

# ORDER



WFTS

**Orders**  
**Order / Rev:** 198944  
 Alt Order #:  
**Product Desc:** Crist/Democrat/US Congress  
**Estimate:** 5527  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 10/17/16 / 10/21/16  
**Order Type:** GENERAL

**Primary AE:** Sharon Painter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc - Political  
**Buying Contact:**  
**Billing Contact:**  
 Suite #800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crist/Democrat/US Congress  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:** 2  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	17	\$17,950.00	\$15,257.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	17	\$17,950.00	\$15,257.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$17,950.00</b>	<b>\$15,257.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/18/16	10/24/16	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$700.00	P-5	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S		1		\$700.00		0.00					
		Week: 10/24/16	10/30/16	-----		0		\$250.00		0.00					
N 2	WFTS	10/18/16	10/24/16	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S-		1		\$550.00		0.00					
		Week: 10/24/16	10/30/16	-----		0		\$550.00		0.00					
N 3	WFTS	10/18/16	10/24/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$350.00	P-5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-----S-		1		\$350.00		0.00					
		Week: 10/24/16	10/30/16	-----		0		\$350.00		0.00					
N 4	WFTS	10/18/16	10/24/16	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	-TWTF--		1		\$250.00		0.00					
		Week: 10/24/16	10/30/16	-----		0		\$0.00		0.00					
N 5	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00

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 Alt Order #:  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Crist/Democrat/US Congress  
 Product Desc: Crist/Democrat/US Congress  
 Estimate: 5527  
**WFTS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$550.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		0.00			
N 6	WFTS	10/18/16	10/24/16	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$300.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
N 7	WFTS	10/18/16	10/24/16	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$325.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$325.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WFTS	10/17/16-10/23/16	M-F 1-2pm	1-2pm	-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
				See MG 7.2,7.3 [N/A]											
		2	WFTS	10/17/16-10/23/16	M-F 6-7am News	6-7am	MTWThF----	:30		\$500.00		0.00	NM		
				Ⓜ MG for 7.1 10/19											
		3	WFTS	10/24/16-10/24/16	M-F 5-530am News	5-530am	M-----	:30		<del>(\$75.00)</del>		0.00	NM		
				Ⓜ Credited											
		Week: 10/24/16	10/30/16	-----		0				\$325.00		0.00			
N 8	WFTS	10/18/16	10/24/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$0.00		0.00			
N 9	WFTS	10/18/16	10/24/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	1	\$750.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$750.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WFTS	10/17/16-10/23/16	M-F 2-3pm	2-3pm	-TWThF----	:30		\$500.00		0.00	NM		
		Week: 10/24/16	10/30/16	-----		0				\$750.00		0.00			
N 10	WFTS	10/23/16	10/23/16	M-SU 11-1135pm M-SU 11-1135pm	CM	11-1135pm	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$600.00		0.00			
N 11	WFTS	10/18/16	10/24/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$500.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$500.00		0.00			
N 12	WFTS	10/18/16	10/24/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$1,000.00		0.00			
N 13	WFTS	10/18/16	10/24/16	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10pm	M-----	:30	1	\$6,000.00	P-5	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----		0				\$6,000.00		0.00			
		Week: 10/24/16	10/30/16	M-----		1				\$6,000.00		0.00			
N 14	WFTS	10/18/16	10/24/16	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$550.00	P-5	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$550.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$550.00		0.00			
N 15	WFTS	10/18/16	10/24/16		CM	6-7am	-----S	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 6-7am News											
				SU 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	-----S		1		\$150.00		0.00					
Week:		10/24/16	10/30/16	-----		0		\$0.00		0.00					
N16	WFTS	10/18/16	10/24/16	11pm News Extended	CM	1130pm1205am	-----S-	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00
				11pm News Extended											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	-----S-		1		\$450.00		0.00					
Week:		10/24/16	10/30/16	-----		0		\$0.00		0.00					
N17	WFTS	10/19/16	10/19/16	General Election Debate	CM	9-11pm	--W----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
				General Election Debate											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/16	10/23/16	--W----		1		\$4,000.00		0.00					
													Totals	17	\$17,950.00