



KITV.COM



ISSUES AND PROGRAMS REPORT  
THIRD QUARTER 2016  
KITV-DT, HONOLULU, HI  
KMAU-DT, WAILUKU, HI  
KHVO-DT, HILO, HI

**LIST OF ISSUES**

**THE ECONOMY**

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**HAWAIIAN CULTURE AND CULTURE OF HAWAII'S PEOPLE**

Station KITV-DY, Honolulu, Hawaii and its satellite station KMAU-DT, Wailuku, Hawaii and KHVO-DT, Hilo Hawaii (collectively, KITV4) air an average of twenty-nine hours of local news programs weekly. The KITV4 local news programs include:

Weekday Local News Programs

Good Morning Hawaii (5:00-7:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 6:00 (6:00-7:00pm)

KITV Island News at 10:00 (10:00-11:00pm)

Weekend Local News Programs

Saturday:

Good Morning Hawaii (6:00-8:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 6:00 (6:00-6:30pm)

KITV Island News at 10:00 (10:00-10:30pm)

Sunday:

Good Morning Hawaii (6:00-8:00 am)

KITV Island News at 5:00 (5:00-5:30pm)

KITV Island News at 10:00 (10:00-10:30pm)

These programs offer local news, weather and sports and regularly address issues of importance to KITV4's community. This report includes examples of significant treatment of issues during the local news programs in the third quarter of 2016.

KITV4 also regularly airs public service announcements, and KITV4 employees contribute their time and efforts to a wide variety of community organizations. This report includes examples of the PSAs that KITV4 aired during the third quarter and a description of outreach effort with community organizations.

In addition to the programs, public service announcements and outreach efforts, KITV4 is an affiliate of the ABC Television Network and airs programs and public service announcements provided by the ABC Television Network, which also address issues of importance to the KITV4 community.

## PROGRAMMING THAT RESPONDED TO LISTED ISSUES

### Issue: The Economy

Date/Newscaat: 7/7/16 5pm, 6pm, 10pm

Length: 1:35

Summary: Holding housing hostage. That's what high construction costs are doing to a major project in Aiea. The LIVE, WORK and PLAY project was supposed to start going up by next year at the OLD Kam Drive-In. But for now; the only place that will call the property home, is the Kam Swap Meet.

Date/Newscaat: 7/11/16 5pm

Length: 2:30

Summary: Government signs bill tweaking medical marijuana bill, as licensees struggle to launch dispensaries and grow sites. Hawaii Dispensary Alliance projects the industry could generate between \$12-30 million annually and grow to \$80 million in 2018.

Date/Newscaat: 7/13/16 6pm

Length: 1:28

Summary: A new survey says a quarter of millennials still need parents to help them out with money. That's making it difficult for some parents. In today's consumer watch—CNN's Mary Moloney gives tips for millennials and parents to get financially independent.

Date/Newscaat: 7/14/16 5pm, 6pm

Length: 2:00

Summary: Today marked the deadline to register to vote in the upcoming primary election. One of the most anticipated races is the one for Honolulu Mayor. Our political analyst Neal Milner says it's the most competitive race on the ballot. Three candidates; one position; and our expert says it's too early to predict who will win.

Date/Newscaat: 7/14/16 5pm

Length: 1:43

Summary: These Komatsu modular units are from Japan and will be part of the latest solution to Honolulu's homeless problem. It's the brainchild of businessman Duane Kurisu who has teamed up with the city and state to provide affordable rentals for homeless families. The units which are insulated will be transformed into plantation style two-bedroom homes or studios and one bedrooms.

Date/Newscaat: 7/15/16 6pm

Length: 2:30

Summary: Public utilities Commission rejects \$4.3 NextEra-Hawaiian Electric deal saying it did not serve the public's interest. It would have been the largest take-over of Hawaii's utility in the state's history.

Date/Newscaat: 7/15/16 6pm

Length: 2:10

Summary: A world-class name for luxury opens its doors in Waikiki. KITV's Priscilla Luong takes us inside the brand new Ritz-Carlton Residences on Kuhio.

Date/Newscaat: 7/18/16 6pm

Length: 2:00

Summary: High stakes, high anxiety surrounding the most complex deal undertaken by the State. It affects the healthcare system for the entire county of Maui and time is ticking. KITV's Catherine Cruz has the latest.

Date/Newscaat: 7/18/16 6pm

Length: 4:00

Summary: Failed merger. Hawaii Electric and Florida based NextEra Energy are walking away from the multi-billion dollar deal. We will have live team coverage tonight.

Date/Newscaat: 7/18/16 6pm

Length: 2:22

Summary: Pokémon is sweeping the nation, and took a Waipahu Business by surprise. The owner of Poke Stop in Waipahu had no warning. Groups of people started wandering into his restaurant searching for Pokémon characters. KITV's Nichole Carvalho has the latest.

Date/Newscaat: 7/19/16 6pm

Length: 1:53

Summary: Hart officials are breathing a sigh of relief. The winning bid for the State Airport came in less than a billion dollars. KITV's Catherine Cruz tells us it keeps the price of rail between \$7 and \$8 billion dollars, though it still only gets us to Middle Street.

Date/Newscaat: 7/19/16 6pm

Length: :45

Summary: Make rail affordable. That's the name of a new group that wants to get the issue before voters.

Date/Newscaat: 8/3/16 5pm

Length: 1:30

Summary: Public gets a chance to comment on proposal to build 6 new residences on Kahala Avenue.

Date/Newscaat: 8/10/16 6pm

Length: 1:37

Summary: After 10 years, government opens up waiting list for Section 8.

Date/Newscaat: 8/9/16 6pm

Length: 1:40

Summary: Public Housing Authority agrees to pay Micronesian Family \$2,000 in discrimination dispute.

Date/Newscaat: 8/30/16 6pm

Length: 2:10

Summary: Hawaii had best July tourism numbers ever, even as major conference and major storms approach.

Date/Newscaat: 9/2/16 5pm

Length: 2:00

Summary: Mayor not ready to pull trigger on emergency plan for Hurricane Lester. Will reassess Sat morning of there is a need to open emergency shelters and close parks or Haunama bay due to high surf.

