

**KTSC-FM**  
**Pueblo, CO**  
**Quarterly Issues/Programs List**  
**Fourth Quarter, 2019**  
**Date of Preparation: 01/06/2020**

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KTSC-FM provides its listeners with long-form programming, news stories and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Serving military and veterans
- Domestic violence and human trafficking
- Homecoming and alumni
- Update on the lead clean-up site
- Influenza
- CSU-Pueblo Give Day
- Recycling
- Food safety and foodborne illness
- Vaping dangers and illnesses
- Opioid addiction and treatment options
- Homelessness
- Family friendly workplaces and access to affordable housing
- Shelter pet adoption
- Drinking and driving
- Texting and driving
- Child seat safety
- Autism Awareness
- Stroke Awareness
- Childhood hunger
- Suicide prevention and awareness

**Quarterly Issues/Program List  
October 1, 2019 – December 31, 2019  
Radio Station KTSC-FM  
Pueblo, CO**

**ISSUE:**

What is being done to address the needs of local service members of the armed forces?

### Discussion of Issue:

CSU-Pueblo received the designation of being the first Purple Heart University in Colorado on November 7, 2018. Pueblo is located approximately 40 miles south of Colorado Springs which is home to Fort Carson. There is a strong military and veteran population that resides in Pueblo, Colorado Springs and the surrounding areas. Many veterans struggle adjusting to civilian life and need assistance with food insecurity and help planning their higher education path. There are a number of resources available on the CSU-Pueblo campus to help this large number of active-duty and former active military members and their families in our community.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

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| a. T-Wolf Talk | 10/06/19 | 7:00 a.m. – 7:34 a.m. |
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Isaac Long, the VA Certifying Official for the CSU-Pueblo Military and Veterans Success Center discussed how the MVSC serves the CSU-Pueblo community and the recent Food Drop for the Pueblo County veteran community. This year, their office partnered with several Pueblo community leaders and groups to hold a Food Drop. This year's Food Drop location was on the CSU-Pueblo campus. Approximately 27,000 pounds of food, personal toiletry items and provisions were boxed up by volunteers and distributed to the veterans and families of veterans in Pueblo. It took over 150 volunteers to distribute the food drop packages to around 420 persons. The MVSC has plans for a week filled of activities in November in honor of Veterans' Day. These activities will include workshops, speakers, a resource fair and the military appreciation football game. The activities will be open to the military and veterans on campus as well as those in the Pueblo community. In December, their office will be participating in the National Wreaths Across America activity. Their office along with volunteers will be laying out over 1,000 wreaths on the graves of veterans from all branches of the military in remembrance of them and their service to their country. (Local).

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| b. T-Wolf Talk | 11/17/19 | 7:00 a.m. – 7:41 a.m. |
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The Director of the CSU-Pueblo Military and Veteran Success Center, Dana Rocha discussed the MVSC, military history and Veterans' Day. The Military and Veteran Success Center is located in the OSC building on the CSU-Pueblo campus. Once the program's name changed in 2016, the focus has been more than just helping a veteran status person enroll in school. This office on campus now offers services to not only veterans but also to active duty, spouses and in some cases, dependents. Their mission is to support all veterans and dependents with transition to new opportunities with the completion of their educational goals. Veterans' Day originated as "Armistice Day" on Nov. 11, 1919, the first anniversary of the end of World War I. Congress passed a resolution in 1926 for an annual observance, and November 11 became a national holiday beginning in 1938. The date of November 11 shows historical significance, but it

focuses attention on the celebration to honor US veterans for their patriotism, willingness to serve and defend our country. (Local).

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**October 1, 2019 – December 31, 2019**  
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**Pueblo, CO**

**ISSUE:**

How is the issue of domestic violence being addressed locally?

