## 



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (704)208-2346

www.thewmurchannel.com

Billing Address:

Strategic Alchemy, LLC Attention: Accounts Payable 66 Stark Ave Dover, NH 03820

Send Payment To:

WMUR PO Box 9358 Des Moines, IA 50306-9358

VOICL					
Property	WMUR				
Invoice #	2325258-1	2325258			
Invoice Date	11/08/22	Alt Order #			
Invoice Month	November 2022	Deal #			
Invoice Period	10/31/22 - 11/08/22	Flight Dates	11/01/22 - 11/07/22		
Advertiser	Ricciardi/R/State Ser	Ricciardi/R/State Senate			
Product	Candidate				
Estimate #					
	Account Executive	WMUR LOCAL HOUSE			
	Sales Office	Manchester			
	Sales Region	Local			
	Agency Code				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref				
	Advertiser Ref				
	Product 1				
	Product 2				
	Product 2				

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 11/01/22	11/07/22	News 9 at Noon	12-1230p	11111	:30	5	\$600.00	NM	
Weeks:	Start Date 10/31/22	End Date <u>MTWTF</u> 11/06/22 - 1111		Rate \$600.00					
Spots: # C	h Day Air	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	/MUR Tu 11/	01/22 12:18 PM N	ews 9 at Noon	12-1230p	:3	0 RI CCI AR	DIO1H		\$600.00 NM
2 W	/MUR W 11/	02/22 12:15 PM N	ews 9 at Noon	12-1230p	:3	0 RI CCI AR	DIO1H		\$600.00 NM
3 W	/MUR Th 11/	03/22 12:26 PM N	ews 9 at Noon	12-1230p	:3	0 RI CCI AR	DI 02H		\$600.00 NM
4 W	/MUR F 11/	04/22 12:10 PM N	ews 9 at Noon	12-1230p	:3	0 RI CCI AR	DI O2H		\$600.00 NM
Weeks:	Start Date 11/07/22	End Date <u>MTWTF</u> 11/13/22 1		Rate \$600.00					
Spots: <u>#</u> C	h <u>Day Air</u>	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
5 W	/MUR M 11/	07/22 12:27 PM N	ews 9 at Noon	12-1230p	:3	0 RI CCI AR	DI 02H		\$600.00 NM
2 11/01/22	11/07/22	News 9 at 6/World To	News 6-7p	11111	:30	5	\$1,400.00	NM	
Weeks:	Start Date 10/31/22	End Date <u>MTWTF</u> 11/06/22 - 1111		<u>Rate</u> \$1,400.00					
Spots: <u>#</u> C	h <u>Day Air</u>	Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	/MUR Tu 11/	01/22 6:18 PM N	ews 9 at 6/World News To	6-7p	:3	0 RI CCI AR	DI O1H		\$1,400.00 NM
2 W	/MUR W 11/	02/22 6:22 PM N	ews 9 at 6/World News To	6-7p	:3	0 RI CCI AR	DI 02H		\$1,400.00 NM
3 W	/MUR Th 11/ Credited		ews 9 at 6/World News To	6-7p	:0	0			<del>\$1,400.00</del> NM
4 W	/MUR F 11, Credited		ews 9 at 6/World News To	6-7p	:0	0			<del>\$1,400.00</del> NM
Weeks:	Start Date 11/07/22	End Date <u>MTWTF</u> 11/13/22 1	<u>SS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: <u>#</u> C	h <u>Day Air</u>	Date <u>Air Time</u> D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	/MUR M 11/	07/22 6:22 PM N	ews 9 at 6/World News To	6-7p	:3	0 RI CCI AR	DI 02H		\$1,400.00 NM
3 11/01/22	11/06/22	Close Up	10-1030a	1	:30	1	\$200.00	NM	
Weeks:	Start Date 10/31/22	End Date MTWTF		<u>Rate</u> \$200.00					
Spots: <u>#</u> C	h Day Air		escription	Start/End Time	Lengt	h Ad-ID			Rate Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions WMUR PO Box 9358 Des Moines, IA 50306-9358