Date/Newscaat: 9/2/16 6pm

Length: 2:00

Summary: Maui hospital to begin process to cut beds and programs since Kaiser is pushing transfer until next summer. Many state workers are taking sick leave and staffing is a challenge since they are down 400 employees and are having a hard time hiring.

Date/Newscaat: 09/15/16 5pm

Length: 1:45

Summary: HECO will start time-of-rates program charging customers different rates at different times of the day.

Date/Newscaat: 09/18/16 6pm, 10pm

Length: 1:28

Summary: Starting next week, the Hawaii Tourism Authority will use facial recognition to attract millennials to Hawaii. The tourism authority has teamed up with Expedia to create a one-of-a-kind global marketing campaign called, "Discover Your Aloha."

Date/Newscaat: 9/22/16 6pm

Length: 2:00

Summary: Yahoo may be dealing with the biggest data breach ever, after hackers steal cyber-information from 500-million users. Some Hawaii residents may have been affected, and that could lead to fines for the tech company from the state.

**Issue: Education**

Date/Newscaat: 7/13/16 6pm

Length: 2:10

Summary: This next story takes studying abroad to a whole new level. It's the story of a doctoral student at the University of Hawaii designing buildings for the planet Mars. That's unusual; but as KITV's Roger Mari reports; the location of this student's work-shop is even more unusual.

Date/Newscaat: 8/3/16 6pm

Length: 1:46

Summary: Kamaile Academy Charter School in Waianae is dealing with dust from a solar farm being built nearby.

Date/Newscaat: 8/23/16 6pm

Length: 1:09

Summary: Gov. David Ige will host Code Challenge to encourage code education and find solutions to State challenges.



**Issue: Health and Safety**

Date/Newscaat: 7/8/16 5pm, 6pm, 10pm

Length: 1:45

Summary: Alfonso Braggs is the president of the National Association for the Advancement of Colored People; also known as the N-double A-C-P. He says there are racial tensions in Hawaii but didn't want that to be the focus of the media. Instead, Braggs says it's time for people to get involved in working towards a solution.

Date/Newscaat: 7/12/16 6pm

Length: 1:33

Summary: The State Health Department has identified a potential hotspot for the Hepatitis A outbreak on Oahu. Good evening, I am Mike Cherry. This ...as the number of confirmed cases rises to 52, all of them adults.

Date/Newscaat: 7/12/16 6pm

Length: 1:15

Summary: The Hawaii State Legislature met in a special session today in hopes of finding a way to keep the privatization of Maui hospitals.

Date/Newscaat: 7/12/16 6pm

Length: 2:15

Summary: A plan to transfer state control of Maui Memorial Hospital to Kaiser Permanente is thrown into a tizzy with the Governor's overnight VETO of the bill.

Date/Newscaat: 7/12/16 6pm

Length: 1:15

Summary: Few things are cuter than a baby happily cooing and sucking their thumb. But as children get older, parents want their kids to kick this habit and rightfully so.

Date/Newscaat: 7/13/16 5pm

Length: 1:30

Summary: Pokémon Go has taken Hawaii and the rest of the U.S. by storm. But Honolulu police have a warning about playing the game while out on the streets.

Date/Newscaat: 7/13/16 6pm

Length: 3:00

Summary: Time now for our Civil Beat segment, and today we're talking special session. It's a story we've been covering at KITV as well. Chad Blair joins us now and Chad, this special session for lawmakers is a surprise. How did it come about?

Date/Newscaat: 7/14/16 5pm, 6pm

Length: 1:45

Summary: Here at home, spitting caves in the Portlock area are a popular ocean spot. But recent incidents are prompting additional safety warnings.

Date/Newscaat: 7/18/16 6pm

Length: 2:11

Summary: It's a popular hike with many including a trip down to the tide pools off the Makapuu Trail. KITV's Roger Mari has more on the hazards of entering the waters especially when conditions are rough, like today.

Date/Newscaat: 7/19/16 5pm

Length: 1:01

Summary: Honolulu's EMS department says it needs more ambulances and needs more people.

Date/Newscast: 7/19/16 6pm

Length: 1:40

Summary: Making Hawaii's highways safer for pedestrians by removing crosswalks? It sounds like it would do the opposite but the removal is taking place around the island and could also happen along the Waianae coast.

Date/Newscast: 7/19/16 5pm

Length: 1:30

Summary: New city park planned for Waikiki

Date/Newscast: 7/20/16 6pm

Length: 1:30

Summary: Makapuu tide pools are dangerous. DLNR is asking people to stay out of water when conditions are rough.

Date/Newscast: 7/20/16 6pm

Length: 1:30

Summary: Pancreatic Cancer claims 182 lives each year in Hawaii. Symptoms are stomach pains, loss of weight and appetite. The elderly are at a higher risk of getting pancreatic cancer.

Date/Newscast: 7/21/16 6pm

Length: 2:01

Summary: City crews are already busy making preparations for Tropical Storm Darby. As they continue to watch the system, they want everyone at home to do the same. KITV's Priscilla Luong continues our team coverage.

Date/Newscaat: 7/21/16 6pm

Length: :45

Summary: Hawaii has been awarded one million dollars to help battle the Zika virus.

Date/Newscaat: 7/21/16 5pm, 6pm

Length: :50

Summary: \$300 thousand dollars will go towards the installation of three air monitoring stations at various schools throughout Maui for the rest of its 2016 sugar cane burning season. HC&S will also help support the University of Hawaii's VOG Measurement project. The deal is part of a settlement with the State Department of Health. HC&S was issued 400 violations between 2009 and 2014.

Date/Newscaat: 7/22/16 6pm

Length: 1:55

Summary: As Tropical Storm Darby approaches the islands, emergency officials are warning people to stay out of the water and away from the Eastern shore beaches. As KITV's Mackenzie Stasko shows us, not everyone is heeding that warning.

Date/Newscaat: 7/22/16 6pm

Length: 2:10

Summary: A mosquito hot spot in an industrial area is under scrutiny. KITV's Catherine Cruz zeroes in on why a city base yard is being labeled as a permanent breeding site and what's being done about it.

