

**WQNS-FM 104.9
Waynesville, NC**

Issues and Programs

Second Quarter, 2012

**Program Title: Insight
Duration: 30 Minutes
Sunday, 7:00 AM**

WQNS
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2012
07/03/2012

WQNS
Quarterly Issues/Programs List

WQNS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AFTER SCHOOL:** Leadership Asheville looks at the importance of out of school or after school programs for youth.
- **AIR QUALITY:** Ozone Season is here. What is the air quality situation like in WNC these days? Local experts weigh in.
- **ARTS EDUCATION:** NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons.
- **ASTHMA:** May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more.
- **AUTISM:** A local doctor and a mother of an autistic child talk about the disorder and how it is treated.
- **CHILD ABUSE:** April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.
- **ELDER HEALTH:** The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.
- **FISHER HOUSE:** Fisher House Memorial Day tribute to America's military and their families.
- **IMPORTANCE OF A WILL:** Having a will assures your assets go where you want them to go once you're gone.
- **ORGAN DONORS:** Even with more than a million organ donors in the US, thousands are still waiting for transplants.
- **POVERTY:** discussion about situational and generational poverty, assistance available and more.
- **SUMMER HUNGER:** A new program in Buncombe County that will feed children through the summer, when not in school.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AIR QUALITY	CHANGES - AIR QUALITY (3/31/12)	Ozone Season is here. What is the air quality situation like in WNC these days? Local experts weigh	Paul Moller/Ashley Feathersto	04/01/2012 07:01 AM	029:45
ORGAN DONORS	CHANGES- ORGAN DONORS (4/7/12)	Even with more than a million organ donors in the US, thousands are still waiting for transplants	Josh and Aaron Michael	04/08/2012 07:02 AM	029:42
CHILD ABUSE	CHANGES- CHILD ABUSE (4/14/12)	April is Child Abuse Prevention Month, through raised awareness, experts hope to end this problem.	Bill McGuire	04/15/2012 07:01 AM	029:45
ELDER HEALTH	CHANGES- ELDER HEALTH (4/21/12)	The Area Agency on Aging and a retired physician discuss care for the elderly as services thin.	Rebecca Chaplain	04/22/2012 07:05 AM	029:45
POVERTY	CHANGES- POVERTY (4/28/12)	discussion about situational and generational poverty, assistance available and more.	Jimmy Vestal	04/29/2012 07:04 AM	029:38
ASTHMA	CHANGES- ASTHMA (5/5/12)	May is asthma awareness month. Discussion about signs, symptoms, triggers, treatment and more	Melinda Shuler	05/06/2012 07:01 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AUTISM	CHANGES - AUTISM (5/19/12)	A local doctor and a mother of an autistic child talk about the disorder and how it is treated.	Dr. Steven Love & Martha Boyd	05/20/2012 07:00 AM	029:45
FISHER HOUSE	CHANGES - FISHER HOUSE (5/26/12)	Fisher House Memorial Day tribute to America's military and their families.	Military & their families	05/27/2012 07:03 AM	029:48
AFTER SCHOOL	CHANGES- AFTER SCHOOL (6/2/12)	Leadership Asheville looks at the importance of out of school or after school programs for youth.	Bill Treasure-Justin Bellamy	06/03/2012 06:55 AM	029:44
SUMMER HUNGER	CHANGES-SUMMER HUNGER (6/9/12)	A new program in Buncombe County that will feed children through the summer, when not in school.	Lanette Vaughn Hensley	06/10/2012 07:03 AM	029:44
IMPORTANCE OF A WILL	CHANGES- IMPORTANCE OF A WILL (06/16/12)	Having a will assures your assets go where you want them to go once you're gone.	Gene Ellison	06/17/2012 07:03 AM	029:49
ARTS EDUCATION	CHANGES- ARTS EDUCATION (6/23/12)	NC Stage Company in Asheville says theatre can help students learn school subjects, social lessons	Charlie McCever & Alexa Hardy	06/24/2012 07:03 AM	029:40

