



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 26108181
CPE: 61771140/9716
Agency: AMER MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Flight: 9/18/18 - 9/24/18
Advertiser: Rick Scott for US Senate
Product: FL SENATE
Agency Order #: 7542435
Buyer: MediaAssistant, AMAG
Salesperson: SHEPARD RITZEN
215-567-7950
Primary Demo: Adults 35+
Assistant: SHEPARD RITZEN
215-567-7950

Version: Original Order
Station: WALA
Market: Mobile
Office: PHILADELPHIA
Service: Nielsen
Total Spots: 64
Total CPE: \$100.27
Total GRP: 186.5
Traffic #: 893431

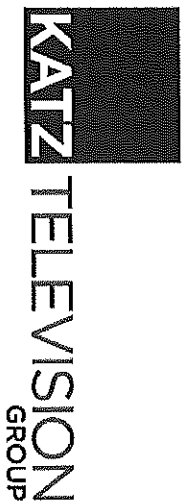
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
							9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	Su 6:30a-7a		FOX10 NW-6A WK	\$60.00	1.1	30	0	0	0	0	0	1	0	1	\$60.00	\$56.07	1.1
2	Su 7a-7:30a		FOX 10NW-7AM WK	\$70.00	1.5	30	0	0	0	0	0	1	0	1	\$70.00	\$45.45	1.5
3	Su 7:30a-8a		FOX 10 NEWS WEEKEND SUNDAY 7A	\$70.00	1.5	30	0	0	0	0	0	1	0	1	\$70.00	\$46.67	1.5
4	Su 8a-9a		FOX NWS SUNDAY	\$150.00	1.4	30	0	0	0	0	0	1	0	1	\$150.00	\$111.11	1.4
5	Tu-F 3p-4p		DR. PHIL	\$80.00	2.7	30	1	1	1	1	0	0	1	5	\$400.00	\$30.08	13.3
6	Tu-F 4p-4:30p		FOX 10 NWS-4PM	\$100.00	2.3	30	1	1	1	1	0	0	1	5	\$500.00	\$43.67	11.4
7	Tu-F 4:30p-5p		FOX10 NWS 430P	\$100.00	2.4	30	1	1	1	1	0	0	1	5	\$500.00	\$42.37	11.8
8	Tu-F 5p-5:30p		FOX 10 NWS-5PM	\$130.00	2.7	30	1	1	1	1	0	0	1	5	\$650.00	\$48.15	13.5
9	Tu-F 5:30p-6p		FOX 10 NW-530P	\$150.00	2.8	30	1	1	1	1	0	0	1	5	\$750.00	\$54.15	13.8
10	Tu-F 6p-6:30p		JEOPARDY	\$800.00	4.0	30	1	1	1	1	0	0	1	5	\$4,000.00	\$198.02	20.2
11	Tu-F 6:30p-7p		WHEEL-FORTNE	\$850.00	4.3	30	1	1	1	1	0	0	1	5	\$4,250.00	\$198.60	21.4
12	M 7p-8p		RESIDENT	\$350.00	3.7	30	0	0	0	0	0	0	1	1	\$350.00	\$94.34	3.7
13	M 8p-9p		9-1-1	\$500.00	2.7	30	0	0	0	0	0	0	1	1	\$500.00	\$187.27	2.7
14	Tu 7p-8p		THE GIFTED	\$300.00	3.0	30	1	0	0	0	0	0	0	1	\$300.00	\$101.69	3.0
15	W 7p-8p		EMPIRE-FOX	\$1,000.00	5.5	30	0	1	0	0	0	0	0	1	\$1,000.00	\$181.82	5.5
16	W 8p-9p		STAR-FOX	\$575.00	3.3	30	0	1	0	0	0	0	0	1	\$575.00	\$174.24	3.3
17	Tu-F 9p-9:30p		FOX 10 NWS-9PM<	\$180.00	3.1	30	1	1	1	1	0	0	1	5	\$900.00	\$58.25	15.4
18	Tu-F 9:30p-10p		FOX10 NW-930PM<	\$160.00	2.5	30	1	1	1	1	0	0	1	5	\$800.00	\$62.99	12.7
19	Tu-F 10p-10:30p		FOX-NEWS-10P	\$150.00	1.8	30	1	1	1	1	0	0	1	5	\$750.00	\$84.75	8.8
20	Sa 11p-11:30p		FOX SAT LATE FRINGE	\$50.00	0.6	30	0	0	0	0	1	0	0	1	\$50.00	\$89.29	0.6

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26108181		Changes as of: 7/17/2018 at 8:04 AM		Version: Original Order	
CPE: 617/1140/9716		Flight: 9/18/18 - 9/24/18		Station: WALA	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Rick Scott for US		Market: Mobile	
815 SLATERS LANE ALEXANDRIA, VA 22314		Product: FL SENATE		Office: PHILADELPHIA	
Agency Order #: 7542435		Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+	
		Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN	
Separation:		215-567-7950		215-567-7950	
		Total GRP: 186.5		Total Spots: 64	
		Traffic #: 893431		Total CPP: \$100.27	
				Total \$: \$18,700.00	
				Con Type: POLITICAL/NOTE	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
							9/18	9/19	9/20	9/21	9/22	9/23	9/24				
21	Su 9p-9:30p		FOX10NWS-9 SUN	\$150.00	2.9	30	0	0	0	0	0	1	0	1	\$150.00	\$51.72	2.9
22	Su 9:30p-10p		FOX10-930P SUN	\$150.00	2.5	30	0	0	0	0	0	1	0	1	\$150.00	\$61.22	2.5
23	Su 12n-3p		NFL GM1	\$775.00	6.5	30	0	0	0	0	0	1	0	1	\$775.00	\$119.23	6.5
24	Su 3p-6p		NFL GM2	\$1,000.00	8.0	30	0	0	0	0	0	1	0	1	\$1,000.00	\$125.00	8.0
TOTALS:							11	12	10	10	1	8	12	64	\$18,700.00	\$100.27	186.5



125 West 55th St
New York, NY 10019

Contract # 26108181		Changes as of: 7/17/2018 at 8:04 AM		Version: Original Order	
CPE: 617/1140/9716		Flight: 9/18/18 - 9/24/18		Station: WALA	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: Rick Scott for US Senate		Market: Mobile	
815 SLATERS LANE		Product: FL SENATE		Office: PHILADELPHIA	
ALEXANDRIA, VA 22314		Agency Order #: 7542435		Service: Nielsen	
Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35+		Total Spots: 64	
Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN		Total CPM: \$100.27	
215-567-7950		215-567-7950		Total GRP: 186.5	
Separation:				Traffic #: 893431	

Special Instructions	
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Date/Time	Added by	Comment
09/17/18 12:19 PM	Michael Strickler	only 1x Beat Shazam will clear and no MC at IMP. To keep total the same, 1x MC Finale at PMT.
09/17/18 11:06 AM	SHEPARD RITZEN	TTL \$ s/b \$26275
09/17/18 11:06 AM	SHEPARD RITZEN	TTL \$ s/b \$26275
09/17/18 3:19 PM	Michael Strickler	rates to clear. This is in addition to previous makegood sent thx
07/17/18 6:22 PM	Michael Strickler	PGM CHANGES AND RATE LEVEL - THX
07/17/18 6:10 PM	System	Notice Received.
07/17/18 8:05 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$115,206
WALA Share:	17%
Comment:	est share
Unknown:	83%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	64	\$18,700.00	186.5
Total	100%	64	\$18,700.00	\$100.27 186.5