Date/Newscaat: 7/22/16 6pm

Length: 1:56

Summary: The rush for storm essentials hasn't hit Oahu yet but store shelves are stocked with supplies and people are urged to start shopping now.

Date/Newscaſt: 7/25/16 6pm

Length: 2:00

Summary: A Costco worker has tested poſitive for Hepatitis A. Anyone who bought bakery goods from the Hawaii Kai Costco is being asked to diſcard it and contact your doctor if you think you may have been expoſed. 2700 customers are being notified by mail and phone.

Date/Newscaſt: 7/25/16 6pm

Length: 1:30

Summary: Handi-Vans damaged by flood waters after Kalihi Stream overflows into parking lot. 20 vans need repaired.

Date/Newscaſt: 8/3/16 5pm

Length: 1:10

Summary: August is pedestrian ſafety month. The ſtate is launching its campaign to get walkers and drivers to ſtay ſafe and mind the rules of the road.

Date/Newscaſt: 8/2/16 6pm

Length: 2:30

Summary: State confirms Hep A in a Hawaiian Airlines flight attendant and Chili's reſtaurant worker. Customers who flew on ſame flights with the crewmember to the neighbor iſlands, California, Nevada and Australia are being advised to check with their doctor even though the riſk of transmission is low.

Date/Newscaſt: 8/3/16 6pm

Length: 2:30

Summary: Governor defends decision to delay large ſcale highway projects. Focus ſhould be on highway maintenance and ſhort-term improvements to keep the roadways ſafe and reduce congeſtion.

Date/Newscast: 8/3/16 6pm

Length: 1:30

Summary: Honolulu police are investigating an early morning shooting in Kalihi. The two victims have been released from the hospital - they are now recovering at home. One of them tells KITV's Mackenzie Stasko, it was a drive-by shooting.

Date/Newscast: 8/5/16 5pm, 6pm

Length: 1:30

Summary: Because of the warnings from the state health department about high bacteria levels in the water here -- we're told at least 5 canoe clubs have either pulled out of the race completely or have limited the amount of teams they're entering. 35-hundred paddlers were expected to enter. The Hawaii Racing Canoe Associations President told us he expects about 100 crews to pull out by tomorrow. Still he says, there will still be a lot of competition in this year's championship, despite the condition of the water at Ke'ehi Lagoon.

Date/Newscast: 8/6/16 5pm

Length: 2:30

Summary: City managers get a Tropical Darby debrief as Hawaii may see flooding from two storms over the next two weeks. Public being urged not to dump in debris in streams since others down- stream may be affected.

Date/Newscast: 8/10/16 6pm

Length: 1:36

Summary: Two new cases of Hep A on Oahu at different locations. One food establishment reopens after employees test negative for the virus.

Date/Newscast: 8/15/16 5pm

Length: 2:01

Summary: The National Kidney Foundation of Hawaii just broke ground on a new facility in Kapolei. The center will be a community resource for the thousands of residents in Hawaii with

kidney disease. KITV's Maleko McDonnell spoke with Senator Daniel Akaka about the importance of the project.

Date/Newscast: 8/15/16 10pm

Length: 1:30

Summary: Genki Sushi restaurants closed after frozen scallops were served raw at multiple locations on Oahu and Kauai are traced to the Hepatitis A outbreak. Doctors explain how you can protect yourself from the virus.

Date/Newscast: 08/16/16 10pm

Length: 1:29

Summary: Jordan Segundo talks about the vaccines for Hep A and spoke with Island Urgent Care Vice President, Candace Corcaron.

Date/Newscast: 08/16/16 10pm

Length: 1:30

Summary: Genki Sushi employee's cleanup after Hep A discovered in their frozen scallops.

Date/Newscast: 8/16/16 10pm

Length: :45

Summary: Doctor explains the risk of eating raw scallops and how shellfish can become contaminated with the Hepatitis A virus.

Date/Newscast: 8/17/16 5pm, 6pm

Length: 1:30

Summary: The city council's goal here -- start the discussion with city departments on what they can do better. Areas focused on were Kalihi -- Mapunapuna -- and Iwilei -- it was the second time Dole Cannery was flooded over in two years. The city's department of planning and permitting said there ARE two studies being worked on for that area. The problem there according to the DPP is DRAINAGE.

Date/Newscast: 08/19/16 6pm

Length: 2:00

Summary: Emergency Homeless Proclamation gets sixth extension since being introduced in 2015.

Date/Newscast: 8/24/16 6pm

Length 2:10

Summary: Danny Kaleikini adds Kidney foundation fundraising to his list of community efforts. He explains why kidney health is crucial in Hawaii.

Date/Newscast: 8/24/16 6pm

Length: 2:00

Summary: Hep cases up to 228. One of those positive cases involve a cafeteria worker at an elementary school. Kitchen is being disinfected and workers getting vaccinated.

Date/Newscast: 8/25/16 5pm

Length: 2:00

Summary: National Kidney Foundation to name new community center after Senator Daniel Akaka.

Date/Newscast: 8/25/16 5pm

Length: 1:30

Summary: Hepatitis A Class Action Lawsuit Filed.

Date/Newscast: 8/30/16 5pm, 6pm

Length: 2:00

Summary: Island storm preps begin on Oahu and Big Island as two hurricanes approach.



Date: 9/4/16 5am, 6am

Length: 2 minutes

Summary: Heavy rains cause flooding in Oahu and Maui with major road closures in Maui. Brown water concerns in Maui

Date/Newscaat: 9/7/16 5pm, 6pm

Length: 1:35

Summary: A bill that could PENALIZE "hot headed" drivers is moving forward through the city council as lawmakers are attempting to put ROAD RAGE in the dust. Councilmember Joey Manahan told us today -- it's a serious problem -- that's why he drew up a bill that just passed through first reading. The bill would OUTLAW actions like BRAKE-CHECKING -- TAILGAITING -- CUTTING PEOPLE OFF -- NOT LETTING PEOPLE IN -- CONFRONTING DRIVERS -- OR JUST PLAIN THREATENING PEOPLE -- and the list goes on...

