

# 77658



125 West 55th St  
New York, NY 10019

Contract # 26137871

CPE: 1094/1107/6763  
Agency: BUYING TIME, LLC  
650 Massachusetts  
AVE NW  
Suite 210  
Washington, DC 20001

Changes as of: 8/27/2018 at 7:05 AM

Flight: 10/16/18 - 10/22/18  
Advertiser: No Cuts to Care PAC  
Product: Issue  
Agency Order #: 7669910  
Buyer: Linden, Sarah  
Salesperson: PAUL PERRINA  
202-955-5342  
Separation:

Version: Current State Version 1

Station: KEZI  
Market: Eugene-Springfield  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:  
Assistant: PAUL PERRINA  
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$11,275.00  
Total Spots: 50

Total CPP: \$0.00

Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/16	10/16 - 10/16	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 6a-6:30a		KEZI News This Morning	\$175.00	30	3		3	\$525.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		KEZI News This Morning	\$175.00	30	3		3	\$525.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		KEZI News This Morning	\$125.00	30	3		3	\$375.00	\$0.00	0.0
4	Tu-F,M 5a-5:30a		KEZI News This Morning	\$125.00	30	3		3	\$375.00	\$0.00	0.0
5	Sa 8a-8:30a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
6	Sa 8:30a-9a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
7	Su 8a-8:58a		KEZI Weekend News This Morning	\$150.00	30	1		1	\$150.00	\$0.00	0.0
8	Tu-F,M 8a-9a		Good Morning America	\$200.00	30	2		2	\$400.00	\$0.00	0.0
9	Tu-F,M 7a-8a		Good Morning America	\$200.00	30	2		2	\$400.00	\$0.00	0.0
10	Tu-F,M 11a-11:58a		KEZI New MIDDAY	\$125.00	30	2		2	\$250.00	\$0.00	0.0
11	Su 4:30p-4:58p		Judge Judy Weekend	\$100.00	30	1		1	\$100.00	\$0.00	0.0
12	Tu-F,M 3p-4p		Judge Judy	\$125.00	30	4		4	\$500.00	\$0.00	0.0
13	Sa 6:30p-7p		KEZI News at 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
14	Su 4:58p-5:30p		KEZI News At 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
15	Su 6p-7p		KEZI News At 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
16	Sa 6p-6:30p		KEZI News at 5 & 6	\$275.00	30	1		1	\$275.00	\$0.00	0.0
17	Tu-F,M 4:58p-5:30p		KEZI News At 5	\$450.00	30	2		2	\$900.00	\$0.00	0.0
18	Tu-F,M 4p-4:58p		KEZI News at 4	\$225.00	30	2		2	\$450.00	\$0.00	0.0
19	Tu-F,M 6:30p-7p		KEZI News At 6	\$425.00	30	2		2	\$850.00	\$0.00	0.0
20	Tu-F,M 6p-6:30p		KEZI News At 6	\$425.00	30	2		2	\$850.00	\$0.00	0.0
21	M 8p-10p		Dancing With the Stars-ABC	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0



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Agency: BUYING TIME,LLC

Advertiser: No Cuts to Care PAC

Market: Eugene-Springfield

Total \$: \$11,275.00

650 Massachusetts  
AVE NW

Product: Issue

Office: WASHINGTON

Total Spots: 50

Suite 210

Agency Order #: 7669910

Service: Nielsen

Total CPP: \$0.00

Washington, DC 20001

Buyer: Linden, Sarah

Primary Demo:

Total GRP:

Salesperson: PAUL PERRINA  
202-955-5342

Assistant: PAUL PERRINA  
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	Len	10/16 - 10/16		Total Spots	Total \$	CPP*	GRP*
						10/16					
22	Sa 11p-11:30p		KEZI News At 11	\$225.00	30	1		1	\$225.00	\$0.00	0.0
23	Tu-F,M 11p-11:35p		KEZI News at 11	\$225.00	30	4		4	\$900.00	\$0.00	0.0
24	Su 11p-11:35p		KEZI News At 11	\$225.00	30	1		1	\$225.00	\$0.00	0.0
25	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$125.00	30	5		5	\$625.00	\$0.00	0.0
TOTALS:						50		50	\$11,275.00	\$0.00	0.0



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<b>Contract #</b> 26137871	<b>Changes as of:</b> 8/27/2018 at 7:05 AM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 1094/1107/6763	<b>Flight:</b> 10/16/18 - 10/22/18	<b>Station:</b> KEZI	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> No Cuts to Care PAC	<b>Market:</b> Eugene-Springfield	<b>Total \$:</b> \$11,275.00
650 Massachusetts AVE NW	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 50
Suite 210	<b>Agency Order #:</b> 7669910	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Buyer:</b> Linden, Sarah	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> PAUL PERRINA	<b>Assistant:</b> PAUL PERRINA	
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/27/18 7:05 AM	PAUL PERRINA	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$41,759
<b>KEZI Share:</b>	27%
<b>Comment:</b>	
<b>KLSR:</b>	2%
<b>KMTR:</b>	21%
<b>KVAL:</b>	50%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$11,275.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>50</b>	<b>\$11,275.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	50	\$11,275.00
<b>Total</b>	<b>50</b>	<b>\$11,275.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	8/27/18 7:04 AM	PAUL PERRINA	New	50		\$11,275.00	\$11,275.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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