Monthly Summary		
Month	Spots	Dollars
2018-Sep	64	\$18,700.00
Total	64	\$18,700.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Makegood 3	9/17/18 12:19 PM	Michael Strickler	Confirmed	1	\$0	Changes: Total Spots from 68 to 66, Total GRPs from 186.7 to 180.7, Total CPP from \$140.72 to \$145.39, Total GIMPs from 187 to 181, Total CPM from \$140.718.72 to \$145.390.66, 3 buylines added or modified.
Makegood 2	9/17/18 3:19 PM	SHEPARD RITZEN	Confirmed	21	\$4,220.00	Changes: Total \$ from \$25,725.00 to \$26,275.00, Total Spots from 64 to 68, Total CPP from \$137.77 to \$140.72, Total CPM from \$137.773.14 to \$140.718.72, 12 buylines added or modified.
Makegood 1	7/17/18 6:22 PM	SHEPARD RITZEN	Confirmed	14	\$3,355.00	Changes: Total \$ from \$18,700.00 to \$25,725.00, Total GRPs from 186.5 to 186.7, Total CPP from \$100.27 to \$137.77, Total GIMPs from 0 to 187, Total CPM from \$0.00 to \$137.773.14, 12 buylines added or modified.
Queued for Electronic Contracting	7/17/18 8:19 AM				\$0	
New	7/17/18 8:04 AM	SHEPARD RITZEN	Confirmed	64	\$18,700.00	\$18,700.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ORDER



Orders	Order / Rev:	893431
	Alt Order #:	26108181
	Product Desc:	FL SENATE
	Estimate:	9716
	Flight Dates:	09/18/18 - 09/24/18
	Original Date / Rev:	07/19/18 / 09/18/18
	Order Type:	GENERAL

WALA

Primary AE:	<u>Shepard Ritzen</u>
Sales Office:	<u>E-PHI</u>
Sales Region:	<u>National</u>

Agency	Name:	<u>American Media & Advocacy Group</u>
	Buying Contact:	_____
	Billing Contact:	_____
		<u>815 Slaters Lane</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Rick Scott For US Senate
	Demographic:	A35+
	Product Codes:	Political-Cand-State-Senate
	Priority:	IMP
	Revenue Code 1:	POL
	Revenue Code 2:	PLC
	Revenue Code 3:	SPL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	66	\$26,275.00	\$22,333.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	66	\$26,275.00	\$22,333.75	167.90
Totals	66	\$26,275.00	\$22,333.75	167.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Shepard Riltzen			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WALA	17%	\$26,275.00
Market	100%	\$154,558.82

Competitive Share

Competitive Share	Share	Total
WAWD	0%	\$0.00
WEAR	83%	\$128,283.82
WEIQ	0%	\$0.00
WFGX	0%	\$0.00
WFNA	0%	\$0.00
WHBR	0%	\$0.00
WJTC	0%	\$0.00
WKRQ	0%	\$0.00
WMPV	0%	\$0.00
WPAN	0%	\$0.00
WPMI	0%	\$0.00
WSRE	0%	\$0.00

[illegible]

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	-----S			1			\$60.00	1.10					
N 2	WALA	09/23/18	09/23/18	Sun FOX 10 News 7-8a CM		Sun 7-8a	-----S	:30	1	\$70.00	PMT	1.50	NM	1	\$70.00
				Sun FOX 10 News 7-8a		(7:00 AM-7:30 AM)									
				FX 10NW-7AM WK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	-----S			1			\$70.00	1.50					
N 3	WALA	09/23/18	09/23/18	Sun FOX 10 News 7-8a CM		Sun 7-8a	-----S	:30	1	\$70.00	PMT	1.50	NM	1	\$70.00
				Sun FOX 10 News 7-8a		(7:30 AM-8:00 AM)									
				FOX 10 NEWS WEEKEND SUNDAY 7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	-----S			1			\$70.00	1.50					
N 4	WALA	09/23/18	09/23/18	Fox News Sunday	CM	8a-9a	-----S	:30	1	\$150.00	PMT	1.40	NM	1	\$150.00
				Fox News Sunday											
				FOX NWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	-----S			1			\$150.00	1.40					
N 5	WALA	09/18/18	09/18/18	M-F 3-4p	CM	3p-4p	-T-----	:30	1	\$80.00	IMP	2.70	NM	0	\$0.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	-T-----			1			\$80.00	2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WALA	09/17/18-09/23/18	M-F 3-4p			3p-4p	-T-----	:30		(\$80.00)	2.70	NM			
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26															
[OSLD- OVERSOLD]															
N 6	WALA	09/19/18	09/19/18	M-F 3-4p	CM	3p-4p	--W----	:30	1	\$80.00	IMP	2.70	NM	0	\$0.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	--W----			1			\$80.00	2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WALA	09/17/18-09/23/18	M-F 3-4p			3p-4p	--W----	:30		(\$80.00)	2.70	NM			
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26															
[OSLD- OVERSOLD]															
N 7	WALA	09/20/18	09/20/18	M-F 3-4p	CM	3p-4p	---T---	:30	1	\$80.00	IMP	2.70	NM	0	\$0.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	---T---			1			\$80.00	2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WALA	09/17/18-09/23/18	M-F 3-4p			3p-4p	---Th-----	:30		(\$80.00)	2.70	NM			
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26															
[OSLD- OVERSOLD]															
N 8	WALA	09/21/18	09/21/18	M-F 3-4p	CM	3p-4p	----F--	:30	1	\$80.00	IMP	2.70	NM	26	\$10,950.00
				M-F 3-4p											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/17/18		09/23/18	----F--			1			\$80.00	2.70					

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate	Rating							
Week:		09/17/18	09/23/18	----F--	1		\$80.00	2.70							
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
1	WALA	09/17/18-09/23/18 M-F		3-4p	3p-4p		-----F----	:30	(\$80.00)	2.70	NM				
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26 [OSLD- OVERSOLD]															
2	WALA	09/18/18-09/21/18 M-F		3-4p	3p-4p		-TWThF----	:30	\$200.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
3	WALA	09/18/18-09/21/18 M-F		3-4p	3p-4p		-TWThF----	:30	\$200.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
4	WALA	09/18/18-09/21/18 M-F		3-4p	3p-4p		-TWThF----	:30	\$200.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
5	WALA	09/18/18-09/21/18 M-F		3-4p	3p-4p		-TWThF----	:30	\$200.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
6	WALA	09/18/18-09/21/18 M-F		4-430p	4p-430p		-TWThF----	:30	\$250.00	2.30	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
7	WALA	09/18/18-09/21/18 M-F		4-430p	4p-430p		-TWThF----	:30	\$250.00	2.30	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
8	WALA	09/18/18-09/21/18 M-F		4-430p	4p-430p		-TWThF----	:30	\$250.00	2.30	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
9	WALA	09/18/18-09/21/18 M-F		4-430p	4p-430p		-TWThF----	:30	\$250.00	2.30	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
10	WALA	09/18/18-09/21/18 M-F		430-5p	430p-5p		-TWThF----	:30	\$250.00	2.40	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
11	WALA	09/18/18-09/21/18 M-F		430-5p	430p-5p		-TWThF----	:30	\$250.00	2.40	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
12	WALA	09/18/18-09/21/18 M-F		430-5p	430p-5p		-TWThF----	:30	\$250.00	2.40	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
13	WALA	09/18/18-09/21/18 M-F		430-5p	430p-5p		-TWThF----	:30	\$250.00	2.40	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
14	WALA	09/18/18-09/21/18 M-F		5-530p	5p-530p		-TWThF----	:30	\$350.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
15	WALA	09/18/18-09/21/18 M-F		5-530p	5p-530p		-TWThF----	:30	\$350.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
16	WALA	09/18/18-09/21/18 M-F		5-530p	5p-530p		-TWThF----	:30	\$350.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
17	WALA	09/18/18-09/21/18 M-F		5-530p	5p-530p		-TWThF----	:30	\$350.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
18	WALA	09/18/18-09/21/18 M-F		9-930p	9p-930p		-TWThF----	:30	\$450.00	3.10	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
19	WALA	09/18/18-09/21/18 M-F		9-930p	9p-930p		-TWThF----	:30	\$450.00	3.10	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
20	WALA	09/18/18-09/21/18 M-F		9-930p	9p-930p		-TWThF----	:30	\$450.00	3.10	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
21	WALA	09/18/18-09/21/18 M-F		9-930p	9p-930p		-TWThF----	:30	\$450.00	3.10	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
22	WALA	09/24/18-09/24/18 Mon		8-9p	Mon 8p-9p		M-----	:30	\$1,200.00	2.70	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
23	WALA	09/23/18-09/23/18 NFL Reg Season		Late Game	NFL Reg Season		3:00 PM-6:00 P-----Su	:30	\$3,200.00	8.00	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
24	WALA	09/22/18-09/22/18 NCAA Football		Prime	NCAA Football Pr		-----Sa--	:30	\$200.00	0.00	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
25	WALA	09/22/18-09/22/18 NCAA Football		Prime	NCAA Football Pr		-----Sa--	:30	\$200.00	0.00	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
26	WALA	09/22/18-09/22/18 NCAA Football		Afternoon	NCAA Football Af		-----Sa--	:30	\$75.00	0.00	NM				
Ⓜ MG for 41.1,6.1,18.1,60.1,5.1,64.1,45.1,13.1,46.1,44.1,23.1,7.1,10.1,8.1,47.1,20.1,21.1,16.1,22.1,15.1,12.1,48.1,43.1,11.1															
27	WALA	09/22/18-09/22/18 NCAA Football		Afternoon	NCAA Football Af		-----Sa--	:30	\$75.00	0.00	NM				