Date/Newscaat: 9/12/16 6pm, 10 pm

Length: 1:53

Summary: The CHOW Project distributed opioid overdose prevention rescue kits to drug addicts. Act 68 which was signed by Governor David Ige in July 2016 now allows agencies to give out Naloxone medication without a prescription to help those who may have an opioid overdose.

Date/Newscaat: 9/13/16 6pm

Length: 1:10

Summary: Another warning tonight for VAPE users. Those batteries can EXPLODE. Now vape explosion -- caught on camera. The New Jersey woman IS HOPING HER STORY SERVES AS A WARNING TO OTHER'S WHO VAPE.

Date/Newscaat: 9/13/16 6pm

Length: 2:00

Summary: The herbal supplement Kratom, one many have never even heard of, will soon become one of the government's most dangerous drugs. It is scheduled to be a schedule one drug, like heroin and meth at the end of the month.

Date/Newscaat: 09/14/16 5am, 6am

Length: 1:30

Summary: If Date Street is part of your daily commute, you are going to want to take another route this morning. The road is closed since yesterday, due to a water main break. Crews have completed most of the repair work here and water has been restored, but police tell us Date Street will remain closed for the rest of the day.

Date/Newscaat: 09/14/16 5am, 6am

Length: 1:45

Summary: Summer is over and flu season is right around the corner. Although flu season is unpredictable, island urgent care c-e-o doctor Robert Ruggieri, says he sees cases start to rise as early as October. However, the season typically peaks between December and March. This year's vaccine will protect against three strains of the virus.

Date/Newscaat: 09/14/16 5am, 6am

Length: 1:30

Summary: The Hawaii Department of Transportation is holding a town-hall style meeting tonight, to address traffic problems on the Waianae Coast. This meeting couldn't come at a better time. There were two accidents in this area over the weekend. One of them fatal.

Date/Newscaat: 9/14/16 6pm

Length: 0:36

Summary: The state responds after protesters express their opposition toward a proposed seawall along a West Maui Highway. The seawall would span 2-miles on Honoapi'ilani Highway near Olowalu. DOT officials say the improvements in this area are crucial in keeping motorists safe. Opponents say the seawall could affect a critical habitat for endangered monk seals.

Date/Newscaat: 09/14/16 6pm

Length: 1:21

Summary: A visitor from California who was pulled from the waters at Sandy Beach is now paralyzed.

Date/Newscaat: 09/14/16 6pm

Length: 1:41

Summary: The worst kind of situation. A deadly crash. Honolulu police say this morning a red mustang swung around a car that was stopped for a pedestrian in a cross-walk. It veered across the center lane and slammed head-on into a commercial truck headed its way.

Date/Newscaat: 9/14/16 10pm

Length: 1:22

Summary: Stormy weather makes for a dangerous evening commute on the Big Island. Trouble spots include the Hamakua Coast and Pa'auwilo where Hawaii Civil Defense says there was a landslide. Emergency Shelters opened for those affected by flooding.

Date/Newscaat: 09/15/16 5pm, 6pm

Length: 1:08

Summary: The conveyor belt is on... And they're serving up sushi again at Genki Sushi. As a show of support today... Members of the Hawaii Restaurant association took a seat at the table for lunch today. A meal with a message:

Date/Newscaat: 9/15/16 5pm, 6pm, 10pm

Length: 2:00

Summary: Residents of Lahaina -- Wailuku -- and Kahului are being asked to conserve water until further notice until the county's water treatment operations are brought back to normal.

Customers in lao Valley and a portion of Main Street have been told to keep boiling THEIR water until further tests come back. The Department of Health says while Boil Water advisories are uncommon -- they should be taken seriously.

Date/Newscaat: 9/15/16 10pm

Length: 0:50

Summary: The city installs LED bulbs in 37 fixtures at Kuhio Beach Park. The mayor hopes brighter lights will be a crime deterrent.

Date/Newscaat: 09/16/16 6pm

Length: 1:23

Summary: Hep A Case at Ben Parker Elem. School sent a letter home to parents.

Date/Newscaat: 9/19/16 5pm

Length: 2:40

Summary: There are stricter standards in store for Hawaii's longline fishing fleet. More oversight and regulations are requested by outside groups AND the industry itself. After reports of slavery and unsafe working conditions, the industry takes steps to reel in problem boats and protect contract workers. We talked with a pair of foreign fisherman about their experience -- including challenges and rewards of working on board Hawaii's boats.

Date/Newscaat: 09/21/16 5am, 6am

Length: 1:30

Summary: The Honolulu City Council is considering condemning a handful of streets in Kakaako. The problem is over who owns a portion of a number of key streets like Kawaiahao, Queen, Waimanu and Ilaniwai.

Date/Newscaat: 09/21/16 5am, 6am, 5pm, 6pm

Length: 1:30

Summary: This week, the Honolulu Fire Department is installing hundreds of smoke detectors to residents, free of charge. The program is called SAFE, or Smoke Alarms for Everyone.

Date/Newscaat: 09/21/16 5am, 6am

Length: 1:30

Summary: As Maui residents deal with the flooding aftermath, they now have to worry about possible water contamination too. The advisory is specifically for residents living in central and south Maui. The Hawaii Department of Water Supply says water there may be contaminated.

Date/Newscaat: 09/24/16 5am, 6am

Length: 1:30

Summary: Drivers who take Date Street as part of their daily commute will need to take an alternate route this morning. The road has been closed since yesterday, after a 12-inch water main ruptured underneath the road.

Date/Newscaat: 9/24/16 6pm

Length: 2:00

Summary: Labor Department fines Construction Company 750,000 for violating state laws classifying workers as independent contractors. Hotel was also cited for black mold during hotel renovation

Date/Newscaat: 9/25/16 6pm

Length: 2:00

Summary: Health and safety inspectors find 15 workplace violations at the University of Hawaii stemming from a lab explosion that cost a researcher her arm and did more than a million dollars' worth of damage.

