

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WSKR/WUJT JACKSON, MS. & WYDY	<b>Date:</b> 10/22/19
--	--------------------------

I, Richard Woser / Ciria Agency,

being/on behalf of: BUTCH LEE,

a legally qualified candidate of the Republican

political party for the office of: Transportation Commissioner / central

in the General

election to be held on: NOV. 5

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE					
					→

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10.23.19

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

BILL R. KESTRAW

Printed Name

GSM

Title



# Sales Order

WJKK-FM 98.7 FM   
  WUSJ 96.3 FM   
  WYOY 101.7 FM   
  WHJT 93.5 FM   
  WIIN

October 23, 2019

New Order  
 Addition

Notarize Invoice

Special Handling Instructions

Cash  
 Trade

LOCAL     REGIONAL     STREAMING     TALENT  
 LOCAL AGENCY     REG AGY     INTERNET     POLITICAL

STANDARD     CALENDAR

NEW ADVERTISER

Contract #

**Advertiser:** Butch Lee (Political)  
**Agency:** Ciriot Agency  
**Address:**  
  
**Contact:** Lauren Hegwood  
**Phone:** 601-664-2010  
**Fax:**

**Salesperson:** Bill Rakestraw  
**NTR/Pkg Name:** Transportation Commissioner  
**Description/Campaign:** Butch Lee Political

**Conflict Descriptions:** (Primary) Political

**PO #**  
**Est #**

**Start:** 10/28/2019  
**End:** 11/5/2019

Traffic Use Only	Billing Rate	Spot Length	Daypart	Dates		Days							week spots	Total Spots	Total \$\$\$	Comments
				Start		Mon	Tue	Wed	Thu	Fri	Sat	Sun				
	\$32.00	30	6a-10a	10/28/19	11/01/19	4	4	4	4	4			20		\$640.00	
	\$32.00	30	10a-3p	10/28/19	11/01/19	4	4	4	4	4			20		\$640.00	
	\$32.00	30	3p-7p	10/28/19	11/01/19	4	4	4	4	4			20		\$640.00	
	\$32.00	30	6a-10a	11/04/19	11/05/19	5	5						10		\$320.00	
	\$32.00	30	10a-3p	11/04/19	11/05/19	6	6						12		\$384.00	
	\$32.00	30	3p-6p	11/05/19	11/05/19		6						6		\$192.00	
	\$32.00	30	3p-7p	11/04/19	11/05/19	6							6		\$192.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	
													0		\$0.00	

**Jan:**  
**Feb:**  
**Mar:**

**Apr:**  
**May:**  
**Jun:**

**Jul:**  
**Aug:**  
**Sep:**

**Oct:**  
**Nov:**  
**Dec:**

**Total Spots:** 94    **Total \$:** \$3,008.00

Authorized By: Bill Rakestraw (Sales)    \_\_\_\_\_ (Acct Rec)    \_\_\_\_\_ (GM)  
 Client Approval: [Signature]    Date 10.24.19    Entered By \_\_\_\_\_    Date \_\_\_\_\_

- This offer becomes a binding contract upon acceptance by General Manager of Stations or authorized agent
  - Bills shall be received monthly and shall be due payable within ten (10) days from date of invoice.
  - Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach. Broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertisers shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any terms thereof.
  - Contract subject to termination by advertiser by two (2) weeks prior notice.
  - Political and entertainment advertising-cash in advance.
- This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time for a discriminatory purpose, including, but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

WYOY-FM  
 265 Highpoint Drive  
 Ridgeland, MS 39157  
 601-956-0102

Client: **BUTCH LEE (POLITICAL)**  
 Order #: **10360-00004**  
 Description: **TRANSPORTATION COMMISSIONER; BUTCH LEE POLITI**  
 Date Entered: **10/24/2019**  
 P.O.#:  
 Salesperson: **House, HOUSE**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

CIRLOT AGENCY  
 P.O. BOX 16087  
 JACKSON, MS 39236-6087 USA

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/28/2019	11/1/2019	WYOY-FM	06:00:00a to 10:00:00a	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
2 10/28/2019	11/1/2019	WYOY-FM	10:00:00a to 03:00:00p	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
3 10/28/2019	11/1/2019	WYOY-FM	03:00:00p to 07:00:00p	Weekly	:30	20	32.00	640.00	4	4	4	4	4	0	0
4 11/4/2019	11/5/2019	WYOY-FM	06:00:00a to 10:00:00a	Weekly	:30	10	32.00	320.00	5	5	0	0	0	0	0
5 11/4/2019	11/5/2019	WYOY-FM	10:00:00a to 03:00:00p	Weekly	:30	12	32.00	384.00	6	6	0	0	0	0	0
6 11/4/2019	11/5/2019	WYOY-FM	03:00:00p to 06:00:00p	Weekly	:30	6	32.00	192.00	0	6	0	0	0	0	0
7 11/4/2019	11/5/2019	WYOY-FM	03:00:00p to 07:00:00p	Weekly	:30	6	32.00	192.00	6	0	0	0	0	0	0

Order Start Date: 10/28/2019    Order End Date: 11/5/2019    Spots: 94

Total Charges: **\$3,008.00**  
 Combined Discounts: **\$451.20**  
 Total Net: **\$2,556.80**

**Projected Media Month/End-Of-Schedule Billing Totals for BUTCH LEE (POLITICAL) / 10360-00004 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2019	94	\$3,008.00	\$451.20	\$2,556.80
<b>Total:</b>	<b>94</b>	<b>\$3,008.00</b>	<b>\$451.20</b>	<b>\$2,556.80</b>

Confirmed & Accepted for WYOY-FM By:

Accepted for CIRLOT AGENCY By:

Please Sign and Return One Copy