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$80.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 4-430p		4p-430p	-T-----	:30		(\$100.00)		2.30	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58,8.59,8.60,8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73,8.74,8.75,8.76,8.77,8.78,8.79,8.80,8.81,8.82,8.83,8.84,8.85,8.86,8.87,8.88,8.89,8.90,8.91,8.92,8.93,8.94,8.95,8.96,8.97,8.98,8.99,9.00,9.01,9.02,9.03,9.04,9.05,9.06,9.07,9.08,9.09,9.10,9.11,9.12,9.13,9.14,9.15,9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40,9.41,9.42,9.43,9.44,9.45,9.46,9.47,9.48,9.49,9.50,9.51,9.52,9.53,9.54,9.55,9.56,9.57,9.58,9.59,9.60,9.61,9.62,9.63,9.64,9.65,9.66,9.67,9.68,9.69,9.70,9.71,9.72,9.73,9.74,9.75,9.76,9.77,9.78,9.79,9.80,9.81,9.82,9.83,9.84,9.85,9.86,9.87,9.88,9.89,9.90,9.91,9.92,9.93,9.94,9.95,9.96,9.97,9.98,9.99,10.00,10.01,10.02,10.03,10.04,10.05,10.06,10.07,10.08,10.09,10.10,10.11,10.12,10.13,10.14,10.15,10.16,10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,10.35,10.36,10.37,10.38,10.39,10.40,10.41,10.42,10.43,10.44,10.45,10.46,10.47,10.48,10.49,10.50,10.51,10.52,10.53,10.54,10.55,10.56,10.57,10.58,10.59,10.60,10.61,10.62,10.63,10.64,10.65,10.66,10.67,10.68,10.69,10.70,10.71,10.72,10.73,10.74,10.75,10.76,10.77,10.78,10.79,10.80,10.81,10.82,10.83,10.84,10.85,10.86,10.87,10.88,10.89,10.90,10.91,10.92,10.93,10.94,10.95,10.96,10.97,10.98,10.99,11.00,11.01,11.02,11.03,11.04,11.05,11.06,11.07,11.08,11.09,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23,11.24,11.25,11.26,11.27,11.28,11.29,11.30,11.31,11.32,11.33,11.34,11.35,11.36,11.37,11.38,11.39,11.40,11.41,11.42,11.43,11.44,11.45,11.46,11.47,11.48,11.49,11.50,11.51,11.52,11.53,11.54,11.55,11.56,11.57,11.58,11.59,11.60,11.61,11.62,11.63,11.64,11.65,11.66,11.67,11.68,11.69,11.70,11.71,11.72,11.73,11.74,11.75,11.76,11.77,11.78,11.79,11.80,11.81,11.82,11.83,11.84,11.85,11.86,11.87,11.88,11.89,11.90,11.91,11.92,11.93,11.94,11.95,11.96,11.97,11.98,11.99,12.00,12.01,12.02,12.03,12.04,12.05,12.06,12.07,12.08,12.09,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40,12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,12.59,12.60,12.61,12.62,12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81,12.82,12.83,12.84,12.85,12.86,12.87,12.88,12.89,12.90,12.91,12.92,12.93,12.94,12.95,12.96,12.97,12.98,12.99,13.00,13.01,13.02,13.03,13.04,13.05,13.06,13.07,13.08,13.09,13.10,13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21,13.22,13.23,13.24,13.25,13.26,13.27,13.28,13.29,13.30,13.31,13.32,13.33,13.34,13.35,13.36,13.37,13.38,13.39,13.40,13.41,13.42,13.43,13.44,13.45,13.46,13.47,13.48,13.49,13.50,13.51,13.52,13.53,13.54,13.55,13.56,13.57,13.58,13.59,13.60,13.61,13.62,13.63,13.64,13.65,13.66,13.67,13.68,13.69,13.70,13.71,13.72,13.73,13.74,13.75,13.76,13.77,13.78,13.79,13.80,13.81,13.82,13.83,13.84,13.85,13.86,13.87,13.88,13.89,13.90,13.91,13.92,13.93,13.94,13.95,13.96,13.97,13.98,13.99,14.00,14.01,14.02,14.03,14.04,14.05,14.06,14.07,14.08,14.09,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40,14.41,14.42,14.43,14.44,14.45,14.46,14.47,14.48,14.49,14.50,14.51,14.52,14.53,14.54,14.55,14.56,14.57,14.58,14.59,14.60,14.61,14.62,14.63,14.64,14.65,14.66,14.67,14.68,14.69,14.70,14.71,14.72,14.73,14.74,14.75,14.76,14.77,14.78,14.79,14.80,14.81,14.82,14.83,14.84,14.85,14.86,14.87,14.88,14.89,14.90,14.91,14.92,14.93,14.94,14.95,14.96,14.97,14.98,14.99,15.00,15.01,15.02,15.03,15.04,15.05,15.06,15.07,15.08,15.09,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20,15.21,15.22,15.23,15.24,15.25,15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36,15.37,15.38,15.39,15.40,15.41,15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56,15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71,15.72,15.73,15.74,15.75,15.76,15.77,15.78,15.79,15.80,15.81,15.82,15.83,15.84,15.85,15.86,15.87,15.88,15.89,15.90,15.91,15.92,15.93,15.94,15.95,15.96,15.97,15.98,15.99,16.00,16.01,16.02,16.03,16.04,16.05,16.06,16.07,16.08,16.09,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36,16.37,16.38,16.39,16.40,16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57,16.58,16.59,16.60,16.61,16.62,16.63,16.64,16.65,16.66,16.67,16.68,16.6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Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX10 NWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----		1			\$100.00			2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 430-5p		430p-5p	--W-----	:30		(\$100.00)		2.40	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 17	WALA	09/20/18	09/20/18	M-F 430-5p	CM	430p-5p	---T---	:30	1	\$100.00	IMP	2.40	NM	0	\$0.00
				M-F Fox 10 News at 430p											
FOX10 NWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---		1			\$100.00			2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 430-5p		430p-5p	---Th----	:30		(\$100.00)		2.40	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 18	WALA	09/21/18	09/21/18	M-F 430-5p	CM	430p-5p	----F--	:30	1	\$100.00	IMP	2.40	NM	0	\$0.00
				M-F Fox 10 News at 430p											
FOX10 NWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--		1			\$100.00			2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 430-5p		430p-5p	----F----	:30		(\$100.00)		2.40	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 19	WALA	09/24/18	09/24/18	M-F 430-5p	CM	430p-5p	M-----	:30	1	\$250.00	PMT	2.40	NM	1	\$250.00
				M-F Fox 10 News at 430p											
FOX10 NWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----		1			\$250.00			2.40			
N 20	WALA	09/18/18	09/18/18	M-F 5-530p	CM	5p-530p	-T-----	:30	1	\$130.00	IMP	2.70	NM	0	\$0.00
				M-F Fox 10 News at 5p											
FOX 10 NWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----		1			\$130.00			2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 5-530p		5p-530p	-T-----	:30		(\$130.00)		2.70	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 21	WALA	09/19/18	09/19/18	M-F 5-530p	CM	5p-530p	--W----	:30	1	\$130.00	IMP	2.70	NM	0	\$0.00
				M-F Fox 10 News at 5p											
FOX 10 NWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----		1			\$130.00			2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 5-530p		5p-530p	--W-----	:30		(\$130.00)		2.70	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 22	WALA	09/20/18	09/20/18	M-F 5-530p	CM	5p-530p	---T---	:30	1	\$130.00	IMP	2.70	NM	0	\$0.00
				M-F Fox 10 News at 5p											
FOX 10 NWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---		1			\$130.00			2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		M-F 5-530p		5p-530p	---Th----	:30		(\$130.00)		2.70	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2															
[OSLD- OVERSOLD]															
N 23	WALA	09/21/18	09/21/18	M-F 5-530p	CM	5p-530p	----F--	:30	1	\$130.00	IMP	2.70	NM	0	\$0.00
				M-F Fox 10 News at 5p											
FOX 10 NWS-5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--		1			\$130.00			2.70			