**Discussion of Issue:**

October is Domestic Violence Awareness month. Pueblo is known for high crime rates and drug abuse. Unfortunately, domestic violence cases also occur more frequently in our city. With new leadership at the YWCA of Pueblo, we felt it was appropriate to discuss what resources are available to the community to address the local issue of domestic violence and how survivors of domestic violence can seek help. Additionally, the I-25 corridor runs through the city of Pueblo and is known as a conduit for human trafficking. These issues are both important to the community and require continuing awareness and education about what resources are available for those in domestic violence situations and the dangers of trafficking.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

|                |          |                       |
|----------------|----------|-----------------------|
| a. T-Wolf Talk | 10/13/19 | 7:00 a.m. – 7:47 a.m. |
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Zelna Joseph is the Executive Director of the YWCA of Pueblo. Their mission is to eliminate racism, empower women, stand up for social justice, help families, and strengthen communities. Zelna explained that October is National Domestic Violence Awareness month. It is reported that 1 in 3 women and 1 in 4 men in the United States have experienced some type of domestic violence. Last year over 16,700 people reported domestic violence in Colorado. She explained that a lot of violence is never reported due to fear, retaliation, stigma and feeling embarrassed or ashamed. Programs offered through the YWCA of Pueblo include a domestic violence crisis shelter, counseling, safe date education, support groups and Teresa's Place. Teresa's Place is where a safe visitation place where parents and children can conduct their court ordered supervised visits. The Safe Date program is offered to middle school and high school aged kids. It provides education of healthy relationships and dating violence. Domestic violence affects a community by repeated medical costs, strain of services offered within a community, First Responders called out to assist, a change to the community's culture and a ripple effect of chaos to the residents of the community. She further explained that the United States is a sender and recipient of trafficked individuals. Human trafficking is a form of slavery and occurs in every state. Traffickers can be anyone in society: drug dealers, pimps, business men, parents, friends, etc. People who are normally targeted for forced labor are immigrants looking to escape the violence of their countries. They are forced into farming and agricultural roles and can be of any age or gender. Other targeted individuals can be runaways, ignored children, kidnapped victims, a homeless individual, drug addicts or even your next-door neighbor. She provided practical measures that people can take to reduce or minimize the likelihood of being trafficked are: pay attention, don't go places at night by yourself, keep your eyes open, don't talk to strangers, ask questions, and don't believe promises made for nothing in return. (Local).

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How does the alumni office at CSU-Pueblo engage the community?

### Discussion of Issue:

CSU-Pueblo is a regional-comprehensive university serving students locally by being accessible and affordable. Through its storied history, the university has seen thousands of graduates who have influenced the community locally and have moved to other states and served those communities as well. Locally, the university is known as the “university on the hill,” and many low-income residents see higher education as unaffordable and unattainable. Homecoming week is filled with many events to try and engage with the ever-changing community members and students.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

|                |          |                         |
|----------------|----------|-------------------------|
| a. T-Wolf Talk | 10/14/19 | 12:00 p.m. – 12:38 p.m. |
|----------------|----------|-------------------------|

Tracy Samora is the Director of Alumni & Community Relations for Colorado State University-Pueblo. The mission of the Colorado State University–Pueblo Alumni Association is to enhance the relationship among alumni, the university, and the communities. There are currently 12,000 alumni within Pueblo County, 20,000 within the state of Colorado and a total of over 45,000 in the history of all five university names graduated from this establishment. The key to keeping in contact with all of these individuals and providing them with information about events, happenings, fundraisers and opportunities is time consuming and rewarding. It is done through email, social media, local media, mail outs, alumni magazine and visibility at events. This will be Tracy's 11<sup>th</sup> year organizing and hosting the CSU-Pueblo Homecoming events. There will be six days filled with 21 events this year. The events will include guest speakers, National anthem performed by alumni, an alumni band performance, tailgates, the Homecoming Royal Court, Hall of Fame acknowledgements, career fair and networking event, alumni baseball game, the Dr. Dan Memorial Run and much more. Bringing the CSU-Pueblo community, the Alumni community and the Pueblo community together is important to our students' success now and in their futures. (Local).

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**ISSUE:**

What is the Pueblo Department of Public Health and Environment doing to address the on-going issue of lead levels found at the superfund site in the Bessemer neighborhood?

