

# ORDER

**WFTS**

**Orders**

**Order / Rev:** 198944

Alt Order #:

**Product Desc:** Crist/Democrat/US Congress

**Estimate:** 5527

**Flight Dates:** 10/18/16 - 10/24/16

**Original Date / Rev:** 10/17/16 / 10/21/16

**Order Type:** GENERAL

**Primary AE:** Sharon Painter

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** GMMB Inc - Political

**Buying Contact:**

**Billing Contact:**

Suite #800

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Crist/Democrat/US Congress

**Demographic:** A25-54

**Product Codes:** PL Federal Candidate

**Priority:** P-5

**Revenue Code 1:** POL

**Revenue Code 2:** POL

**Revenue Code 3:** CAND

**New Business Thru:**

**Order Separation:** 00:20:00

**Advertiser External ID:**

**Agency External ID:** 2

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	17	\$17,950.00	\$15,257.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$17,950.00	\$15,257.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$17,950.00</b>	<b>\$15,257.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/18/16	10/24/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$700.00	P-5	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$700.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$250.00		0.00			
N 2	WFTS	10/18/16	10/24/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$550.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		0.00			
N 3	WFTS	10/18/16	10/24/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$350.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$350.00		0.00			
N 4	WFTS	10/18/16	10/24/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$250.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
N 5	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$550.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		0.00			
N 6	WFTS	10/18/16	10/24/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$300.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
N 7	WFTS	10/18/16	10/24/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$325.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$325.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	10/17/16-10/23/16	M-F 1-2pm		1-2pm	-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
			See MG 7.2,7.3 [N/A]												
	2	WFTS	10/17/16-10/23/16	M-F 6-7am News		6-7am	MTWThF----	:30		\$500.00		0.00	NM		
			Ⓜ MG for 7.1 10/19												
	3	WFTS	10/24/16-10/24/16	M-F 5-530am News		5-530am	M-----	:30		<del>(\$75.00)</del>		0.00	NM		
			Ⓜ Credited												
		Week: 10/24/16	10/30/16	-----		0				\$325.00		0.00			
N 8	WFTS	10/18/16	10/24/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
N 9	WFTS	10/18/16	10/24/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	1	\$750.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WFTS	10/17/16-10/23/16	M-F 2-3pm		2-3pm	-TWThF----	:30		\$500.00		0.00	NM		
		Week: 10/24/16	10/30/16	-----		0				\$750.00		0.00			
N 10	WFTS	10/23/16	10/23/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$600.00		0.00			
N 11	WFTS	10/18/16	10/24/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$500.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$500.00		0.00			
N 12	WFTS	10/18/16	10/24/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$1,000.00		0.00			
N 13	WFTS	10/18/16	10/24/16	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$6,000.00	P-5	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----		0				\$6,000.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$6,000.00		0.00			
N 14	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$550.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		0.00			
N 15	WFTS	10/18/16	10/24/16		CM	6-7am	-----S	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
SU 6-7am News														
SU 6-7am News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/17/16	10/23/16	-----S		1				\$150.00		0.00		
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00		
N16	WFTS	10/18/16	10/24/16	11pm News Extended	CM	1130pm1205am	-----S-	:30	1	\$450.00	P-6	0.00 NM	1	\$450.00
11pm News Extended														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/17/16	10/23/16	-----S-		1				\$450.00		0.00		
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00		
N17	WFTS	10/19/16	10/19/16	General Election Debate	CM	9-11pm	--W----	:30	1	\$4,000.00	P-6	0.00 NM	1	\$4,000.00
General Election Debate														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/17/16	10/23/16	--W----		1				\$4,000.00		0.00		
												Totals	17	\$17,950.00