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N35	WALA	09/18/18	09/18/18	M-F 630-7p M-F 630-7p	CM	630p-7p	-T-----	:30	1	\$850.00	PMT	4.30	NM	1	\$850.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----			1			\$850.00		4.30			
N36	WALA	09/19/18	09/19/18	M-F 630-7p M-F 630-7p	CM	630p-7p	--W----	:30	1	\$850.00	PMT	4.30	NM	1	\$850.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----			1			\$850.00		4.30			
N37	WALA	09/20/18	09/20/18	M-F 630-7p M-F 630-7p	CM	630p-7p	---T---	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---			1			\$850.00		0.00			
N38	WALA	09/21/18	09/21/18	M-F 630-7p M-F 630-7p	CM	630p-7p	----F--	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--			1			\$850.00		0.00			
N39	WALA	09/24/18	09/24/18	M-F 630-7p M-F 630-7p	CM	630p-7p	M-----	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----			1			\$850.00		0.00			
N40	WALA	09/24/18	09/24/18	Mon 7-8p Mon Prime Hour 1	CM	Mon 7p-8p	M-----	:30	1	\$350.00	IMP	3.70	NM	1	\$350.00
RESIDENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----			1			\$350.00		3.70			
N41	WALA	09/24/18	09/24/18	Mon 8-9p Mon Prime Hour 2	CM	Mon 8p-9p	M-----	:30	1	\$500.00	IMP	2.70	NM	0	\$0.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----			1			\$500.00		2.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/24/18-09/30/18		Mon 8-9p	Mon 8p-9p		M-----	:30		(\$500.00)		2.70	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58,8.59,8.60,8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73,8.74,8.75,8.76,8.77,8.78,8.79,8.80,8.81,8.82,8.83,8.84,8.85,8.86,8.87,8.88,8.89,8.90,8.91,8.92,8.93,8.94,8.95,8.96,8.97,8.98,8.99,9.00,9.01,9.02,9.03,9.04,9.05,9.06,9.07,9.08,9.09,9.10,9.11,9.12,9.13,9.14,9.15,9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40,9.41,9.42,9.43,9.44,9.45,9.46,9.47,9.48,9.49,9.50,9.51,9.52,9.53,9.54,9.55,9.56,9.57,9.58,9.59,9.60,9.61,9.62,9.63,9.64,9.65,9.66,9.67,9.68,9.69,9.70,9.71,9.72,9.73,9.74,9.75,9.76,9.77,9.78,9.79,9.80,9.81,9.82,9.83,9.84,9.85,9.86,9.87,9.88,9.89,9.90,9.91,9.92,9.93,9.94,9.95,9.96,9.97,9.98,9.99,10.00,10.01,10.02,10.03,10.04,10.05,10.06,10.07,10.08,10.09,10.10,10.11,10.12,10.13,10.14,10.15,10.16,10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,10.35,10.36,10.37,10.38,10.39,10.40,10.41,10.42,10.43,10.44,10.45,10.46,10.47,10.48,10.49,10.50,10.51,10.52,10.53,10.54,10.55,10.56,10.57,10.58,10.59,10.60,10.61,10.62,10.63,10.64,10.65,10.66,10.67,10.68,10.69,10.70,10.71,10.72,10.73,10.74,10.75,10.76,10.77,10.78,10.79,10.80,10.81,10.82,10.83,10.84,10.85,10.86,10.87,10.88,10.89,10.90,10.91,10.92,10.93,10.94,10.95,10.96,10.97,10.98,10.99,11.00,11.01,11.02,11.03,11.04,11.05,11.06,11.07,11.08,11.09,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23,11.24,11.25,11.26,11.27,11.28,11.29,11.30,11.31,11.32,11.33,11.34,11.35,11.36,11.37,11.38,11.39,11.40,11.41,11.42,11.43,11.44,11.45,11.46,11.47,11.48,11.49,11.50,11.51,11.52,11.53,11.54,11.55,11.56,11.57,11.58,11.59,11.60,11.61,11.62,11.63,11.64,11.65,11.66,11.67,11.68,11.69,11.70,11.71,11.72,11.73,11.74,11.75,11.76,11.77,11.78,11.79,11.80,11.81,11.82,11.83,11.84,11.85,11.86,11.87,11.88,11.89,11.90,11.91,11.92,11.93,11.94,11.95,11.96,11.97,11.98,11.99,12.00,12.01,12.02,12.03,12.04,12.05,12.06,12.07,12.08,12.09,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40,12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,12.59,12.60,12.61,12.62,12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81,12.82,12.83,12.84,12.85,12.86,12.87,12.88,12.89,12.90,12.91,12.92,12.93,12.94,12.95,12.96,12.97,12.98,12.99,13.00,13.01,13.02,13.03,13.04,13.05,13.06,13.07,13.08,13.09,13.10,13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21,13.22,13.23,13.24,13.25,13.26,13.27,13.28,13.29,13.30,13.31,13.32,13.33,13.34,13.35,13.36,13.37,13.38,13.39,13.40,13.41,13.42,13.43,13.44,13.45,13.46,13.47,13.48,13.49,13.50,13.51,13.52,13.53,13.54,13.55,13.56,13.57,13.58,13.59,13.60,13.61,13.62,13.63,13.64,13.65,13.66,13.67,13.68,13.69,13.70,13.71,13.72,13.73,13.74,13.75,13.76,13.77,13.78,13.79,13.80,13.81,13.82,13.83,13.84,13.85,13.86,13.87,13.88,13.89,13.90,13.91,13.92,13.93,13.94,13.95,13.96,13.97,13.98,13.99,14.00,14.01,14.02,14.03,14.04,14.05,14.06,14.07,14.08,14.09,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40,14.41,14.42,14.43,14.44,14.45,14.46,14.47,14.48,14.49,14.50,14.51,14.52,14.53,14.54,14.55,14.56,14.57,14.58,14.59,14.60,14.61,14.62,14.63,14.64,14.65,14.66,14.67,14.68,14.69,14.70,14.71,14.72,14.73,14.74,14.75,14.76,14.77,14.78,14.79,14.80,14.81,14.82,14.83,14.84,14.85,14.86,14.87,14.88,14.89,14.90,14.91,14.92,14.93,14.94,14.95,14.96,14.97,14.98,14.99,15.00,15.01,15.02,15.03,15.04,15.05,15.06,15.07,15.08,15.09,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20,15.21,15.22,15.23,15.24,15.25,15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36,15.37,15.38,15.39,15.40,15.41,15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56,15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71,15.72,15.73,15.74,15.75,15.76,15.77,15.78,15.79,15.80,15.81,15.82,15.83,15.84,15.85,15.86,15.87,15.88,15.89,15.90,15.91,15.92,15.93,15.94,15.95,15.96,15.97,15.98,15.99,16.00,16.01,16.02,16.03,16.04,16.05,16.06,16.07,16.08,16.09,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36,16.37,16.38,16.39,16.40,16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57,16.58,16.59,16.60,16.61,16.62,16.63,16.64,16.65,16.66,16.67,16.68,16.69,16.70,16.71,16.72,16.73,16.74,16.75,16.76,16.77,16.78,16.79,16.80,16.81,16.82,16.83,16.84,16.85,16.86,16.87,16.88,16.89,16.90,16.91,16.92,16.93,16.94,16.95,16.96,16.97,16.98,16.99,17.00,17.01,17.02,17.03,17.04,17.05,17.06,17.07,17.08,17.09,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.22,17.23,17.24,17.25,17.26,17.27,17.28,17.29,17.30,17.31,17.32,17.33,17.34,17.35,17.36,17.37,17.38,17.39,17.40,17.41,17.42,17.43,17.44,17.45,17.46,17.47,17.48,17.49,17.50,17.51,17.52,17.53,17.54,17.55,17.56,17.57,17.58,17.59,17.60,17.61,17.62,17.63,17.64,17.65,17.66,17.67,17.68,17.69,17.70,17.71,17.72,17.73,17.74,17.75,17.76,17.77,17.78,17.79,17.80,17.81,17.82,17.83,17.84,17.85,17.86,17.87,17.88,17.89,17.90,17.91,17.92,17.93,17.94,17.95,17.96,17.97,17.98,17.99,18.00,18.01,18.02,18.03,18.04,18.05,18.06,18.07,18.08,18.09,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20,18.21,18.22,18.23,18.24,18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39,18.40,18.41,18.42,18.43,18.44,18.45,18.46,18.47,18.48,18.49,18.50,18.51,18.52,18.53,18.54,18.55,18.56,18.57,18.58,18.59,18.60,18.61,18.62,18.63,18.64,18.65,18.66,18.67,18.68,18.69,18.70,18.71,18.72,18.73,18.74,18.75,18.76,18.77,18.78,18.79,18.80,18.81,18.82,18.83,18.84,18.85,18.86,18.87,18.88,18.89,18.90,18.91,18.92,18.93,18.94,18.95,18.96,18.97,18.98,18.99,19.00,19.01,19.02,19.03,19.04,19.05,19.06,19.07,19.08,19.09,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,19.25,19.26,19.27,19.28,19.29,19.30,19.31,19.32,19.33,19.34,19.35,19.36,19.37,19.38,19.39,19.40,19.41,19.42,19.43,19.44,19.45,19.46,19.47,19.48,19.49,19.50,19.51,19.52,19.53,19.54,19.55,19.56,19.57,19.58,19.59,19.60,19.61,19.62,19.63,19.64,19.65,19.66,19.67,19.68,19.69,19.70,19.71,19.72,19.73,19.74,19.75,19.76,19.77,19.78,19.79,19.80,19.81,19.82,19.83,19.84,19.85,19.86,19.87,19.88,19.89,19.90,19.91,19.92,19.93,19.94,19.95,19.96,19.97,19.98,19.99,20.00,20.01,20.02,20.03,20.04,20.05,20.06,20.07,20.08,20.09,20.10,20.11,20.12,20.13,20.14,20.15,20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25,20.26,20.27,20.28,20.29,20.30,20.31,20.32,20.33,20.34,20.35,20.36,20.37,20.38,20.39,20.40,20.41,20.42,20.43,20.44,20.45,20.46,20.47,20.48,20.49,20.50,20.51,20.52,20.53,20.54,20.55,20.56,20.57,20.58,20.59,20.60,20.61,20.62,20.63,20.64,20.65,20.66,20.67,20.68,20.69,20.70,20.71,20.72,20.73,20.74,20.75,20.76,20.77,20.78,20.79,20.80,20.81,20.82,20.83,20.84,20.85,20.86,20.87,20.88,20.89,20.90,20.91,20.92,20.93,20.94,20.95,20.96,20.97,20.98,20.99,21.00,21.01,21.02,21.03,21.04,21.05,21.06,21.07,21.08,21.09,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23,21.24,21.25,21.26,21.27,21.28,21.29,21.30,21.31,21.32,21.33,21.34,21.35,21.36,21.37,21.38,21.39,21.40,21.41,21.42,21.43,21.44,21.45,21.46,21.47,21.48,21.49,21.50,21.51,21.52,21.53,21.54,21.55,21.56,21.57,21.58,21.59,21.60,21.61,21.62,21.63,21.64,21.65,21.66,21.67,21.68,21.69,21.70,21.71,21.72,21.73,21.74,21.75,21.76,21.77,21.78,21.79,21.80,21.81,21.82,21.83,21.84,21.85,21.86,21.87,21.88,21.89,21.90,21.91,21.92,21.93,21.94,21.95,21.96,21.97,21.98,21.99,22.00,22.01,22.02,22.03,22.04,22.05,22.06,22.07,22.08,22.09,22.10,22.11,22.12,22.13,22.14,22.15,22.16,22.17,22.18,22.19,22.20,22.21,22.22,22.23,22.24,22.25,22.26,22.27,22.28,22.29,22.30,22.31,22.32,22.33,22.34,22.35,22.36,22.37,22.38,22.39,22.40,22.41,22.42,22.43,2															

