

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

See **Master Recruitment Source List (MRSL)** for recruitment source data

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WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Albion College - Department of Economics and Management W. C. Dyer Albion College Albion, MI 49224 517-629-0238 Gerstacker@albion.edu	N	
2	Arab American Heritage Council Alex Isaac 515 Stevens St. Flint, MI 48502 810-352-2722 aisaac42@aol.com	N	
3	Baker College of Owosso-Career Svcs. Lisa Lynch 1020 S. Washington Owosso, MI 48867 989-729-3322 lisa.lynch@baker.edu	N	
4	Black Child & Family Institute Adia Boone 835 West Genesee Lansing, MI 48915 517-487-3775 officemngr@bcfi.org	N	
5	Capital Area Michigan Works Talent Bank Teri Sand 2110 S. Cedar St. Lansing, MI 48910 517-492-5599 tsand@camw.net	Y	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
6	Career and Student Employment Western Michigan University 269-387-2745 Lynn C. Kelly Albertson www.broncojobs.wmich.edu	N	
7	Career Quest Sharri Artale 3215 S. Pennsylvania Lansing, MI 48910 517-853-7241 sartale@cqlc.edu	Y	
8	Central Michigan Univ/Broadcast Peter Orlik 344 Moore Hall Mount Pleasant, MI 48859 989-774-3851 orlik1pb@smich.edu	N	
9	Chicago State Univ/Communications Gayle Evans 9501 South King Drive 318 Education Building Chicago, IL 60628 773-995-2000 gevans@csu.edu	N	
10	Davenport University 220 E. Kalamazoo St. Lansing, MI 48933 517-484-2600 lacs@davenport.ude	N	
11	Employee Referrals	N	
12	Gray Television Group Jane.ploegger@wsau.com	N	
13	ITT Technical Institute Grand Rapids Jennifer Hance 4020 Sparks Drive S.E. Grand Rapids, MI 49546 800-632-4676 jhance@itt-tech.edu	N	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
14	Kellogg Community College Laura DePompolo 450 North Avenue Student Employment Services Battle Creek, MI 49017 269-965-3931 jobhelp@kellogg.edu	N	
15	Lansing Community College Alandis Baker PO BOX 40010 Lansing, MI 48917 517-483-1172 cesjoblink@lcc.edu	N	
16	Mary Coffman University of Northwestern 301-229-2168 m-coffman@northwestern.edu	Y	
17	Media Line mark@medialone.com (News Jobs)	N	
18	MAB- Includes Job Fairs Sarah Beeskow 819 N. Washington Lansing, MI 48906 800-968-7622 mab@michmab.com	Y	
19	Michigan State University Theda Rudd 113 Student Services Bld. East Lansing, MI 48824 517-355-9510 ruddt@csp.msu.edu	N	
20	Michigan State University Telecommunications Job Notices N370 N. Business Complex East Lansing, MI 48824 517-355-4451 steinfie@msu.edu	N	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

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21	Michigan State University Career Services and Placement Kelley Bishop Michigan State University 113 Student Services Building East Lansing, MI 48824 517-355-9510 bishopke@csp.msu.edu	N	
22	Michigan State University College of Communication and Art/Science Karin Hanson 287 Comm. Arts Building East Lansing, MI 48824 517-355-6500 hanson39@msu.edu	N	
23	Michigan Works Saginaw County Dennis Brieske 1600 N. Michigan Room 400 102 W. Belle St. Charles, MI 48655 989-865-2477 smb@michiganworks.com	N	
24	Michigan Works Clinton County Douglas Stites 101 W. Cass St. Suite A 2 nd Floor, PO BOX 145 St. Johns, MI 48879 989-224-2000 tsand@camw.net	Y	
25	NAACP Job Placement 408 E 8 th Street Wilmington, DE 19801 302-655-0998 britsmile@aol.com	N	
26	NAACP-Port Huron Branch Juanita Taylor PO Box 610486 Port Huron, MI 48060 810-987-2446 phnaacp@aol.com	N	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

