





ISSUES AND PROGRAMS REPORT SECOND QUARTER 2016 KITV-DT, HONOLULU, HI KMAU-DT, WAILUKU, HI KHVO-DT, HILO, HI

Station KITV-DY, Honolulu, Hawaii and its satellite station KMAU-DT, Wailuku, Hawaii and KHVO-DT, Hilo Hawaii (collectively, KITV4) air an average of twenty-nine hours of local news programs weekly. The KITV4 local news programs include:

Weekday Local News Programs

Good Morning Hawaii (5:00-7:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 6:00 (6:00-7:00pm)

KITV Island News at 10:00 (10:00-11:00pm)

Weekend Local News Programs

Saturday:

Good Morning Hawaii (6:00-8:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 6:00 (6:00-6:30pm)

KITV Island News at 10:00 (10:00-10:30pm)

Sunday:

Good Morning Hawaii (6:00-8:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 10:00 (10:00-10:30pm)

These programs offer local news, weather and sports and regularly address issues of importance to KITV4's community. This report includes examples of significant treatment of issues during the local news programs in the second quarter of 2016.

KITV4 also regularly airs public service announcements, and KITV4 employees contribute their time and efforts to a wide variety of community organizations. This report includes examples of the PSAs that KITV4 aired during the second quarter and a description of outreach effort with community organizations.

In addition to the programs, public service announcements and outreach efforts, KITV4 is an affiliate of the ABC Television Network and airs programs and public service announcements provided by the ABC Television Network, which also address issues of importance to the KITV4 community.

LIST OF ISSUES

THE ECONOMY

EDUCATION

HEALTH AND SAFETY

THE ENVIRONMENT

HAWAIIAN CULTURE AND CULTURE OF HAWAI'S PEOPLE

Date/subject of KITV4 News stories on the Economy:

Date/Newscast: 4/05, 6pm, Length: 2:00

Summary: City is offering to rent public parking spaces to car sharing companies. It is proposing car sharing rules and has identified ten public lots where the service could be established. The hope is more people will give up owning cars and rent instead.

Date/Newscast: 4/05, 6pm, Length: 1:44

Summary: Looking to SELL your house? You're in a good spot according to the experts. The real estate market on O'ahu is off to a healthy start for 2016. A new report shows both sales and prices are up.

Date/Newscast: 4/07, 5pm, Length:1:17

Summary: Creating housing for Hawaii's working class. Developers are breaking ground today on a new rental project in Kakaako. This one geared toward that middle-income group that so many people on Oahu fall into.

Date/Newscast: 4/11, 6pm, Length: 1:30

Summary: The forecast for Hawaii's solar industry is cloudy. That's according to the Hawaii Solar Energy Association. In a release -- it said, quote, "forward looking indicators raise serious concerns of a DRAMATIC INDUSTRY DOWN-TURN.

Date/Newscast: 4/11 6pm, Length: 1:15

Summary: A study shows women in Hawai'i are losing 1-point-4 billion dollars a year in wages. That's due to the gender wage gap. KITV's Priscilla Luong joins us live in the newsroom with the details.

Date/Newscast: 4/11, 6pm, Length: 2:10

Summary: The deadline to file a HAWAII state income tax return is April 20. Every year, there are tweaks to the tax code and 2016-- is no different. Though this year's filers-- all 150 million of us - can expect minor modifications -- rather than radical change. ABC's Rebecca Jarvis has more.

Date/Newscast: 4/14, 6pm, Length: 1:40

Summary: Tough talk by the man at the top of Honolulu's rail project tonight. Dan Grabauskas is fighting back amidst calls for him to resign as a city audit of the \$6 billion dollar train is about to be released.

Date/Newscast: 4/14, 6pm, Length: 0:55

Summary: The numbers are staggering: Did you know we waste nearly 40 PERCENT of the food produced in the U.S.? A group of University of Hawaii students -- working hard -- to make a real difference.

Date/Newscast: 4/15, 6pm, Length: 2:24

Summary: The city audit of the rail project is out. But the drama is still swirling with finger pointing for yet another day.

Date/Newscast: 4/15, 6pm, Length: 1:44

Summary: Choosing the right tax form this season-- can range from e-z to complex--and most Americans will land on somewhere on one of three. ABC's Rebecca Jarvis, explains which one might be the right one for you.

Date/Newscast: 4/18, 6pm, Length: 2:10

Summary: You have until MIDNIGHT tonight to file a federal tax return -- OR request an extension. But what if making tonight's deadline-- is just not going to happen? You do have options. ABC's Rebecca Jarvis has what you need to know.

Date/Newscast: 4/20, 10pm, Length: 0:55

Summary: Hawaii has one of the HIGHEST cost of living DISPARITIES in the NATION! According to a recent report from PEW Research -- Hawaii is the SIXTH highest. The cost of living in the MOST expensive areas of the state is 23 point 9 percent higher than the LOWEST! Illinois' disparity took the top spot, but at the other end of the spectrum, Vermont -- Wyoming and Idaho saw a gap closer to 3 and 5-percent.

Date/Newscast: 4/20, 10pm, Length: 2:05

Summary: It's been a battle on Maui for years. Now that's come to an end, as Alexander & Baldwin says they will restore streams on Valley Isle. Water from some streams on East Maui had been diverted for decades.

Date/Newscast: 4/20, 10pm, Length: 1:47

Summary: The faces in your wallet, will soon change. The treasury department announced today the "20" is getting a facelift. Harriet Tubman will replace Andrew Jackson... becoming the first woman on US paper currency in a century.

Date/Newscast: 4/20, 6pm, Length: 2:05

Summary: Could igloo solve Hawaii's homeless crisis? It's a new concept being pushed by a local church.

Date/Newscast: 4/25, 6pm, Length: 1:43

Summary: Tax day has come and gone. But do you ever wonder what Uncle Sam does with your income tax dollars?

Date/Newscast: 4/25, 6pm, Length: 1:45

Summary: HTA Advertisement campaign aims to spread awareness about respecting tourists

Date/Newscast: 4/29, 6pm, Length: 1:45

Summary: The wheel of fortune started spinning today. State Health officials selected 8 companies who will be licensed to open 16 medical marijuana dispensaries across the state as soon as this summer.

Date/Newscast: 5/03, 6pm, Length: 2:00

Summary: A tax broker bill passed both houses today, but not before some emotional speeches to hold Airbnb and its hosts accountable for following state and city laws.

Date/Newscast: 5/03, 6pm, Length: 0:37

Summary: Hawaii condo prices hit a record high last month -- at \$393,000. That's according to the latest report out by Locations Research Department. That's a \$30,000 jump from the beginning of this year. They add -- the median price of a single-family home on Oahu reached a record of \$720,000. The report

also shows that single-family homes are selling faster than ever. Homes that closed in April were on the market on 16 days on average -- the lowest on record.

Date/Newscast: 5/06, 6&10pm, Length: 4:50

Summary: All this month, we're bringing you stories about local companies that make their products right here, providing local jobs and showcasing the best of Hawaii. Tonight, we're heading to a woodworking shop in Kalihi that specializes in koa. That's a wood that only grows in the islands... so from tree seedling to finished product, Martin and MacArthur truly embodies what it means to be Made in Hawaii.

Date/Newscast: 5/08, 5pm, Length: 1:45

Summary: Did you wish your mom a Happy Mother's Day? If not there's still time. But as KITV's Jordan Segundo explains... Mom's aren't the only people benefiting from their special day. Businesses do too!

