

Rec'd 2/14/21



UMFG-AM

StateNet's Platinum  
Attn: Dave Martin  
2601 Northwind Drive  
Richmond VA 23233

Contract

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
MN Ag Energy Alliance-P	Awareness (18949)	18949	0		6	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
* StateNet's		1/19/21	12:31:14PM	1/18/21	2/28/21	
Sales Office	Agency Phone #	Demos				
Learfield	(804)364-3075	Survey				

Line #	Vehicle	Days & Times	Jan 18	Jan 25	Feb 1	Feb 8	Feb 15	Feb 22	Mar 1	Mar 8	Mar 15	Mar 22	Mar 29	Apr 5	Apr 12	Total Units	Len	Unit Rate	Extended Total	
3	MNN COMBO	M-Sa 6a-7p	13	13	13	13	13	13	0	0	0	0	0	0	0	78	60	475.00	37050	
Weekly Units			13	13	13	13	13	13	0	0	0	0	0	0	0	78			37050	
Weekly Gross \$			6175	6175	6175	6175	6175	6175												

<b>Total Gross:</b>	<b>\$37,050.00</b>	<b>Agency Commission:</b>	<b>\$5,557.50</b>	<b>Total Net:</b>	<b>\$31,492.50</b>
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Accepted for Learfield Communications: \_\_\_\_\_ Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ Name \_\_\_\_\_ Title \_\_\_\_\_

Custom Network.

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Ads are pre-emptible due to negotiated rate.

Cancellation / Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109  
P 573/893-7200 F 573/893-2321 www.learfield.com



### Contract Summary

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

Advertiser	MN Aq Energy Alliance-P	Product	Awareness (18949)	Order #	18949	Ver #	0	Rev #		# Wks	6	Page #	1
Salesperson	* StateNets	Salesperson Phone #		Date	1/19/21	Time	12:31:14PM	Start	1/18/21	End	2/28/21		
Sales Office	Learfield	Agency Phone #	(804)364-3075	Demos									
				Survey									

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Qtr 1 2021	Qtr 2 2021	Qtr 3 2021	Qtr 4 2021	Total	Total Units		
MNN COMBO	12,350	24,700	0	0	0	0	0	0	0	0	0	0	37,050				37,050	78		
All Vehicles - Total Gross	12,350	24,700											37,050				37,050	78		
All Vehicles - Total Units	26	52											78				78	78		
Air Time Gross:													\$37,050.00			\$5,557.50			Total Net	\$31,492.50

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> MN News Network, MN News Network Plus -- Minnesota	<b>Date:</b> 06-03-19
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I, Genet Slagle  
do hereby request station time concerning the following issue:

Minnesota Pipeline - Line 3 replacement
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6a-7p	Mon-Sat		15	9

This broadcast time will be used by: Minnesota Ag Energy Alliance

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Minnesota Ag Energy Alliance - P.O. Box 21961, Eagan, MN 55121

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Bob Zelenka  
Perry Aasness  
Lance Klatt  
Joe Weber

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

06-03-19 \_\_\_\_\_ 916-715-8496  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

Melanie Stockman

Melanie Stockman

Affiliate Coord/Traffic Coord

Signature

Printed Name

Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**