

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Wilton Simpson

Authorized committee:

Wilton Simpson, Republican, for Commissioner of Agriculture and Consumer Services

Agency requesting time (and contact information):

☐ N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Commissioner of Agriculture

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Noreen A. Fenner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>Jerry T. Butler</i>
Name: Tammie Wingrove	Name: Jerry T. Butler
Date of Request to Purchase Ad Time: 10/5/2022	Date of Station Agreement to Sell Time: 10-5-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10-5-2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>14238442</u>	Station Call Letters: <u>WPLL-FM</u>	Date Received/Requested: <u>10-5-2022</u>
Est. #: <u>E11390</u>	Station Location: <u>Cross City, FL</u>	Run Start and End Dates: <u>Oct 7 2022 - Oct 17, 2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 04, 22
 CONT# 36183620 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WPLL-FM (Gainesville-Ocala, FL)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 11390

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty1
 ADV WILTON SIMPSON FOR AG COMMISSIONER
 PDT TWSIM
 FLT Oct 07, 22 - Oct 17, 22

* REP ORDER COMMENT *

** 10/4/2022 4:28:00 PM: POPULATIONBUYTYPE: CPP.

** 10/4/2022 4:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 10/4/2022 4:28:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	10/07/2022 - 10/07/2022	1D	1	\$14.00	1
	1.2F..	10A - 3P	60	10/07/2022 - 10/07/2022	1D	1	\$14.00	1
	1.3F..	3P - 7P	60	10/07/2022 - 10/07/2022	1D	1	\$14.00	1
					** FLIGHT TOTALS **		3	\$42.00	
		FLIGHT 2							
	2.1S.	10A - 3P	60	10/08/2022 - 10/08/2022	1D	1	\$13.00	1
	2.2S.	3P - 7P	60	10/08/2022 - 10/08/2022	1D	1	\$13.00	1
					** FLIGHT TOTALS **		2	\$26.00	
		FLIGHT 3							
	3.1S	10A - 3P	60	10/09/2022 - 10/09/2022	1D	1	\$13.00	1
	3.2S	3P - 7P	60	10/09/2022 - 10/09/2022	1D	1	\$13.00	1
					** FLIGHT TOTALS **		2	\$26.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	10/10/2022 - 10/10/2022	1D	1	\$14.00	1
	4.2	M.....	10A - 3P	60	10/10/2022 - 10/10/2022	1D	1	\$14.00	1
	4.3	M.....	3P - 7P	60	10/10/2022 - 10/10/2022	1D	1	\$14.00	1
					** FLIGHT TOTALS **		3	\$42.00	

Oct 04, 22
 CONT# 36183620 Mod# Ver# 1 (Last =)
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DDS CONT# 0
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FLIGHT 5									
5.1	.T.....	6A - 10A	60	10/11/2022 - 10/11/2022	1D	1	\$14.00	1	
5.2	.T.....	10A - 3P	60	10/11/2022 - 10/11/2022	1D	1	\$14.00	1	
5.3	.T.....	3P - 7P	60	10/11/2022 - 10/11/2022	1D	1	\$14.00	1	
** FLIGHT TOTALS **						3	\$42.00		
FLIGHT 6									
6.1	..W....	6A - 10A	60	10/12/2022 - 10/12/2022	1D	2	\$14.00	2	
6.2	..W....	10A - 3P	60	10/12/2022 - 10/12/2022	1D	1	\$14.00	1	
6.3	..W....	3P - 7P	60	10/12/2022 - 10/12/2022	1D	1	\$14.00	1	
** FLIGHT TOTALS **						4	\$56.00		
FLIGHT 7									
7.1	...T...	6A - 10A	60	10/13/2022 - 10/13/2022	1D	1	\$14.00	1	
7.2	...T...	10A - 3P	60	10/13/2022 - 10/13/2022	1D	1	\$14.00	1	
7.3	...T...	3P - 7P	60	10/13/2022 - 10/13/2022	1D	2	\$14.00	2	
** FLIGHT TOTALS **						4	\$56.00		
FLIGHT 8									
8.1F..	6A - 10A	60	10/14/2022 - 10/14/2022	1D	1	\$14.00	1	
8.2F..	10A - 3P	60	10/14/2022 - 10/14/2022	1D	1	\$14.00	1	
8.3F..	3P - 7P	60	10/14/2022 - 10/14/2022	1D	1	\$14.00	1	
** FLIGHT TOTALS **						3	\$42.00		
FLIGHT 9									
9.1S.	10A - 3P	60	10/15/2022 - 10/15/2022	1D	1	\$13.00	1	
9.2S.	3P - 7P	60	10/15/2022 - 10/15/2022	1D	1	\$13.00	1	
** FLIGHT TOTALS **						2	\$26.00		
FLIGHT 10									
10.1S	10A - 3P	60	10/16/2022 - 10/16/2022	1D	1	\$13.00	1	
10.2S	3P - 7P	60	10/16/2022 - 10/16/2022	1D	1	\$13.00	1	
** FLIGHT TOTALS **						2	\$26.00		
FLIGHT 11									
11.1	M.....	6A - 10A	60	10/17/2022 - 10/17/2022	1D	2	\$14.00	2	
11.2	M.....	10A - 3P	60	10/17/2022 - 10/17/2022	1D	1	\$14.00	1	
11.3	M.....	3P - 7P	60	10/17/2022 - 10/17/2022	1D	1	\$14.00	1	
** FLIGHT TOTALS **						4	\$56.00		