Date/Newscast: 5/08, 5pm, Length: 1:57

Summary: In the past, before checking out the wild animals at the Honolulu Zoo, parking problems could turn the outing into a real beast. Now, some Honolulu councilmembers want to make sure parking is easy for drivers and more profitable for the city.

Date/Newscast: 5/16, 6pm, Length: 2:10

Summary: It's back to the drawing board for the city. The Hawaii Supreme Court handed down a win for the union that represents trash collectors. As Catherine Cruz explains the ruling means the administration can't cut garbage pickup for multi-family apartment units and non-profits.

Date/Newscast: 5/16, 6 pm, Length: 1:41

Summary: 70 percent of the 2016 College graduates will leave with an average student debt of \$37,172. Jordan Segundo talks with a financial advisor to learn some help tips on paying back student loans.

Date/Newscast: 5/19, 6pm, Length: 0:35

Summary: New details tonight -- about the future of the Pro Bowl. Bloomberg dot com is reporting the NFL all-star game is moving to Orlando, Florida next year. However, a statement from the Vice President of corporate communications for the NFL says no deal is done with any of the interested cities. The Hawaii Tourism Authority says both sides have until May 31st to opt out of a contract for the game to be held at Aloha Stadium next year.

Date/Newscast: 5/19, 6pm, Length: 2:00

Summary: We know it's not always easy for our veterans when they come home from war. Many want to go back to school to complete their education, but they may not be ready right away. Washington correspondent Ted Fioraliso (fyour-a-LEE-so) tells us -- one lawmaker is trying to give them more time.

Date/Newscast: 5/20, 6pm, Length: 3:45

Summary: All month, we've been featuring companies that make their products right here in Hawaii. And tonight, our Made in Hawaii series takes us to a store by the same name. With a name like Made in Hawaii Foods, how could we pass them up? They are a mom and pop shop with tasty products, all sourced here in the islands, and they really do live up to that name.

Date/Newscast: 5/24, 10pm, Length: 0:31

Summary: High school and UH football season is about to kick off... And that means job openings at Aloha Stadium. The stadium is looking to hire about 150 people who they call ambassadors of aloha.

Applicants must be available to work nights and weekends during games. There are a variety of jobs people can apply for.

Date/Newscast: 6/06, 5 pm, Length: 0:50

Summary: The Honolulu Police Department is looking for MORE police radio dispatchers to answer the call. Previously -- dispatch applications were only accepted during designated periods. Now - because of high turnover rates, the department is accepting applications year-round.

Date/Newscast: 6/06, 6pm, Length: 2:30

Summary: FEMA warns Gov that 60,000 homeowners could lose their national flood insurance by July 2017 if state lawmakers don't act to change a law that is contrary to federal policy.

Date/Newscast: 6/16, 10pm, Length: 2:00

Summary: The Honolulu City Council approved its' annual multi-billion dollar budget this afternoon. The final tab -- coming in at a little more than 3.27 billion dollars. As KITV's Brenton Awa shows us -- More than 2.3 billion of that will go towards the operating budget. The other 940 million is slated for capital improvements.

Date/Newscast: 6/16, 6 & 10pm, Length: 2:00

Summary: Mayor and City Council chair urge HART board to build rail to Middle street if the city doesn't have the \$8 billion to go all the way to Ala Moana. West side councilmember livid over idea says no one will ride it if it doesn't go the full 20 miles.

Date/Newscast: 6/20, 6pm, Length: 2:00

Summary: Bus Riders and taxpayers weigh in on ending rail at Middle street. Some say bite the bullet raise the tax and build the whole thing. Others say they will not ride the train if they have to get off and catch the bus into town.

Date/Newscast: 6/29, 6pm, Length: 1:30

Summary: Former Governor John Burns helped establish Hawaii's Foreign Trade Zone program in 1966. The program supports local companies by lowering the costs of moving products in and out of the islands. KITV's Maleko McDonnell reports from a special event held today to commemorate the programs 50th anniversary.

Date/subject of KITV4 News stories on the Education:

Date/Newscast: 4/04, 10pm, Length: 2:25

Summary: When it comes to choosing a restroom, should transgender people be forced to choose the one that matches their current identity, or their birth identity? It's a hot topic around the country, and a growing issue in Hawai'i businesses and schools.

Date/Newscast: 4/04, 6pm, Length: 2:15

Summary: Future University of Hawaii students might need to start saving. Tuition costs could be on the rise for several years to come.

Date/Newscast: 4/06, 6 pm, Length: 1:41

Summary: Slumping sales at the University of Hawaii's H-Zone shot up during the NCAA tournament but there's still concern the store's doors could close. The future of the shop's Ward location is still pending.

Date/Newscast: 4/14, 6pm, Length: 1:10

Summary: The state is assembling a team of 16 people to draft a new blueprint for the DOE. It's part of a new federal mandate signed into law by President Obama. The "Every Student Succeeds Act" is a follow to "No Child Left Behind". The new direction gives states more control over issues like testing and teacher evaluations.

Date/Newscast: 4/14, 6pm, Length: 1:30

Summary: Lutheran high school's getting set to ring its final bell. The school will be shutting down NEXT MONTH -- and there's already people interested in the property.

Date/Newscast: 4/15, 6pm, Length: 0:55

Summary: Some unwanted visitors causing a stir at the Frear Hall dorm at the University of Hawaii at Manoa -- RATS.

Date/Newscast: 4/15, 6pm, Length: 1:10

Summary: More than a thousand Hawaii high school students participated in DUAL CREDIT courses in 2015. They took courses that earned them credit for high school AND college. State education officials say MORE students are taking advantage of the program. It's a step toward achieving Hawaii's "55 by 25" education goal of 55 percent of working age adults holding a 2 or 4 year college degree by 2025.

Date/Newscast: 6/18, 6am, Length: 0:33

Summary: The University of Hawaii will present proposed tuition hikes -- at a series of public meetings around the state.

Date/Newscast: 4/20, 6pm, Length: 0:55

Summary: Meanwhile -- the rail line through Honolulu could lead to MILLIONS of dollars in construction costs for the department of education. The DOE wants to create a school impact fee district from Kalihi to Ala Moana to offset the possible 227-million dollars in construction costs. A D-O-E report says more school space will be required for nearly 40-thousand housing units planned in the area. A new school district could be created in the next 25 years. The fee district would allow the state to collect 10-percent

of school construction costs, and 100-percent of land costs from the housing developments. The D-O-E is expected to schedule a public hearing on the district.

Date/Newscast: 4/26, 6am, Length: 1:44

Summary: Living in Hawaii is a dream for many. Waking up paradise certainly has its perks with our mostly warm weather and sandy beaches. But all of this may be an illusion for some who are in search of teaching jobs in paradise. Our partners at Civil Beat are reporting stories and blog posts that are sweeping the nation with some claiming Hawaii will pay 50-thousand dollars a year for teachers to work here. As a result, applications are arriving from around the globe. According to the DOE, the search for qualified teachers has become akin to "searching for a needle in a haystack."

Date/Newscast: 5/03, 6 & 10pm, Length: 1:30

Summary: Hawaii DOE to expand free meal program to 30 schools

Date/Newscast: 5/04, 6pm, Length: 1:03

Summary: Attention all former Heald College students. You could have a stack of cash with your name on it. Corinthian Schools, including Heald College students were granted federal relief last year. It's available for students who were enrolled in Heald College or who withdrew within 4 months of the school's closure in April of last year. Eligible students can either have their student loans forgiven or could be reimbursed for loans they've already paid off.

