 2Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - 2Q23 ave; rage of Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/13/24	05/19/24	--1-1--			2		\$100.00			1.00			
N 2	WGNT	05/13/24	05/17/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	--111--	:30	3	\$90.00	P-6	0.90	NM	3	\$270.00
(Program: WGNT NEWS AT 7P); 2Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - 2Q23 ave; rage of WGNT News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/13/24	05/19/24	--111--			3		\$90.00			0.90			
Totals														5	\$470.00