



Invoice No: 8818488590

Bill To: Bob Donovan for Mayor
2619 W STATE ST
Milwaukee Wisconsin 53233-1039

| | |
|---------------|------------|
| Client ID: | 2254852 |
| Invoice Date: | 3/29/2022 |
| Payment Due: | 3/29/2022 |
| Amount Paid: | \$4,420.00 |
| Amount Due: | \$0.00 |

Order Details

Advertiser BOB DONOVAN FOR MAYOR Station Multi CPE //
Order # 9000264596 Market Milwaukee WI Billing Period Mar 2022
Contract # Start Date 2/28/2022 Schedule Broadcast
iHM Product Radio End Date 3/27/2022 Terms CIA
Seller POTTS, THOMAS
Note 1 WMIL WRIT WRNW MAR22
Note 2

Invoice Summary

| Gross Amount | Agency Commission | Total Net Due |
|--------------|-------------------|---------------|
| \$5,200.00 | \$780.00 | \$4,420.00 |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

| | |
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| Invoice No: | 8818488590 |
| Client ID: | 2254852 |
| Order No: | 9000264596 |
| Payment Due: | 3/29/2022 |
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Check Enclosed Check #: _____
Pay online at pay.iheartmedia.com

An administrative fee is applied to all credit card payments.
iHeart does not accept debit cards.

Bill To: Bob Donovan for Mayor
2619 W STATE ST
Milwaukee Wisconsin 53233-1039

Remit To: iHeartMedia
3964 Collection Center Drive
Chicago, IL 60693-0039

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Invoice Summary

Product: Spot

| Station | Qty | Unit | Gross Amount | Agency Commission | Net Due |
|----------------|-----------|--------------|-------------------|-------------------|-------------------|
| WMIL-FM | 18 | Spot | \$2,196.00 | \$329.40 | \$1,866.60 |
| WRIT-FM | 18 | Spot | \$1,764.00 | \$264.60 | \$1,499.40 |
| WRNW-FM | 20 | Spot | \$1,240.00 | \$186.00 | \$1,054.00 |
| Totals: | 56 | Spots | \$5,200.00 | \$780.00 | \$4,420.00 |

Invoice Details

Market: **Milwaukee, WI** Station: **WMIL-FM**

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|-----------------------|--------------------------|----------------------|---------------|--------------------------|------------|-----------------|-------------------|
| 1 | WMIL-FM | Milwaukee, WI | MTWThF | 15:00:00-18:59:59 | 60 | \$122.00 | \$1,098.00 |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/21/2022 | 5:48 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/21/2022 | 6:32 PM | 60 | \$122.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/22/2022 | 3:18 PM | 60 | \$122.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/22/2022 | 6:33 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/23/2022 | 3:46 PM | 60 | \$122.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/24/2022 | 3:19 PM | 60 | \$122.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/24/2022 | 5:44 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/24/2022 | 6:30 PM | 60 | \$122.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/25/2022 | 6:34 PM | 60 | \$122.00 | |
| No. of Spots 9 | | | | | | | \$1,098.00 |

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|-----------------------|--------------------------|----------------------|--------------|--------------------------|------------|-----------------|-------------------|
| 4 | WMIL-FM | Milwaukee, WI | TWThF | 15:00:00-18:59:59 | 60 | \$122.00 | \$1,098.00 |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/15/2022 | 3:49 PM | 60 | \$122.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/15/2022 | 6:32 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/16/2022 | 5:34 PM | 60 | \$122.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/16/2022 | 6:32 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/17/2022 | 3:48 PM | 60 | \$122.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/17/2022 | 5:46 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/17/2022 | 6:31 PM | 60 | \$122.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/18/2022 | 5:33 PM | 60 | \$122.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/18/2022 | 6:46 PM | 60 | \$122.00 | |
| No. of Spots 9 | | | | | | | \$1,098.00 |

Totals for Station: WMIL-FM No. of Spots/Misc: 18 / 0 **Gross Amount: \$2,196.00**

