

ORDER



www.KCTV5.com

Kansas City

Orders
Order / Rev: 598125
Alt Order #:
Product Desc: August 2014 Election
Estimate:
Flight Dates: 07/28/14 - 08/04/14
Original Date / Rev: 07/23/14 / 07/23/14
Order Type: GENERAL

Primary AE: Local House - KCTV Local House - KCT
Sales Office: KCTV
Sales Region: Local

Agency Name: Media Marketing Of Kansas City LLC
Buying Contact: Renee Boling
Billing Contact: Jodelle A/P
 845 W 52nd Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Smart KC
Demographic: A25-54
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/04/14	25	\$8,725.00	\$7,416.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	25	\$8,725.00	\$7,416.25	0.00
Totals	25	\$8,725.00	\$7,416.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House - KCTV Local Hc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	07/28/14	08/04/14	News @ 6-7am More in the Morning 6A	CM	6-7am	MTWTF--	:30	5	\$225.00	IMP	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/28/14		07/28/14	08/03/14	MTWTF--		5				\$225.00		0.00			
Week: 08/04/14		08/04/14	08/10/14	M-----		1				\$225.00		0.00			
N 2	KCTV	07/28/14	08/04/14	CBS This Morning CBS This Morning	CM	7-9am	MTWTF--	:30	5	\$200.00	IMP	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/28/14		07/28/14	08/03/14	MTWTF--		2				\$200.00		0.00			
Week: 08/04/14		08/04/14	08/10/14	M-----		1				\$200.00		0.00			
N 3	KCTV	07/28/14	08/04/14	KCTV5 News 4pm KCTV5 News @ 4P	CM	4-5pm	MTWTF--	:30	5	\$400.00	IMP	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/28/14		07/28/14	08/03/14	MTWTF--		3				\$400.00		0.00			
Week: 08/04/14		08/04/14	08/10/14	M-----		1				\$400.00		0.00			
N 4	KCTV	07/28/14	08/04/14	KCTV5 News 5pm KCTV5 News @ 5P	CM	5-530pm	MTWTF--	:30	5	\$400.00	IMP	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/28/14		07/28/14	08/03/14	MTWTF--		5				\$400.00		0.00			
Week: 08/04/14		08/04/14	08/10/14	M-----		1				\$400.00		0.00			
N 5	KCTV	07/28/14	08/04/14	KCTV5 News 6pm KCTV5 News @ 6P	CM	6-630pm	MTWTF--	:30	5	\$450.00	IMP	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/28/14		07/28/14	08/03/14	MTWTF--		2				\$450.00		0.00			
Week: 08/04/14		08/04/14	08/10/14	M-----		1				\$450.00		0.00			

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 Flight Dates: 07/28/14 - 08/04/14

Advertiser: Smart KC
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 Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KCTV	07/28/14	08/03/14	KCTV5 Local News 8-10am KCTV5 More Morning Sat		8-10am	-----S-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/28/14	08/03/14	-----S-		1		\$200.00		0.00					
N 7	KCTV	07/28/14	08/03/14	CBS Sunday Morning CBS Sunday Morning	CM	8-930am	-----S	:30	1	\$575.00	IMP	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/28/14	08/03/14	-----S		1		\$575.00		0.00					
N 8	KCTV	07/28/14	08/03/14	Sun News @ 10pm KCTV5 News @ 10P Sun	CM	10-1030pm	-----S	:30	1	\$650.00	IMP	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/28/14	08/03/14	-----S		1		\$650.00		0.00					
Totals														25	\$8,725.00

To: Kim Edney

Fax: (913) 677-7140

NAB Form PB-16 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KCTV-TV	Date: 7/22/14
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I, Zenee Boling
do hereby request station time concerning the following issue:

Kansas City Rail Cars

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges: \$8,725.00

This broadcast time will be used by: Smart KC
(Supporters of Modern Affordable Regional Transit)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

NAB Form PB-16 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Smart KC (Supporters of Modern Affordable Regional Transit)
406 W. 39th Terr.
Kansas City, MO 64111-2911 Sherry DeJanes, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 2 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/22/14 Sherry DeJanes 816-341-2211
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title