



Rep: TELEREP, INC..
Run On: Aug21/14 at 11:02

REP BUYLINES

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Requested by: TR

E-Order#: 957826 (Rev 0) Agy#3453262
Station: WTVO-TV LEXINGTON, KY
Agency: WATERFRONT STRATEGIES
Advertiser: ISS/SENATE MAJORITY PAC
Buyer: MIKE FURMAN

Hdl#: 7327456 (Rev 0)
Dates: Sep05/14 - Sep11/14
Prod1: SMP 9/5
Prod2:
Tel #:

Traffic#:
Salesperson: ROBERT LANGER
Est#: 3418
Demo: RA35+

| Mod Code | Buy Line | Day/Time | Length | Rate | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name | Rep: RA35+ | Last Activity | Last Mod/Rev |
|---------------------------|----------|--|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|------------------------------------|------------|---------------|--------------|
| | ##CASH | | | | | | | | | | | | | |
| | 1 | F,M-Th/10-11A | 30S | \$50 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$100 | THE DOCTORS | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: THE DOCTORS | | | | | | | | | | | | |
| | 2 | F,M-Th/11-1135P | 30S | \$100 | Sep05/14 | Sep11/14 | 1 | 1 | 1 | \$100 | ACTION NEWS 36@ 11 | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ACTION NEWS 36@ 11 | | | | | | | | | | | | |
| | 3 | F,M-Th/11A-12N | 30S | \$130 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$260 | THE VIEW | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: THE VIEW | | | | | | | | | | | | |
| | 4 | F,M-Th/12N-1P | 30S | \$50 | Sep05/14 | Sep11/14 | 1 | 3 | 3 | \$150 | ACTION NEWS 36 AT NOON | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ACTION NEWS 36 AT NOON | | | | | | | | | | | | |
| | 5 | F,M-Th/4-5P | 30S | \$110 | Sep05/14 | Sep11/14 | 1 | 3 | 3 | \$330 | DR. OZ | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: DR. OZ | | | | | | | | | | | | |
| | 6 | F,M-Th/5-530P | 30S | \$65 | Sep05/14 | Sep11/14 | 1 | 3 | 3 | \$195 | ABC 36 NEWS | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ABC 36 NEWS | | | | | | | | | | | | |
| | 7 | F,M-Th/5-6A | 30S | \$30 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$60 | ACTION NEWS 36 GOOD MORNING KENTUC | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ACTION NEWS 36 GOOD MORNING KENTUC | | | | | | | | | | | | |
| | 8 | F,M-Th/530-6P | 30S | \$75 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$150 | EXTRA | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: EXTRA | | | | | | | | | | | | |
| | 9 | F,M-Th/6-630P | 30S | \$100 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$200 | ABC 36 NEWS | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ABC 36 NEWS | | | | | | | | | | | | |
| | 10 | F,M-Th/6-7A | 30S | \$90 | Sep05/14 | Sep11/14 | 1 | 3 | 3 | \$270 | ACTION NEWS 36 GOOD MORNING KENTUC | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ACTION NEWS 36 GOOD MORNING KENTUC | | | | | | | | | | | | |
| | 11 | F,M-Th/7-730P | 30S | \$125 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$250 | ENTERTAINMENT TONIGHT | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| | 12 | F,M-Th/7-9A | 30S | \$225 | Sep05/14 | Sep11/14 | 1 | 2 | 2 | \$450 | GOOD MORNING AMERICA | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: GOOD MORNING AMERICA | | | | | | | | | | | | |
| | 13 | F,M-Th/730-8P | 30S | \$110 | Sep05/14 | Sep11/14 | 1 | 1 | 1 | \$110 | INSIDER | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: INSIDER | | | | | | | | | | | | |
| | 14 | Mon/10-11P | 30S | \$700 | Sep08/14 | Sep08/14 | 1 | 1 | 1 | \$700 | MISTRESSES | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: MISTRESSES | | | | | | | | | | | | |
| | 15 | Mon/8-10P | 30S | \$1,000 | Sep08/14 | Sep08/14 | 1 | 2 | 2 | \$2,000 | THE BACHELOR IN PARADISE | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: THE BACHELOR IN PARADISE | | | | | | | | | | | | |
| | 16 | Su-Th/4-459A | 30S | \$20 | Sep07/14 | Sep11/14 | 1 | 1 | 1 | \$20 | AMERICA THIS MORNING | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: AMERICA THIS MORNING | | | | | | | | | | | | |
| | | Order Comment: ST 7.18 | | | | | | | | | | | | |
| | 17 | Sun/11-1135P | 30S | \$125 | Sep07/14 | Sep07/14 | 1 | 1 | 1 | \$125 | ACTION NEWS 36 @ 11P | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ACTION NEWS 36 @ 11P | | | | | | | | | | | | |
| | 18 | Sun/9-10P | 30S | \$750 | Sep07/14 | Sep07/14 | 1 | 1 | 1 | \$750 | RISING STAR | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: RISING STAR | | | | | | | | | | | | |
| | 19 | Thu/9-10P | 30S | \$600 | Sep11/14 | Sep11/14 | 1 | 1 | 1 | \$600 | ROOKIE BLUE | 0.0 | Aug21/14 | Rev #0: A |
| | | Contract Comment: ROOKIE BLUE | | | | | | | | | | | | |
| Total 35 Spots for: | | | | \$6,820 | | | | | 35 | \$6,820 | | 0.0 | | |
| Monthly Estimate Dollars: | | | | | | | | | | \$6,820 | Sep/14 | 0.0 | Sep/14 | |