

WWDM/101.3 FM



Quarterly Issues and Programs Report

Fourth Quarter 2018

OCT- NOV- DEC

This quarterly reports includes the following information for **WWDM** public service commitment:

From: KOKO, Public Affairs Director

Date: Oct 1, 2018 – Dec 31, 2018

Index

- I. *Public Service Announcements and Public Affairs Show, "Fox Focus", A 30 minute interview-discussion Show aired at 6:30am on Sunday mornings featuring a variety of local, regional and national topics of concern to the community.*
- II. Public Service Events

WWDM-FM
Columbia, S.C

Quarterly Issues/Programming Report for 4th Quarter 2018

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: Disability

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An interview with Able SC about a massive, multi-year campaign to change the culture of disability employment in South Carolina. The campaign comes during perfect time. October is National Disability Employment Awareness Month and the organization's Hire Me SC Annual Employer Summit is October 9, 2018.

73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) Issues/programs lists. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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ISSUE: Safety

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
The Brady Center to Prevent Gun Violence PSA	10.09.18-09.19.19	6a- 12a	30 sec	PSA campaign encouraging gun-owning parents to learn more about safe gun storage and responsible ownership, educating them on steps they can take to make their family and home safer.

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ISSUE: Education

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An interview with Kenneth Spry from the Construction Training Center to raise awareness about the urgency for skilled craft training and its critical role in determining the future of the construction industry.
SCBA: SC Tech Cyber PSA	10.01.18- 12.31.18	6a-12a	30 sec	A PSA airing multiple times promoting the educational value of the SC Technical College System and encourages attendance throughout the State.
SCBA: Dept. of Education PSA	10.01.18- 10.14.18	6a-12a	30 sec	A PSA airing multiple times promoting the Read Your Way to the Big Game Contest.

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Quarterly Issues/Programming Report for 4th Quarter 2018

ISSUE: Education (Cont'd)

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.13.18	6:30am	7 ½ min	An interview with The South Carolina Governor's School for the Arts and Humanities promoting auditions for the upcoming school year, summer programs and how students explore and refine their talents.
SCBA: Dept. of Education PSA	09.01.18- 10.14.18	6a-12a	30 sec	A PSA airing multiple times promoting the Read Your Way to the Big Game Contest.
Real Talk	10.27.18	6:30am	6 min	An interview with the Central Carolina Community Foundation about how scholarships are directly impacting students within our community, and how to become a fundholder and establish a scholarship fund.

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ISSUE: The Elderly

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An interview with the SC Lieutenant Governor's Office for Aging promoting an event co-sponsored with the Lake City Class of '82 to help underserved Senior Citizens have an in depth face-to-face review of their medicaid or medicare health benefits to make sure they were receiving ALL the benefits they qualified for.
Real Talk	10.20.18	6:30am	6 min	An interview with Senior Resources about their vision, history and mission for the elderly population, volunteer opportunities and services they provide.
Real Talk	10.20.18	6:30am	6 min	Interview with the Columbia City Ballet promoting "Dracula With a Bite", a Halloween favorite with proceeds to benefit educational programs and outreach.

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ISSUE: Youth

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An interview with Federation of Families of South Carolina about the importance of children's mental health, through education, awareness, support, and advocacy for families of children and youth with emotional, behavioral, mental or substance use disorders.
Real Talk	10.06.18	6:30am	5 min	An interview with Palmetto Place Children's Shelter about the history and mission of the organization and ways people can help support the shelter which includes but is not limited to purchasing event tickets, becoming a sponsor, or donating an auction item.

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ISSUE: The Poor

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	12.15.18	6:30am	7 ½ min	An interview with Freddie Strange, Executive Director with the Free Medical Clinic about health care at no cost to residents of the community who cannot pay for such services and who have no health insurance.
Real Talk	12.15.18	6:30am	7 ½ min	An interview about the history and mission of the Oliver Gospel Mission, volunteer opportunities, and the upcoming annual "Golfing for the Homeless" Golf Tournament.

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ISSUE: Women

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	12.15.18	6:30am	7 ½ min	Interview with the Executive MBA Council sharing how Executive MBA programs prepare students for global leadership roles, survey results showing how more women are taking EMBA programs to break the glass ceiling, and how scholarships and fellowships are making EMBA degrees more attainable.
Real Talk	12.15.18	6:30am	7 ½ min	Interview with Nurse-Family Partnership explaining how the program can benefit 1st time pregnant women, supporting women, supporting free support the health and development of low-income mothers and their children.

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ISSUE: Women (Cont'd)

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.27.18	6:30am	6 min	An interview with Birthright of Columbia about the mission, history and services provided for those faced with an unplanned or problem pregnancy. They also Promote upcoming Baby Shower.

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ISSUE: Health

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An interview raising awareness about mental health issues, addressing ways to eliminate stigma and how to partner with the Nat'l Alliance on Mental Illness-Mid Carolina Chapter.
Real Talk	10.13.18	6:30am	7 ½ min	Interview with SC DHEC about free nicotine replacement therapy available to smokers who do not have health insurance through the agency's tobacco Quitline
Real Talk	10.20.18	6:30am	6 min	An interview with the South Carolina Respite Coalition, about their mission to educate and work with other agencies to make respite a common practice among family caregivers.

