

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Katherine Cookson / Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kelly Loeffler

Authorized committee:

Georgians for Kelly Loeffler

Agency requesting time (and contact information):

☐ N/A Medium Buying (Katherine Cookson katherine@mediumbuying.com)

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

1/5/2021



General



Primary

Treasurer of candidate's authorized committee:

Michael Goode

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Katherine Cookson

Digitally signed by Katherine Cookson
Date: 2020.02.24 13:36:37 -05'00'

Name: Katherine Cookson / Medium Buying

Date of Request to Purchase Ad Time: 11/9/20

Station Representative

Signature:



Name: Danielle Johnson

Date of Station Agreement to Sell Time: 11/18/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Katherine Cookson

Digitally signed by Katherine Cookson
Date: 2020.02.24 13:36:18 -05'00'

Name: Katherine Cookson

Date: 11/9/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received: 11/18/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

11324-11326

Station Call Letters:

WRJY-FM, WSSI-FM, WXMK-FM

Date Received/Requested:

11/18/2020

Est. #:

1296

Station Location:

BRUNSWICK, GA

Run Start and End Dates:

11/19/20 - 11/24/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



WSSI-FM
185 Benedict Road
Brunswick GA 31520
912-261-1000

Contract # 11324
Date Entered 11/18/20
Sales Person Local Focus
Billing Cycle Broadcast
Conflict 1 Politics
Product EST 1296 Thurs 11/19-Wed 11/25
Estimate # 1296
Contract 11/19/20 - 11/24/20

GEORGIANS FOR KELLY LOEFFLER C/O MEDIA
FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WSSI-FM	11/19/20-11/20/20	06:00-19:00	01:00	0,0,0,12,12,0,0	All Weeks	15.00	24	360.00
WSSI-FM	11/23/20-11/24/20	06:00-19:00	01:00	9,9,0,0,0,0,0	All Weeks	15.00	18	270.00
Subtotal								630.00
Agency Commission								94.50
Total								535.50

Projected Billing	Count	Gross	Net
November 2020	42	630.00	535.50
	42	630.00	535.50

Confirmation



WRJY-FM
185 BENEDICT RD
BRUNSWICK GA 31520
912-261-1000

Contract # 11325
Date Entered 11/18/20
Sales Person Local Focus
Billing Cycle Broadcast
Conflict 1 Politics
Product EST 1296 Thurs 11/19-Wed 11/25
Estimate # 1296
Contract 11/19/20 - 11/24/20

GEORGIANS FOR KELLY LOEFFLER C/O MEDIA
FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WRJY-FM	11/19/20-11/20/20	06:00-19:00	01:00	0,0,0,12,12,0,0	All Weeks	15.00	24	360.00
WRJY-FM	11/23/20-11/24/20	06:00-19:00	01:00	9,9,0,0,0,0,0	All Weeks	15.00	18	270.00
Subtotal								630.00
Agency Commission								94.50
Total								535.50

Projected Billing	Count	Gross	Net
November 2020	42	630.00	535.50
	42	630.00	535.50

Confirmation



WXMK-FM
185 Benedict Rd
Brunswick GA 31520
912-261-1000

Contract # 11326
Date Entered 11/18/20
Sales Person Local Focus
Billing Cycle Broadcast
Conflict 1 Politics
Product EST 1296 Thurs 11/19-Wed 11/25
Estimate # 1296
Contract 11/19/20 - 11/24/20

GEORGIANS FOR KELLY LOEFFLER C/O MEDIA
FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
WXMK-FM	11/19/20-11/20/20	06:00-19:00	01:00	0,0,0,12,12,0,0	All Weeks	18.00	24	432.00
WXMK-FM	11/23/20-11/24/20	06:00-19:00	01:00	9,9,0,0,0,0,0	All Weeks	18.00	18	324.00
Subtotal								756.00
Agency Commission								113.40
Total								642.60

Projected Billing	Count	Gross	Net
November	2020	42	756.00
		42	756.00
			642.60