Send Payment To:

Invoice #	2325258-1	Invoice Month	November 2022			
Invoice Date	11/08/22	Invoice Period	10/31/22 - 11/08/22			
Advertiser	Ricciardi/R/State Senate					
Product	Candidate					
Estimate #						

## www.thewmurchannel.com

WMUR

						Spots/			
Line Start Date	End Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
3 11/01/22	11/06/22 Clos	se Up	10-1030a	1	:30	1	\$200.00	NM	
Spots: <u># Ch</u>	Day Air Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WM	UR Su 11/06/22	Close U	p	10-1030a	:0	0			<del>\$200.00</del> NM
	Credited								
4 11/01/22	rld N			1	:30	1	\$1,000.00	NM	
Weeks:	Start Date  End I    10/31/22  11/06	Date  MTWTFSS    /22 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
1 WM	UR Su 11/06/22 Credited	6p News	s 9 Weekend/World I	N 6-7p	:0	0			<del>\$1,000.00</del> NM
5 11/07/22	11/07/22 New	/s 9 at 5	5-6p	2	:30	2	\$1,000.00	NM	
Weeks:	Start Date  End I    11/07/22  11/13		Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
1 WM	UR M 11/07/22	5:13 PM News 9	at 5	5-6p	:3	0 RI CCI AR	DI O2H		\$1,000.00 NM
6 11/01/22	11/07/22 6a E	Daybreak	6-7a	F	:30	2	\$1,000.00	NM	
Weeks:	Start Date  End I    10/31/22  11/06	Date <u>MTWTFSS</u> /22 F	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	UR F 11/04/22	5:59 AM 6a Dayb		6-7a		0 RI CCI AR			\$1,000.00 NM
1 WM	UR F 11/04/22	6:53 AM 6a Dayb	reak	6-7a	:3	0 RI CCI AR	DI UZH		\$1,000.00 NM
7 11/01/22	11/08/22 TAN	IRON HALL DAY	10-11A	- T	:30	3	\$200.00	NM	
Weeks:	Start Date  End I    10/31/22  11/06		Spots/Week 3	<u>Rate</u> \$200.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	UR Th 11/03/22	10:30 AM TAMRO		10-11A	-	0 RI CCI AR			\$200.00 NM
	UR Th 11/03/22	10:57 AM TAMRO		10-11A	-	0 RI CCI AR			\$200.00 NM
2 WM Weeks:	UR F 11/04/22 Start Date End D	10:39 AM TAMRO	Spots/Week	10-11A <u>Rate</u>	:3	0 RI CCI AR	DI 02H		\$200.00 NM
Troone.	11/07/22 11/13	Date <u>MTWTFSS</u> /22 - T	2	\$200.00					
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	UR Tu 11/08/22	10:25 AM TAMRO		10-11A		0 RI CCI AR			\$200.00 NM
5 WM	UR Tu 11/08/22	10:52 AM TAMRO	N HALL DAY	10-11A	:3	0 RI CCI AR	DI UZH		\$200.00 NM
8 11/05/22	11/07/22 New	vs 9 at 11	11-11:35p	MSS	:30	1	\$1,000.00	NM	
Weeks:	Start Date  End I    10/31/22  11/06	Date <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WM	UR Su 11/06/22	11:35 PM News 9	at 11	11-11:35p	_	0 RI CCI AR	DI O2H		\$1,000.00 NM
				Total Spots	1	17			

## Payment Terms 30 Days

Gross Total

\$12,200.00

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WMUR

Invoice #	2325258-1 Invoice Month November 2					
Invoice Date	11/08/22	Invoice Period	10/31/22 - 11/08/22			
Advertiser	Ricciardi/R/State Senate					
Product	Candidate					
Estimate #						

- Agency Commission \$1,830.00
  - Net Amount Due \$10,370.00

Invoice Balance as of 11/11/22 3:49:04 PM ET \$0.00