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18--W----1\$575.003.30</div></div></div>																	
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div></div><div>1WALA09/17/18-09/23/18Wed 8-9p8-9p--W-----:30(\$575.00)3.30NM</div><div>See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2</div><div>[PROG- PROGRAM CHANGE]</div></div></div>																	
N45	WALA	09/18/18	09/18/18	M-F 9-930p	CM	9p-930p	-T-----	:30	1	\$180.00	IMP	3.10	NM	0	\$0.00		
<div>M-F Fox 10 News at 9p</div> <div>FOX 10 NWS-9PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18-T-----1\$180.003.10</div></div></div>																	
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div></div><div>1WALA09/17/18-09/23/18M-F 9-930p9p-930p-T-----:30(\$180.00)3.10NM</div><div>See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2</div><div>[OSLD- OVERSOLD]</div></div></div>																	
N46	WALA	09/19/18	09/19/18	M-F 9-930p	CM	9p-930p	--W----	:30	1	\$180.00	IMP	3.10	NM	0	\$0.00		
<div>M-F Fox 10 News at 9p</div> <div>FOX 10 NWS-9PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18--W----1\$180.003.10</div></div></div>																	
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div></div><div>1WALA09/17/18-09/23/18M-F 9-930p9p-930p--W-----:30(\$180.00)3.10NM</div><div>See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2</div><div>[OSLD- OVERSOLD]</div></div></div>																	
N47	WALA	09/20/18	09/20/18	M-F 9-930p	CM	9p-930p	---T---	:30	1	\$180.00	IMP	3.10	NM	0	\$0.00		
<div>M-F Fox 10 News at 9p</div> <div>FOX 10 NWS-9PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18---T---1\$180.003.10</div></div></div>																	
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div></div><div>1WALA09/17/18-09/23/18M-F 9-930p9p-930p---Th-----:30(\$180.00)3.10NM</div><div>See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2</div><div>[OSLD- OVERSOLD]</div></div></div>																	
N48	WALA	09/21/18	09/21/18	M-F 9-930p	CM	9p-930p	----F--	:30	1	\$180.00	IMP	3.10	NM	0	\$0.00		
<div>M-F Fox 10 News at 9p</div> <div>FOX 10 NWS-9PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18----F--1\$180.003.10</div></div></div>																	
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div></div><div>1WALA09/17/18-09/23/18M-F 9-930p9p-930p-----F----:30(\$180.00)3.10NM</div><div>See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.2</div><div>[OSLD- OVERSOLD]</div></div></div>																	
N49	WALA	09/24/18	09/24/18	M-F 9-930p	CM	9p-930p	M-----	:30	1	\$450.00	PMT	3.10	NM	1	\$450.00		
<div>M-F Fox 10 News at 9p</div> <div>FOX 10 NWS-9PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/24/1809/30/18M-----1\$450.003.10</div></div></div>																	
N50	WALA	09/18/18	09/18/18	M-F 930-10p	CM	930p-1000p	-T-----	:30	1	\$160.00	IMP	2.50	NM	1	\$160.00		
<div>M-F Fox 10 News at 930p</div> <div>FOX10 NW-930PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18-T-----1\$160.002.50</div></div></div>																	
N51	WALA	09/19/18	09/19/18	M-F 930-10p	CM	930p-1000p	--W----	:30	1	\$160.00	IMP	2.50	NM	1	\$160.00		
<div>M-F Fox 10 News at 930p</div> <div>FOX10 NW-930PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div><div>Week: 09/17/1809/23/18--W----1\$160.002.50</div></div></div>																	
N52	WALA	09/20/18	09/20/18	M-F 930-10p	CM	930p-1000p	---T---	:30	1	\$160.00	IMP	2.50	NM	1	\$160.00		
<div>M-F Fox 10 News at 930p</div> <div>FOX10 NW-930PM<</div>																	
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div></div></div></div>																	