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27	NATIONAL ASSOC OF BLACK-OWNED BROADCASTERS PRISCILLA GREEN 1155 CONNECTICUT AVE NW 6TH FL Washington, DC 20036 202-463-8970 nabob@abs.net	N	
28	NATIONAL ASSOC OF HISPANIC JOURNALISTS LETICIA SALAZAR 529 14TH ST NW 1193 NATIONAL PRESS BLD Washington, DC 20045 202-662-7145 jobbank@nahj.org	N	
29	NON Employee Referral	N	
30	Specs Howard nbonneville@specshoward.edu	Y	
31	Spring Arbor University Damon Seacott Master of Arts Communication 106 E. Main Spring Arbor, MI 49283 517-750-1200 dseacott@arbor.edu	N	
32	Spring Arbor University Kristy Taylor 106 E. Main Street Spring Arbor, MI 49283 517-750-6347 ktaylor@arbor.edu	N	
33	Spring Arbor University - WSAE Michelle Dawson 106 E. Main St. Spring Arbor, MI 49283 517.750.9723 michelle@arbor.edu	N	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

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34	TV Jobs Mark Holloway PO BOX 4116 Oceanside, CA 92502 800-384-0119 jobs@tvjobs.com	N	
35	UNIV OF NEW MEXICO -DEPT OF COMM & JOURN MARY BIBEAU UNIVERSITY HILL NE Albuquerque, NM 87131 505-277-5305 cjugrads@unm.edu	N	
36	UNIVERSITY OF MICHIGAN /FILM & VIDEO STUDIES JOB NOTICES 105 S STATE ST Ann Arbor, MI 48109 734-764-0147 sakirby@umich.edu	N	
37	<u>University of Phoenix-West Michigan</u> <u>Campus</u> <u>3100 West Rd.</u> <u>East Lansing, MI 48823</u> <u>517-333-5133</u> <u>Jennifer.m.brewer@phoenix.edu</u>	Y	
38	WALTER CRONKITE SCH OF JOURNALISM KAREN SHANNON ARIZONA STATE UNIV Tempe, AZ 85287 480-965-9011 karen.Shannon@asu.edu	N	
39	Washtenaw Community College Employment Services David Wildfong 4800 East Huron River Drive Student Center Building, RM 287 Ann Arbor, MI 48106 734-677-5155 dwildfong@wccnet.edu	Y	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

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40	Washtenaw Community College –Orchard Radio Dave Waskin 4800 East Huron River Dr. P.O. Box D-1 Ann Arbor, MI 48106 (734) 677-5405 dwaskin@wccnet.edu	N	
41	Weber State university Communications Job Listings 1605 University Circle Ogden, UT 88408 801-626-6426 tsanders@weber.edu	N	
42	WILX Bulletin Board Promotions from within PT to FT	N	
43	WILX website (www.wilx.com)	N	
44	WILX ON Air Spots (:30) Acct Executive	N	
		Total Interviews:	

WILX-TV
EEO PUBLIC FILE REPORT
May 31, 2013 – June 1, 2014

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participation in job fairs	<p>Greater Lansing Broadcast Media Career Fair. Tom Dolata and Paula Bohamed attended. The event was held on March 12, 2014 in Lansing, Michigan at the Lansing Center</p> <p>Nov 1, 2013 - MAB Broadcast Career Builder Conference held at Lansing Community College. Judy Kirk, Tom Dolata, and Jim Beck attended.</p> <p>Jim Beck and Tom Dolata attended the Lansing Community College Job and Internship Fair. It was held on Tuesday March 25, 2014.</p>
2	Internship Program/Shadowing	<p>WILX participates with area Colleges such as Michigan State University. The students must require an internship for their graduation requirements.</p>

WILX-TV
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May 31, 2013 – June 1, 2014

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
3	Participate in events relating to career opportunities in broadcasting sponsored by educational institutions.	<p>WILX's meteorologists Andy Provenzano and Darrin Rockcole go to area schools to teach students about weather and they are allowed to work the cameras and such to see how the operation of "WEATHER" at WILX is done.</p> <p>The following dates are those that Andy and Darrin attended:</p> <p>Kevin Ragan, News Director spoke at Michigan State University School of Journalism on March 17, 2014. Kevin spoke with the media students about careers in News and broadcasting.</p> <p>On June 11, 2013 ALL hiring Managers at WILX participated in a webinar offered by the stations FCC and Employment counsel that addressed law and FCC issues to consider in recruiting candidates, conducting interviews and making hiring decisions.</p> <p>March 19, 2014 Paula Bohamed gave a tour of WILX to the Boy Scouts from the Mid-Michigan area. The tour included approx.10-15 kids and parents.</p>
4	Sponsorships	WILX was a major sponsor in the Greater Lansing Media Conference held March 12, 2014.
5	List every upper level job opening in media trade group whose members include substantial participation of women and minorities.	Several of our listing of groups WILX sends their job postings to. We emphasize on minority and women's Groups.