Date/Newscaat: 9/28/16 10pm

Length: 1:30

Summary: State holds a public meeting to talk about what needs to be done to replace the aging and overcrowded Oahu Community Correctional Center

Date/Newscaat: 9/29/16 6pm

Length: 2:00

Summary: HART discusses construction defects in the rail guideway and track. The issues are with corrosion that may have weakened tendons in the system. Cracks have also appeared in the shim material used and the track has no load yet. The Board worries it could get worse once the train is filled with passengers and is running daily.

**Issue: Environment:**

Date/Newscaat: 7/1/16 6pm

Length: 2:30

Summary: One year anniversary of the plastic bag ban. The city failed to include any mandate to assess if it's effective.

Date/Newscaat: 7/6/16 5pm, 6pm, 10pm

Length: 1:45

Summary: The State is getting ready to fix at least one side of the Old Pali Road. The Department of Land and Natural Resources already has a temporary fence up near the Pali Lookout. It's planning on putting up a permanent gate because it's deemed part of the road, a rock fall hazard area.

Date/Newscaat: 7/13/16 6pm

Length: 1:46

Summary: A new labeling controversy involving your groceries. Congress is debating whether certain ingredients need to be listed as genetically modified on the food labels.

Date/Newscaat: 7/15/16 6pm

Length: 1:38

Summary: Boat-loads of local fishermen and their supporters fear a new proposal could potentially sink their industry. KITV's Brenton Awa explains.

Date/Newscaat: 7/19/16 6pm

Length: 2:10

Summary: An update on a story we shared with you last month. Vacant for about 20 years, a prime area of undeveloped land in Waikiki will become the newest city park thanks in part to the Rotary Club of Honolulu. KITV's Roger Mari has more with details on what the park will cost and when it will be finished.

Date/Newscaat: 7/21/16 5pm, 6pm

Length: :50

Summary: Back on Oahu, the "people's park" is still partly closed. Work continued today to fix a sinkhole at Ala Moana Beach Park's Ewa entrance. The hole showed up two days ago. Crews have since coned off the entrance and closed off a stretch of parking along the beach. Some say the closure is a blessing in disguise.

Date/Newscaat: 7/21/16 5pm, 6pm

Length: :30

Summary: It's been nearly three weeks since sewage spilled at Kewalo Basin because of a backed-up sewer line. The bathroom in the area has since been closed off and crews were out today hoping to find the clog. The HCDA says its contractor will be back out there tomorrow.

Date/Newscaat: 7/24/16 6pm

Length: 1:30

Summary: Coast Guard closed Hawaii ports due to Tropical Storm Darby. Boaters at Keehi Small Boat Harbor and Kewalo Basin Harbor are tying down boats.

Date/Newscaat: 7/28/16 6pm

Length: 1:40

Summary: NOAA researchers return from 30 day mission studying whales and dolphins around Hawaiian Islands.

Date/Newscaat: 8/4/16 6pm

Length: 1:45

Summary: Health officials continue to monitor the environmental impacts of Tropical Storm Darby. The bacteria levels in Keehi Lagoon have dropped dramatically. The clean water branch has been tested daily since the storm. It has one more test to go before it hopes to give the all clear and levels are back to normal for the urban drainage way.

Date/Newscaat: 8/8/16 5pm

Length: 1:45

Summary: Work began today to plant 44 new trees along Ala Moana Boulevard.

Date/Newscaat: 8/11/16 5pm

Length: 1:45

Summary: Waikiki Aquarium and Kakaako draw big Pokémon-Go crowds.

Date/Newscaat: 8/16/16 6pm

Length: 1:29

Summary: Thousands of visitors have made their way to Volcanoes National Park to watch the lava flow, but not everyone is being respectful to the aina.

Date/Newscaat: 8/17/16 6pm

Length: 2:01

Summary: Scientists take the media on a tour of the active lava flow to learn some Volcano science.



Date/Newscaat: 8/26/16 5pm, 6pm

Length: 1:30

Summary: The Northwestern Hawaiian Islands can now be called the largest protected area in the world. President Barack Obama expanded the Papahānaumokuākea Marine National Monument today. KITV's Brenton Awa has the story.

Date/Newscaat: 8/31/16 5pm, 6pm

Length: 2:10

Summary: World Conservation Congress descends on Hawaii.

Date/Newscaat: 8/31/16 6pm

Length: 15 minutes

Summary: Obama speaks at opening reception of World Conservation Congress.

Date/Newscaat: 9/1/16 10pm

Length: 1:30

Summary: President Obama visits Papahānaumokuākea, after making it the world's largest marine national monument

Date/Newscaat: 9/4/16 5pm, 6pm, 10pm

Length: 1:30

Summary: Two hurricanes in one week, both near misses. Madeline taking aim at the Big Island. Causing this storm surge and flooding in Kapoho. Lester passed about a 125 miles north of the islands any closer and we would have seen massive damage.

Date/Newscaat: 9/05/2016 6pm

Length: 1:00

Summary: Maui groups protesting state plan to build seawall along Olowalu in West Maui. They say the hardened erosion control project to protect the highway will instead threaten 5 surf breaks, and impact monk seal habitat. They want state to move the road Makua.

Date/Newscaat: 9/05/16 6pm

Length: 2:00

Summary: 30 by 30 is a new conservation target for the state. Governor David Ige wants to protect 30% of the island's critical watersheds, and effectively manage 30% of our nearshore waters by the year 2030. We break down what it will take to accomplish the goal?

Date/Newscaat: 09/06/16 5am, 6am

Length: 1:30

Summary: It's considered by some to be one of the nation's most polluted bodies of water. We're talking about the Alai Wai Canal. And now, students from around the world will have an opportunity to help find a solution to the problem.

Date/Newscaat: 9/06/16 6pm

Length: 0:36

Summary: The state responds after protesters express their opposition toward a proposed seawall along a West Maui Highway. The seawall would span 2-miles on Honoapi'ilani Highway near Olowalu. DOT officials say the improvements in this area are crucial in keeping motorists safe. Opponents say the seawall could affect a critical habitat for endangered monk seals.

Date/Newscaat: 09/06/16 6pm

Length: 2:05

Summary: The scene at Halona lookout on Oahu's East Side was awe-inspiring. Spectators lined the beaches from Kailua to Sandy's all with the same goal--to see some big waves.