Date/Newscast: 5/05, 6pm, Length: 2:00

Summary: Keeping kids cool while in school. That was a priority for many lawmakers after record-setting heat from an unprecedented El Nino created scorching conditions in some island classrooms. Thursday the Governor and legislators gave the Dept. of Education \$100 million to tackle the problem.

Date/Newscast: 5/12, 6pm, Length: 2:00

Summary: It's a special day for hundreds of college students from HPU. They're GRADUATING. That means there'll be a lot of new faces in the job market. More than 500 students are going to be graduating tonight. Add that in with Chaminade's graduates from earlier this week and UH's which will happen this weekend. That's more than a thousand people who'll potentially have to look for work. According to the experts -- it's a good time to get hired.

Date/Newscast: 5/15, 6pm, Length: 1:53

Summary: They're some of Hawaii's brightest students and plan to be future Scientists, Engineers and Mathematicians, but today their studies took a dive! KITV's Roger Mari has more on the competition that challenges students to create robots that work-- under water.

Date/Newscast: 5/23, 6pm, Length: 2:04

Summary: While Hokule'a sails the world... The crew engages with the communities they visit to see how they are taking care of the earth. Tonight KITV's Paula Akana visits a Honolulu school who takes the mission of malama Honua very seriously.

Date/Newscast: 5/23, 6pm, Length: 2:00

Summary: Some lucky shark divers got an unexpected surprise yesterday. A Whale Shark got up close and personal on the North Shore of Oahu. Some even taking the chance to swim along side the white spotted shark who can grow as large as 40-feet. Captain Richard Whyte says he's been doing this job for 10-years and this experience was the ultimate payoff.

Date/Newscast: 6/30, 6pm, Length: 2:00 Summary: Governor David Ige signs bill mandating air cooling solutions for Hawaii schools.

Date/subject of KITV4 News stories on the Environment:

Date/Newscast: 4/01, 6pm, Length: 1:53

Summary: A non-profit is working with Marisco Limited to turn a former Ford Island Ferry into a dive wreck. Rather than cutting up the aging ship volunteers are helping to make the Moko Holo Hele scuttle-ready. It will be sunk off the Waianae Coast and help enhance an existing dive site. The group says it will be good for the environment, the fish, and the tourist industry.

Date/Newscast: 4/08, 6pm, Length: 2:17

Summary: Dealing with the drought! Now half of the state is under SEVERE drought conditions. Rain this week was much-needed as the dry conditions have worsened.

Date/Newscast: 4/14, 6pm, Length: 2:00

Summary: Call them the SEAL SAVERS. A joint effort between NOAA and the Coast Guard just rescued and rehabbed a record SEVEN Hawaiian monk seals. That's a big number, considering there are only about 13-hundred in existence.

Date/Newscast: 4/15, 6pm, Length:0:30

Summary: A group of Native Hawaiian leaders are urging President Obama to expand one of the largest marine conservation areas in the world.

Date/Newscast: 4/16, 6pm, Length: 2:01

Summary: Looking to make your home more eco-friendly? A good place to start is in the kitchen. CNN's Seth Kovar shows you how going green can help you save energy and money.

Date/Newscast: 4/16, 10pm, Length: 1:30

Summary: A new interactive tsunami science room has opened at the Pacific Tsunami Museum and there's some cool stuff there. The folks at the Pacific Tsunami Museum in Hilo are looking to shed some light on science behind Tsunamis by opening a brand new section that puts you in the hot seat.

Date/Newscast: 4/20, 10pm, Length: 0:45

Summary: It's known by many as a sushi lovers' favorite but its facing a bleak future. The latest scientific assessment shows that the population of Pacific bluefin tuna has dropped by MORE THAN 97 PERCENT from its historic levels. A report just released says that overfishing has continued - despite calls to reduce catches to allow species to recover. In some areas - bluefin tuna is harvested at TRIPLE the levels considered to be sustainable.

Date/Newscast: 4/25, 6pm, Length: 1:44

Summary: All hail the SEA URCHIN. They could be the key to saving Kaneohe Bay. Today the urchins got more reinforcements and hit a key milestone. KITV's newest reporter -- Nicole Carvalho -- shows how they're cleaning the place up.

Date/Newscast: 4/27, 6 pm, Length: 1:41

Summary: DLNR is cracking down on illegal campers and commercial business that transport them to the Kalalau Trail on Kauai. More than 4,000 pounds of trash and debris was cleaned up from the latest clean-up.

Date/Newscast: 4/27, 6pm, Length:0:39

Summary: It was hard to see, but not hard to smell. Crews dealing with the cleanup of that massive jet fuel spill at Sand Island are digging along the perimeter of the tank farm. That unearthed fumes by the Keehi small boat harbor. The six foot- deep lined trench is to ensure that no fuel migrates off the property and into the ocean. It has been 15 months since more than 40 thousand gallons of fuel leaked out one of the tanks at the ASIG facility and they are STILL in the cleanup phase.

Date/Newscast: 4/30, 5pm, Length: 1:30

Summary: 200 volunteers cleanup areas around Chinatown.

Date/Newscast: 5/06, 6 pm, Length: 3:44

Summary: Beautifying backyards while saving our ocean may seem like a far-fetched combination. But it's a movement quickly growing here on O'ahu.

Date/Newscast: 5/12, 6pm, Length: 2:15

Summary: Healing people mind, body spirit. Kokua Kalihi Valley is a non-profit organization that's been around since 1972. With medical clinics and a holistic approach to healing: get your hands dirty and help the environment.

Date/Newscast: 5/13, 6pm, Length: 1:30

Summary: With summer on the way -- and more dry days to come -- there's a new push from the city, state, and government to keep us safe from wildfires. Fire officials told us they've already seen more than twice as much acreage burn this year from wildfires as compared to this same time last year. That's part of why they've launched a new program.

Date/Newscast: 5/20, 6pm, Length: 2:11

Summary: You can't go the Papahanaumokuakea Marine National Monument --unless you have a permit -- but evidence of humans' trash washes up on its' shores every day. KITV's Maleko McDonnell takes a look at the surprising impact... of plastics in the ocean.

Date/Newscast: 5/23, 6pm, Length: 1:00

Summary: DOZENS of dead Wedge-tailed shearwaters are being discovered in a seabird colony on Kauai.

Date/Newscast: 5/23, 6pm, Length: 2:00

Summary: Dolphins are known as one of the most intelligent marine mammals in the world. A study being done right here in the island is helping to aid in the protection and conservation of these aquatic creatures.

Date/Newscast: 5/24, 10pm, Length: 1:10

Summary: For most people kiteboarding is a pretty big thrill -- but for one man who decided to take advantage of the winds this past weekend in Kailua -- he got an EXTRA rush of adrenaline! He also had to avoid a shark -- take a look!

Date/Newscast: 6/01, 6 & 10pm, Length: 1:20

Summary: Jordan Segundo spoke with a promoter and attendee of the "floatilla" Hawaii event. So get a summary of what happened that day and what is being done to remedy the situation.

Date/Newscast: 6/02, 6 & 10pm, Length: 2:40

Summary: Hawaii group 808 cleanups organizes environmental cleanups across Oahu. The group uses an internet crowdsource model to lure workers to the events.

