

**WQNS-FM 104.9  
Waynesville, NC**

**Issues and Programs**

**First Quarter, 2012**

**Program Title: Insight  
Duration: 30 Minutes  
Sunday, 7:00 AM**

WQNS  
Asheville, NC  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/03/2012

WQNS  
Quarterly Issues/Programs List

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WQNS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2012 ELECTIONS:** Discussion about redistricting and new election policy in a key Buncombe County race.
- **ALZHIEMERS:** Alzhiemers & cognitive diseases affect many people. Discussion about what research is teaching us.
- **BULLYING:** With No Name Calling Week just over, discuss about anti-bullying efforts.
- **CHILD POVERTY:** Discussion about the struggling economy & rate of child poverty is getting worse. What can be done?
- **ENTREPRENEURSHIP:** Local entrepreneurship expert & business owner discuss how to start a business & keep it running.
- **FINANCIAL WELLNESS:** January is Financial Wellness Month making it a good time to look at your finances & set 2012 goals
- **FOSTER TRANSITION:** Foster children making the transtion into adulthood sometimes need help
- **GIRL HEALTH:** Girls on the Run assists young girls struggling with self-esteem, communication and other issues.
- **HEART HEALTH:** Discussion about American Heart Month in February, heart attack symptoms and healthy hearts
- **HUMAN TRAFFICKING:** What is the human trafficking impact on NC? Steve Sedahl finds out.
- **MARCH OF DIMES:** Premature births are a common occurence, but the March of Dimes works to prevent those.
- **POVERTY:** The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income

- **TECHNOLOGY IN SCHOOLS:** Discussion about the challenges of putting more technology in our schools

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TIM E	DURATIO N
POVERTY	CHANGES - POVERTY (12/30/11)	The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income	Jimmy Vestal	01/01/2012 07:00 AM	029:41
FINANCIAL WELLNESS	CHANGES - FINANCIAL WELLNESS (1/6/12)	January is Financial Wellness Month making it a good time to look at your finances & set 2012 goals	Celeste Collins	01/08/2012 07:01 AM	029:41
FOSTER TRANSITION	CHANGES - FOSTER TRANSITION (1/14/12)	Foster children making the transition into adulthood sometimes need help	Mark Upright- Carolyn Ashworth	01/15/2012 07:05 AM	029:46
GIRL HEALTH	CHANGES-GIRL HEALTH (1/21/12)	Girls on the Run assists young girls struggling with self-esteem, communication and other issues.	Rachelle Sorenson- Cox	01/22/2012 07:02 AM	029:48
BULLYING	CHANGES- BULLYING (1/27/12)	With No Name Calling Week just over, discuss about	Michelle Lemell & Katie Levy	01/29/2012 07:02 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTI ON	GUEST	DATE/TIM E	DURATIO N
		anti-bullying efforts.			
HEART HEALTH	CHANGES-HEART HEALTH (2/3/12)	Discussion about American Heart Month in February, heart attack symptoms and healthy hearts	Frank Castelblanco	02/05/2012 07:02 AM	029:44
ALZHIEMERS	CHANGES - ALZHIEMERS (2/10/12)	Alzhiemers & cognitive diseases affect many people. Discussion about what research is teaching us.	Dr. Peggy Noel	02/12/2012 07:04 AM	029:42
TECHNOLOGY IN SCHOOLS	CHANGES-TECH IN SCHOOL (02/18/12)	Discussion about the challenges of putting more technology in our schools	Monty Fuchs & Todd Trantham	02/19/2012 07:01 AM	029:45
ENTREPRENEURS HIP	CHANGES-ENTREPRENEURS HIP (02/24/12)	Local entrepreneurship expert & business owner discuss how to start a business & keep it running.	Matt Raker & Brian Boggs	02/26/2012 07:03 AM	029:43
HUMAN TRAFFICING	CHANGES - HUMAN TRAFFICING (3/2/12)	What is the human trafficking impact on NC? Steve Sedahl finds out.	Charity Magnason	03/04/2012 07:04 AM	022:06
2012 ELECTIONS	CHANGES-2012 ELECTIONS (3/10/12)	Discussion about redistricting and new election policy in a key Buncombe County race.	Chris Cooper	03/11/2012 07:00 AM	029:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MARCH OF DIMES	CHANGES-MARCH OF DIMES (3/17/12)	Premature births are a common occurrence, but the March of Dimes works to prevent those.	Terri Queen & Mashala Blanton	03/18/2012 07:04 AM	029:40
CHILD POVERTY	CHANGES-CHILD POVERTY (3/24/12)	Discussion about the struggling economy & rate of child poverty is getting worse. What can be done?	Allison Jordan & Greg Borum	03/25/2012 07:02 AM	029:41