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ISSUE: Health (Con't)

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	11.03.18	6:30am	7 ½ min	An interview with the National Institute of Diabetes and Digestive and Kidney Diseases promoting Nat'l Diabetes Month, the increasing rate of Diabetes in South Carolina and contributing factors.
Real Talk	11.10.18	6:30am	10 min	An interview with DHEC encouraging smokers to quit on the Great American Smokeout Day and take advantage the S.C. Tobacco Quitline, a free phone-based counseling service available to all state residents.
Real Talk	12.08.18	6:30am	7 ½ min	With the deadline for enrolling in the Affordable Care Act fastly approaching, an interview with the Columbia Urban League stresses the importance of getting covered and informs listeners of the upcoming free sign up events.

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ISSUE: Business Community

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
SCBA: SC Call 811 PSA	10.01.18- 10.31.18	6a-12a	30 sec	A PSA airing multiple times promoting damage prevention of underground infrastructure.
SCBA: MEP PSA	10.01.18- 12.31.18	6a-12a	30 sec	PSA explaining value offered to small and mid-size manufacturers in S.C. who want to see their manufacturing operations grow through partnership with this organization.
SCBA: Army Nat'l Guard	10.01.18 12.31.18-	6a-12a	30 sec	PSA Campaign, "Something Greater", focuses on our Citizen-Soldiers' commitment to community and country as well as personal and professional benefits Guard service offers.

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ISSUE: Community Organization

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	10.06.18	6:30am	5 min	An Interview with Central Carolina Community Foundation [CCCF] to promote " On the Table", an engaging conversation movement that is part of a national initiative to connect communities on issues that are important to them. After the conversations take place, participants will take a survey that can be used as a tool to continue the conversation and create impact.
Real Talk	12.22.18	6:30am	6 min	An interview with Famously Hot New Year promoting the upcoming free, full-length outdoor concert headlined by a nationally renowned band, supported by local artists and vendors, a midnight countdown to the new year and the biggest NYE fireworks display in South Carolina.

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ISSUE: The Environment

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	11.17.18	6:30am	7 ½ min	An interview with Lexington County Waste Management informing residents about six Cooking Oil Recycling Locations, as well as tips on how to trim their holiday "wasteline."
Real Talk	11.17.18	6:30am	7 ½ min	An interview with Keep the Midlands Beautiful about their mission to mission to empower individuals to take greater responsibility for enhancing their community environment, and promote the Annual Grinding of the Greens Program which allows people to recycle their live Christmas trees.

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ISSUE: Charity

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Real Talk	12.01.18	6:30am	7 ½ min	An interview with River's Edge Retreat promoting 4th Annual Christmas Dinner Fundraiser. Proceeds will give life changing experiences to underserved youth in the Midlands by providing them with enrichment programs, camps and educational opportunities.
Real Talk	12.01.18	6:30am	7 ½	An interview with Emma's Diaper Boutique about the mission to show love to the most precious of our society and to strengthen families by providing a reliable supply of free baby diapers in South Carolina.

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LIVE BROADCASTS AND COMMUNITY EVENTS

The following is a summary of community events and activities WHXT participated in this quarter:

PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Scare the Cans Out of You Halloween Food Drive	10.31.18	10a-6p	8hr	Food Drive to benefit Harvest Hope Food Bank after the devastation from Hurricane Florence and Hurricane Michael left shelves bare.
Veterans Day Parade	11.12.18	11a- 12:30p	1 1/2hr	Participant in the City of Columbia's 40th Annual Veterans Day Parade.
Carolina Carillon Holiday Parade	12.01.18	10a- 12p	2hr	Participated in the 65 Annual Parade noted as The Official Holiday Parade of South Carolina, and telecasted in over 40 counties in S.C.

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LIVE BROADCASTS AND COMMUNITY EVENTS (Cont'd)

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PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
Disability Mentoring Day 2018	11.01.18	9a-1 2p	3hr	Provided one-on-one career development for students with disabilities through hands-on career exploration.
Salvation Army Christmas Warehouse	12.19.18	8:30a- 12p	3 ½ hr	Alpha Media Staff help sort gifts and assemble gift bags for distribution to under-privileged kids.
Fairfield High School Career Day	11.02.18	8a-1p	5hr	Participated as a vendor fielding questions concern- the career path to Broad-casting.
Halloween Hoopla	10.31.18	6p-8p	2hr	Edventure Museum

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LIVE BROADCASTS AND COMMUNITY EVENTS

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PROGRAM NAME	DATE	TIME	DURATION	DESCRIPTION
The Steve Harvey Annual Turkey Give	10.20.18	11am-1p	2hr	A partnership with the Steve and Marjorie Harvey Foundation to help feed those less fortunate in our community this holiday season.
A Joyous Christmas	12.22.18	4p-6p	2 hr	Event spreading Christmas joy with free gifts, Christmas dinner and entertainment.
5th Annual Christmas Giveaway	12.16.18	1p-3p	2 hr	A partnership with Toy ABC Bonding Company To distribute toys to under-privileged children
Famously Hot New Year	12.31.18	6:30p-12:30a	5 ½ hr	Alpha Media Staff broadcast live for the 8th Annual New Year's Celebration chalk full of entertainment, fun, and a friendly street party featuring local vendors with food and drink.