**Discussion of Issue:**

Pueblo's smelting history can be dated back to the 1800's. There have been five different ore smelting sites in the city's history and currently Pueblo is home to one active steel mill. The Colorado Smelter site that was located in the Bessemer area operated from 1883-1908. The potential for contamination was high in this area and has been tested periodically over the years. One study discovered the presence of elevated levels of lead and arsenic. This site is listed on the EPA's National Priorities list and involved a clean-up plan of removing affected soil 24 inches deep in yards and neighborhoods and replacing it with untainted soil and grass. We originally discussed this issue in May and September of 2018 and have invited those involved at the PDPHE to provide another update about the number of those affected and the progress of the clean-up process.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

|                |          |                       |
|----------------|----------|-----------------------|
| a. T-Wolf Talk | 10/20/19 | 7:00 a.m. – 7:43 a.m. |
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Mallory O'Brien and Aaron Martinez, Environmental Health Specialists with the Pueblo Department of Public Health & Environment gave a recap of the original findings of lead in Pueblo and an update on the clean-up efforts. The original study discovered the presence of elevated levels of lead and arsenic. The Environmental Protection Agency has listed the Bessemer site on the National Priorities list. According to the EPA website, the definition of a National Priority list is the list of sites of national priority among the known releases or threatened releases of hazardous substances, pollutants, or contaminants throughout the United States and its territories. After sampling the area, a clean-up plan was put into place. The plan includes the removal of affected soil 24 inches deep in the surrounding neighborhood yards and then replacement with untainted soil and grass. This area contains residential housing with many of the houses being built before 1978. That fact leads to the potential of lead paint and lead tile glaze being present inside the homes. The PDPHE explained that soil and dust are where the levels are showing elevation. Updated information about testing and clean up was released in September 2019. According to Environmental Health Specialist Mallory O'Brien from the Pueblo Department of Public Health and Environment, there is a total of 17,000 homes in the clean-up areas. It was found that 70% of these residents are participating in the soil testing and clean-up efforts. There have been 100 yard clean ups, 500 outside soil and 300 indoor dust samples taken. (Local).

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**ISSUE:**

What is being done to address the homelessness issue in Pueblo?

**Discussion of Issue:**

Pueblo's issue of no warming shelter for the homeless population, despite the increase in the number of homeless who are seeking shelter is still on-going. Since the closing of the Wayside Cross and the lack of accommodations elsewhere in the city, providing shelter for the homeless has become a passionate discussion among the community, city council and the county commissioners. A warming shelter was not in place for several months leading into the colder winter months in 2017. After multiple struggles with locations, insurance issues and zoning issues, a temporary warming shelter was opened in the winter of 2018. Kathy Cline was hired as the director of the Pueblo Rescue Mission in 2018 and was tasked with finding a location and opening a permanent shelter that also would serve as a transitional shelter. This issue was addressed via long-form programming during our regularly scheduled weekly talk show.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      10/27/19                      7:00 a.m. – 7:59 a.m.  
Director of the Pueblo Rescue Mission, Kathy Cline, discussed updates on the homeless shelter and how the Pueblo Rescue Mission serves the Pueblo community. This year Pueblo will be entering the winter season without a temporary shelter in place but a permanent one is coming. The Pueblo Rescue Mission will be running a new renovated homeless shelter for the city of Pueblo. Opening of the shelter is projected to be the end of December 2019. This will be a year-round permanent shelter funded by a 1.3-million-dollar grant from the Colorado Department of Local Affairs. The grant will go towards construction costs, code updates, gutting, new plumbing, new electrical, a commercial kitchen and the addition of showers. Residents of the shelter are predicted to stay for a 6 to 12-month period. The shelter will provide a place to sleep, a main meal each day at 5:30 pm, showers and donated clothing and toiletries. The goal is to go from homeless to housing - meaning off the streets, into a shelter, and eventually how to manage and live independently. They will also offer guidance in life skills, employment applications, budgets, shopping and replacing social security cards. This shelter will house around 100 people. It is available to unaccompanied individuals that are 18 years of age and older. (Local).

