

# ORDER



**Orders**  
**Order / Rev:** 1285762  
**Alt Order #:** WOC14640138  
**Product Desc:** AFFORDABLE VIRGINIA  
**Estimate:** 4206  
**Flight Dates:** 05/07/24 - 05/12/24  
**Original Date / Rev:** 05/03/24 / 05/03/24  
**Order Type:** GENERAL

**WGNT**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Assembly - Political  
**Buying Contact:**  
**Billing Contact:** Jacob Czmer  
 1 World Trade  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Affordable Virginia  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 279525  
**Agency External ID:** 141061  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/10/24	3	\$270.00	\$229.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	3	\$270.00	\$229.50	2.70
<b>Totals</b>	<b>3</b>	<b>\$270.00</b>	<b>\$229.50</b>	<b>2.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGNT	05/06/24	05/10/24	M-F 7-730pm News	CM	7-730pm	--111--	:30	3	\$90.00	P-6	0.90	NM	3	\$270.00
(Program: WGNT NEWS AT 7P); 2Q24 COMSCORE (sell) - NORFOLK-PORTSMTH-NEWPT NWS - 2Q23 ave; rage of WGNT News at 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	--111--		3		\$90.00		0.90					
<b>Totals</b>														<b>3</b>	<b>\$270.00</b>