

FOX E-ALERT #12.45

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION
MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY
AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: DECEMBER 15, 2006

SUBJECT: TANITH BELBIN AND BEN AGOSTO HOSTING 4KIDSTV ON SATURDAYS,
DECEMBER 23RD AND DECEMBER 30, 2006.

AS PREVIOUSLY ANNOUNCED IN FEA #12.38, TANITH BELBIN AND BEN AGOSTO WILL HOST THE UPCOMING TEEN-TARGETED PROGRAM, "CELEBRITY MOMENTS". THIS PAIR OF OLYMPIC/WORLD CHAMPIONSHIP ICE DANCERS WILL ALSO BE HOSTING THROUGHOUT THE 4KIDS LINE-UP (8A - 11:30A ET) ON BOTH SAT, DEC 23RD AND SAT, DEC 30TH.

TO COMPLY WITH FCC GUIDELINES AS SET FORTH IN THE CHILDREN'S TELEVISION ACT OF 1990:

- COMMERCIALS FEATURING TANITH BELBIN AND BEN AGOSTO MAY NOT BE SCHEDULED TO AIR WITHIN OR IMMEDIATELY ADJACENT TO THE 4KIDSTV CHILDREN'S LINE-UP (8A -11:30A ET) PRECEEDING THE "CELEBRITY MOMENTS" SPECIAL ON BOTH SAT, DEC 23RD AND SAT, DEC 30TH, 2006. WE KNOW THAT TANITH AND BEN DO APPEAR IN VISTAKON (A UNIT OF JOHNSON AND JOHNSON VISION CARE) COMMERCIALS FOR THEIR ACUVUE BRAND.

PLEASE FEEL FREE TO CALL ME AT 212/556-2560 SHOULD YOU HAVE ANY QUESTIONS.

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