Date/Newscast: 6/03, 6 & 10pm, Length: 1:42

Summary: Each Year, on the first Saturday in June, events promoting hiking are held nationwide in observation of National Trails Day. Here in Hawaii, the Na Ala Hele Trails and Access Program launched a new website. The goal is to provide hikers with all the information they need while keeping them safe.

Date/Newscast: 6/06, 6pm, Length: 1:23

Summary: Ocean Friendly Restaurants Hawaii is a new program hoping to get plastic and Styrofoam off the menu. The program is sponsored by the Surfrider Foundation and various local environmental organizations who want to highlight businesses that are environmentally friendly.

Date/Newscast: 6/09, 5 & 6pm, Length: 1:20

Summary: A historic home in Hawaii is GONE forever. It was supposed to FIXED UP -- but instead -- the house was TORN DOWN. The house is one of SIX on Ford Island at Pearl Harbor that was supposed to be PRESEVED. It ended up getting demolished. The National Park Service was apologetic today.

Date/Newscast: 6/15, 5/6 & 10pm, Length: 2:00

Summary: On this day -- back in 2006 -- the Papahanaumokuakea Marine National Monument was born. Established -- to preserve our NATURAL and CULTURAL resources. The findings have been numerous - and 10 years later the discoveries continue.

Date/Newscast: 6/19, 5 & 10pm, Length: 2;30

Summary: Good news for Hawai'i fisherman on this Father's Day. It is an encouraging report about the fish supply in the Pacific. This report and the research behind it refers to waters surrounding the United States in 2015. It grades the fish supply of threatened species and whether they are being overfished...or heading in that direction.

Date/Newscast: 6/20, 5pm, Length: 2:00

Summary: No relief for coral reefs. Scientists at the International Reef Symposium announced today that after two years of seeing the worst, most widespread coral bleaching and die off... more is expected to come.

Date/Newscast: 6/21, 10pm, Length: 2:45

Summary: After gushing praise when he was hired, DLNR's enforcement chief Thomas Friel is forced out 6 months into the job. What happened? We take a look and learn more about his time as head of the department.

Date/subject of KITV4 News stories on the Health & Safety:

Date/Newscast: 4/01, 5pm, Length: 2:10

Summary: The Centers for Disease Control and Prevention today held a Zika Action Plan Summit --- to

help improve the preparedness and response to the Zika virus.

Date/Newscast: 4/04, 6pm, Length: 1:57

Summary: Transgender bathroom rights are an issue with the state settling a lawsuit by a Public Safety worker. OHSA and state HR officials send down guidelines on how to deal with restroom disputes.

Public schools are in the process of drafting a new transgender policy.

Date/Newscast: 4/04, 6pm, Length: 2:00

Summary: Residents leaving bulky trash next to fire hydrants can make for a dangerous situation.

Date/Newscast: 4/06, 6 & 10pm, Length: 2:15

Summary: City is to take action against a Makiki homeowner who neighbors call a hoarder. The trash is a health and safety hazard and fines have already hit \$153,000.

Date/Newscast: 4/07, 6pm, Length: 1:56

Summary: The traffic light - CHANGES... YELLOW then red. You know you're SUPPOSED to stop but not EVERYONE does. KITV's Maleko McDonnell caught numerous drivers, EVEN a CITY BUS...

Running red lights in Pearl City

Date/Newscast: 4/07, 6pm, Length: 1:16

Summary: A local insurance company, mired in financial trouble, is being forced to shut down. KITV's Brenton Awa is live from the newsroom with details. The company is named Family Health Hawaii and this afternoon a judge issued an order saying Family Health must be liquidated.

Date/Newscast: 4/08, 6pm, Length: 1:10

Summary: A MILLION DOLLAR DONATION for the Kapiolani Medical Center for Women and Children. The gift -- comes from Nan, Inc. - the state's largest locally owned construction company. The money will go toward the hospital's expansion plans -- particularly the auditorium in the new Neo-natal and Pediatric Intensive Care Unit building.

Date/Newscast: 4/10, 5pm, Length: 0:45

Summary: Only three weeks left in the legislative session—but a bill to raise the speed limit on a Big Island highway is moving forward. Many still know the highway as Saddle Road, but it's been renamed to honor the late Senator, Dan Inouye. The speed limit there is 55 miles per hour. Big Island state senator Lorraine Inouye wants to change that. Her bill would to raise it to 65.

Date/Newscast: 4/11, Length: 1:30

Summary: ACLU Publishes guide to help homeless during city sweeps

Date/Newscast: 4/11, 6 & 10pm, Length: 1:43

Summary: Hawaii State Department of Health announces new website. Website allows the public to access food safety inspection reports and violations for Oahu food establishments.

Date/Newscast: 4/13, 6 & 10pm, Length: 1:45

Summary: Ocean safety unveiled it's latest rescue vessel, it's first ever rescue boat. The 21 foot Boston Whaler cost nearly 120 thousand dollars. Those funds supplied by the HCDA. Lifeguards say the boat will be stationed in Kewalo Basin but will be able to respond to incidents from Barbers point to Hawaii Kai. They say it'll have several advantages over their current jet ski fleet.

Date/Newscast: 4/14, 6pm, Length:2:10

Summary: UH domestic violence policy examined after two players were arrested.

Date/Newscast: 4/14, 6pm, Length: 1:23

Summary: Researchers from the University of Copenhagen say that chemicals commonly used in sunscreen can weaken sperm. They say the same chemicals that filter out harmful UV rays are also endocrine disrupters that can harm male fertility. Men we spoke to say, the choice between protecting skin versus protecting their fertility is a tough one.

Date/Newscast: 4/14, 6pm, Length: 2:03

Summary: The dangerous link so many dreaded is there. Tonight the Centers for Disease control and prevention confirms the Zika virus does INDEED cause the brain abnormality "micro-cephaly", babies born with smaller brains. The mosquito that carries Zika could soon spread to 30 states. ABC's Stephanie Ramos shows preventing bites leading to the devastating infection is tough.

Date/Newscast: 4/14, 6pm, Length: 2:45

Summary: Finding a PURPOSE... and filling a NEED. It's been 10 years since Dr. Bob (Roo-gshe-AIR-ee) Ruggieri founded Island Urgent Care. Over the past decade, he says he's learned a lot about himself, his patients -- and what it means to serve in medicine. In tonight's MVP... he shares his thoughts on why he decided to take a BIG RISK.

Date/Newscast: 4/15, 6 & 10pm, Length: 4:28

Summary: Having a fit pregnancy is something more and more moms-to-be are striving for. Doctors say moms who stay active have easier births. The Bar Method is a workout celebrities like Drew Barrymore and Jennifer Anniston swear by... and now there's a studio in Hawaii, where you'll find lots of new moms and moms-to-be.

Date/Newscast: 4/18, 6am, Length: 2:05

Summary: It sounds like science fiction -- but it's real, and it could be deadly. We're talking about spontaneous combustion. All it takes is some simple household products and a little negligence. KITV's Nate Serota shows us how common it is and how you can protect your home.

Date/Newscast: 4/18, 6pm, Length: 2:11

Summary: Explosion in a U-H science lab... The blast that cost a researcher her arm is coming into focus tonight. The Honolulu Fire Department just released a report on the explosion.

Date/Newscast: 4/18, 6pm, Length:0:44

Summary: Breastfeeding moms could soon be exempt from jury duty in Hawaii. The State Senate just passed a bill that would excuse mothers from jury duty if they are breastfeeding children up to age two. The bill was previously passed by the House, so it now goes to Governor David Ige, who may sign it into law. Advocates of the bill say mothers don't have a realistic opportunity to pump during a trial. They also say it's vital for a child's well-being.

