

# CONTRACT



**WNCF**  
**100 Interstate Park Drive**  
**Suite 120**  
**Montgomery, AL 36109-5488**  
**(334)270-3200**

WNCF

And:

**Target Enterprises**  
**15260 Ventura Blvd**  
**Ste 1240**  
**Sherman Oaks, CA 91403**

<b>Contract / Revision</b> 269015 /		<b>Alt Order #</b> 08979881
<b>Product</b> KAY IVEY FOR GOV		
<b>Contract Dates</b> 05/30/18 - 06/05/18		<b>Estimate #</b> 2195
<b>Advertiser</b> Ivey for Governor (R)		<b>Original Date / Revision</b> 03/02/18 / 05/23/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNCF	<b>Account Executive</b> Cathy Simon	<b>Sales Office</b> Los Angeles Co
<b>Special Handling</b>		
<b>Demographic</b> Adults 55+		
<b>Agency Code</b> 9915473	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	05/30/18	06/01/18	M-F 1p-2p	1p-2p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--WTF--				3	\$50.00				
N 2	WNCF	06/04/18	06/04/18	M-F 1p-2p	1p-2p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	2-----				2	\$50.00				
N 3	WNCF	05/30/18	06/01/18	M-F 2p-3p	2p-3p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--WTF--				3	\$60.00				
N 4	WNCF	06/04/18	06/04/18	M-F 2p-3p	2p-3p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	2-----				2	\$60.00				
N 5	WNCF	05/30/18	06/01/18	M-F 630p-7p	630p-7p		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	--WTF--				3	\$160.00				
N 6	WNCF	06/04/18	06/04/18	M-F 630p-7p	630p-7p		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	2-----				2	\$160.00				
N 7	WNCF	06/04/18	06/04/18	Mon Prime A	7p-8p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	2-----				2	\$175.00				
N 8	WNCF	06/04/18	06/04/18	Mon Prime C	9p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	1-----				1	\$150.00				
<b>Totals</b>								<b>0.00</b>				<b>18</b>	<b>\$1,850.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/04/18	18	\$1,850.00	(\$277.50)	\$1,572.50
<b>Totals</b>	<b>18</b>	<b>\$1,850.00</b>	<b>(\$277.50)</b>	<b>\$1,572.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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269015 /	08979881

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/30/18 - 06/05/18	KAY IVEY FOR GOV	2195

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ivey for Governor (R)	03/02/18 / 05/23/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 323-653-1695  
HARRIS REPORT FROM REP MAY22/18 15.37  
\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

REP. #	OFF. #	SALESMAN #
BUYER NAME	MEREDITH MARCUS	
SALES PRSN	LA- CATHY SIMON (H)	

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAY22/18 15.3

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICING:

1PM CUT-OFF ON 6/5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2195												
3		R	200P-300P	30		\$60.00	5/30	6/1	3		W-F	3
PROGRAM : STEVE HARVEY RA55+ : 2.7 CON COM1 : STEVE HARVEY												
4		R	200P-300P	30		\$60.00	6/4	6/4	2		MON	2
PROGRAM : STEVE HARVEY RA55+ : 2.7 CON COM1 : STEVE HARVEY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	R		630P-700P	30		\$160.00	5/30	6/1	3		W-F	3
PROGRAM : FAMILY FEUD RA55+ : 4.0 CON COM1: FAMILY FEUD												
6	R		630P-700P	30		\$160.00	6/4	6/4	2		MON	2
PROGRAM : FAMILY FEUD RA55+ : 4.0 CON COM1: FAMILY FEUD												
JUN/18						\$1,850.00						
MARKET TOTALS \$20,416						WNCB 6%	WAKA 33%	WSFA 61%	WBMM 0%	WCOV 0%		
COMP ACCURATE												
SVC- NSI BOOKS- MAY/17 JUL/17 EST/ES NOV/17												
DEMOS- RA55+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												
CONTRACT TOTAL											\$1,850.00	
TOTAL SPOTS											18	

CONTRACT TOTAL \$1,850.00  
 TOTAL SPOTS 18