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Recruiting	AIR FORCE RESERVE	000:31	019
Animal Compassion	Blue Ridge Roller Girls	000:17	032
Animal Compassion	Blue Ridge Roller Girls	000:18	029
Animal Adoption	Brother Wolf	001:00	025
Fundraising	Buncombe County School Found.	000:16	074

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer	EASTER SEALS	000:19	013
Fundraising	EBLIN CHARITIES	001:58	088
Awareness	EBLIN CHARITIES	001:59	081
Fundraising	EBLIN CHARITIES	002:00	131
Awareness	EBLIN CHARITIES	002:01	017
Babies	March of Dimes	000:18	056
Athletics	NCHSAA	001:02	061
Recruiting	US dept of Defense	000:31	015
Recruiting	US dept of Defense	001:00	282
Cancer	American Cancer Society	000:32	005
Arts	Asheville Ballet	000:30	001
Scouting	Boy Scouts of America	000:30	016
Adoption	Caring For Children	000:30	003
Fundraising	Guitars For Vets Asheville	000:29	003
Hearts	PSA/HEART HEALTH/30	000:31	012
Drunk Driving	RADD	000:31	020
:30	The Ad Council	000:31	056
:60	The Ad Council	000:59	034
:60	The Ad Council	001:01	029
BULLYING	DONORSCHOSE.ORG	000:30	062
BULLYING	DONORSCHOSE.ORG	000:31	059
BULLYING	DONORSCHOSE.ORG	000:32	061
LITERACY	DONORSCHOSE.ORG	000:30	065
MUSIC	DONORSCHOSE.ORG	000:29	062
POVERTY	DONORSCHOSE.ORG	000:31	048
SELF ESTEEM	DONORSCHOSE.ORG	000:31	070
Zoolies	01-03-12 closings @ 555am	000:44	001
Zoolies	01-03-12 closings @ 630am	000:44	001
Zoolies	01-03-12 closings @ 650am	000:45	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Zoolies	02-20-12 SCHOOL CLOSINGS/DELAYS	000:31	009
Zoolies	02-20-12 SCHOOL CLOSINGS/DELAYS	000:32	001
Zoolies	12-03-09 I-40 WB CLOSED AT 53	000:29	003
Zoolies	2 13 12 School Delays	000:31	009
Zoolies	2 14 12 School Delays	000:29	004
Zoolies	2 14 12 School Delays 7:50am	000:31	001
Zoolies	2 14 12 School Delays 8:27am	000:30	001
Zoolies	ROCK SLIDE I-40	001:00	010
Zoolies	SCHOOL CLOSING @4:30PM	000:14	008
Zoolies	SCHOOL CLOSING @545AM 1/13/12	000:31	002
Zoolies	SCHOOL CLOSING @545AM 1/13/12	000:33	001
Zoolies	SCHOOL CLOSING @555AM	000:32	004
Zoolies	SCHOOL CLOSING @555AM 1/5/12	000:29	002
Zoolies	SCHOOL CLOSING @625AM 1/13/12	000:32	001
Zoolies	SCHOOL CLOSING @645AM 1/13/12	000:32	002
Zoolies	SCHOOL CLOSING @7:15AM 1/13/12	000:31	001
Zoolies	SCHOOL CLOSING @7:40AM 1/13/12	000:31	002

# WQNS PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR/6A-10A/1 PER HOUR ALL OTHER HOURS/28 PER DAY
- 196 PER WEEK
- (AVERAGE OF) 840 PER MONTH

## **:30 LOCAL TRAFFIC**

- 5 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 10 PER DAY
- 50 PER WEEK
- (AVERAGE OF) 220 PER MONTH

## **Total local information commitment...1,160 units**

- Average of 77 minutes per week
- Average of 330 minutes per month