Date/Newscast: 4/19, 5pm, Length: 1:50

Summary: There's no denying the benefits of breast feeding an infant child. But what if a mother was denied the ability to OPENLY breast feed her child at a restaurant. That's what happened this weekend, and it has outraged a group of local mothers. KITV videographer Nate Serota shows us how today that restaurant set out to reconcile the situation.

Date/Newscast: 4/21, 6pm, Length: 1:03

Summary: There have been no LOCALLY acquired cases of the Zika virus in Hawaii -- but state health officials warn -- the threat isn't gone. Now -- health experts in FLORIDA -- are looking to create genetically-modified mosquitoes -- to combat the virus. Scientist want to release MILLIONS of the GMO male mosquitoes into South Florida neighborhoods -- with a goal to lower the populations of the type of mosquito that's known to SPREAD the Zika virus.

Date/Newscast: 4/25, 6pm, Length:0:49

Summary: Along with maintaining the aloha spirit for visitors...there is a new push to keep them safe while enjoying the ocean. Today the state, counties and lifeguards unveiled a series of new posters at island airport baggage claims. They're aimed at directing visitors to an ocean safety website...hawaii-beach-safety-dot-com. The site serves as a one-stop shop for information on popular beaches and advisories that might be posted at any given time. The new push comes with data confirming that ocean drowning is the leading cause of visitor deaths in Hawai'i...with tourists 8 times more likely to get in trouble in the water than locals. Since the site began about 10 years ago...officials say it's content has steadily grown....as has its overall reach.

Date/Newscast: 4/27, 5pm, Length: 1:10

Summary: State and County officials announced that Hawaii has reached a turning-point in the fight against Dengue Fever. "We have reached an important milestone - a very important milestone. It has been 30 days since the end of the infections period of the last locally acquired case of dengue fever on the Hawaii island," said Hawaii Gov. David Ige. Officials say today's announcement is thanks to the joint efforts of the State, City and residents. More than 500 private properties and 300 public spaces were examined for mosquito breeding areas. Officials say the Dengue Fever outbreak has helped the State be better prepared for future vector borne illnesses. Officials say they are now working on a strategic statewide plan to work with every county to combat mosquito born diseases.

Date/Newscast: 4/27, 6pm, Length:0:44

Summary: Some good news in the fight against Dengue Fever. State and county officials say we've reached a turning-point. It's been 30 days since the end of the infections period of the last locally-acquired case of dengue fever on the Big Island. Officials say today's announcement is thanks to the joint efforts of the State, City and residents. More than 500 private properties and 300 public spaces were examined for mosquito breeding areas. Officials say the outbreak has helped the State be better prepared for future vector borne illnesses.

Date/Newscast: 4/27, 6pm, Length: 2:33

Summary: A taxi regulation bill that had been advancing through the city council is now stuck in neutral, after heated debate over passenger safety.

Date/Newscast: 4/30, 10pm, Length: 3:04

Summary: What started as a relaxing vacation in Hawaii, has turned into a family's struggle to bring their critically injured father home. The 67 year old veteran was knocked out and nearly killed by a powerful wave at the beach.

Date/Newscast: 5/02, 5pm, Length: 1:30

Summary: Judd Trail closed after tree falls on hiker

Date/Newscast: 5/03, 6pm, Length:0:45

Summary: The Department of Transportation says big rig drivers have heeded their warning to avoid a popular bridge near Sunset Beach. The DOT has rerouted vehicles that weigh more than 15-tons near the Paumalu-Stream Bridge. Officials say this year's high surf caused additional damage to an already dilapidated structure. Inspectors found deterioration on some of the bridges concrete support pillars and large vertical cracks in the columns. The DOT says drivers appear to be making the adjustment. Last Wednesday 23 trucks were turned around at the bridge - Monday just 6 had to be rerouted.

Date/Newscast: 5/04, 6pm, Length: 2:00

Summary: A toxic scare on the produce aisle. The FBI has arrested a man they accuse of spraying poisonous chemicals on items at several grocery stores.

Date/Newscast: 5/04, 6pm, Length: 1:44

Summary: The national highway traffic safety administration today announced an expansion to what was already the nation's largest auto recall -- with an additional 35 to 40 million airbags added to the recall list.

Date/Newscast: 5/04, 6pm, Length: 1:10

Summary: Until a medical emergency happens to you --many people may not you fully appreciate the paramedics and medical technicians who come to your aid. Our ambulances respond to close to 90-thousand 911 calls a year. And unlike most places across the country, here in Honolulu at least one paramedic is assigned to every ambulance. To mark National Emergency Services week the governor today signed a proclamation honoring the work by EMS personnel.

Date/Newscast: 5/09, 6pm, Length: 1:53

Summary: If you find yourself in trouble on the open ocean, would YOU know what to do until help arrives? With THREE ocean rescues over the weekend -- knowing proper ocean safety could be the difference between life and death.

Date/Newscast: 5/11, 5pm, Length: 1:09

Summary: Should bartenders be allowed to say no to pregnant women who order a drink? Many doctors recommend that women steer clear of alcohol for the entire nine months of pregnancy, but in New York City bartenders can't say no. A new ruling by the New York City's Human Rights Commission says bars cannot refuse to serve pregnant women alcohol, arguing that such treatment is discriminatory.

Date/Newscast: 5/11, 6pm, Length: 1:30

Summary: When it comes to RAGE -- we own the road! It's no secret -- Hawaii's roadways are some of the most congested in the nation. But a new study shows our drivers are some of the most HOT-headed.

Date/Newscast: 5/12, 6pm, Length: 1:44

Summary: Whether you like vegetables or not, there's one thing you know for sure: veggies are really good for you. CNN's Mary Moloney discusses ways to make them even *more* nutritious in today's Health Minute.

Date/Newscast: 5/13, 6 & 10pm, Length: 1:53

Summary: Nonstop doesn't do it justice here. Blood Bank Hawaii runs a 24/7, 365 day a year operation at the Dillingham headquarters. The threat of the Zika virus adds to the urgency of an already tireless mission.

Date/Newscast: 5/17, 6pm, Length: 2:10

Summary: A warning from Consumer Reports tonight. It says nearly half of the sun screen brands it recently tested... did NOT meet the SPF claims on the bottles. And some of the sunscreen companies named... are now fighting back.

Date/Newscast: 5/17, 6pm, Length: 1:55

Summary: A big warning tonight about keeping your home safe. Intruders caught on camera invading houses -- could something like this happen to you? ABC's safety expert is putting one family's home security to the test -- and revealing just how easy it can be to break in.

Date/Newscast: 5/19, 6pm, Length: 2:22

Summary: A hotspot for sharks? That would be Maui. It's based on the spike in shark bite cases we saw a few years ago--- twice as high than anywhere else in Hawaii. As Catherine Cruz tells us a results of a study are in to try and explain why you might be more likely to have a shark encounter in waters of the Valley Isle.

Date/Newscast: 5/24, 10pm, Length: 1:10

Summary: Can hula improve your health and well-being? Researchers at the UH Cancer Center are launching a new study to find out.

