

“IN FOCUS”

AIR DATE: March 3, 2013

HOST: Claire Beverly

MAIN ISSUE #1: Health, Community, Family

MAIN ISSUE #1 Total Time: 30 minutes

MAIN ISSUE #1 Program Summary:

The Coastal Georgia Affiliate of Susan G. Komen for the Cure is dedicated to combating breast cancer at every front. Up to 75 percent of the Affiliate’s net income goes toward funding grants to local hospitals and community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women. The remaining net income (a minimum of 25 percent) supports the national Komen Grants Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world. The Komen Coastal Georgia Affiliate’s services area covers all of Bryan, Camden, Chatham, Effingham, Glynn, Liberty, Long and McIntosh counties. Thanks to the thousands of people who participant in the Susan G. Komen Coastal Georgia Race for the Cure® and other events each year, dedicated corporate partners and generous donors, Komen Coastal Georgia is playing a vital role in fighting breast cancer in our community

GUESTS #1 NAME: Beth Desloges

GUESTS #1 TITLE: Executive Director

GUESTS #1 ORGANIZATION: Susan G Komen for the Cure Coastal Georgia

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