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---					1	\$160.00		2.50			
N 53	WALA	09/21/18	09/21/18	M-F 930-10p M-F Fox 10 News at 930p	CM	930p-1000p	----F--	:30	1	\$160.00	IMP	2.50	NM	1	\$160.00
FOX10 NW-930PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$160.00		2.50			
N 54	WALA	09/24/18	09/24/18	M-F 930-10p M-F Fox 10 News at 930p	CM	930p-1000p	M-----	:30	1	\$160.00	IMP	2.50	NM	1	\$160.00
FOX10 NW-930PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----					1	\$160.00		2.50			
N 55	WALA	09/18/18	09/18/18	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	-T-----	:30	1	\$150.00	IMP	1.80	NM	1	\$150.00
FOX-NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-T-----					1	\$150.00		1.80			
N 56	WALA	09/19/18	09/19/18	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	--W----	:30	1	\$150.00	IMP	1.80	NM	1	\$150.00
FOX-NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	--W----					1	\$150.00		1.80			
N 57	WALA	09/20/18	09/20/18	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	---T---	:30	1	\$150.00	IMP	1.80	NM	1	\$150.00
FOX-NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	---T---					1	\$150.00		1.80			
N 58	WALA	09/21/18	09/21/18	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	----F--	:30	1	\$150.00	IMP	1.80	NM	1	\$150.00
FOX-NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	----F--					1	\$150.00		1.80			
N 59	WALA	09/24/18	09/24/18	M-F 10p-1030p M-F 10p-1030p	CM	M-F 10p-1030p	M-----	:30	1	\$150.00	IMP	1.80	NM	1	\$150.00
FOX-NEWS-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/18	09/30/18	M-----					1	\$150.00		1.80			
N 60	WALA	09/22/18	09/22/18	LF (Sa) Sa 11p-1130p	CM	11p-1130p (11:00 PM-11:30 PM)	-----S-	:30	1	\$50.00	IMP	0.60	NM	0	\$0.00
FOX SAT LATE FRINGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/18	09/23/18	-----S-					1	\$50.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		LF (Sa)	11p-1130p		(11:00 PM-11:30 PM)-----Sa--	:30		(\$50.00)		0.60	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36,8.37,8.38,8.39,8.40,8.41,8.42,8.43,8.44,8.45,8.46,8.47,8.48,8.49,8.50,8.51,8.52,8.53,8.54,8.55,8.56,8.57,8.58,8.59,8.60,8.61,8.62,8.63,8.64,8.65,8.66,8.67,8.68,8.69,8.70,8.71,8.72,8.73,8.74,8.75,8.76,8.77,8.78,8.79,8.80,8.81,8.82,8.83,8.84,8.85,8.86,8.87,8.88,8.89,8.90,8.91,8.92,8.93,8.94,8.95,8.96,8.97,8.98,8.99,9.00,9.01,9.02,9.03,9.04,9.05,9.06,9.07,9.08,9.09,9.10,9.11,9.12,9.13,9.14,9.15,9.16,9.17,9.18,9.19,9.20,9.21,9.22,9.23,9.24,9.25,9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40,9.41,9.42,9.43,9.44,9.45,9.46,9.47,9.48,9.49,9.50,9.51,9.52,9.53,9.54,9.55,9.56,9.57,9.58,9.59,9.60,9.61,9.62,9.63,9.64,9.65,9.66,9.67,9.68,9.69,9.70,9.71,9.72,9.73,9.74,9.75,9.76,9.77,9.78,9.79,9.80,9.81,9.82,9.83,9.84,9.85,9.86,9.87,9.88,9.89,9.90,9.91,9.92,9.93,9.94,9.95,9.96,9.97,9.98,9.99,10.00,10.01,10.02,10.03,10.04,10.05,10.06,10.07,10.08,10.09,10.10,10.11,10.12,10.13,10.14,10.15,10.16,10.17,10.18,10.19,10.20,10.21,10.22,10.23,10.24,10.25,10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33,10.34,10.35,10.36,10.37,10.38,10.39,10.40,10.41,10.42,10.43,10.44,10.45,10.46,10.47,10.48,10.49,10.50,10.51,10.52,10.53,10.54,10.55,10.56,10.57,10.58,10.59,10.60,10.61,10.62,10.63,10.64,10.65,10.66,10.67,10.68,10.69,10.70,10.71,10.72,10.73,10.74,10.75,10.76,10.77,10.78,10.79,10.80,10.81,10.82,10.83,10.84,10.85,10.86,10.87,10.88,10.89,10.90,10.91,10.92,10.93,10.94,10.95,10.96,10.97,10.98,10.99,11.00,11.01,11.02,11.03,11.04,11.05,11.06,11.07,11.08,11.09,11.10,11.11,11.12,11.13,11.14,11.15,11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23,11.24,11.25,11.26,11.27,11.28,11.29,11.30,11.31,11.32,11.33,11.34,11.35,11.36,11.37,11.38,11.39,11.40,11.41,11.42,11.43,11.44,11.45,11.46,11.47,11.48,11.49,11.50,11.51,11.52,11.53,11.54,11.55,11.56,11.57,11.58,11.59,11.60,11.61,11.62,11.63,11.64,11.65,11.66,11.67,11.68,11.69,11.70,11.71,11.72,11.73,11.74,11.75,11.76,11.77,11.78,11.79,11.80,11.81,11.82,11.83,11.84,11.85,11.86,11.87,11.88,11.89,11.90,11.91,11.92,11.93,11.94,11.95,11.96,11.97,11.98,11.99,12.00,12.01,12.02,12.03,12.04,12.05,12.06,12.07,12.08,12.09,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,12.23,12.24,12.25,12.26,12.27,12.28,12.29,12.30,12.31,12.32,12.33,12.34,12.35,12.36,12.37,12.38,12.39,12.40,12.41,12.42,12.43,12.44,12.45,12.46,12.47,12.48,12.49,12.50,12.51,12.52,12.53,12.54,12.55,12.56,12.57,12.58,12.59,12.60,12.61,12.62,12.63,12.64,12.65,12.66,12.67,12.68,12.69,12.70,12.71,12.72,12.73,12.74,12.75,12.76,12.77,12.78,12.79,12.80,12.81,12.82,12.83,12.84,12.85,12.86,12.87,12.88,12.89,12.90,12.91,12.92,12.93,12.94,12.95,12.96,12.97,12.98,12.99,13.00,13.01,13.02,13.03,13.04,13.05,13.06,13.07,13.08,13.09,13.10,13.11,13.12,13.13,13.14,13.15,13.16,13.17,13.18,13.19,13.20,13.21,13.22,13.23,13.24,13.25,13.26,13.27,13.28,13.29,13.30,13.31,13.32,13.33,13.34,13.35,13.36,13.37,13.38,13.39,13.40,13.41,13.42,13.43,13.44,13.45,13.46,13.47,13.48,13.49,13.50,13.51,13