

CONTRACT



WNCF
 100 Interstate Park Drive
 Suite 120
 Montgomery, AL 36109-5488
 (334)270-3200

WNCF

And:

Target Enterprises
 15260 Ventura Blvd
 Ste 1240
 Sherman Oaks, CA 91403

<u>Contract / Revision</u> 269015 /		<u>Alt Order #</u> 08979881
<u>Product</u> KAY IVEY FOR GOV		
<u>Contract Dates</u> 05/30/18 - 06/05/18		<u>Estimate #</u> 2195
<u>Advertiser</u> Ivey for Governor (R)		<u>Original Date / Revision</u> 03/02/18 / 05/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCF	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> Los Angeles Co
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WNCF	05/30/18	06/01/18	M-F 1p-2p	1p-2p		:30				NM	3	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--WTF--				3	\$50.00					
N 2	WNCF	06/04/18	06/04/18	M-F 1p-2p	1p-2p		:30				NM	2	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	2-----				2	\$50.00					
N 3	WNCF	05/30/18	06/01/18	M-F 2p-3p	2p-3p		:30				NM	3	\$180.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--WTF--				3	\$60.00					
N 4	WNCF	06/04/18	06/04/18	M-F 2p-3p	2p-3p		:30				NM	2	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	2-----				2	\$60.00					
N 5	WNCF	05/30/18	06/01/18	M-F 630p-7p	630p-7p		:30				NM	3	\$480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/28/18	06/03/18	--WTF--				3	\$160.00					
N 6	WNCF	06/04/18	06/04/18	M-F 630p-7p	630p-7p		:30				NM	2	\$320.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	2-----				2	\$160.00					
N 7	WNCF	06/04/18	06/04/18	Mon Prime A	7p-8p		:30				NM	2	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	2-----				2	\$175.00					
N 8	WNCF	06/04/18	06/04/18	Mon Prime C	9p-10p		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/04/18	06/10/18	1-----				1	\$150.00					
Totals												0.00	18	\$1,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/04/18	18	\$1,850.00	(\$277.50)	\$1,572.50
Totals	18	\$1,850.00	(\$277.50)	\$1,572.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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Table with 2 columns: Contract / Revision (269015 /), Alt Order # (08979881)

Table with 3 columns: Contract Dates (05/30/18 - 06/05/18), Product (KAY IVEY FOR GOV), Estimate # (2195)

Table with 2 columns: Advertiser (Ivey for Governor (R)), Original Date / Revision (03/02/18 / 05/23/18)

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station.

REP HEADLINE# 8979881 TRF# 269015 REP: TEL# 323-866-1411 FAX# 323-653-1695
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP MAY22/18 15.37
 CHANGES *** WNCN-TV ***

ADV # _____ ADV. NAME POLI/K IVEY/R/GOV/AL REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME TARGET ENTERPRISES BUYER NAME MEREDITH MARCUS

15260 VENTURA BLVD., #1240 SALES PRSN LA- CATHY SIMON (H)

SHERMAN OAKS, CA 91403

ORDER # _____ CONTRACT # 8979881 CLASS: NATL. LOCAL REGIONAL

PRDCT KAY IVEY FOR GOV EST#2195 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAY30/18 JUN5/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY22/18 15.37

REP: CHANGED LUR'S LINE 3, 4, 5, & 6
 DUE TO THESE AREAS SOLD OUT
 REV TTLO \$1,850

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:

SPOTDATA IDB# 1944
 TVINVOICES.COM IS TV15473 OR 9915473
 MARKETRON ELECTRONIC ID 175418
 1PM CUT-OFF ON 6/5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		200P-300P	30		\$60.00	5/30	6/1	3		W-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2195												
4	R		200P-300P	30		\$60.00	6/4	6/4	2		MON	2
PROGRAM : STEVE HARVEY RA55+ : 2.7 CON COM1 : STEVE HARVEY PROGRAM : STEVE HARVEY RA55+ : 2.7 CON COM1 : STEVE HARVEY												

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

5 R 630P-700P 30 \$160.00 5/30 6/1 3 W-F 3
 PROGRAM : FAMILY FEUD
 RA55+ : 4.0
 CON COM1 : FAMILY FEUD

6 R 630P-700P 30 \$160.00 6/4 6/4 2 MON 2
 PROGRAM : FAMILY FEUD
 RA55+ : 4.0
 CON COM1 : FAMILY FEUD

JUN/18 \$1,850.00 CONTRACT TOTAL \$1,850.00
 TOTAL SPOTS 18

MARKET TOTALS \$20,416 WNCF 6% WAKA 33% WSFA 61% WBMM 0% WCOV 0%
 COMP ACCURATE
 SVC- NSI BOOKS- MAY/17 JUL/17 EST/ES NOV/17
 DEMOS- RA55+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE