

Information and News KOLL
Little Rock, AR
Quarterly Issues/Programs List
Fourth Quarter, 2020
KOLL

Quarterly Issues/Programs List
KOLL provides its listeners with programming and public
service announcements

- **Health:** Covid-19 Updates and development stories, vaccines.
- **Community:** Weekly show with the Mexican Consulate in Little Rock

ISSUE: Covid-19 Update	October - 02- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: COVID-19 New cases.	
GUEST: /Dr. Joel Tumilson	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Arkansas Free Flu Shots	October - 05- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Arkansas Department of Health offers free flu shots in local health units.	
GUEST: /Gloria Bastidas.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: New Record for Hospitalization in Arkansas	October - 07 - 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Hospitalizations set a new record with the number of COVID-19 hospitalizations.	
GUEST: /Dr. Cinthia Castro.	
DURATION: 15 Minutes ,9:00am -9:15 am.	

ISSUE: Covid-19 Update.	October - 09- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: COVID-19 New cases.	
GUEST: /Dr. Joel Tumilson	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Arkansas Halloween Guidelines	October - 12- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Arkansas releases guidelines for Halloween during COVID-19 pandemic.	
GUEST: /Gloria Bastidas.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: First Case of COVID-19 Reinfection in US	October - 14 - 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: A young man in Nevada is the first reported case of coronavirus reinfection in the United States and the fifth case of reinfection worldwide	
GUEST: /Dr. Cinthia Castro.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Arkansas Health Department Guidelines.	October - 16- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Guidance for self-home quarantine, on places of worship, for Schools, in Healthy.Arkansas.Gov	
GUEST: /Dr. Joel Tumilson	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Voting and Covid-19.	October - 19- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Tips for Voters to Reduce Spread of COVID-19.	
GUEST: /Gloria Bastidas.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Covid-19 Resources in Spanish.	October - 21 - 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Arkansas Department of Health provide Covid-19 resources in healthy.arkansas.gov	
GUEST: /Dr. Cinthia Castro.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Beware of Fraudulent Coronavirus Treatments.	October - 23- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: Fraudulent products that claim to cure, treat, or prevent COVID-19 haven't been evaluated by the FDA for safety and effectiveness and might be dangerous to you and your family.	
GUEST: /Dr. Joel Tumilson	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Covid-19, Record increase in deaths, active cases.	December - 14- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: The current active coronavirus case count in Arkansas is a record	
GUEST: /Gloria Bastidas.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Difference Between Antigen and PCR Test	December - 16 - 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: A confirmed case is an individual who had a confirmatory viral test performed by way of a throat swab, nose swab or saliva test and that specimen tested positive for SARS-CoV-2, A probable case is an individual who has not had a confirmatory test performed but has a positive antigen test.	
GUEST: /Dr. Cinthia Castro.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Arkansas Covid-19 Vaccination Plan	December - 18- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: The initial recipients in Arkansas are health care workers and residents of long-term care facilities. There won't be enough vaccine initially for all adults who want to receive it.	
GUEST: /Dr. Joel Tumilson	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Holiday Celebrations and Small Gatherings.	December - 21- 2020
PROGRAM / TITLE: Health Department.	
DESCRIPTION: As cases, hospitalizations, and deaths continue to increase across the State, the safest way to celebrate the winter holidays is to celebrate at home with people who live with you.	
GUEST: /Gloria Bastidas.	
DURATION: 15 Minutes, 9:00am -9:15 am.	

ISSUE: Mammovan Appointments	October -06- 2020.
PROGRAM / TITLE: Mexican Consulate Information	
DESCRIPTION: UAMS Mammovan offering efficient quick screening mammogram services.	
GUEST: /Diego Morales	
DURATION: 15 Minutes, 9:00 am -9:15 am; every Thursday	

ISSUE: Día de los Muertos Altar Contest	October -13- 2020.
PROGRAM / TITLE: Mexican Consulate Information	
DESCRIPTION: Día de los Muertos Altar Contest! (Day of the Dead) is a traditional Mexican celebration in which death is recognized as a natural part of the cycle of life.	
GUEST: /Fernando Labra	
DURATION: 15 Minutes, 9:00 am -9:15 am; every Thursday	

ISSUE: Calaveras for Día de los Muertos.	October -20- 2020.
PROGRAM / TITLE: Mexican Consulate Information	
DESCRIPTION: A tradition during the Día de los muertos, literary Calaveras are playful and satirical figures, constantly evolving to reflect contemporary society.	
GUEST: /Diego Morales	
DURATION: 15 Minutes, 9:00 am -9:15 am; every Thursday	

ISSUE: Labor Law Week October -27- 2020.
PROGRAM / TITLE: Mexican Consulate Information
DESCRIPTION: Absentee ballots has become more accessible to Mexican citizens living in other countries.
GUEST: /Fernando Labra
DURATION: 15 Minutes, 9;00 am -9:15 am; every Thursday

ISSUE: How to Make Sugar Skulls and Papel Picado. November -03-2020.
PROGRAM / TITLE: Mexican Consulate Information
DESCRIPTION: Visit Mexican Consulate page and learn how to make sugar skulls and papel picado for Day of the Dead.
GUEST: /Diego Morales
DURATION: 15 Minutes, 9;00 am -9:15 am; every Thursday

ISSUE: Financial Education Week November -10-2020.
PROGRAM / TITLE: Mexican Consulate Information
DESCRIPTION: The consulate plans to tackle problems with financial literacy including starting a business, planning for retirement and tax preparation.
GUEST: /Fernando Labra
DURATION: 15 Minutes, 9;00 am -9:15 am; every Thursday

ISSUE: Mexican Consulate Services.	November -17-2020.
PROGRAM / TITLE: Mexican Consulate Information	
DESCRIPTION: The consulate can issue documents, such as Mexican identification cards, Mexican passports, and official stamps.	
GUEST: /Fernando Labra	
DURATION: 15 Minutes, 9:00 am -9:15 am; every Thursday	

ISSUE: Gender Based Violence	November -24-2020.
PROGRAM / TITLE: Mexican Consulate Information	
DESCRIPTION: The Department of Protection of the Consulate-General of Mexico provide assistance in obtaining alimony, assistance to victims of domestic violence, or any other violent crime or abuse.	
GUEST: /Fernando Labra	
DURATION: 15 Minutes, 9:00 am -9:15 am; every Thursday	