

NCC Cable System Order

Order #	62580882
Syscode	2485
System Name	Cox Media/DirectTV- I+ Mobile, AL
Market	Mobile

AE	Ryan Bartholomew
Sales Coordinator	David Toledo
Office	Los Angeles
Phone	(310) 254-2220
Status	Not accepted
Survey	DMA National Live+SD Jul18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Access Media Services, LP
Advertiser	Republican Party of Florida

Client Code	142
Product Code	304
Est Code	1166
Product Name	RP of FL Est 1166 9.14-9.23
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/18	
Version		8 Vs. 7	
Show All Lines			
Total # of Weeks		2	
Total		\$17,063.00	
Commission		\$2,559.45	
Net Total		\$14,503.55	
Total Spots		312	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.27 Fallout. Please review and confirm thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	9/10/18	9/16/18	09:00	15:00					X			-	-	0	\$26.00	\$0.00	30	
2	HGTV	AVG. ALL WKS<	9/17/18	9/23/18	09:00	15:00	X	X	X	X	X			-	-	15	\$26.00	\$390.00	30	
3	HGTV	AVG. ALL WKS<	9/10/18	9/16/18	15:00	19:00					X	X	X	-	-	4	\$32.00	\$128.00	30	
4	HGTV	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	
5	HGTV	VARIOUS	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	2	\$64.00	\$128.00	30	
6	HGTV	VARIOUS	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$64.00	\$576.00	30	-3x 9/19
7	HGTV	AVG. ALL WKS<	9/10/18	9/16/18	06:00	15:00						X	X	-	-	8	\$26.00	\$208.00	30	
8	TBSC	VARIOUS	9/10/18	9/16/18	15:00	19:00					X	X	X	-	-	4	\$75.00	\$300.00	30	
9	TBSC	VARIOUS	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	8	\$75.00	\$600.00	30	-2x 9/17
10	TBSC	AVG. ALL WKS<	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	2	\$118.00	\$236.00	30	
11	TBSC	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$118.00	\$826.00	30	
12	TLC	AVG. ALL WKS<	9/10/18	9/16/18	15:00	19:00					X	X	X	-	-	6	\$32.00	\$192.00	30	
13	TLC	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	
14	TLC	AVG. ALL WKS<	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$58.00	\$348.00	30	
15	TLC	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$58.00	\$812.00	30	
16	USA	AVG. ALL WKS<	9/10/18	9/16/18	15:00	19:00					X	X	X	-	-	4	\$46.00	\$184.00	30	
17	USA	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$46.00	\$460.00	30	
18	USA	AVG. ALL WKS<	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	2	\$95.00	\$190.00	30	
19	USA	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	-5x 9/17
20	ESPN	AVG. ALL WKS<	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	1	\$121.00	\$121.00	30	
21	ESPN	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$121.00	\$605.00	30	-3x 9/17