Date/Newscast: 5/25, 6pm, Length: 1:45

Summary: The NTSB has finished it's investigation of a plane crash off of Moloka'i that happened more than two years ago. State Health Director Loretta Fuddy was one of the 8 passengers on board. All of them were able to get out of the plane -- but Fuddy was found unresponsive about an hour later. In it's report -- the NTSB emphasizes two factors in the crash. The PILOT -- who it says FAILED to give a safety briefing -- AND -- the operator for certain maintenance of the planes engine that HAD NOT been taken care of. Aviation expert Peter Forman says there may have been some confusion.

Date/Newscast: 5/26, 5pm, Length:1:44

Summary: This time last year, officials predicted a busy El Nino hurricane Season - that's exactly what we got.

Date/Newscast: 6/06, 6pm, Length: 0:55

Summary: CrimeStoppers and Honolulu police need your help finding a man wanted for sexual assault and attempted murder.

Date/Newscast: 6/08, 5/6 & 10pm, Length: 2:00

Summary: An attack in BROAD DAYLIGHT leaves a woman DAZED and CONFUSED -- and police asking for YOUR help. It happened here at the Aloha Towers in Waikiki. Specifically, in this parking garage on May 28th. This is where the suspects sped out from in car and got away.

Date/Newscast: 6/10, 6pm, Length: 2:10

Summary: One of the most common and terrifying concerns parents of young children have -- their child choking on small objects. That nightmare became a chilling reality for one local mother whose instincts to save her baby kicked into gear. KITV's Lei Kaholokula caught up with the Maui mom who took to social media shedding light on a situation that could happen to anyone.

Date/Newscast: 6/14, 10pm, Length: 2:00

Summary: According to the Consumer Product Safety Commission nearly 25,000 visits to the emergency room last year were because of injuries from wearing flip flops.

Date/Newscast: 6/18, 6pm, Length: 2:00

Summary: Time is running out on a bill to put Hawaii gun owners into an FBI database. The bill is sitting on the governor's desk, waiting his signature or veto. But it continues to fire up debate over gun regulation.

Date/subject of KITV4 News stories on the Hawaiian Culture:

Date/Newscast: 4/04, 10pm, Length: 1:55

Summary: Governor David Ige wants to boost funding for the Department of Hawaiian Home Lands. His plan would give the department its biggest budget ever. But critics I spoke with say-- it's not enough.

Date/Newscast: 4/04, 10pm, Length: 2:25

Summary: Hokule'a and her crew are in Florida tonight. They are getting a lot of attention and aloha as they make their way through the Sunshine State. KITV's Paula Akana is with the crew and has this report.

Date/Newscast: 4/05, 5 & 6am, Length: 3:00

Summary: Live reports from onboard Hokulea as it visits Florida and pays homage to exploration.

Date/Newscast: 4/06, 6pm, Length: 2:10

Summary: Hokule'a crewmembers took a break from voyaging through Florida to reach for the stars as they visited the Kennedy space center

Date/Newscast: 4/08, 6pm, Length: 2:14

Summary: A painful sight -- as a historic banyan tree goes up in flames. At Kaiulani Elementary School - that tree -- coming DIRECT from the Royal Family. As KITV's Lara Yamada shows us -- the damage done is not only impacting the school -- but the entire community.

Date/Newscast: 4/11, 6pm, Length: 1:05

Summary: Hokule'a is in Brunswick, Georgia tonight. The voyaging cance traveled north on the Intracoastal Waterway -- making stops at Palm Coast and St. Augustine. This is the 19th leg of the voyage. A new crew has taken over -- and they're battling some COLD WEATHER -- averaging in the high 50s-low 60s. They sailed under several bridges - and spotted SEVERAL kinds of wildlife.

Date/Newscast: 4/14, 6pm, Length: 2:11

Summary: Hawaiian music legend Cyril Pahinui is preparing to leave the Queens Medical Center, after several weeks of hospitalization following lung surgery. The slack key guitarist says he's recovering all thanks to good medical care, prayers and of course music.

Date/Newscast: 4/15, 6pm, Length:0:35

Summary: Haleakala -- the house of the sun -- is being featured on a new FOREVER stamp by the United States Postal Service.

Date/Newscast: 4/16, 6pm, Length: 1:10

Summary: Hokule'a is in Carolina Beach, North Carolina tonight. The crew spent three days meeting with members of the Charleston community. They visited students at Cape Romain Environmental Education Charter School -- to teach them about traditional Hawaiian navigation and the Hawaiian culture. The students also got a chance to decorate fabric to be used a part of a unity quilt -- symbolizing the many hands that care for the 'aina.

Date/Newscast: 4/23, 5pm, Length: 2:03

Summary: Hundreds gathered to honor Hawaiian music legend Gabby Paihinui today in Waimanalo.

Roger Mari was at the event highlighting the best of Hawaiian music.

Date/Newscast: 4/29, 6pm, Length: 2:10

Summary: The Ex-Lexes, a group of Hula Dancers from Hawaii were performers at the Lexington hotel in New York City more than 50 years ago. This weekend, a documentary detailing their experiences from years gone by will debut in Waikiki. KITV's Nicole Carvalho spent the morning chatting with the ladies as they relived the memories of their youth.

Date/Newscast: 4/29, 6pm, Length: 1:00

Summary: Hokule`a is in Virginia tonight. The crew visited two schools in Hampton Roads and Yorktown. They taught students how to tie knots and throw lines plus how to use a simple version of a star compass. The kids also contributed to the aloha `aina quilt - decorating different squares. This weekend the crew will give tours of the Hokule`a

Date/Newscast: 5/01, 5pm, Length: 1:20

Summary: Hundred come out to celebrate 89th annual Lei Day

Date/Newscast: 5/03, 6pm, Length: 0:55

Summary: The crew of the Hokule'a took to the waters on DIFFERENT vessels. They got to paddle canoes across the Rappahannock River in Fredericksburg, Virginia. The Virginia community rallied to restore and protect the river. The Friends of the Rappahannock is a non-profit organization dedicated to maintaining the water quality, living resources, and natural beauty of the river.

Date/Newscast: 5/09, 6pm, Length: 2:01

Summary: In less than seven months. All eyes will be on Hawaii as we commemorate the 75th anniversary of the attack on Pearl Harbor. KITV's Paula Akana has the latest on what's being planned.

Date/Newscast: 5/12, 6pm, Length: 1:05

Summary: From now through the month of June, you can take a walk down Hawaiian Musical History lane in honor of the Hawaiian Slack Key Guitar. A collection of artifacts, including clothing worn by some of Hawaii's legendary slack key musicians have returned to their roots and can be seen at Ala Moana Center. The collection comes home after recently being on display at the Grammy Museum in Los Angeles.

Date/Newscast: 5/16, 6 & 10pm, Length: 2:00

Summary: Hokule'a is calling Virginia Home this week -- as she makes her way up the East Coast. Paula Akana's been covering the voyage and tonight begins a series of stories on Hokule'a and her journey.

Date/Newscast: 5/16, 6pm, Length: 1:45

Summary: Both sides get ready for round two of the Thirty Meter Telescope debate. Today the permitting process started up again, after its construction permit was nullified last year. KITV'S Paul Drewes details today's first step in this process.

Date/Newscast: 5/19, 6 & 10pm, Length: 1:05

Summary: More sights and sounds tonight from Hokulea's voyage into port at Washington, DC. The crew was welcomed by song and dance by a group from Kamehameha Schools and Halau O Aulani. They were escorted in by several canoes from the Washington Canoe Club -- and a group of stand-up paddleboarders -- as they passed historical landmarks including the Washington Monument. Among the dignitaries greeting the crew - U-S Secretary of the Interior - Sally Jewell.

