

## **MEMORANDUM**

To: General Managers, Program Directors, Promotions Managers

From: Affiliate Relations

Date: September 28, 2016

Subject: REVISED - 3rd Quarter 2016: CW Television Network Teen/Young Viewer

**Programming** 

## The CW Television Network Teen/Young Viewer Programming

Below is a list of 3rd Quarter 2016 CW Teen/Young Viewer Programming for your public files.

## <u>Statement</u>

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the third quarter of 2016.

## 3rd QUARTER 2016 - CW TEEN/YOUNG VIEWER PROGRAMMING

Program: Calling Dr. Pol Rating: TV G (E/I) Length: 30 min

Program: DogTown USA Rating: TV G (E/I) Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition

Rating: TV G (E/I) Length: 30 min Program: Dream Quest Rating: TV G (E/I) Length: 30 min

Program: Hatched Rating: TV G (E/I) Length: 30 min

Program: Save Our Shelter

Rating: TV G (E/I) Length: 30 min

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