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22	ESPN	Ancillary: Monday Night Countdown	9/17/18	9/23/18	18:00	20:00	X							-	-	1	\$100.00	\$100.00	30	-1x 9/17
23	ESPN	AVG. ALL WKS	9/17/18	9/23/18	20:15	23:15	X							-	-	2	\$275.00	\$550.00	30	-1x 9/17
24	ESPN	NCAA Football: Florida Atlantic @ Central Florida (AAC)	9/17/18	9/23/18	19:00	22:00					X			-	-	0	\$50.00	\$0.00	30	
25	ESPN	NCAA Football: Local Team College Football	9/10/18	9/16/18	12:00	15:00						X		-	-	0	\$50.00	\$0.00	30	
26	ESPN	NCAA Football: Local Team College Football	9/17/18	9/23/18	12:00	15:00						X		-	-	0	\$50.00	\$0.00	30	
27	ESPN	NCAA Football: Local Team College Football	9/10/18	9/16/18	16:00	19:00						X		-	-	0	\$50.00	\$0.00	30	
28	ESPN	NCAA Football: Local Team College Football	9/17/18	9/23/18	16:00	19:00						X		-	-	0	\$50.00	\$0.00	30	
29	ESPN	NCAA Football: Local Team College Football	9/10/18	9/16/18	19:00	22:00						X		-	-	0	\$50.00	\$0.00	30	
30	ESPN	NCAA Football: Local Team College Football	9/17/18	9/23/18	19:00	22:00						X		-	-	0	\$50.00	\$0.00	30	
31	FOOD	AVG. ALL WKS<	9/17/18	9/23/18	09:00	15:00	X	X	X	X	X			-	-	10	\$57.00	\$570.00	30	
32	FOOD	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$89.00	\$623.00	30	-3x 9/17
33	FOOD	VARIOUS	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$121.00	\$847.00	30	
34	FOOD	VARIOUS	9/17/18	9/23/18	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	
35	HIST	AVG. ALL WKS<	9/17/18	9/23/18	09:00	15:00	X	X	X	X	X			-	-	10	\$26.00	\$260.00	30	
36	HIST	VARIOUS	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	7	\$32.00	\$224.00	30	-3x 9/17
37	HIST	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	
38	HIST	AVG. ALL WKS<	9/17/18	9/23/18	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	
39	TNT	SUPERNATURAL<	9/17/18	9/23/18	09:00	15:00	X	X	X	X	X			-	-	10	\$38.00	\$380.00	30	

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40	TNT	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$43.00	\$430.00	30	
41	TNT	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$87.00	\$783.00	30	-1x 9/17
42	TNT	AVG. ALL WKS	9/17/18	9/23/18	06:00	15:00						X	X	-	-	4	\$35.00	\$140.00	30	
43	DISC	VARIOUS	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	10	\$32.00	\$320.00	30	
44	DISC	VARIOUS	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$58.00	\$580.00	30	
45	FRFM	VARIOUS	9/17/18	9/23/18	15:00	19:00	X	X	X	X	X	X	X	-	-	8	\$32.00	\$256.00	30	-2x 9/17
46	FRFM	VARIOUS	9/17/18	9/23/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	
47	HGTV	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$32.00	\$128.00	30	
48	TBSC	VARIOUS	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$75.00	\$300.00	30	
49	TLC	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$32.00	\$128.00	30	New MG Line
50	FOOD	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$89.00	\$356.00	30	
51	FOOD	AVG. ALL WKS<	9/17/18	9/23/18	06:00	15:00						X	X	-	-	4	\$23.00	\$92.00	30	-1x 9/17
52	HIST	AVG. ALL WKS	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$32.00	\$128.00	30	
53	HIST	AVG. ALL WKS	9/17/18	9/23/18	06:00	15:00						X	X	-	-	5	\$23.00	\$115.00	30	
54	TNT	VARIOUS	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$43.00	\$172.00	30	
55	TNT	AVG. ALL WKS<	9/17/18	9/23/18	06:00	15:00						X	X	-	-	4	\$35.00	\$140.00	30	
56	TNT	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00				X	X	X	X	-	-	2	\$87.00	\$174.00	30	
57	DISC	AVG. ALL WKS<	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$32.00	\$128.00	30	
58	DISC	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00				X	X	X	X	-	-	1	\$116.00	\$116.00	30	
59	FRFM	VARIOUS	9/17/18	9/23/18	15:00	19:00				X	X	X	X	-	-	4	\$32.00	\$128.00	30	
60	TNT	AVG. ALL WKS<	9/17/18	9/23/18	19:00	24:00						X	X	-	-	1	\$116.00	\$116.00	30	

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Market	Mobile			Total # of Weeks	2
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Sales Coordinator	David Toledo	Est Code	1166	Net Total	\$14,503.55
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Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA National Live+SD Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.27 Fallout. Please review and confirm thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
61	DISC	AVG. ALL WKS	9/17/18	9/23/18	19:00	24:00						X	X	-	-	2	\$87.00	\$174.00	30	9.19 new mg line

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	312	0	0	0	0	0	0	0	0	0	0	0	312
AMT	\$17,063.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,063.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/28/18

62580882 | Mobile | Cox Media/DirecTV- I+ Mobile, AL | 2485 |