

CONTRACT



News/Talk 95-3 Michiana's News Channel
237 W. Edison Road
Mishawaka, IN 46545
USA
(574)258-5483

www.953mnc.com

And:

Committee to Elect Derek Dieter
1740 Portage Avenue
South Bend, IN 46616

<u>Contract / Revision</u> 163862 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Derek Dieter		<u>Original Date / Revision</u> 10/13/20 / 10/13/20
<u>Contract Dates</u> 10/19/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u> Fall 2020 Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTRC-FM	<u>Account Executive</u> House WTRC-FM	<u>Sales Office</u> South Bend
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTRC	10/19/20	11/03/20	M-F AM Drive 5a-9a	5a-9a		1:00			NM	24	\$714.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$29.75			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$29.75			
	Week:	11/02/20	11/08/20	MT-----				4	\$29.75			
N 2	WTRC	10/19/20	11/03/20	M-F 9a-12p	9a-12p		1:00			NM	24	\$714.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$29.75			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$29.75			
	Week:	11/02/20	11/08/20	MT-----				4	\$29.75			
N 3	WTRC	10/19/20	11/03/20	M-F Midday 12p-3p	12p-3p		1:00			NM	24	\$714.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$29.75			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$29.75			
	Week:	11/02/20	11/08/20	MT-----				4	\$29.75			
N 4	WTRC	10/19/20	11/03/20	M-F PM Drive 3p-6p	3p-6p		1:00			NM	24	\$714.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$29.75			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$29.75			
	Week:	11/02/20	11/08/20	MT-----				4	\$29.75			
Totals											96	\$2,856.00

Time Period	# of Spots	Gross Amount	Net Amount
09/28/20 - 10/25/20	40	\$1,190.00	\$1,190.00
10/26/20 - 11/03/20	56	\$1,666.00	\$1,666.00
Totals	96	\$2,856.00	\$2,856.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. "This Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."