Market: **Milwaukee, WI** Station: **WRIT-FM**

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|--------------|--------------------------|----------------------|---------------|--------------------------|------------|----------------|-----------------|
| 2 | WRIT-FM | Milwaukee, WI | MTWThF | 15:00:00-18:59:59 | 60 | \$98.00 | \$882.00 |
| <u>Aired</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/21/2022 | 3:49 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/21/2022 | 6:17 PM | 60 | \$98.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/22/2022 | 4:48 PM | 60 | \$98.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/22/2022 | 5:17 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/22/2022 | 5:45 PM | 60 | \$98.00 | |

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|-----------------------|--------------------------|---------------|-------------|-------------------|------------|-------------|-----------|
| 2 | WRIT-FM | Milwaukee, WI | MTWThF | 15:00:00-18:59:59 | 60 | \$98.00 | \$882.00 |
| <u>AIRED</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/22/2022 | 6:46 PM | 60 | \$98.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/23/2022 | 6:47 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/24/2022 | 5:49 PM | 60 | \$98.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/24/2022 | 6:46 PM | 60 | \$98.00 | |
| No. of Spots 9 | | | | | | \$882.00 | |

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|-----------------------|--------------------------|---------------|-------------|-------------------|------------|-------------|-----------|
| 5 | WRIT-FM | Milwaukee, WI | TWThF | 15:00:00-18:59:59 | 60 | \$98.00 | \$882.00 |
| <u>AIRED</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/15/2022 | 4:46 PM | 60 | \$98.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/15/2022 | 5:44 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/15/2022 | 6:17 PM | 60 | \$98.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/16/2022 | 3:19 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/16/2022 | 4:17 PM | 60 | \$98.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/17/2022 | 4:46 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/17/2022 | 6:45 PM | 60 | \$98.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/18/2022 | 5:46 PM | 60 | \$98.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/18/2022 | 6:14 PM | 60 | \$98.00 | |
| No. of Spots 9 | | | | | | \$882.00 | |

Totals for Station: WRIT-FM **No. of Spots/Misc:** 18 / 0 **Gross Amount:** \$1,764.00

Market: Milwaukee, WI **Station:** WRNW-FM

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|--------------|--------------------------|---------------|-------------|-------------------|------------|-------------|------------|
| 3 | WRNW-FM | Milwaukee, WI | TWThF | 06:00:00-09:59:59 | 60 | \$62.00 | \$1,240.00 |
| <u>AIRED</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/15/2022 | 6:57 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/15/2022 | 8:39 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/15/2022 | 9:38 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/16/2022 | 7:37 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/16/2022 | 8:44 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/16/2022 | 9:55 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/17/2022 | 8:41 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/17/2022 | 9:39 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/18/2022 | 7:39 AM | 60 | \$62.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/18/2022 | 9:55 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/22/2022 | 6:39 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/22/2022 | 7:39 AM | 60 | \$62.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/22/2022 | 9:56 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/23/2022 | 6:55 AM | 60 | \$62.00 | |

| Order Line | Station | Market | Days | Daypart | Len | Rate | Total |
|------------------------------------|--------------------------|----------------------------------|-------------|-------------------|---------------------------------|---|------------|
| 3 | WRNW-FM | Milwaukee, WI | TWThF | 06:00:00-09:59:59 | 60 | \$62.00 | \$1,240.00 |
| <u>AIRE</u> | <u>ISCI/SPOT TITLE</u> | | <u>DATE</u> | <u>TIME</u> | <u>LEN</u> | <u>RATE</u> | <u>MG</u> |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/23/2022 | 7:37 AM | 60 | \$62.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/23/2022 | 8:53 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/24/2022 | 7:15 AM | 60 | \$62.00 | |
| Commercial | BOB SPECIAL/ BOB SPECIAL | | 03/24/2022 | 9:16 AM | 60 | \$62.00 | |
| Commercial | BOB SIGNS/ BOB SIGNS | | 03/25/2022 | 7:40 AM | 60 | \$62.00 | |
| Commercial | BOB OLDIES/ BOB OLDIES | | 03/25/2022 | 9:33 AM | 60 | \$62.00 | |
| No. of Spots 20 | | | | | | \$1,240.00 | |
| Totals for Station: WRNW-FM | | No. of Spots/Misc: 20 / 0 | | | Gross Amount: \$1,240.00 | | |
| | | | | | | Gross Amount for Invoice: \$5,200.00 | |