.52,13.53,13.54,13.55,13.56,13.57,13.58,13.59,13.60,13.61,13.62,13.63,13.64,13.65,13.66,13.67,13.68,13.69,13.70,13.71,13.72,13.73,13.74,13.75,13.76,13.77,13.78,13.79,13.80,13.81,13.82,13.83,13.84,13.85,13.86,13.87,13.88,13.89,13.90,13.91,13.92,13.93,13.94,13.95,13.96,13.97,13.98,13.99,14.00,14.01,14.02,14.03,14.04,14.05,14.06,14.07,14.08,14.09,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21,14.22,14.23,14.24,14.25,14.26,14.27,14.28,14.29,14.30,14.31,14.32,14.33,14.34,14.35,14.36,14.37,14.38,14.39,14.40,14.41,14.42,14.43,14.44,14.45,14.46,14.47,14.48,14.49,14.50,14.51,14.52,14.53,14.54,14.55,14.56,14.57,14.58,14.59,14.60,14.61,14.62,14.63,14.64,14.65,14.66,14.67,14.68,14.69,14.70,14.71,14.72,14.73,14.74,14.75,14.76,14.77,14.78,14.79,14.80,14.81,14.82,14.83,14.84,14.85,14.86,14.87,14.88,14.89,14.90,14.91,14.92,14.93,14.94,14.95,14.96,14.97,14.98,14.99,15.00,15.01,15.02,15.03,15.04,15.05,15.06,15.07,15.08,15.09,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19,15.20,15.21,15.22,15.23,15.24,15.25,15.26,15.27,15.28,15.29,15.30,15.31,15.32,15.33,15.34,15.35,15.36,15.37,15.38,15.39,15.40,15.41,15.42,15.43,15.44,15.45,15.46,15.47,15.48,15.49,15.50,15.51,15.52,15.53,15.54,15.55,15.56,15.57,15.58,15.59,15.60,15.61,15.62,15.63,15.64,15.65,15.66,15.67,15.68,15.69,15.70,15.71,15.72,15.73,15.74,15.75,15.76,15.77,15.78,15.79,15.80,15.81,15.82,15.83,15.84,15.85,15.86,15.87,15.88,15.89,15.90,15.91,15.92,15.93,15.94,15.95,15.96,15.97,15.98,15.99,16.00,16.01,16.02,16.03,16.04,16.05,16.06,16.07,16.08,16.09,16.10,16.11,16.12,16.13,16.14,16.15,16.16,16.17,16.18,16.19,16.20,16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32,16.33,16.34,16.35,16.36,16.37,16.38,16.39,16.40,16.41,16.42,16.43,16.44,16.45,16.46,16.47,16.48,16.49,16.50,16.51,16.52,16.53,16.54,16.55,16.56,16.57,16.58,16.59,16.60,16.61,16.62,16.63,16.64,16.65,16.66,16.67,16.68,16.69,16.70,16.71,16.72,16.73,16.74,16.75,16.76,16.77,16.78,16.79,16.80,16.81,16.82,16.83,16.84,16.85,16.86,16.87,16.88,16.89,16.90,16.91,16.92,16.93,16.94,16.95,16.96,16.97,16.98,16.99,17.00,17.01,17.02,17.03,17.04,17.05,17.06,17.07,17.08,17.09,17.10,17.11,17.12,17.13,17.14,17.15,17.16,17.17,17.18,17.19,17.20,17.21,17.22,17.23,17.24,17.25,17.26,17.27,17.28,17.29,17.30,17.31,17.32,17.33,17.34,17.35,17.36,17.37,17.38,17.39,17.40,17.41,17.42,17.43,17.44,17.45,17.46,17.47,17.48,17.49,17.50,17.51,17.52,17.53,17.54,17.55,17.56,17.57,17.58,17.59,17.60,17.61,17.62,17.63,17.64,17.65,17.66,17.67,17.68,17.69,17.70,17.71,17.72,17.73,17.74,17.75,17.76,17.77,17.78,17.79,17.80,17.81,17.82,17.83,17.84,17.85,17.86,17.87,17.88,17.89,17.90,17.91,17.92,17.93,17.94,17.95,17.96,17.97,17.98,17.99,18.00,18.01,18.02,18.03,18.04,18.05,18.06,18.07,18.08,18.09,18.10,18.11,18.12,18.13,18.14,18.15,18.16,18.17,18.18,18.19,18.20,18.21,18.22,18.23,18.24,18.25,18.26,18.27,18.28,18.29,18.30,18.31,18.32,18.33,18.34,18.35,18.36,18.37,18.38,18.39,18.40,18.41,18.42,18.43,18.44,18.45,18.46,18.47,18.48,18.49,18.50,18.51,18.52,18.53,18.54,18.55,18.56,18.57,18.58,18.59,18.60,18.61,18.62,18.63,18.64,18.65,18.66,18.67,18.68,18.69,18.70,18.71,18.72,18.73,18.74,18.75,18.76,18.77,18.78,18.79,18.80,18.81,18.82,18.83,18.84,18.85,18.86,18.87,18.88,18.89,18.90,18.91,18.92,18.93,18.94,18.95,18.96,18.97,18.98,18.99,19.00,19.01,19.02,19.03,19.04,19.05,19.06,19.07,19.08,19.09,19.10,19.11,19.12,19.13,19.14,19.15,19.16,19.17,19.18,19.19,19.20,19.21,19.22,19.23,19.24,19.25,19.26,19.27,19.28,19.29,19.30,19.31,19.32,19.33,19.34,19.35,19.36,19.37,19.38,19.39,19.40,19.41,19.42,19.43,19.44,19.45,19.46,19.47,19.48,19.49,19.50,19.51,19.52,19.53,19.54,19.55,19.56,19.57,19.58,19.59,19.60,19.61,19.62,19.63,19.64,19.65,19.66,19.67,19.68,19.69,19.70,19.71,19.72,19.73,19.74,19.75,19.76,19.77,19.78,19.79,19.80,19.81,19.82,19.83,19.84,19.85,19.86,19.87,19.88,19.89,19.90,19.91,19.92,19.93,19.94,19.95,19.96,19.97,19.98,19.99,20.00,20.01,20.02,20.03,20.04,20.05,20.06,20.07,20.08,20.09,20.10,20.11,20.12,20.13,20.14,20.15,20.16,20.17,20.18,20.19,20.20,20.21,20.22,20.23,20.24,20.25,20.26,20.27,20.28,20.29,20.30,20.31,20.32,20.33,20.34,20.35,20.36,20.37,20.38,20.39,20.40,20.41,20.42,20.43,20.44,20.45,20.46,20.47,20.48,20.49,20.50,20.51,20.52,20.53,20.54,20.55,20.56,20.57,20.58,20.59,20.60,20.61,20.62,20.63,20.64,20.65,20.66,20.67,20.68,20.69,20.70,20.71,20.72,20.73,20.74,20.75,20.76,20.77,20.78,20.79,20.80,20.81,20.82,20.83,20.84,20.85,20.86,20.87,20.88,20.89,20.90,20.91,20.92,20.93,20.94,20.95,20.96,20.97,20.98,20.99,21.00,21.01,21.02,21.03,21.04,21.05,21.06,21.07,21.08,21.09,21.10,21.11,21.12,21.13,21.14,21.15,21.16,21.17,21.18,21.19,21.20,21.21,21.22,21.23,21.24,21.25,21.26,21.27,21.28,21.29,21.30,21.31,21.32,21.33,21.34,21.35,21.36,21.37,21.38,21.39,21.40,21.41,21.42,21.43,21.44,21.45,21.46,21.47,21.48,21.49,21.50,21.51,21.52,21.53,21.54,21.55,21.56,21.57,21.58,21.59,21.60,21.61,21.62,21.63,21.64,21.65,21.66,21.67,21.68,21.69,21.70,21.71,21.72,21.73,21.74															

