



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2562846

Schedule Dates 10/18/16-10/24/16
Advertiser A Better North Carolina (110919)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand ISSUE (21286)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ga, Ritterstein,
Phone/Fax /
CPE 300/320/4962
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue
AMY MCCREARY

Date Entered 07/02/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25224662
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,366.25
Net Total \$13,408.75
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	41	\$15,775.00
Grand Total:	41	\$15,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/21/16	2	:30	7a- ABC-Good Morning America	4		1	1	1	1			4	\$120.00	\$480.00	Greensboro (WXLV)	Good Morning America	7/2/16
2.0	Normal Line / SPOT (2)	10/18/16-10/21/16	2	:30	9a- Dr Phil 2	4		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WXLV)	Dr. Phil	7/2/16
3.0	Normal Line / SPOT (3)	10/18/16-10/21/16	2	:30	10:58:25A- ABC-The View	1		X	X	X	X			1	\$160.00	\$160.00	Greensboro (WXLV)	The View	7/2/16
4.0	Normal Line / SPOT (4)	10/18/16-10/21/16	1	:30	5p- Peoples Court	4		1	1	1	1			4	\$200.00	\$800.00	Greensboro (WXLV)	Peoples Court	7/2/16
5.0	Normal Line / SPOT (5)	10/18/16-10/21/16	1	:30	3p- Dr Phil	4		1	1	1	1			4	\$215.00	\$860.00	Greensboro (WXLV)	Dr. Phil	7/2/16
6.0	Normal Line / SPOT (6)	10/18/16-10/21/16	1	:30	4:30p- Family Feud D	2		X	X	X	X			4	\$240.00	\$960.00	Greensboro (WXLV)	Can air 4-5p in Family Feud/Family Feud	7/2/16
6.0.1	Closed Preempt (6)	10/18/16															Greensboro (WXLV)	Program Change/Exception - Harry Conrick	
6.0.2	Closed Preempt (6)	10/18/16															Greensboro (WXLV)	Program Change/Exception - Harry Conrick	
7.0	Normal Line / News (7)	10/18/16-10/21/16	3	:30	5:58:30p- News-News 14 Carolina on ABC 45 at 6pm	1		1	1	1	1			1	\$130.00	\$130.00	Greensboro (WXLV)	News14 On ABC 45	7/2/16
7.0.1	Closed Preempt (7)	10/20/16															Greensboro (WXLV)	Sold Out/Exception - only 1 local break	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: *DeFord* Date: _____
Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency: Great American Media (2231)
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Brand: ISSUE (21286)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Ga.Ritterstein,
Phone/Fax: /
CPE: 300/320/4962
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: issue
AMY MCCREARY

Date Entered: 07/02/16
Last Modified: 10/05/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25224652
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,366.25
Net Total: \$13,408.75
Sales Tax:

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7.0.2	Closed Preempt (7)	10/21/16																		
7.0.3	Closed Preempt (7)	10/19/16																		
7.0.4	Closed Preempt (7)	10/18/16																		
8.0	Normal Line / News (8)	10/18/16-10/21/16	3	:30	6:28:30P- ABC-World News Monday-Friday	1	1	1	1	1				3	\$200.00	\$600.00	Greensboro (WXLV)	Sold Out/Exception - ABC World News	7/2/16	
8.0.1	Closed Preempt (8)	10/18/16																		
9.0	Normal Line / SPOT (9)	10/22/16-10/22/16	3	:30	7P- Made in Hollywood							1			\$50.00		Greensboro (WXLV)	Sold Out/Exception - Made in Hollywood	7/2/16	
9.0.1	Closed Preempt (9)	10/22/16																		
10.0	Normal Line / SPOT (10)	10/18/16-10/21/16	2	:30	6:58:50P- Family Feud		1	1	1	1	1			4	\$340.00	\$1,360.00	Greensboro (WXLV)	Pre-empt/Spot - Spots missed due to game over run/C	7/2/16	
11.0	Normal Line / Prime (11)	10/18/16-10/18/16	3	:30	7:58P- 9P (EST)			1						1	\$500.00	\$500.00	Greensboro (WXLV)	It's the Great Pumpkin, Charlie Brown/Toy Story of Terror	7/2/16	
12.0	Normal Line / Prime (12)	10/21/16-10/21/16	2	:30	7:58P- 9P (EST)						1			1	\$600.00	\$600.00	Greensboro (WXLV)	Last Man Standing/Dr. Ken-ABC	7/2/16	
13.0	Normal Line / Prime (13)	10/24/16-10/24/16	2	:30	7:58P- 10P (EST)								1	1	\$1,700.00	\$1,700.00	Greensboro (WXLV)	Dancing With the Stars-ABC	7/2/16	

