

Public Service Announcements for the Month of January 2024

Lotus Broadcasting Corp's policy governing the airing of public service announcements for KOMP/KXPT/KWWN/KRLV/KBAD is as follows:

Minimum: Two (2) psa's per hour between 12am and 6am

One (1) psa per hour between 6am and 12am

Exceptions to this policy occur during public affairs programming and during special event broadcasts (i.e. Live sporting events, concert simulcasts)

Examples of public service announcements aired during this period include but are not limited to the following:

1. Nevada Volunteers
2. Nevada Department of Public Safety
3. Nevada Department of Agriculture
4. Nevada Department of Emergency Management / Homeland Security
5. Nevada Resilience
6. Sober Moms
7. Opioid Awareness
8. UNR
9. Nevada Department of Public Transportation
10. Army National Guard
11. Prams
12. Safe Sleep
13. Positively Kids
14. Nevada Wheelchair
15. FBI Citizens Academy

Month Covered:

January 2024

Ascertainment Programming

Stations:

KOMP, KXPT, KWWN,

KRLV, KKGK, KLAV

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

1. NEON & BEYOND
7:00AM, 60 MINUTES
January 7th, 2024

2. NEON & BEYOND
7:00AM, 60 MINUTES
January 14th, 2024

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. HOST: Steph MacKenzie

Guest: Ginger Land- Van Buuren / B.E A S.H.E.R.O Foundation

Discussed their local non-profit that they have in Las Vegas and how it helps with Human Trafficking

2. HOST: Lorrin Bond

Guest: Lauren Reynolds / VP of Wise Las Vegas
Discussed the upcoming 2nd Annual Women of Inspiration event.

Guest Carrie Cooper / LV Fashion Council
Discussed the kick off of the 2024 clothing drive for Charity.

Month Covered:

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Ascertainment Programming

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KOMP, KXPT, KWWN,

KRLV, KKGK, KLAV

PROGRAM TITLE:

Source Type, Time(s) Broadcast, Duration, Date

Brief Description:

Must include Moderator's name, Guest Name, and Title

1. NEON AND BEYOND
7:30AM, 30 MINUTES
January 21st, 2024

2. NEON AND BEYOND
7:30AM, 30 MINUTES
January 28th, 2024

1. HOST: Lorrin Bond
Guest: Shelby Riley / Nevada's Rural Foster Care System
Discussed the urgent need for foster care homes and how you can apply to become a foster home.

2. HOST: Lorrin Bond
Guest: Julia Copie / Ronald McDonald House
Discussed the upcoming fill the pantry event at the Ronald McDonald house.