

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM
EEO PUBLIC FILE REPORT
October 1, 2016 - September 30, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-17, 19, 21-26, 28	7
Continuity Manager	1-6, 8-17, 19, 21-26, 28	15
Continuity Coordinator	1-17, 19, 21-28	7
VP of Sales	1-16, 18-26, 28	7
VP of Auto North Florida Region	7	7
Account Executive	1-11, 13-16, 19, 21-26, 28	7
Account Executive	1-11, 13-16, 19, 21-26, 28	7
Account Executive	1-11, 13-16, 19, 21-26, 28	7
Account Executive	29	29

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African-American Chamber of Commerce: Central Florida 315 East Robinson Street Ste. 100 Orlando, Florida 32801 Phone : 407.420.4870 Email : info@blackcommerce.org Pamela Martin	N	0
2	All Access Music 28955 Pacific Coast Highway Malibu, California 90265 Phone : 310-457-6616 Email : jdenver@allaccess.com Fax : 1-310-457-8058 Joel Denver	N	0
3	Barry University 11300 NE 2nd Avenue Landon Student Union Suite 205 Miami Shores, Florida 33161 Phone : 3058994842 Email : careerservices@mail.barry.edu Igor Volkov	Y	0
4	Central FL Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407-834-4223 Email : CFEC@CFEC.org Paulette Weir	N	0
5	Connecticut School of Broadcastng 5323 Millenia Lakes Blvd Ste 120 Orlando, Florida 32839 Phone : 407-704-8910 Email : Rthomas@gocsb.com Ray Thomas	N	0
6	Eastern Florida State College 3865 N Wickham Road Melbourne, Florida 32935 Phone : 321-632-1111 Email : deangelisl@easternflorida.edu Linda DeAngelis	Y	0
7	Employee Referral	N	8

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM**EEO PUBLIC FILE REPORT****October 1, 2016 - September 30, 2017****II. MASTER RECRUITMENT SOURCE LIST ("MRSL")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Everest University 5421 Diplomat Circle Orlando, Florida 32810 Phone : 407-628-5870 Email : Danielle.Thornton@Zenith.org Danielle Thornton	Y	0
9	FL Association of Broadcasters 201 South Monroe Street Ste. 201 Tallahassee, Florida 32301 Phone : 850-681-6444 Email : intern@fab.org Lindsay Varn	N	0
10	Florida A&M 100 Student Union Plaza MLK Blvd Tallahassee, Florida 32307 Phone : 850.599.3700 Email : careercenter@famu.edu Melony Washington	N	0
11	Full Sail 3300 University Blvd Winter Park, Florida 32973 Phone : 4075512037 Email : hthompson@fullsail.com Tom Oberdick	N	0
12	Hillsborough Community College 39 Columbia Drive Tampa, Florida 33606-3584 Phone : 813-253-7008 Email : bstephens@hccfl.edu Fax : 1-813-253-7034 Bruce Stephens	Y	0
13	Hispanic Chamber of Commerce of Metro Orlando 315 E. Robinson St. Ste. 465 Orlando, Florida 32801 Phone : 407.428.5879 Email : info@HispanicChamber.net Diana Bolivar	N	1

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM
EEO PUBLIC FILE REPORT
October 1, 2016 - September 30, 2017

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	1
15	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	1
16	Indeed 7501 Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Online Source Manual Posting	N	0
17	Internal Posting 2500 Maitland Center Parkway Orlando, Florida 32751 Phone : 407-916-7800 Schanae Wright Manual Posting	N	0
18	Linked In	N	1
19	Metropolitan Orlando Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407-841-7654 x4 Email : MRodriguez@cful.org Melissa Rodriguez	N	0
20	Non-Employee Referral	N	1
21	Orlando Radio Websites (One or more SEU stations) 2500 Maitland Center Parkway Orlando, Florida 32751 Phone : 407-916-7800 Schanae Wright Manual Posting	N	0

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
22	Rollins College Crummer Graduate School of Business 1000 Holt Avenue Winter Park, Florida 32789 Phone : 407.646.2335 Email : ruschold@rollins.edu Renee Uschold	N	0
23	Seminole State College 100 Weldon Blvd Sanford, Florida 32773 Phone : 407-708-2033x2649 Url : seminolestate.edu.careers Email : careerdev@seminolestate.edu David Telleria	Y	0
24	Southern Tech College 1485 Florida Mall Avenue Orlando, Florida 32809 Phone : 407-323-4141 Email : speak@southerntech.edu Stacy Peek	Y	0
25	Stetson University 421 Woodland Blvd #8395 Deland, Florida 32720 Phone : 386.822.7315 Email : career@stetson.edu Annette Accorto	Y	0
26	The F.I.R.S.T School 2309 Silver Star Road Orlando, Florida 32804 Phone : 407-316-8310 Email : careerdevelopment@first.edu Kim Coley	Y	0
27	Unknown Referral Source	N	3
28	Valencia College 1800 South Kirkman Road Orlando, Florida 32811 Phone : 407-582-1034 Email : cdiaz@valenciacollege.edu Carmen Diaz	N	0
29	Word of Mouth Referral	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			17