Date/Newscaat: 09/07/16 5pm

Length: 2:05

Summary: City Crews continue to work around the clock to repair the erosion Ka'aawa residents have grown accustomed to.

Date/Newscaat: 09/07/16 5pm, 6pm

Length: 1:30

Summary: All tables are filled and there is a line practically out the door at Atkinson Grill.

Date/Newscaat: 09/08/16 5pm

Length: 1:38

Summary: Some scientists say the damage is already done. Geologist Chip Fletcher, says while we can't stop what's happening, it's about preparing for those changes already set in motion.

Date/Newscaat: 09/08/16 6pm

Length: 1:51

Summary: You can see heavy debris being pulled from the Kalihi Stream as the Department of Transportation does their part to keep the public safe should Lester hit Oahu.

Date/Newscaat: 09/09/16 5pm

Length: 1:29

Summary: The good old' days could be on their way back to the Koko Crater stables...

Once a flourishing equestrian center. The stables have been in steady decline over the past decade.

Date/Newscaat: 09/11/16 5pm, 6pm

Length: 1:30

Summary: Christine Snyder died in the 9-11 terrorist attacks...but she left behind a legacy that continues to grow.

Date/Newscaat: 09/13/16 5pm, 6pm

Length: 1:51

Summary: You can see heavy debris being pulled from the Kalihi Stream as the Department of Transportation does their part to keep the public safe should Lester hit Oahu.

Date/Newscaat: 9/14/16 5pm, 6pm

Length: 1:50

Summary: Heavy rains making a perfect playground for some -- but not everybody's smiling... On the way back from Lahaina -- a Mercedes UNDER WATER -- Honoapiilani highway FLOODED near Ukumehame Beach Park leaving cars STRANDED. Other parts of Maui -- getting a show -- lightning visible in the sky and how about this... Video of what looks like a small tornado. Viewer Alden Kekona recorded this from Kula Wednesday morning. The national weather service saying this appears to be a land spout -- a type of brief tornado.

Date/Newscaat: 9/15/16 10pm

Length: 0:50

Summary: The city installs LED bulbs in 37 fixtures at Kuhio Beach Park. The bulbs 50-percent less energy and last nearly 10-times longer than the old bulbs.

Date/Newscaat: 09/18/16 5pm, 10pm

Length: 1:57

Summary: A whale in distress forces ocean safety officials to post shark warning signs. The injured could have been what drew predators to Kalama Beach in Kailua.

Date/Newscaat: 9/20/16 5pm, 6pm, 10 pm

Length: 2:00

Summary: Heavy rains hit Maui, causing flooding problems in Iao Valley residents and damage at several county parks. We see firsthand the damage from the storms and talk to residents about their fears over more rain.

Date/Newscaat: 9/27/16 6 pm

Length: 2:00

Summary: State and EPA reach agreement on posting signs warning of water pollution. State will begin posting permanent signs at some stream mouths and drainage canals and beaches which may even include Waikiki. The public will be able to weigh in during hearings later this year.

**Issue: Hawaiian Culture:**

Date/Newscaat: 7/19/16 6pm

Length: 60:00

Summary: Hokulea Special. Follow the voyaging canoe around the globe on a mission of peace and environmental issues.

Date/Newscaat: 8/9/16 6pm

Length: 2:10

Summary: An extraordinary find reveals more than a dozen petroglyphs on the Waianae Coast. The images have been among the most popular on our website and Facebook page. KITV's Jordan Segundo joins us with more on the sacred rock.

Date/Newscaat: 8/20/16 5pm

Length: 2:00

Summary: Native Hawaiian group uses statehood day to decry the overthrow of Hawaii.

Date/Newscaat: 09/08/16 5pm, 6am

Length: 1:30

Summary: Scientists have discovered a new species of Butterflyfish, found in the deep reefs of the newly expanded Papahānaumokuākea Marine National Monument. And now you'll have a chance to see it for yourself, right here in Honolulu. KITV's Mackenzie Stasko is LIVE at Bishop Museum with the details.

Date/Newscaat: 09/07/16 5pm, 6am

Length: 1:30

Summary: After spending more than 40 years on the endangered species list, Hawaii's biggest and most beloved visitors are bouncing back. Humpback whales were added to the list back in 19-70 because of commercial whaling... conservation efforts over the past 40 years are starting to pay off.

Date/Newscaat: 9/15/16 5pm, 6pm

Length: 1:10

Summary: Hokulea voyaging crews and board members of Aha Punana Leo docked near a Mohawk community reserve in St. Lawrence, Montreal. The gathering honored the work being done within native societies to keep the cultures thriving

Date/Newscaat: 9/23/16 6pm

Length: 2:00

Summary: The federal government is ready to re-establish a formal relationship with the Native Hawaiian community. But the question now-- are Native Hawaiians ready and willing to take part? The latest step in the Federal reconciliation process, that began decades ago, is an administrative rule which outlines procedures the Native Hawaiian community would follow for a government-to-government relationship with the United States.

Date/Newscast: 9/27/16 10pm

Length: 1:34

Summary: An historian/ painter and feather worker come together to recreate the feather cape and helmet worn by High Chief Kekuhaupi'o. They were unveiled today at the Hawaii Convention Center.

## **PSA ISSUES/PROGRAM LIST:**

### **ECONOMY**

Issue: Office of Hawaiian Affairs – Get Out and Vote

Program: PSA encouraging public to get out and vote.

Dates: 8/1-8/13

PSA :30 ran 47x times on KITV.

PSA :30 ran 24x times on MeTV.

### **EDUCATION**

Issue: Alzheimer's Foundation of America

Program: PSA on learning more about Alzheimer's.

Dates: 7/1-9/25

PSA :30 ran 96x times on KITV.

PSA :30 ran 102x times on MeTV.

Issue: American Association of University Women

Program: PSA empowering women – visit website for more info.

Dates: 9/1-9/25

PSA :30 ran 22x times on KITV.

PSA :30 ran 28x times on MeTV.

Issue: Gear Up/Hawaii P-20

Program: PSA on Hawaii's education goal of reaching 55% with a college degree by 2025.

