

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4181464

<b>Traffic Order #</b>	12293863,12293862		<b>Created On</b>	5/9/2024 8:07:41 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4181464		<b>Created By</b>	Robinson, Michele		<b>Gross \$</b>	37610.00	
<b>Order Descrp</b>	63181061_POL_Candidate_BIDEN FOR PRESIDENT SYMMF -		<b>Updated On</b>	5/9/2024 10:23:34 AM		<b>Net \$</b>	27079.20	
<b>Client</b>	AMP - BIDEN FOR PRESIDENT SYMMF		<b>Updated By</b>	eClerx BOT		<b>Units</b>	302	
<b>Start Date</b>	5/13/2024		<b>Industry</b>	Political-President		<b>Credit Hold</b>	NO	
<b>End Date</b>	6/2/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	3		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63181061	
<b>ActiveWeeks</b>	3		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Ross, Jason (Spotlight)		<b>Quarterary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - SYMMETRY MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	5.14-5.27	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Pittsburgh Interconnect PA,Pittsburg...		<b>Contact</b>			5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,  Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	6		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
5/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,			<b>Contract Type</b>	Standard		6688,2456		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12293862	<b>Created On</b>	5/9/2024 8:07:41 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4181464	<b>Created By</b>	Robinson, Michele	<b>Syscode Gross \$</b>	4222.00
<b>Order Descrp</b>	63181061_POL_Candidate_BIDEN FOR PRESIDENT SYMMF -	<b>Updated On</b>	5/9/2024 10:16:21 AM	<b>Syscode Net \$</b>	3039.84
<b>Client</b>	AMP - BIDEN FOR PRESIDENT SYMMF - PIT	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	87
<b>Start Date</b>	5/13/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	6/2/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	48.53
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	1		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET DT	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$12.00	\$120.00	30
38	2		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$30.00	\$150.00	30
39	3		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$24.00	\$168.00	30
40	4		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$24.00	\$48.00	30
41	5		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$94.00	\$658.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	6		Amp ersa nd Politi cal Bun dle	74   74	TNT	2456	TNT PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$80.00	\$560.00	30
43	7		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	10	\$12.00	\$120.00	30
44	8		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$30.00	\$150.00	30
45	9		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$94.00	\$188.00	30
46	10		Amp ersa nd Politi cal Bun dle	74   74	TNT	2456	TNT PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$80.00	\$160.00	30
47	11		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$24.00	\$216.00	30
48	12		Amp ersa nd Politi cal Bun dle	74   74	TNT	2456	TNT PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$80.00	\$720.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	13		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	BET DT	05/27/2024	05/27/2024	M 9a-4p	X							2	\$12.00	\$24.00	30
50	14		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$94.00	\$940.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12293863	<b>Created On</b>	5/9/2024 8:07:41 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4181464	<b>Created By</b>	Robinson, Michele	<b>Syscode Gross \$</b>	33388.00
<b>Order Descrp</b>	63181061_POL_Candidate_BIDEN FOR PRESIDENT SYMMF -	<b>Updated On</b>	5/9/2024 10:16:21 AM	<b>Syscode Net \$</b>	24039.36
<b>Client</b>	AMP - BIDEN FOR PRESIDENT SYMMF - PIT	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	215
<b>Start Date</b>	5/13/2024	<b>Source</b>	OneCONNECT	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	6/2/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	155.29
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$12.00	\$84.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET DT	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$46.00	\$460.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$48.00	\$192.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$100.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$500.00	\$3,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74   74	ESPN	6688	ESPN PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$500.00	\$1,000.00	30
7	7		Ampersand Political Bundle	74   74	MSNBC	6688	MNBC EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$500.00	\$3,500.00	30
8	8		Ampersand Political Bundle	74   74	MSNBC	6688	MNBC EM	05/27/2024	05/27/2024	M 5a-9a	X							2	\$500.00	\$1,000.00	30
9	9		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6688	OWN DT	05/27/2024	05/27/2024	M 9a-4p	X							2	\$16.00	\$32.00	30
10	10		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6688	OWN EM	05/14/2024	05/19/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$10.00	\$70.00	30
11	11		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6688	OWN EM	05/27/2024	05/27/2024	M 5a-9a	X							2	\$10.00	\$20.00	30
12	12		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6688	OWN DT	05/20/2024	05/26/2024	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$16.00	\$160.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$18.00	\$72.00	30
14	14		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$58.00	\$406.00	30
15	15		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$58.00	\$116.00	30
16	16		Ampersa nd Politi cal Bun dle	74   74	TNT	6688	TNT PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$400.00	\$2,800.00	30
17	17		Ampersa nd Politi cal Bun dle	74   74	TNT	6688	TNT PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$400.00	\$800.00	30
18	18		Ampersa nd Politi cal Bun dle	74   74	Video Hits	6688	VH1 EF	05/14/2024	05/19/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$68.00	\$272.00	30
19	19		Ampersa nd Politi cal Bun dle	74   74	Video Hits	6688	VH1 PT	05/14/2024	05/19/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$122.00	\$976.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	Video Hits	6688	VH1 PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$122.00	\$244.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	BET	6688	BET EM	05/27/2024	05/27/2024	M 5a-9a	X							2	\$12.00	\$24.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	BET	6688	BET EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	9	\$12.00	\$108.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	BET	6688	BET DT	05/27/2024	05/27/2024	M 9a-4p	X							2	\$46.00	\$92.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	BET	6688	BET PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$100.00	\$900.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$500.00	\$4,500.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	9	\$500.00	\$4,500.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$16.00	\$144.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$18.00	\$90.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	Video Hits	6688	VH1 PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	10	\$122.00	\$1,220.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET PT	05/27/2024	05/27/2024	M 7p-12m	X							2	\$100.00	\$200.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$48.00	\$240.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN EM	05/20/2024	05/26/2024	M-Su 5a-9a	X	X	X	X	X	X	X	9	\$10.00	\$90.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6688	OWN PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$58.00	\$522.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	Video Hits	6688	VH1 EF	05/20/2024	05/26/2024	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$68.00	\$340.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	BET DT	05/14/2024	05/19/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$46.00	\$414.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	TNT	6688	TNT PT	05/20/2024	05/26/2024	M-Su 7p-12m	X	X	X	X	X	X	X	9	\$400.00	\$3,600.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4181464**

<b>Traffic Order #</b>	12293863,12293862	<b># of Weeks</b>	3	<b>Active</b>	Yes
<b>Order #</b>	4181464	<b>Created On</b>	5/9/2024 8:07:41 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63181061_POL_Candidate_BIDEN FOR PRESIDENT SYMMF -	<b>Created By</b>	Robinson, Michele	<b>Gross \$</b>	37610.00
<b>Client</b>	AMP - BIDEN FOR PRESIDENT SYMMF -	<b>Updated On</b>	5/9/2024 10:23:34 AM	<b>Net \$</b>	27079.20
<b>Start Date</b>	5/13/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	302
<b>End Date</b>	6/2/2024	<b>Source</b>	OneCONNECT	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	