Date/Newscast: 5/20, 6 & 10pm, Length: 2:01

Summary: As Hokule'a continues her journey around the world - a key part of the voyage is building relationships. With strangers half way around the world - And with some who are just homesick for Hawaii. I spent time with the canoe and her crew in Florida - where it seemed like they were back home.

Date/Newscast: 5/23, 6 & 10pm, Length: 2:27

Summary: As Hokule'a continues her journey around the world, her crew looks for stories of hope. What's being done to practice Malama Honua. Tonight we look at a Hawaii School, Lunaiilo Elementary, where it's Malama Honua every day.

Date/Newscast: 5/23, 6pm, Length: 3:05

Summary: For many senior citizens, socializing over an early morning cup of joe at an eatery around town is part of a daily routine. But on O'ahu's leeward Coast, instead of talking over coffee, kupuna are tuning up.

Date/Newscast: 5/24, 10pm, Length: 1:33

Summary: An intimate ceremony held aboard Hokule'a today - in our nation's capital today.

Date/Newscast: 5/25, 6 & 10pm, Length: 3:12

Summary: A new iPad app is coming out gives kids a chance to have fun while learning about Hokule'as voyage around the world.

Date/Newscast: 5/27, 6 & 10pm, Length: 2:40

Summary: Chants and songs are taught as protocol to greet the canoe Hokule'a

Date/Newscast: 5/31, 5, 6 & 10 pm, Length: 2:00

Summary: Extensive renovations and improvements could be coming to a historic Honolulu park, but not everyone supports major changes to Thomas Square. A public meeting is held so the public gets a chance to weigh in on the mayor's major renovations for the park.

Date/Newscast: 5/30, 6 & 10pm, Length: 2:40

Summary: We take a look at the University of Hawaii's relationship with the Polynesian Voyaging Society and Hokule'as voyage around the world.

Date/Newscast: 6/06, 6pm, Length: 2:45

Summary: Part of Hokulea's voyage includes searching for stories of people who are practicing Malama Honua--- doing things to care for the Earth. A school involved in a major project to clean up their water environment.

Date/Newscast: 6/07, 6pm, Length: 3:00

Summary: Hokule`a visits the United nations in advance of World Oceans Day. Paula Akana is there

live.

Date/Newscast: 6/07, 6pm, Length: 3:00

Summary: Hokule'a visits the United nations in advance of World Oceans Day.

Date/Newscast: 6/10, 6pm, Length: 1:00

Summary: Time for an ONLY IN HAWAII moment. Let's take a live look right now... At the King Kamehameha Statue on King Street.... Not far from the KITV studios...Kamehameha day is always celebrated with this lei draping ceremony....What a sight!

Date/Newscast: 6/10, 6pm, Length: 1:45

Summary: The solar impulse officials say they plan on flying past the Statue of Liberty in the overnight hours. They've been delayed a bit do to weather, and some team members feeling under the weather. But they took the time to visit our voyaging canoe in New York City.

2Q 2016 Quarterly Report PSA Announcements

ISSUES/PROGRAM LIST:

Issue: Hawaii Association of Broadcasters

Program: PSA informing college students interested in broadcasting of scholarship opportunity.

Dates: 4/1-4/15

PSA:30 ran 15x times on KITV.

Issue: Hawaii Association of Broadcasters

Program: PSA informing to drive sober, or get pulled over.

Dates: 5/16-5/29

PSA:30 ran 15x times on KITV.

Issue: Hawaii Association of Broadcasters

Program: PSA on Honolulu Police Community Foundation – organization supports police

officers and their families.

Dates: 4/13-5/21

PSA:30 ran 46x times on KITV.

Issue: Hawaii Bankers Association and Hawaii Food Bank Program: PSA encouraging public support during food drive.

Dates: 4/26-5/29

PSA:30 ran 31x times on KITV. PSA:30 ran 49x times on MeTV.

Issue: EIF Life

Program: PSA promoting non-smoking for teens.

Dates: 5/3-6/26

PSA:15 ran 57x times on KITV. PSA:15 ran 87x times on MeTV.

Issue: EIF Life

Program: PSA promoting non-smoking for teens.

Dates: 5/3-6/26

PSA:30 ran 41x times on KITV. PSA:30 ran 85x times on MeTV.

Issue: EIF No Smoking Squad

Program: PSA encouraging youth to not smoke.

Dates: 5/3-6/26

PSA:30 ran 51x times on KITV. PSA:30 ran 84x times on MeTV.

Issue: EIF No Smoking Squad

Program: PSA encouraging youth to not smoke.

Dates: 5/4-6/26

PSA:60 ran 37x times on KITV. PSA:60 ran 59x times on MeTV.

Issue: Alzheimer's Foundation of America

Program: PSA on learning more about Alzheimer's.

Dates: 6/22-6/26

PSA:30 ran 6x times on KITV. PSA:30 ran 15x times on MeTV.

Issue: 96 Elephants

Program: PSA encouraging public to take a stand against killing elephants for their ivory.

Dates: 4/9-4/30

PSA:30 ran 32x times on KITV. PSA:30 ran 52x times on MeTV.

Issue: American Cancer Society – Hope Gala

Program: PSA promoting Hope Gala and encouraging the public to support the organization.

Dates: 4/5-5/7

PSA:30 ran 94x times on KITV. PSA:30 ran 97x times on MeTV.

Issue: American Cancer Society - Mahalo

Program: PSA thanking the community for their partnership in raising support for the

organization.
Dates: 5/24-6/12

PSA:15 ran 49x times on KITV. PSA:15 ran 55x times on MeTV.

Issue: Big Island Jazz & Blues Festival 2016 Program: PSA promoting musical event.

Dates: 4/6-5/29

PSA:30 ran 85x times on KITV. PSA:30 ran 116x times on MeTV.

Issue: Faces of Arthritis 2016

Program: PSA encouraging public to support Arthritis Foundation.

Dates: 5/3-6/26

PSA: 30 ran 26x times on KITV. PSA: 30 ran 40x times on MeTV. Issue: Feeding Hawaii Together

Program: PSA encouraging community support – feeding Hawaii together.

Dates: 4/1-6/26

PSA:30 ran 34x times on KITV. PSA:30 ran 83x times on MeTV. Issue: Friends of the Library

Program: PSA informing community on upcoming Annual Book Sale.

Dates: 6/13-6/24

PSA:30 ran 18x times on KITV. PSA:30 ran 26x times on MeTV.

Issue: Gear Up/Hawaii P-20

Program: PSA on Hawaii's education goal of reaching 55% with a college degree by 2025.

Dates: 4/1-6/26

PSA:30 ran 218x times on KITV. PSA:30 ran 361x times on MeTV.

Issue: Hawaii Tobacco Quitline

Program: PSA encouraging tobacco cessation.

Dates: 4/1-6/26

PSA:30 ran 179x times on KITV.

Issue: Hawaii International Film Festival 2016 Program: PSA promoting spring 2016 festival.

Dates: 4/1-4/10

PSA:15 ran 12x times on KITV. PSA:15 ran 23x times on MeTV. PSA:30 ran 9x times on KITV. PSA:30 ran 35x times on MeTV.

Issue: Hospice Hawaii Hot Pursuit 2016 Program: PSA promoting fundraising event.

Dates: 4/1-4/29

PSA:30 ran 43x times on KITV.