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**ISSUE:**

What actions can be taken to address the upcoming influenza season in Pueblo?

**Discussion of Issue:**

Vaccinations along with the urgency by many to receive a flu-shot is met with some resistance among residents in Pueblo. Although vaccinations are encouraged, many still do not find value in receiving a flu shot or believe it is not effective. This is an on-going issue and influenza can spread quickly among our campus community. It is worthwhile to remind the audience how the influenza virus spreads, prevention techniques and raise awareness of flu-like symptoms to stop the virus from spreading as well as treatment options.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

a. T-Wolf Talk                                      11/03/19                                      7:00 a.m. – 7:50 a.m.

Influenza activity often begins to increase in October and November. Most of the time flu activity peaks between December and February, and it can last as late as May. Carol Daughtery, Director of CSU-Pueblo's Student Health Center, talked about how the flu season started earlier this year. Instead of in October, the first cases started to show up in September. There are two strains of the influenza virus, A & B. During the first week of this year's flu season, there were 4 hospitalizations for it in Colorado and a total of 17 as of the day of our interview. There have also been 2 infant deaths reported in the United States so far this season. The flu is very contagious and is airborne. The best way to protect yourself from the threat of the virus is to get a flu shot or the nasal spray vaccination. It takes 2 weeks to go into effect once you get the vaccine. CSU-Pueblo Student Health Services offers the vaccine to their students at cost. All services other than prescription medications, are covered in student fees. (Local).



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**ISSUE:**

What is being done to help Pueblo residents address the increasing costs of higher education?

**Discussion of Issue:**

There are a growing number of college students who are struggling financially every year. Pueblo families traditionally have low socioeconomic status, but many students want to further their education. To bridge the gap between paying rent other bills and tuition, Colorado State University-Pueblo Give Day tries to help ease students' struggle by hosting a donation day for campus programs and student scholarships. Many of these funds donated go into emergency scholarship funds to help students who may struggle with homelessness, transportation issues or hunger and hygiene issues. Additional donations go to support student programming, various campus clubs and organizations that provide experiential learning and serve the community and provide opportunities for students.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

a. T-Wolf Talk                                      11/10/19                                      7:00 a.m. – 7:34 a.m.  
Todd Kelly, CSU-Pueblo Foundation CEO, and Sammi Mutz, Stewardship and Research Manager, talked about the upcoming fourth annual Love CSU-Pueblo Give Day for 2019. November 15, 2019 kicked off Give Day for the university. National Give Day is the second Tuesday after Thanksgiving each year. It is a day that people across the world gives to non-profits. CSU-Pueblo would get lost in the mix on that day so four years ago, the university came up with having a Love CSU-Pueblo Day. This is a day designated to give and support campaigns and different departments across the campus. This year will feature 26 campaigns. The Foundation also offers incentives such as bonus money and matching funds for these campaigns. Requirements that are involved in signing a campaign up include a marketing plan, a social media plan and an outreach strategy. Between 800 and 900 students benefit from donations and scholarships through the Foundation office. Donations can be any amount off-line or a minimum of \$5 on-line. (Local).

b. T-Wolf Talk                                      12/01/19                                      7:00 a.m. – 7:42 a.m.  
The Stewardship and Research Manager, Sammi Mutz, and the Communications and Events Manager, Amber Shipley, for the CSU-Pueblo Foundation Department gave an update with the results for this year 4<sup>th</sup> annual Love CSU-Pueblo Give Day. This year's total number of donors was 1,470. Give Day raised \$54,052.63 from these donors with the Foundation's matching grant funds of \$17, 283.00. There were also bonus dollars that totaled \$3,000 for a grand total of \$74, 335.63 raised for 2019's event. The student's participation in most donations this year came in at #1 with 39% and the Alumni and faculty coming in second at a 30% participation rate. This year featured 26 campaigns and 20 of those were eligible for the matching funds category. This year also featured 5 campaigns that were given bonus funds of \$500 each. With the Give Day and

other Foundation fund raisers throughout the year, it is expected that more than 900 students will benefit from these funds by receiving scholarships. (Local).

