

Learfield

*Received
10/21/2021*

Contract

Advertiser	MN Ag Energy Alliance-P	Product	Awareness (19655) - P	Order #	19655	Ver #	0	Rev #		# Wks	8	Page #	1
Salesperson	* Statenets	Salesperson Phone #		Date	8/27/21	Time	9:33:46AM	Start	9/6/21	End	10/31/21		
Sales Office	Learfield	Agency Phone #	(804)364-3075	Demos									
				Survey									

Statenets Platinum
Attn: Dave Martin
2601 Northwind Drive
Richmond VA 23233

Line #	Vehicle	Days & Times	Sep 6	Sep 13	Sep 20	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Total Units	Len	Unit Rate	Extended Total
3	MN COMBO	M-Sa 6a-7p	13	13	13	13	13	13	13	13	0	0	0	0	0	104	60	475.00	49400
Weekly Gross \$			6175	6175	6175	6175	6175	6175	6175	6175	0	0	0	0	0	104			49400

Total Gross:	\$49,400.00	Agency Commission:	\$7,410.00	Total Net:	\$41,990.00
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Accepted for Learfield Communications: _____ Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: _____

Name _____ Title _____ Name _____ Title _____

Custom Network.

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.

Ads are pre-emptible due to negotiated rate.
Cancellation/Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com

42



Contract Summary

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2021	Qtr 4 2021	Qtr 1 2022	Qtr 2 2022	Total	Total Units
MNN COMBO	0	0	18,525	30,875	0	0	0	0	0	0	0	0	18,525	30,875			49,400	104
All Vehicles - Total Gross			18,525	30,875									18,525	30,875			49,400	104
All Vehicles - Total Units			39	65									39	65			104	104
Air Time Gross:																	\$49,400.00	
Agency Commission:																	\$7,410.00	
Total Net:																	\$41,990.00	

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