

STATION:	WAKY-FM	ORDER#:	3196782	DATE:	05/13/2022
MARKET:	UM - Radcliff, KY	AMOUNT:	\$972.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	Kentucky	SLS PH:	859-292-3311		
SALESPERSON:	Joe Hearn	SLS FAX:	N/A		
SLS EMAIL:	Joe.Hearn@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4425075
ADVERTISER:	Keith Taul for Hardin County Judge/Execu	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	SP 18 DMA ARB	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	05-14-2022 TO 5/22/2022	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18-54	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/13/2022 12:20

COMMENTS

[Rep Comment] 05/13/2022: THIS IS A NEW ORDER TO START 05/14 TO END 05/17. PLEASE CONFIRM THIS ORDER TO ARLENE.RODRIGUEZ@GENMEDIAPARTNERS.COM OR IN RADIO EXCHANGE IF YOU ARE SET UP. THANK YOU

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 **5/14/2022 To 5/15/2022** **WK TOT \$492.00** **WK TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	SS	6:00AM	7:00PM	30	5/14/2022	5/15/2022	12	\$41	\$492

WEEK#2 **5/16/2022 To 5/22/2022** **WK TOT \$480.00** **WK TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	7:00PM	30	5/16/2022	5/17/2022	12	\$40	\$480

[illegible]