

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Catherine Warburton

Signature:

Bob Walden

Name: Catherine Warburton

Name:

BOB WALDEN

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *2/18/2020*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*2/18/2020***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

621225

Station Call Letters:

WCDF-FM

Date Received/Requested:

2/18/2020

Est. #:

129

Station Location:

Richmond, VA

Run Start and End Dates:

2/19/2020 - 2/20/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Radio One, Inc.
2809 Emerywood Pkwy Ste 300
Richmond, VA 23294
(804) 672-9299

<http://ipowerrichmond.com>

And:

Katz Media Group
Attention: Helen Hanratty
125 West 55th Street
3rd Floor
New York, NY 10019

<u>Contract / Revision</u> 621225 /		<u>Alt Order #</u> 33723738
<u>Advertiser</u> Michael Bloomberg for President		<u>Original Date / Revision</u> 02/18/20 / 02/18/20
<u>Contract Dates</u> 02/19/20 - 02/20/20	<u>Estimate #</u> 129/33723738	
<u>Product</u> Bloomberg 129		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCDX-FM	<u>Account Executive</u> Eastman New York	<u>Sales Office</u> National New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Thank you for your Business!

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCDX	02/19/20	02/20/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WT---				4	\$90.00			
N 2	WCDX	02/19/20	02/20/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WT---				6	\$100.00			
N 3	WCDX	02/19/20	02/20/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WT---				6	\$100.00			
N 4	WCDX	02/19/20	02/20/20	M-F Evening	7:00 PM-12:00 XM		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WT---				2	\$40.00			
Totals											18	\$1,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/20/20	18	\$1,640.00	(\$246.00)	\$1,394.00
Totals	18	\$1,640.00	(\$246.00)	\$1,394.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Feb 18, 20
 CONT# 33723738 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WCDX-FM (Richmond, VA)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 129

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 129
 FLT Feb 19, 20 - Feb 20, 20

* REP ORDER COMMENT *

** 2/18/2020 1:46:00 PM: NEW ORDER - ANY QUESTIONS PLEASE CONTACT YOUR RESPECTIVE KATZ DIVISION MANAGER , THANK YOU!

** 2/18/2020 1:46:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WT...	10A - 3P	60	2/19/2020 - 2/20/2020	1W	4	\$90.00	4
	1.2	..WT...	3P - 7P	60	2/19/2020 - 2/20/2020	1W	6	\$100.00	6
	1.3	..WT...	6A - 10A	60	2/19/2020 - 2/20/2020	1W	6	\$100.00	6
	1.4	..WT...	7P - 12A	60	2/19/2020 - 2/20/2020	1W	2	\$40.00	2
				** WEEKLY FLIGHT TOTALS **			18	\$1,640.00	

	Feb 20						
SPOTS	18						
CASH	1640.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1640.00						

						TOTAL
SPOTS						18
CASH						1,640.00
TRADE						0.00
NSL						0.00
TOTAL						1,640.00

Feb 18, 20
CONT# 33723738 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: / / 129

**** Competitive Comments ****

SVC: WI19 MSA ARB

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.