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**ISSUE:**

What is being done to address the lack of awareness of proper recycling methods in Pueblo?

**Discussion of Issue:**

Historically, Pueblo is not known for recycling. There are very few, if any, recycling cans located throughout the community. A high number of residents have a lack of education and awareness about what items are able to be recycled and what items should not be recycled. The Pueblo Department of Public Health launched a partnership with the Recycle Coach network to transform how they communicate recycling information and local collection events to Pueblo residents. The service takes the guesswork out of recycling, empowers residents to make smarter disposal decisions and take an active approach to reducing their household waste. For Pueblo, this will translate into higher recycling rates and less contamination in our recycling stream.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      11/24/19                      7:00 a.m. – 7:35 a.m.
- Public Information Officer, Sarah Joseph, from the Pueblo Department of Public Health and Environment discussed how to recycle. According to the latest figures from the EPA, only a quarter of solid waste in America is recycled. She explained how recycling benefits you and your family and also creates a healthier environment. Things that can be recycled are: flattened cardboard; news print; office papers including magazines, catalogs, schoolwork and old mail; plastics such as kitchen, laundry and bath bottles and containers; glass bottles and jars, aluminum cans, pie plates and clean foil; and steel/tin cans. She explained not to bag your recyclable items in plastic bags, but put the items directly in the recycle bin/dumpster. The following items should never be recycled: plastic bags and wrap, food or liquid waste, Styrofoam, food cartons, and trash/garbage. The PDPHE now offers the Recycle Coach App for Pueblo County residents. This app search tool tells you what items can be recycled and where to go to recycle them. It also will send out alerts for upcoming community waste and recycling events. (Local).

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**ISSUE:**

How can you prevent the spread of food-borne illness in our community?

**Discussion of Issue:**

Food safety is an ongoing issue in the community. Citizens need to be reminded of the dangers of cross-contamination and proper food preparation, safe temperatures and storage, especially during the. Food left out for long periods of time or foods prepared incorrectly can lead to food poisoning.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      12/08/19                      7:00 a.m. – 7:50 a.m.
- Health Promotion Specialist Scott Cowan and Sara Miller with the Pueblo Department of Health and Environment discussed holiday food safety tips. The Center for Disease Control and Prevention states that there are 31 disease causing germs known to cause a foodborne illness. Every year an estimated 48 million people contract some sort of foodborne illness. That is 1 in 6 people experiencing some type of food poisoning every year. Most of the cases can be found around the holiday seasons. Foodborne illnesses can't be seen, smelled or tasted. That is why it is important to remember to cook food to the proper temperature and store it within 2 hours of cooking. Four important issues to remember are 1) Cook to internal temperature of 165\*. 2) Clean your hands, surfaces and utensils often. 3) Separate your foods in storage and on the shelves of the refrigerator. This will cut down on the possibility of cross-contamination. It is also a good idea to use separate cutting boards for meats and vegetable. 4) Chill the cooled off food within 2 hours. Food should not get below a temperature of 70\*. Left overs that have been properly stored and refrigerated. Some foods can last up to 7 days, but the safe rule is to throw it out after 4 days. (Local).

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**ISSUE:**

How has vaping affected the health of Pueblo residents?

**Discussion of Issue:**

Vaping and the increase of illnesses associated with using vapor products have been a concern nationwide. Exploding cartridges, lung issues, injury and hospitalizations have been linked back to individuals using vapor products. In November 2018, the FDA banned the sale of e-cigarettes in convenience stores and gas stations only allowing the products to be sold at vape stores and specialty tobacco shops that have age restrictions upon entry. We wanted to follow up on this issue from earlier this year and continue to monitor vaping trends in Colorado and how it impacts residents in our state. We discussed how this national trend has impacted the State of Colorado with experts from the Pueblo Department of Public Health and Environment via long-form programming during our regularly scheduled weekly talk show

