

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

WITN , 275 E. Arlington Blvd, Greenville, NC 27838 4/30/2018

I, Lynda J. Blount,

being/on behalf of: Walter Jones Committee, a legally

qualified candidate of the Republican political

party for the office of: US Congress, (NC-3)

in the Primary

election to be held on: May 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:\$5950⁰⁰ net

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Walter Jones Committee

Collin McMichael

To Be Signed By Candidate or Authorized Committee

4/30/2018
Date

Linda Johnson
Signature

To Be Signed By Station Representative

Accepted

☒ Accepted in Part

☐ **Rejected**





Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Walter Jones

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Lynda J. Blount

signature of candidate or authorized committee

Lynda J. Blount
printed name

4/30/2018
date

CONTRACT

WITN
275 E. Arlington Blvd.
Greenville, NC 27858
(252) 439-7777

And:

Campaign General Inc
PO Box 2057
Beaufort, NC 28516

<u>Contract / Revision</u> 826817 /		<u>Alt Order #</u>
<u>Product</u> Walter Jones Primary		
<u>Contract Dates</u> 05/01/18 - 05/07/18		<u>Estimate #</u>
<u>Advertiser</u> Walter Jones for House		<u>Original Date / Revision</u> 04/30/18 / 04/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITN	<u>Account Executive</u> Ron Henslee	<u>Sales Office</u> Greenville Regio
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 72.30
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8755		<u>Advertiser Ref</u> 149688

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WITN	05/01/18	05/07/18	WITN News Early Sunrise	5a-6a		:30				NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-TWTF--				4	\$105.00	0.00			
	Week:	05/07/18	05/13/18	M-----				1	\$105.00	0.00			
N 2	WITN	05/01/18	05/07/18	WITN News at Sunrise M-F	6a-7a		:30				NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-TWTF--				4	\$260.00	5.20			
	Week:	05/07/18	05/13/18	M-----				1	\$260.00	5.20			
N 3	WITN	05/05/18	05/05/18	WITN News @ Sunrise Sa 1	558a-7a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S-				1	\$85.00	1.10			
N 4	WITN	05/06/18	05/06/18	WITN News @ Snrs Su 1	7a-8a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S				1	\$110.00	2.70			
N 5	WITN	05/01/18	05/07/18	WITN News @ 6p	6p-630p		:30				NM	8	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-TWTF--				6	\$420.00	3.80			
	Week:	05/07/18	05/13/18	M-----				2	\$420.00	3.80			
N 6	WITN	05/06/18	05/06/18	WITN News @ 6p Su	6p-630p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-----S				1	\$120.00	1.60			
N 7	WITN	05/01/18	05/07/18	WITN News @ 11p	11p-1135p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/30/18	05/06/18	-TWTF--				4	\$300.00	2.10			
	Week:	05/07/18	05/13/18	M-----				1	\$300.00	2.10			
Totals								72.30				26	\$7,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/07/18	26	\$7,000.00	(\$1,050.00)	\$5,950.00
Totals	26	\$7,000.00	(\$1,050.00)	\$5,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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275 E. Arlington Blvd.
Greenville, NC 27858
(252) 439-7777

<u>Contract / Revision</u>	<u>Alt Order #</u>
826817 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/01/18 - 05/07/18	Walter Jones Primary	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Walter Jones for House	04/30/18 / 04/30/18

Signature: _____ **Date:** _____

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