

WHKL-FM
Batesville MS.
ISSUES AND PROGRAMS REPORT Q-4

Some of the most frequently cited issues according to listeners in the WHKL listening area include; Health and safety in general and as it relates to our pets and children, weather safety, and the economy. All information updates and other forms of communication were broadcast on WHKL between October 1, 2023 and December 31, 2023.

Information Updates 1:30 in length @ 6:20 and 12:20 M-F

Each of the following segments ran in October 2023

MHP school travel safety campaign, "STOP," is safe transportation of pupils which will remain a priority throughout the school year	10-9
Silver Alert issued for 35 year old, Jerry Leroy Battles of Coldwater, respond to Tate County Sheriffs Office to provide information	10-12
Police warn of too much information given out with stick family car decals, honor role students, and even names of children on bumper stickers and window clings	10-16
Flashlight and QR Code Scanner apps are among those selling your data to third parties	10-16
Methotrexate study indicates use for those with Osteoarthritis	10-17
Great Shakeout Earthquake drill is 10-19 at 10:19am	10-17
Open enrollment for Medicare is now through December 7	10-18
Batesville Mounds renovations and additions will hopefully draw tourists	10-25
Drought conditions remain in Panola County	10-27
Friends of the Library Fall Book Sale is November 3 & 4 at Batesville Public Library	10-27
DST end this weekend	10-30

Information Updates 1:30 in length @ 6:20 and 12:20 M-F

Each of the following segments ran in November 2023

Partial statewide Burn Ban lifted	11-16
Circle K pop up offers gasoline at \$.30 per gallon 4-7pm today only	11-16
Automatic license plate readers placed in Batesville will ticket those who do not have car insurance	
11-24	Panola County Burn Ban
lifted	11-24
GasBuddy.com Mississippi average for gallon of gas is 2.76 but is 2.49 in Batesville	11-27
Phillips Dream Station 2 CPAP can overheat	11-30

Free dog vaccine and micro chips event in Memphis at Southland Mall is December Second from 10am until 2pm 11-30

Information Updates 1:30 in length @ 6:20 and 12:20 M-F

Each of the following segments ran in December 2023

12 packs of Sprite, Fanta Orange, and Coca Cola may contain foreign material 12-19

\$25 Visa card to blood donors in Oxford, Cleveland, and Flowood Mississippi Blood Services Centers through end of year 12-28

Amazon Prime price will be raised 2.99 per month with no ads 12-28

WHKL is proud to offer weather warnings through the EAS system and updated weather forecasts daily from 6am until 6pm.

We air :30 PSA's 6 times daily featuring Crimestoppers of Panola County as voiced by Sheriff Shane Phelps, Police Chief Kerry Pittman, and Jeff Davis, President of Crimestoppers of Panola County.