Order / Rev: 893431
 Alt Order #: 26108181
 Flight Dates: 09/18/18 - 09/24/18

Advertiser: Rick Scott For US Senate
 Product Desc: FL SENATE
 Estimate: 9716
 WALA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 64	WALA	09/23/18	09/23/18	NFL Reg Season Late G2M		NFL Reg Season L	-----S	:30	1	\$1,000.00	IMP	8.00	NM	0	\$0.00
NFL Reg Season Late Game (3:00 PM-6:00 PM)															
NFL GM2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	-----S			1		\$1,000.00		8.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WALA	09/17/18-09/23/18		NFL Reg Season Late Game		NFL Reg Season L	P-----Su	:30		(\$1,000.00)		8.00	NM		
See MG 8.2,8.3,8.4,8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21,8.22,8.23,8.24,8.25,8.26															
[OSLD- OVERSOLD]															
N 65	WALA	09/19/18	09/19/18	Wed 7-9p	CM	Wed 7-9p	--W----	:30	1	\$1,200.00	PMT	3.00	NM	1	\$1,200.00
				Wed 7-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	--W----			1		\$1,200.00		3.00				
													Totals	66	\$26,275.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Comments: Separation: 30

Contract # 26108181	Changes as of: 7/17/2018 at 6:22 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 617/1140/9716	Flight: 9/18/18 - 9/24/18	Station: WALA	Con Type: POLITICAL/NOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rick Scott for US Senate	Market: Mobile	Total \$: \$22,055.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: FL SENATE	Office: PHILADELPHIA	Total Spots: 64
	Agency Order #: 7542435	Service: Nielsen	Total CPE: \$118.35
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 186.4
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 893431
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/18	9/19	9/20	9/21	9/22	9/23	9/24	Total Spots	Total \$	CPP*	GRP*
MSD 5	Tu-F,M 3p-4p		DR. PHIL	\$80.00	2.7	30	1	0	1	0	1	0	0	1	\$80.00	\$30.08	2.7
MSD 8	Tu-F,M 5p-5:30p		FOX 10 NWS-5PM	\$130.00	2.7	30	1	0	1	0	1	0	0	1	\$130.00	\$48.15	0.0
MSD 14	Tu 7p-8p		THE GIFTED	\$300.00	3.0	30	1	0	0	0	0	0	0	0	\$300.00	\$101.69	0.0
MSD 15	W 7p-8p		EMPIRE-FOX	\$1,000.00	5.5	30	0	1	0	0	0	0	0	0	\$1,000.00	\$181.82	0.0
MSD 16	W 8p-9p		STAR-FOX	\$575.00	3.3	30	0	1	0	0	0	0	0	0	\$575.00	\$174.24	0.0
MSD 20	Sa 11p-11:30p		FOX SAT LATE FRINGE	\$50.00	0.6	30	0	0	0	0	1	0	0	0	\$50.00	\$89.29	0.0
MSD 24	Su 3p-6p		NFL GM2	\$1,000.00	8.0	30	0	0	0	0	0	1	0	0	\$1,000.00	\$125.00	0.0
MSD 25	Tu-F,M 3p-4p		DR. PHIL	\$200.00	2.7	30	1	1	1	1	0	0	0	0	\$800.00	\$74.07	10.8
MSD 26	Tu-F,M 5p-5:30p		FOX 10 NWS-5PM	\$350.00	2.7	30	1	1	1	1	0	0	1	0	\$1,750.00	\$129.63	13.5
MSD 27	Tu 7p-8p		BEAT SHAZAM	\$300.00	3.0	30	2	0	0	0	0	0	0	0	\$600.00	\$100.00	6.0
MSD 28	W 7p-9p		MASTERCHEF	\$450.00	3.0	30	0	2	0	0	0	0	0	0	\$900.00	\$150.00	6.0
MSD 29	Su 3p-6p		NFL GM2	\$3,200.00	8.0	30	0	0	0	0	0	1	0	0	\$3,200.00	\$400.00	8.0
TOTALS:						12	12	10	10	0	0	8	12	64	\$22,055.00	\$118.35	186.4

Makegood Comments

Date/Time	Action	Added by	Comment
09/17/18 11:06 AM	Accepted	SHEPARD RITZEN	TTL \$ s/b \$26275

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26108181	Changes as of: 9/11/2018 at 3:19 PM	Version: Highlighting Makegood 2	Status: Confirmed
CPE: 617/1140/9716	Flight: 9/18/18 - 9/24/18	Station: WALA	Con Type: POLITICAL/NOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rick Scott for US Senate	Market: Mobile	Total \$: \$26,275.00
815 SLATERS LANE	Product: FL SENATE	Office: PHILADELPHIA	Total Spots: 68
ALEXANDRIA, VA 22314	Agency Order #: 7542435	Service: Nielsen	Total CPM: \$140.72
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 186.7
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 893431
	215-567-7950	215-567-7950	
Comments: Separation: 30	Separation:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 9/24										Total Spots	Total		
							9/18	9/19	9/20	9/21	9/22	9/23	9/24							
	Tu-F,M 3p-4p		DR. PHIL	\$80.00	2.7	30	0	0	0	0	0	0	1	0	0	\$0.00	\$30.08	0.0		
MSD 5	Tu-F,M 4p-4:30p		FOX 10 NWS-4PM	\$100.00	2.3	30	1	0	1	0	1	0	0	0	1	0	\$0.00	\$43.67	0.0	
MSD 6	Tu-F,M 4:30p-5p		FOX10 NWS 430P	\$100.00	2.4	30	1	0	1	0	1	0	0	0	1	0	\$0.00	\$42.37	0.0	
MSD 7	M 8p-9p		9-1-1	\$500.00	2.7	30	0	0	0	0	0	0	0	0	1	0	\$0.00	\$187.27	0.0	
MSD 13	Tu-F,M 9p-9:30p		FOX 10 NWS-9PM<	\$180.00	3.1	30	1	0	1	0	1	0	0	0	1	0	\$0.00	\$58.25	0.0	
MSD 17	Tu-F,M 3p-4p		DR. PHIL	\$200.00	2.7	30	0	0	0	0	0	0	0	0	1	0	\$200.00	\$74.07	2.7	
MGD 30	Tu-F,M 4p-4:30p		FOX 10 NWS-4PM	\$250.00	2.3	30	1	1	1	1	0	0	0	0	1	0	\$1,250.00	\$108.70	11.5	
MGD 31	Tu-F,M 4:30p-5p		FOX10 NWS 430P	\$250.00	2.4	30	1	1	1	1	0	0	0	0	1	0	\$1,250.00	\$104.17	12.0	
MGD 32	M 8p-9p		9-1-1	\$1,200.00	2.7	30	0	0	0	0	0	0	0	0	1	0	\$1,200.00	\$444.44	2.7	
MGD 33	Tu-F,M 9p-9:30p		FOX 10 NWS-9PM<	\$450.00	3.1	30	1	1	1	1	0	0	0	0	1	0	\$2,250.00	\$145.16	15.5	
MGD 34	Sa 7:30p-11p		NCAA Prime	\$200.00	0.0	30	0	0	0	0	0	2	0	0	0	0	\$400.00	\$0.00	0.0	
MGD 35	Sa 3:30p-7p		NCAA DAY	\$75.00	0.0	30	0	0	0	0	0	2	0	0	0	0	\$150.00	\$0.00	0.0	
TOTALS:							12	12	10	10	4	8	12				68	\$26,275.00	\$140.72	186.7

Makegood Comments

Date/Time	Action	Added by	Comment
09/17/18 11:06 AM	Accepted	SHEPARD RITZEN	TTL \$ s/b \$26275

KATZ TELEVISION GROUP

125 West 56th St
New York, NY 10019

Contract # 26108181	Changes as of: 9/17/2018 at 12:19 PM	Version: Highlighting Makegood 3	Status: Confirmed
CPE: 617/1140/9716	Flight: 9/18/18 - 9/24/18	Station: WJLA	Con Type: POLITICAL/NOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rick Scott for US Senate	Market: Mobile	Total \$: \$26,275.00
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: FL SENATE	Office: PHILADELPHIA	Total Spots: 66
	Agency Order #: 7542435	Service: Nielsen	Total CPP: \$145.39
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35+	Total GRP: 180.7
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 893431
	215-567-7950		
Comments: Separation: 30	Separation:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
							9/18	9/19	9/20	9/21	9/22	9/23	9/24				
MSD 27	Tu 7p-8p		BEAT SHAZAM	\$300.00	3.0	30	2	1	0	0	0	0	0	1	\$300.00	\$100.00	3.0
MSD 28	W 7p-9p		MASTERCHEF	\$450.00	3.0	30	0	2	0	0	0	0	0	0	\$0.00	\$150.00	0.0
MGD 37	W 7p-9p		MASTERCHEF Finale	\$1,200.00	3.0	30	0	1	0	0	0	0	0	1	\$1,200.00	\$400.00	3.0
TOTALS:							11	11	10	10	4	8	12	66	\$26,275.00	\$145.39	180.7