Oct 04, 22
 CONT# 36183620 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 11390

	Oct 22						
SPOTS	32						
CASH	440.00						
TRADE	0.00						
NSL	0.00						
TOTAL	440.00						

						TOTAL
SPOTS						32
CASH						440.00
TRADE						0.00
NSL						0.00
TOTAL						440.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: **WPLL-FM** Agency: **KATZ MEDIA GROUP**
 Contract Name: **WILTON SIMPSON AG E11390 WPLL** Address: **125 WEST 55TH STREET**
 Contract#: **14238442** 3rd FLOOR
 Start Date: **10/07/22** End Date: **10/17/22** City: **NEW YORK** State: **NY** Zip: **10019**
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Phone: **(212) 424-6722**
 Advertiser: **WILTON SIMPSON FOR AG COMM** Buyer: **LINDSAY COOPER**
 Address: Tax Schedule: **(None)**
 City: State: Zip: Agency Commission %: **15**
 Product Name: **WILTON SIMPSON FOR AG E11** Billing Cycle: **Standard**
 Estimate #: **E11390** Salesperson: **1407PNATI** Comm %: **15**
 Competitive Code: **POLITICAL NATIONAL** Makegood Policy: **Within Contract Dates**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/07/22	10/07/22		6:00 AM	10:00 AM	60					X			1	W	14.00	1	14.00	4	
2	10/07/22	10/07/22		10:00 AM	3:00 PM	60					X			1	W	14.00	1	14.00	4	
3	10/07/22	10/07/22		3:00 PM	7:00 PM	60					X			1	W	14.00	1	14.00	4	
4	10/08/22	10/08/22		10:00 AM	3:00 PM	60						X		1	W	13.00	1	13.00	4	
5	10/08/22	10/08/22		3:00 PM	7:00 PM	60						X		1	W	13.00	1	13.00	4	
6	10/09/22	10/09/22		10:00 AM	3:00 PM	60							X	1	W	13.00	1	13.00	4	
7	10/09/22	10/09/22		3:00 PM	7:00 PM	60							X	1	W	13.00	1	13.00	4	
8	10/10/22	10/10/22		6:00 AM	10:00 AM	60	X							1	W	14.00	1	14.00	4	
9	10/10/22	10/10/22		10:00 AM	3:00 PM	60	X							1	W	14.00	1	14.00	4	
10	10/10/22	10/10/22		3:00 PM	7:00 PM	60	X							1	W	14.00	1	14.00	4	
11	10/11/22	10/11/22		6:00 AM	10:00 AM	60		X						1	W	14.00	1	14.00	4	
12	10/11/22	10/11/22		10:00 AM	3:00 PM	60		X						1	W	14.00	1	14.00	4	
13	10/11/22	10/11/22		3:00 PM	7:00 PM	60		X						1	W	14.00	1	14.00	4	
14	10/12/22	10/12/22		6:00 AM	10:00 AM	60			X					2	W	14.00	2	28.00	4	
15	10/12/22	10/12/22		10:00 AM	3:00 PM	60			X					1	W	14.00	1	14.00	4	
16	10/12/22	10/12/22		3:00 PM	7:00 PM	60			X					1	W	14.00	1	14.00	4	
17	10/13/22	10/13/22		6:00 AM	10:00 AM	60				X				1	W	14.00	1	14.00	4	
18	10/13/22	10/13/22		10:00 AM	3:00 PM	60				X				1	W	14.00	1	14.00	4	
19	10/13/22	10/13/22		3:00 PM	7:00 PM	60				X				2	W	14.00	2	28.00	4	
20	10/14/22	10/14/22		6:00 AM	10:00 AM	60					X			1	W	14.00	1	14.00	4	
21	10/14/22	10/14/22		10:00 AM	3:00 PM	60					X			1	W	14.00	1	14.00	4	
22	10/14/22	10/14/22		3:00 PM	7:00 PM	60					X			1	W	14.00	1	14.00	4	
23	10/15/22	10/15/22		10:00 AM	3:00 PM	60						X		1	W	13.00	1	13.00	4	
24	10/15/22	10/15/22		3:00 PM	7:00 PM	60						X		1	W	13.00	1	13.00	4	
25	10/16/22	10/16/22		10:00 AM	3:00 PM	60							X	1	W	13.00	1	13.00	4	
26	10/16/22	10/16/22		3:00 PM	7:00 PM	60							X	1	W	13.00	1	13.00	4	
27	10/17/22	10/17/22		6:00 AM	10:00 AM	60	X							2	W	14.00	2	28.00	4	
28	10/17/22	10/17/22		10:00 AM	3:00 PM	60	X							1	W	14.00	1	14.00	4	
29	10/17/22	10/17/22		3:00 PM	7:00 PM	60	X							1	W	14.00	1	14.00	4	

Billing Projections: By Month

	Oct 22
CA	440.00
ST	440.00

☒ Print Spot Prices

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TOTAL SPOTS	32
GROSS TOTAL \$	440.00
ADJUSTED SPOTS	32
ADJUSTED TOTAL \$	440.00

APPROVE	DECLINE	
<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	WRZN Sales Manager
<input checked="" type="radio"/>	<input type="radio"/>	1407ssex, 10/05/22 @11:38AM