Issue: Kapiolani Medical Center 2016

Program: PSA encouraging public to support organization and help make miracles happen.

Dates: 4/7-4/23

PSA:30 ran 21x times on KITV.

Issue: Kupuna Power Day 2016

Program: PSA promoting public event for senior community – health and technology tips.

Dates: 4/1-4/5

PSA:30 ran 21x times on KITV. PSA:30 ran 31x times on MeTV.

Issue: Lei Day Celebration 2016

Program: PSA promoting public event – food, fun, and entertainment.

Dates: 4/27-4/30

PSA:30 ran 15x times on KITV. PSA:30 ran 14x times on MeTV. Issue: Lemonade Alley

Program: PSA promoting fundraising event for children.

Dates: 4/1-4/9

PSA:30 ran 10x times on KITV. PSA:30 ran 18x times on MeTV.

Issue: Make A Wish Drive

Program: PSA encouraging public support – raise funds for organization.

Dates: 6/1-6/17

PSA:30 ran 50x times on KITV. PSA:30 ran 65x times on MeTV.

Issue: Make A Wish Drive - Mahalo

Program: PSA thanking community for their support during drive.

Dates: 6/18-6/30

PSA:15 ran 15x times on KITV. PSA:15 ran 21x times on MeTV.

Issue: Malama Celebration 2016

Program: PSA promoting 2nd Annual benefit musical event – for Hawaii Professional

Firefighters Foundation.

Dates: 6/21-6/28

PSA:30 ran 16x times on KITV. PSA:30 ran 26x times on MeTV.

Issue: Mana Maoli - PSA

Program: PSA promoting musical benefit event – to support Hawaii Charter Schools.

Dates: 4/19-4/22

PSA:30 ran 30x times on KITV. PSA:30 ran 41x times on MeTV.

Issue: Ronald McDonald House – PSA

Program: PSA encouraging public to support organization – your change, keeps families

together.

Dates: 4/12-4/25

PSA:30 ran 21x times on KITV.

Issue: Manoa Valley Theatre

Program: PSA promoting musical event – A Funny Thing Happened on the Way to the Forum.

Dates: 4/1-4/3

PSA:30 ran 6x times on KITV. PSA:30 ran 5x times on MeTV.

Issue: Manoa Valley Theatre

Program: PSA promoting musical event - Equus.

Dates: 5/24-6/4

PSA:30 ran 18x times on KITV. PSA:30 ran 26x times on MeTV.

Issue: National Kidney Foundation 2016 - PSA

Program: PSA encouraging public to donate unwanted vehicles to the organization, help fight

kidney disease. Dates: 5/5-6/26

PSA:30 ran 62x times on KITV. PSA:30 ran 87x times on MeTV.

Issue: New Horizons 2016

Program: PSA promoting drug treatment camp.

Dates: 4/9-5/29

PSA:30 ran 58x times on KITV. PSA:30 ran 102x times on MeTV.

Issue: Oahu SPCA

Program: PSA asking to adopt an animal or help donate to new facility.

Dates: 5/5-6/26

PSA:30 ran 49x times on KITV. PSA:30 ran 78x times on MeTV.

Issue: Operation Paddle Smart

Program: PSA encouraging public to label their water craft, to help Coast Guard quickly identify those who need assistance during search and rescue.

Dates: 5/23-5/28

PSA:60 ran 3x times on KITV. PSA:60 ran 5x times on MeTV.

Issue: Pacific Aviation Museum

Program: PSA promoting Big Air Show event.

Dates: 5/12-6/5

PSA:15 ran 44x times on KITV. PSA:15 ran 46x times on MeTV.

Issue: Rehabilitation Hospital of the Pacific

Program: PSA on helping to help rebuild lives – visit website for more information.

Dates: 4/1-6/30

PSA:30 ran 39x times on KITV.

Issue: Shriner's Hospital

Program: PSA promoting child care – call or visit company website for more information.

Dates: 4/1-6/26

PSA:30 ran 74x times on KITV. PSA:30 ran 117x times on MeTV. Issue: Sleep Train Foster Kids

Program: PSA encouraging public to make donations at a local Sleep Train, or sleeptrain.com -

support a foster child.

Dates: 4/1-6/30

PSA:30 ran 61x times on KITV.

Issue: Stand Up To Cancer

Program: PSA informing public to learn more about progress being made at standup2cancer.org.

Dates: 4/1-6/26

PSA:30 ran 58x times on KITV. PSA:30 ran 93x times on MeTV.

Issue: Summer Fun 2016

Program: PSA encouraging part time opportunity – be a leader in the summer fun program.

Dates: 4/27-5/20

PSA:30 ran 41x times on KITV. PSA:30 ran 54x times on MeTV.

Issue: The Actors' Group

Program: PSA promoting play "American Dream" and "Zoo Story"

Dates: 5/3-5/28

PSA:30 ran 37x times on KITV. PSA:30 ran 44x times on MeTV.

Issue: YMCA

Program: PSA on helping young people reach their potential, and empower people of all ages to

lead healthier lives –give the gift of possibility.

Dates: 4/1-6/26

PSA:30 ran 37x times on KITV. PSA:30 ran 61x times on MeTV.

COMMUNITY OUTREACH - 2nd Quarter 2016

Date	Name	Organization	Event/Meeting	Issue
4/04/16	Yunji de Nies	Pacific Business News	Business Mentoring Event	Education/Economy
4/15/16	Yunji de Nies	American Cancer Society	Emcee annual gala for fundraising	Community Service/Volunteerism
4/16/16	Yunji de Nies	Servco Toyota	Judge/emcee kids dream environmental car art contest	Health & Safety/Education
4/27/16	Yunji de Nies	Healthy Mothers, Healthy Babies	On Air PSA	Health & Safety/Volunteerism
4/30/16	Paul Drewes	Hospice Hawaii	"Hot Pursuit" fundraiser	Community Service/Volunteerism
4/30/16	Yunji de Nies	Hospice Hawaii	"Hot Pursuit" fundraiser emcee	Community Service/Volunteerism
4/30/16	Mark McDonnell, Shelby Ogasawara, Rae Weightman, Dee Ann Sakamoto	Hospice Hawaii	Hot Pursuit fundraiser participant	Community Service/Volunteerism
5/04/16	Priscilla Luong	Parents & Children Together	Keiki Day	Health & Safety/Education
5/07/16	Yunji de Nies	American Cancer Society	Annual fundraiser	Community Service/Volunteerism
5/17/16	Paula Akana	Polynesian Voyaging Society	Protocol/Community Meeting	Education/Culture
5/21/16	Priscilla Luong	Arthritis Foundation	PSA for diabetes awareness	Health & Safety/Volunteerism
6/17/16	Mike Darrah	Make-A-Wish Hawaii	Telethon	Health & Safety
6/17/16	Yunji de Nies	Make-A-Wish Hawaii	Telethon	Health & Safety
6/17/16	Nicole Carvalho	Make-A-Wish Hawaii	Telethon	Health & Safety
6/25/16	Mike Cherry, Pete Caggiano, Mike Darrah, Lei Kaholokula, Paula Akana, Yunji de Nies, Nicole Carvalho, Lori Murobayashi, Yvonne Kanoholani, Cathy Im, Lou Fazo, Colleen Ching, Russell Elwell, Jessie Lamug, Dee Ann Sakamoto, Shelby Ogasawara, Sebastian Rodriguez,	Helping Hands Hawaii	School supplies solicitation/collection	Community Service/Volunteerism