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      12/15/19                      7:00 a.m. – 7:51 a.m  
Scott Schulle and Ayanna Marshall from the Pueblo Department of Public Health and Environment (PDPHE) discussed the dangers of vaping and new information of deaths and illnesses related to this trending habit. As of October 29, 2019, the Center for Disease Control reported that there have been 1,888 lung injury cases associated with vaping or e-cigarette use. All 50 states are reporting hospitalizations of lung injury from nicotine and THC. Colorado has had lung injury and deaths tied back to it. The Colorado numbers, however, are showing more hospitalizations from nicotine than THC. Dangers of using a vape product are addiction, lung damage, brain development and function, growth, high blood pressure and heart conditions. Since there is no regulation on what ingredients go into the vaping juice, all kinds of agents are being used. When vaping liquids were tested, cancer causing elements and heavy metals were found in the results. The PDPHE is addressing this issue through education, campaigns in schools, posters, social media campaigns and working with companies in our community to adopt and write smoke-free and tobacco free policies. (Local).

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**ISSUE:**

What is being done to address Pueblo's opioid crisis?

**Discussion of Issue:**

On October 26, 2017, President Trump declared the opioid epidemic a public health emergency. Pueblo has felt the impact of this crisis deeply. In March 2018, Dr. Michael Nerenberg originally discussed how fentanyl was making its way into the community and causing overdoses. We continue interviewing Dr. Nerenberg and discussing his program and the impact opioids have had on this community in the hopes that listeners who are struggling with addiction or have loved ones who are struggling with addiction will be encouraged to seek out help and treatment.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

a. T-Wolf Talk

12/22/19

7:00 a.m. – 8:00 a.m

Dr. Mike Nerenberg is the co-founder and President of the Board of the Southern Colorado Harm Reduction Association (SCHRA). The primary goal of the SCHRA is harm reduction within the community. Their mission statement breaks down to offer a variety of services for their clients because they realize there is much more to recovery than getting clean. Services offered through their organization include: Syringe Access Program (SAP), Acudetox, Brain Synchronization Therapy (BST), Naloxone (Narcan) Distribution and Training, Peer Coaching, no-cost HIV/HEP-C Testing, Free Snacks, Clothing, Hygiene Supplies, Case Management, and compassion and support for all who walk through their doors. SCHRA sees around 140 people per week who take advantage of their services. The needle exchange program or SAP is open on Saturdays. This program targets struggling addicts who are not ready to stop, by providing them with clean needles. The purpose of this is to reduce harm to themselves and others by not having to use dirty, dull or shared needles. Clinic hours for all other services are on Tuesdays, Wednesdays and Fridays. Pueblo's opioid problem is not lessening, and the drugs are being cut with fentanyl. That is causing the drugs to be stronger than the users are expecting which is resulting in overdoses. Since this trend has been seen in the community, SCHRA is now offering test kits for their patients. This allows them to test whatever they have for fentanyl. If it tests positive, the user then has the option to not use it or adjust their dosage. There are medicines available in Pueblo to help ween off of the opioids, although there are no long-term treatment rehab centers in the city of Pueblo. Through education, compassion and community involvement, the crisis can be reduced and turned around. Having a drug epidemic in a community harms it. There is theft, bad behavior and health risks. An addict comes in every size, shape and form. When a source like a prescribed medicine is cut off by a doctor, the dependency within the body doesn't go away. This is when most people turn to other sources to take the sickness, pain or cravings away. Without a community working together to help transition these people back into society, the problem will continue in its cycle. (Local).

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**ISSUE:**

How does family friendly work policies benefit the Pueblo community?

**Discussion of Issue:**

Many discussions have been held about work-life balance and the importance of family time. As companies evolve, more focus is on providing employees with healthier and happier work environments which includes daycares on-site and flexible family leave. The PDPHE received a grant to support a family friendly workplace.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      12/29/19                      7:00 a.m. – 7:47 a.m.  
Health Promotion Specialist, Lindsey Dunbar, from the Pueblo Department of Public Health and Environment discussed a new grant program called Family Friendly Pueblo County and the benefits of having a family friendly workplace. This grant will be for four years and consists of two components: Family Friendly Workplace Policies and Access to Affordable Housing. The goal is to support individuals in all stages of life to thrive at work, home and in the community. This new program has 8 components to it: Living Wages, Comprehensive Health Benefits, Paid Leave, Caregiving Responsibilities, Flexibility, Supportive Services, Career Development, Community Involvement. She explained that having a workplace with family friendly policies helps reduce infant mortality, reduces low-income mother's stress, promotes equity, strengthens bond and decreases stress, reduces turnover and absenteeism, increases a company's value on investment and return on investment. Lindsey said that research shows family friendly workplaces practices result in increased productivity, improved loyalty and commitment, and happier, healthier employees. (Local).