Dates: 8/15-9/4

PSA :30 ran 41x times on KITV.

PSA :30 ran 72x times on MeTV.

Issue: University of Hawaii West Oahu – Hawaii P-20

Program: PSA on Hawaii's education goal of reaching 55% with a college degree by 2025.

Dates: 8/31/9/25

PSA :30 ran 86x times on KITV.



## **HEALTH AND SAFETY**

Issue: Hawaii State Department of Health – Zika PSA

Program: PSA on Zika virus.

Dates: 7/11-8/14

PSA :30 ran 75x times on KITV.

Issue: Horizon Media 2015

Program: PSA promoting drug-free.

Dates: 8/19-9/25

PSA :30 ran 30x times on KITV.

PSA :30 ran 34x times on MeTV.

Issue: Rehab Hospital of the Pacific

Program: PSA on helping to help rebuild lives – visit website for more information.

Dates: 7/1-9/22

PSA :30 ran 47x times on KITV.

Issue: Ronald McDonald House – PSA

Program: PSA encouraging public to support organization – your change, keeps families together.

Dates: 8/3-9/30

PSA :30 ran 24x times on KITV.

Issue: Shriners Hospital

Program: PSA promoting child care – call or visit company website for information.

Dates: 7/1-9/25

PSA :30 ran 148x times on KITV.

PSA :30 ran 143x times on MeTV.

Issue: Joshua Neves Foundation

Program: PSA promoting bereavement support for Hawaii families.

Dates: 7/1-9/26

PSA :30 ran 39x times on KITV

PSA :30 ran 5x times on MeTV

Issue: PSA AD Council TXT Afterlife  
Program: Stop texting and drive  
Dates: 7/1-9/30  
PSA :15 ran 552x times on KITV  
PSA :15 ran 432x time on MeTV

Issue: PSA AD Council TXT Afterlife  
Program: Stop texting and drive  
Dates: 7/1-9/27  
PSA 1 minute ran 105x times on KITV  
PSA 1 minute ran 182x times on MeTV

Issue: PSA AD Council TXT Be a friend  
Program: Stop texting and drive  
Dates: 7/1-9/18  
PSA 1 minute ran 68x times on KITV  
PSA 1 minute ran 152x time on MeTV

Issue: PSA AD Council TXT Just Drive  
Program: Stop texting and drive  
Dates: 7/1-9/18  
PSA :30 ran 25x times on KITV  
PSA :30 ran 2x times on MeTV

Issue: PSA AD Council TXT Not a Joke  
Program: Stop texting and drive  
Dates: 7/1-9/29  
PSA 1 minute ran 117x times on KITV  
PSA 1 minute ran 194x times on MeTV

Issue: PSA AD Council TXT Adoption  
Program: Child adoption  
Dates: 7/1-9/27  
PSA :30 ran 135x times on KITV  
PSA :30 ran 62x times on MeTV

Issue: PSA AD Council TXT Fatherhood  
Program: Being a responsible father  
Dates: 7/1-9/18  
PSA :30 ran 9x times on KITV  
PSA :30 ran 2x times on MeTV

Issue: PSA AD Council Autism Awareness  
Program: Autism awareness  
Dates: 7/1-9/29  
PSA 1 minute ran 173x times on KITV  
PSA 1 minute ran 352x times on MeTV

Issue: PSA AD Council Car Safety  
Program: Seatbelt safety for children  
Dates: 7/1-9/29  
PSA :30 ran 59x times on KITV  
PSA :30 ran 33x times on MeTV

Issue: PSA AD Council Car Safety  
Program: Seatbelt safety for children  
Dates: 7/1-9/29  
PSA 1 minute ran 88x times on KITV  
PSA 1 minute ran 182 times on MeTV

Issue: PSA AD Council Drunk Driving  
Program: Stop Drunk Driving  
Dates: 7/1-9/26  
PSA :30 ran 37x times on KITV  
PSA :30 ran 15x times on MeTV

Issue: PSA AD Council Emergency  
Program: Preparation for an emergency  
Dates: 7/1-9/26  
PSA :30 ran 46x times on KITV  
PSA :30 ran 19x times on MeTV

Issue: PSA AD Council Health Insurance  
Program: Preparation for an emergency  
Dates: 7/1-9/26  
PSA :30 ran 50x times on KITV  
PSA :30 ran 30x times on MeTV

## **ENVIRONMENT**

Issue: 96 Elephants  
Program: PSA encouraging public to take a stand against killing elephants for their ivory.  
Dates: 9/1-9/25  
PSA :15 ran 23x times on KITV.  
PSA :15 ran 26x times on MeTV.

Issue: 96 Elephants  
Program: PSA encouraging public to take a stand against killing elephants for their ivory.  
Dates: 9/1-9/25  
PSA :30 ran 23x times on KITV.  
PSA :30 ran 27x times on MeTV.

Issue: PSA AD Council Energy  
Program: Cut waste and save energy  
Dates: 7/1-9/18  
PSA :30 ran 49x times on KITV  
PSA :30 ran 9x times on MeTV

Issue: PSA AS Council Explore  
Program: Explore nature  
Dates: 7/1-8/28  
PSA :30 ran 4x times on KITV  
PSA :30 ran 4x times on MeTV

## **HAWAIIAN CULTURE**

Issue: Aloha United Way

Program: PSA encouraging public to support and help others get their needs.

Dates: 9/5-10/30

PSA :30 ran 71x times on KITV.

PSA :30 ran 73x times on MeTV.

Issue: Alzheimer's Association – Aloha Chapter

Program: PSA promoting walk to cure Alzheimers – generic promo.

Dates: 7/26-7/31

PSA :30 ran 12x times on KITV.

PSA :30 ran 13x times on MeTV.

Issue: Alzheimer's Association – Aloha Chapter

Program: PSA promoting walk to cure Alzheimers – Kauai walk promo.

Dates: 8/12-8/27

PSA :15 ran 91x times on KITV.

PSA :15 ran 102x times on MeTV.

Issue: Alzheimer's Association – Aloha Chapter

Program: PSA promoting walk to cure Alzheimers – Oahu walk promo.

Dates: 8/30-9/3

PSA :15 ran 20x times on KITV.