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AD COUNCIL	000:30	001
----	AIR FORCE RESERVE	000:31	006
----	Blue Ridge Roller Girls	000:16	006
----	Blue Ridge Roller Girls	000:17	025
----	Blue Ridge Roller Girls	000:18	009
----	Brother Wolf	001:00	008
----	City of Hope Vig1	001:01	001
----	City of Hope Vig11	001:01	001
----	City of Hope Vig3	001:01	001
----	City of Hope Vig5	001:02	001
----	City of Hope Vig7	001:02	001
----	City of Hope Vig8	001:00	001
----	City of Hope/JBB1	001:27	001
----	City of Hope/JBB2	001:25	001
----	City of Hope/JBB3	001:23	001
----	EBLIN CHARITIES	001:58	036
----	EBLIN CHARITIES	001:59	032
----	EBLIN CHARITIES	002:00	078
----	EBLIN CHARITIES	002:01	017
----	HEALTHY HABITS PSA	000:29	001
----	MANNA FOOD BANK	000:17	015
----	March of Dimes	000:16	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	March of Dimes	000:17	040
-----	NCAB/NATL GUARD/ENVORONMENT /60	001:00	001
-----	NCHSAA	001:02	026
-----	Rock-JB&B Rej/CITY OF HOPE	000:17	001
-----	Rock-JB&B Rej/CITY OF HOPE2	000:16	002
-----	SHAWN BLANTON SCHOLARSHIP	000:15	016
-----	SHAWN BLANTON SCHOLARSHIP	000:16	055
-----	United Way of Haywood County	000:30	001
-----	US dept of Defense	000:31	004
-----	US dept of Defense	001:00	205
:15	The Ad Council	000:16	009
:30	Boy Scouts of America	000:30	005
:30	GIVE KIDS A SMILE	000:31	001
:30	Guitars For Vets Asheville	000:29	001
:30	RADD	000:31	002
:30	The Ad Council	000:31	008
:60	The Ad Council	000:59	007
:60	The Ad Council	001:01	005
ADOPT	The Ad Council	001:01	007
ANIMAL ADOPTION	Brother Wolf	001:00	007
ANIMAL ADOPTION	The Ad Council	000:31	006
BLOOD DONORS	American Red Cross	000:18	032
BULLYING	DONORSCHOSE.ORG	000:30	013
BULLYING	DONORSCHOSE.ORG	000:31	014
BULLYING	DONORSCHOSE.ORG	000:32	014
CFL BULBS	The Ad Council	000:31	001
DENTISTRY	GIVE KIDS A SMILE	000:31	004
DRUNK DRIVING	RADD	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AD COUNCIL	000:29	077
HEALTH AND FITNESS	AD COUNCIL	000:30	122
HEALTH AND FITNESS	AD COUNCIL	000:31	143
HEALTH AND FITNESS	CITY OF HOPE	000:30	012
HEALTH AND FITNESS	CITY OF HOPE	000:31	012
LITERACY	DONORSCHOSE.ORG	000:30	014
MEMORIAL SCHOLARSHIP RIDE	SHAWN BLANTON SCHOLARSHIP	000:15	015
MEMORIAL SCHOLARSHIP RIDE	SHAWN BLANTON SCHOLARSHIP	000:16	005
MUSIC	DONORSCHOSE.ORG	000:29	014
NATURE	The Ad Council	000:59	005
NO TEXT AND DRIVE	The Ad Council	000:31	002
POVERTY	DONORSCHOSE.ORG	000:31	013
RESERVES	AIR FORCE RESERVE	000:31	004
ROLLER GIRLS	Blue Ridge Roller Girls	000:16	025
ROLLER GIRLS	Blue Ridge Roller Girls	000:17	011
SCOUTING	Boy Scouts of America	000:30	003
SELF ESTEEM	DONORSCHOSE.ORG	000:31	014
SPORTS	NCHSAA	001:02	024
VETERANS	US dept of Defense	000:31	005
Zoolies	12-04-15 BUNCOMBE C TY 911 OUT	000:30	006
Zoolies	6-17-12 Overturned Truck 240W	000:30	004

WQNS PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

:30 LOCAL TRAFFIC

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

Total local information commitment...1,160 units

- Average of 77 minutes per week
- Average of 330 minutes per month