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**b. Public Services Announcements PSA'S, 30 sec., variable:**

KTSC-FM broadcast a number of public service announcements throughout the three months providing information about texting and driving, autism awareness, bullying, stroke awareness, child safety and car seats, stroke awareness, emergency preparedness, driving under the influence of alcohol, adoption and foster care, childhood hunger, suicide awareness, and shelter pets. (Recorded.)

**c. News Programming**

During the last quarter, KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday; duration of 25 minutes per week, totaling 325 minutes of news programming for the last three months. (Local).

**d. Pet of the Week**

KTSC-FM partnered with the Human Society of the Pikes Peak Region-Pueblo to provide awareness of shelter pet adoptions and pet safety tips and education. Every Monday morning from 9a to 10a, a shelter dog or cat that was available for adoption was brought into the studio. The Community Relations Specialist was interviewed during breaks about pet safety tips, how to keep your pet safe and calm during Halloween, helping your pet with anxiety, how to prevent your pet from getting lost and what to do if your pet is lost and what table foods not to feed your pet. She also provided information about shelter operations to address common myths and misunderstandings.

**e. Traffic**

KTSC-FM's morning show was live 6a-9a Tuesdays and Thursdays. During the morning show, live updates were broadcast regarding local traffic updates and information about on-going construction zones throughout the city.

**f. Remote Broadcasts**

On October 5, KTSC-FM broadcasted live from 10 a.m. until 2 p.m. for the Pueblo Diversified Industries Harvest Fest. PDI was started by concerned parents 53 years ago who wanted more for their children. They create pathways of opportunity where people with diverse abilities thrive through informed choices, meaningful education and employment, premier residential services, and dynamic social experiences. The Harvest Fest is to bring more awareness of the facts about diverse abilities. For example, Pueblo has double the national average of people with a disability.



During this event, interviews were conducted with members from PDI and talking points included information about PDI and awareness of diverse abilities.  
Duration: 4 hours.

On October 19, October 26, November 9 and November 16, KTSC-FM broadcasted live for two hours each date from the CSU Pueblo Alumni Tailgate events. For the October 19 event, we celebrated homecoming, discussed the homecoming court candidates and the importance of staying connected to your alma mater. On October 26, we raised awareness for breast cancer and the importance of early detection for the “Pink Out” game. On November 9, we talked about military appreciation and resources available for veteran students on campus. On November 16, we celebrated Band Day. During each tailgate remote, we interviewed the Director of Alumni and Community Relations, Tracy Samora, to raise awareness for each topic that was highlighted. Total duration: 8 hours.

On October 19, KTSC-FM broadcasted live from 7 a.m. to 11 a.m. for the Dr. Dan Memorial 5k run/walk. This event was done in partnership with CSU Pueblo Athletics as well as the Track and Field team to honor our esteemed colleague who was tragically killed in an auto-bicycle accident. During this event we raised awareness about the Dr. Dan Memorial Scholarship to fund undergraduate and graduate research and conducted interviews with the Track and Field coaches. Duration: 4 hours.

On October 12 and November 9, KTSC-FM broadcasted live from 7:30 a.m. until 9 a.m. for Discover Day. This event is designed to reach first generation, non-traditional and freshman students as well as transfer students interested in attending CSU Pueblo. Interviews were conducted with CSU Pueblo Admissions staff to discuss higher education, affordability, financial aid options and scholarship opportunities. Live reads about this event were also broadcasted for two-weeks leading up to this event. Total duration: 3 hours