PSA :15 ran 30x times on MeTV.

Issue: DTRIC Drive Aloha – PSA

Program: PSA promoting friendly driving.

Dates: 8/14-9/13

PSA :30 ran 50x times on KITV.

Issue: Duke's Ocean Fest 2016

Program: PSA promoting Ocean Festival.

Dates: 7/4-8/28

PSA :30 ran 88x times on KITV.

PSA :30 ran 99x times on MeTV.

Issue: Greek Festival 2016  
Program: PSA promoting Greek Festival.  
Dates: 8/3-8/28  
PSA :30 ran 20x times on KITV.  
PSA :30 ran 26x times on MeTV.

Issue: Hawaii Association of Broadcasters – Department of Transportation  
Program: PSA on drive sober, or get pulled over.  
Dates: 7/1-7/9  
PSA :30 ran 15x times on KITV.

Issue: Hawaii Association of Broadcasters – Department of Transportation  
Program: PSA on using a booster seat for children under the age of eight.  
Dates: 8/8-9/30  
PSA :30 ran 98x times on KITV.

Issue: Hawaii Association of Broadcasters – Legacy of Life  
Program: PSA encouraging public to “check the box” – become an organ donor  
Dates: 9/5-9/30  
PSA :30 ran 26x times on KITV.

Issue: Hawaii Department of Transportation – Child Passenger Safety PSA  
Program: PSA on child passenger safety.  
Dates: 8/19-9/30  
PSA :30 ran 41x times on KITV.

Issue: Hawaii Department of Transportation – Distracted Driving PSA  
Program: PSA on distracted driving.  
Dates: 8/25-9/16  
PSA :15 ran 6x times on KITV.

Issue: Hawaii Department of Transportation – Motorcycle Safety PSA  
Program: PSA on Motorcycle Safety.  
Dates: 9/1-9/30  
PSA :30 ran 46x times on KITV.

Issue: Hawaii Department of Transportation – Pedestrian Safety PSA

Program: PSA on pedestrian Safety.

Dates: 8/8-8/31

PSA :30 ran 50x times on KITV.

Issue: Hawaii Tobacco Quitline

Program: PSA encouraging tobacco cessation.

Dates: 8/1-8/14

PSA :30 ran 59x times on KITV.

Issue: Hospice Hawaii – Treehouse PSA

Program: PSA on focusing on quality of life – bucket list of a loved one who is ill.

Dates: 7/1-7/17

PSA :30 ran 22x times on KITV.

Issue: Honolulu Theatre for Youth

Program: PSA promoting Anime Momotaro play.

Dates: 8/10-9/14

PSA :30 ran 29x times on KITV.

PSA :30 ran 29x times on MeTV.

Issue: Susan G. Komen

Program: PSA promoting Race for the Cure 2016.

Dates: 9/12-9/30

PSA :30 ran 8x times on KITV.

PSA :30 ran 23x times on MeTV.

Issue: Maui Jazz & Blues Festival 2016 - PSA

Program: PSA promoting musical event.

Dates: 7/15-9/10

PSA :30 ran 89x times on KITV.

PSA :30 ran 99x times on MeTV.

Issue: National Kidney Foundation of Hawaii

Program: PSA encouraging public to support organization – donate your vehicle, save a kidney.

Dates: 8/15-9/25

PSA :30 ran 48x times on KITV.

PSA :30 ran 56x times on MeTV.

Issue: Oahu SPCA

Program: PSA on supporting organization and adopting a pet.

Dates: 8/17-8/28

PSA :30 ran 95x times on KITV.

PSA :30 ran 95x times on MeTV.

Issue: Oahu SPCA

Program: PSA promoting fundraiser carnival event.

Dates: 8/20-9/3

PSA :30 ran 21x times on KITV.

PSA :30 ran 25x times on MeTV.

Issue: Prince Lot Hula Festival 2016

Program: Promoting community event – Hula.

Dates: 7/1-7/17

PSA :30 ran 37x times on KITV.

PSA :30 ran 33x times on MeTV.

Issue: Sleep Train Foster Kids

Program: PSA encouraging public to make donations at a local Sleep Train, or [sleeptrain.com](http://sleeptrain.com) – support a foster child.

Dates: 7/1-9/25

PSA :30 ran 129x times on KITV.

Issue: The Actors' Group – Mothers and Sons

Program: PSA promoting musical act.

Dates: 7/7-7/30

PSA :30 ran 40x times on KITV.

PSA :30 ran 46x times on MeTV.

Issue: The Actors' Group – The Best Man

Program: PSA promoting musical act.

Dates: 9/16-9/24

PSA :30 ran 11x times on KITV.

PSA :30 ran 14x times on MeTV.



# COMMUNITY OUTREACH - 3rd Quarter 2016

Date	Name	Organization	Event/Meeting	Issue
07/02/16	Mike Cherry	PACT	Emcee Bi-Annual Report	Economy
07/10/16	Mike Cherry	Kuaono Senior Services	Meet & Greet/Q&A	Community Service/Volunteerism
07/31/16	Mark McDonnell	Molokai 2 Oahu	Paddleboard Race	Arts & Culture/Volunteerism
08/06/16	Catherine Cruz Simpson	Waikiki Swim Club	North Shore Challenge	Health & Safety
08/17/16	Mike Cherry	PACT	Read Aloud for Keiki	Education
08/19/16	Mark McDonnell	Ohana Cup Rugby League	Emcee Hawaiian Music Night	Hawaiian Culture
08/24/16	Lindsey Fukano, Lei Kaholokula, Mackenzie Stasko	Outrigger Duke Kahanamoku Foundation	Duke's Oceanfest Volleyball Tournament	Arts & Culture/Volunteerism
09/05/16	Mark McDonnell	Waikiki Roughwater Swim	Event Emcee	Arts & Culture/Volunteerism
09/08/16	Catherine Cruz Simpson	Pacific Islanders in Communications	25 <sup>th</sup> Anniversary Event	Education/Broadcasting
09/17/16	Catherine Cruz Simpson	UH Journalism Department	Disaster Planning	Health & Safety/Volunteerism