

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Taffy Howard, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Taffy Howard

Authorized committee:

Taffy Howard for SD

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senator, District 34

Date of election:

4 Jun 24

General

Primary

Treasurer of candidate's authorized committee:

Taffy Howard

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Taffy Howard

Signature:

Mike Fell

Name:

Taffy D. Howard

Name:

Mike Fell

Date of Request to Purchase Ad Time:

2 Apr 24

Date of Station Agreement to Sell Time:

4-2-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

4-17-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

4/17

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KQRA-PM

Date Received/Requested:

4-2-24

Est. #:

Station Location:

Rapid City

Run Start and End Dates:

4/16 - 6/4 2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

First Air Date

4/16/2024

Date Submitted

4/12/2024

Salesperson

Mike Fell

BROADCAST ORDER

Contract # VT

New Order

Add Revise

Contract # NL9

Cust/ Adv Name Taffy Howard For SD

New Client

Billing Address

Type of Business

political

Contact:

Taffy Howard

Any Special Needs or Instructions?

Paid In Full

Co-op Billing?

Yes No

If Yes, Co-op Description:

Alternating Weeks

Streaming

Trade

Y N

IF AGENCY: Name

Address

Agency Discount? Yes No

Est No.

Prod Code

Client Code

Phone

Fax

Local

National

Political

TRAFFIC USE ONLY

CONFIRM SENT

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1 KOTA			:30	4/16/2024	4/24/2024	6a	7p	10.00	3	3	3	4	4			23	\$230.00
2 KOTA			:30	5/20/2024	5/30/2024	6a	7p	10.00	3	2	2	2	3			21	\$210.00
3 KOTA			:30	6/1/2024	6/4/2024	6a	7p	8.00						5	5	10	\$80.00
4 KOTA			:30	6/3/2024	6/4/2024	6a	7p	10.00	6	6						12	\$120.00
5 Q 92.3			:30	4/16/2024	4/24/2024	6a	7p	10.00	3	3	4	4	4			25	\$250.00
6 Q 92.3			:30	5/20/2024	5/30/2024	6a	7p	10.00	3	2	2	2	3			21	\$210.00
7 Q 92.3			:30	6/1/2024	6/2/2024	6a	7p	8.00						5	5	10	\$80.00
8 Q 92.3			:30	6/3/2024	6/4/2024	6a	7p	10.00	6	6						12	\$120.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

SPTS

134

GROSS REVENUE

\$ 1,300.00

AGCY DSC15%

\$ -

NET REVENUE

\$ 1,300.00

Description \$ per Month

Mos

SPTS: STREAMING:

NONSPOT:

NONSPOT:

TOTALS

134

\$ -

\$ 1,300.00

\$ -

\$ -

\$ 1,300.00

\$ -

\$ -

134

\$ 1,300.00

\$ -

\$ -

\$ -

\$ 1,300.00



PROD



ORDER



ALL
 KDDX
 KZZI
 KZLK
 KQRQ
 KOTA
 KDSJ

SCHEDULE DATE: 4/16/24

SCHEDULE END DATE: 6/4/24

Multiple Dates/See Below

CLIENT: Taffy Howard For SD A/E: Mike Fell

LENGTH: :30
 REMOTE
 REMOTE PROMO (30)

TRADE: YES

COOP: YES
 COOP/COPY NAME: _____

SPONSORSHIP:
 WX (15 SEC)
 NEWS
 SPORTS
 MORNING
 OTHER: _____

STREAM: YES

SCRIPT ATTACHED**: YES
 (**Script required 24 hours to start date and time)

MUSIC: YES
 NO
 GENRE/TEMPO REQUEST: instrumental

NEEDS APPROVAL: NO
 YES
 TO: Please Choose One
 BY DATE: April 15th

SEND AD TO: mike.fell@rapidcity.fm
 Production From: Mike Fell VO's
 Talent: Taffy, Dr. Eccarius

AD NAME(S)	NEW	ADD	ATT	ISCI CODE	%	LENGTH	RUN DATES		CART(S) PROD USE
Approx	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		33	:30	4/16	6/4	
Dr. Scott Eccarius	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Crime	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Military	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Reagan	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Representation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Walk	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	
Property Tax	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>		9	:30	4/16	6/4	

SPECIAL INSTRUCTIONS:

April, I have sent over the VO's on Saturday morning. I already have sent over the Dr. Eccarius VO on Friday, April 5th. See the rotation plan above. Thanks!!

PRODUCTION USE ONLY

PC	NL	SKYLA
<input type="checkbox"/> WH <input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY <input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD <input type="checkbox"/> SEND (KDDX or KZZI)