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	3/10/2017	Participation in other activities designed by the station employment unit	<p>The Juice High School Tour: A mobile event that promotes academics, education, social responsibility and community for high school students. The 90-minute event traveled to Middleton High School on 03/10/17 in Tampa, FL; Dr. Phillips High School on 03/13/17, University High School on 03/14/17, Ocoee High School on 03/15/17, Oak Ridge High School on 03/16/17, all in Orlando, FL; Rickards High School on 03/30/17, Godby High School on 03/31/17, both in Tallahassee, FL; Sandalwood High School on 04/03/17 in Jacksonville, FL; Miami Southridge Senior High on 04/06/17 and Miami Norland Senior High on 04/07/17, both in Miami, FL.</p> <p>The 90-minute event consisted of four segments: The Student Fair 60-minutes, Scholarship giveaways 10-minutes, Juice Performance 20-minutes and four (4) live product giveaways throughout the course of the event.</p> <p>Student Fair: music, vendor booths and vendor interaction, giveaways and more! Scholarship Giveaway: One graduating senior from each high school will be awarded a \$1,000 scholarship. Scholarship requirements are determined by a community event or fundraiser the student creates & executes. Juice Performance: A live musical performance by national & indie recording artists.</p> <p>iHeart Radio staff participating included the Partnership Manager, 4 On-Air Personalities and 4 Promotions Assistants each of whom addressed students about career opportunities in radio, the various jobs in the business, the education and skills required for each job and their own experiences in the business.</p>	9	See description

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
2	4/3/2017	Participation in other activities designed by the station employment unit	Johnny's House - WXXL's morning show, went to the University of Central Florida Student Union. The station format is geared towards listeners age A18-34. Johnny's House (Johnny Magic, Laura Diaz, Brian Grimes, Sondra Valentino and Marissa Clark) were available to students and faculty on April 3, 2017 from 11 am to 1 pm. There were approximately 80 students in attendance. The topics that were discussed: How to get into radio? How did each member of the show get into radio? What career paths landed them where they are now?	5	See description
3	6/10/2017	Participation in other activities designed by the station employment unit	WJRR Station Remote was held at Keiser University from 5:00 pm to 8:00 pm. Talent in attendance were Mel Taylor (Melissa Wardle) and Brice Wilkerson. They spoke with approximately 20 students and listeners throughout the appearance about job opportunities in radio.	2	See description
4	8/9/2017	Participation in other activities designed by the station employment unit	WJRR Station Remote was held at Keiser University from 5:00 pm to 8:00 pm. Talent in attendance were Mel Taylor (Melissa Wardle) and Brice Wilkerson. They spoke with approximately 30 students and listeners throughout the appearance about job opportunities in radio.	2	See description

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM

EEO PUBLIC FILE REPORT

October 1, 2016 - September 30, 2017

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
5	8/17/2017	Participation in other activities designed by the station employment unit	<p>The College Survival Tour: A mobile event that is catered toward incoming college students, highlighting the essential needs for surviving their college years. Services, products and/or information vital to their success on campus will be distributed during the tour to an estimated 10,000 students between the ages of 18-23. The two hour event was hosted at 7 Central Florida college campuses during Freshmen Welcome Week in August and/or September 2017. Participating colleges included: Edward Waters College on 08/17/17, Jacksonville, FL; University of Central FL on 08/23/17, Orlando, FL; Seminole State College on 08/24/17, Oviedo, FL; Bethune-Cookman University on 08/25/17, Daytona Beach, FL; Valencia College (West Campus) on 08/29/17, Orlando, FL; Daytona State College on 09/06/17, Daytona Beach, FL; Florida A&M University on 09/08/17, Tallahassee, FL (rescheduled to 10/08/17 due to Hurricane Irma).</p> <p>Segments of the tour include: Sponsor Interaction, Radio Station Appearances and Promotion, Live Entertainment - provided by college survival tour DJ's, prizes and giveaways, including a chance to win \$100 gift card. There was a live musical performance by Trina and Ball Greezy at Bethune-Cookman University.</p> <p>During each stop of the tour, 500 "survival" bags are given out to incoming college students. Survival bags consist of items that will potentially help each student make the transition from their previous homes to college/campus life. For example, coupons, BOGO offers and promotional items from local businesses will be the feature of each survival bag. For many students, this is the first time they'll be</p>	7	See description

WFLF, WJRR, WMGF, WRUM, WTKS-FM, WXXL, WYGM
EEO PUBLIC FILE REPORT
October 1, 2016 - September 30, 2017

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
			<p>completely on their own, so providing a way for them to save money while earning their degree is the true purpose of each bag.</p> <p>iHeart Radio staff participating included 1 On-Air Personality and 6 Promotions Support, each of whom addressed students about career opportunities in radio, the various jobs in the business, the education and skills required for each job and their own experiences in the business.</p>		