

1st Quarter Issues/Programs  
For Radio Station

KZOR

**HOBBS, NM**

For the year: 2024  
Covering the months of:  
January, February and March

<b>ISSUE</b>	<b>PROGRAM/TITLE</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>DESCRIPTION</b>
Economy/ Jobs	Media Meeting	1/14/24	8am	10 minutes	Noalmark Broadcasting's New Mexico Marketing Mgr. Aaron Forrister discussed the stations' annual free Job Fair Jan. 20. About two dozen companies will be on hand at the Lea County Event Center for potential employees to apply and interview with. The local economy is booming, but most employers are short-handed and looking for help.
Economy/ Jobs	Media Meeting	1/14/24	8:10am	20 minutes	Vickie Gutierrez and Marcos Casarez of Roswell Job Corps explained the program and how it helps train young people for jobs at no cost while providing them with free room and board too.
Economy/ Jobs	Media Meeting	2/4/24	8am	15 minutes	Hobbs Chamber of Commerce Director Patty Collins talked about the chamber's Jobfest, the great amount of job openings in Lea County and the need for quality employees to take those jobs in order to help keep our economy strong.
Economy/ Jobs	Media Meeting	1/28	8am	30 minutes	Star McKee, the new Executive Director of Lovington Main-street talked about new programs and contests designed to help match downtown businesses with customers and spur the local economy. She also discussed the refurbishment of the historic Lea Theatre and its importance.

Health	Media Meeting	2/25/24	8am	30 minutes	David Shaw, CEO and Administrator of Nor-Lea Hospital in Lovington talked about the Eureka Award received by the Nor-Lea as one of the top hospitals in its size market in the U.S. and how that's important to local patients. He discussed new programs and projects underway at Nor-Lea designed to create better quality of health services to the area.
Health	Media Meeting	1/21/24	8:20am	15 minutes	Stewart Sroufe, Executive Director of Palmer Drug Abuse Program (PDAP) in Hobbs discussed the annual fundraising campaign, how to give, and how the money is spent. The program provides free counseling for anyone who wants help with addiction problems and issues, along with their families.
Health	Media Meeting	3/31/24	8am	30 minutes	Rachel Slade, CEO of Covenant Health Hobbs Hospital talked about being new to the job and the community but bringing years of physical therapy and hospital administration experience to the position. She discussed doctor recruitment, retention and new programs at CHHH, plus expanded services at local clinics and three new physicians on staff.
Education	Media Meeting	2/11/24	8am	15 minutes	Lisa Hardison, Director of Communications for URENCO, USA in Eunice, talked about their

upcoming Women’s Symposium plus scholarships available to local college students. She discussed how the symposium speaker would inspire young women to study engineering and the nuclear sciences, then enter the global workforce with lucrative jobs available.

Education	Media Meeting	3/24/24	8am	30 minutes	Russ Doss, Executive Director of Lea County Housing, Inc., a not-for-profit company, discussed the free First-Time Home Buyer program, how to sign up for it and how it will benefit those who attend. Most mortgage companies now require someone who’s buying a house to be certified from a legitimate, reputable first-time buyer program.
Education	Media Meeting	2/18/24	8am	20 minutes	Evelyn Rising, VP of the Hobbs Branch NAACP, talked about the annual banquet where local students will be recognized for their academic achievements. The branch offers scholarship to area high school students every year.
Quality of Life	Media Meeting	1/7/24	8am	30 minutes	Becca Titus, Executive Director of United Way of Lea County and Joe Cotton, President of Hobbs Branch and the state NAACP, explained the events for the upcoming Martin Luther King, Jr. Day of Service with activities from Friday through Monday in Hobbs.

Quality of Life	Media Meeting	1/21/24	8am	20 minutes	Leanne Salgado, Executive Director of Southwest Symphony, talked about the remaining programs and concerts scheduled through the end of April in this year's season. She talked about how the organization strives to bring a unique addition to the area's cultural offerings.
Quality of Life	Media Meeting	3/3/24	8am	25 minutes	Local veteran Michael Mings of Hobbs talked about his service in the U.S. Army in the Vietnam War, finally getting his 100 percent disability status and pay, and the new national organization that is holding monthly coffee talks with local veterans to provide networking, resources and help with services.
Quality of Life	Media Meeting	2/18/24	8:20am	15 minutes	Director Eric Taylor and cast member Destiny Windham discussed the new comedy opening Apr. 4 at The Playhouse in Hobbs. They talked about this year's season and their cultural commitment to the community.
Gov't/ Elections	Media Meeting	2/4/24	8:15am	15 minutes	Former U.S. Rep. Yvette Herrell of Alamogordo discussed her run for the 2 <sup>nd</sup> Congressional Representative seat in the U.S. Congress and why she wants to serve again. She said New Mexico needs a more conservative voice that she, as a Republican, can and hopes to provide.

Gov't/ Elections	Media Meeting	3/10/24	8am	30 minutes	NM Rep. Larry Scott (Rep) of Hobbs talked about the recent New Mexico 30-day Legislative session, the budget, education, public safety, the economy and the impact of oil and gas on the state's legislative funds. He also is running for the New Mexico Senate seat that was held by Gay Kernan of Hobbs who recently retired from public service.
Public Safety/Crime	Media Meeting	2/11/24	8:15am	15 minutes	City of Hobbs Communications Director Meghan Mooney discussed the city's program that offers free dumpster days to different geographical areas and neighborhoods of Hobbs. She talked about how keeping a cleaner city means less vagrancy, drug trafficking, and property crimes, and better public safety overall.