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Account Types: National/Political Issue Agency BRD
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AMY MCCREARY

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14.0	Normal Line / Prime (14)	10/20/16-10/20/16	2	:30	7:58P- 9P (EST)	1				1				1	\$3,000.00	\$3,000.00	Greensboro (WXLV)	Greys Anatomy-ABC	7/21/16
15.0	Normal Line / Prime (15)	10/20/16-10/20/16	2	:30	9P- 10P (EST)	1				1				1	\$3,000.00	\$3,000.00	Greensboro (WXLV)	Scandal-ABC	7/21/16
16.0	Normal Line / News (16)	10/18/16-10/21/16	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1	1	1	1	1				4	\$240.00	\$960.00	Greensboro (WXLV)	News14 On ABC 45	7/21/16
17.0	Normal Line / SPOT (17)	10/22/16-10/22/16	3	:30	11P- 12A (EST)	1						1		1	\$40.00	\$40.00	Greensboro (WXLV)	The Pinkertons	7/21/16
18.0	Normal Line / SPOT (18)	10/18/16-10/21/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$80.00	\$240.00	Greensboro (WXLV)	Pre-empt/Spot - Did not air due to game over run/CJ	7/21/16
19.0	Normal Line / SPOT (19)	10/22/16-10/22/16	3	:30	4P- 6P (EST)	1						2		2	\$65.00	\$130.00	Greensboro (WXLV)	ESPN Sports Saturday	7/21/16
19.0.1	Closed Preempt (19)	10/22/16															Greensboro (WXLV)	Program Change/Exception	
19.0.2	Closed Preempt (19)	10/22/16															Greensboro (WXLV)	Program Change/Exception	
20.0	Normal Line / SPOT (4)	10/24/16-10/24/16	1	:30	5P- Peoples Court	1							1	1	\$200.00	\$200.00	Greensboro (WXLV)	Program Change/Exception	7/21/16
21.0	Normal Line / SPOT (5)	10/24/16-10/24/16	1	:30	3P- Dr Phil	1							1	1	\$215.00	\$215.00	Greensboro (WXLV)	Peoples Court	7/21/16
														1	\$215.00	\$215.00	Greensboro (WXLV)	Dr. Phil	7/21/16

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/s/ Bookend P/B Piggy Back
Printed At: 03:01 PM on Monday, October 31 2016



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22.0.1	Closed Preempt (7)	10/24/16															Greensboro (WXLV)	Sold Out/Exception -	
23.0	Normal Line / News (8)	10/24/16-10/24/16	3	:30	6:28:30P- ABC-World News Monday-Friday	1		1						1	\$200.00	\$200.00	Greensboro (WXLV)	ABC World News	7/2/16
24.0	Normal Line / SPOT (10)	10/24/16-10/24/16	2	:30	6:58:50P- Family Feud	1		1						1	\$340.00	\$340.00	Greensboro (WXLV)	Family Feud	7/2/16
25.0	Normal Line / News (16)	10/24/16-10/24/16	2	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1		1						1	\$240.00	\$240.00	Greensboro (WXLV)	News14 On ABC 45	7/2/16

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Better NC, P.O. Box 745, Raleigh, North Carolina 27602

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. L. Weisel - General Counsel/Sec/Treas/Director
S. A. Boney - Chair/Director
J. E. Reiff - Director

GMMB is authorized agent for inquiry/purchase of station broadcast time for sponsor.

