

# Order #1028894: Committee ../Committee ../Elect Clin../

Date	Action	Comment	Total \$	# Spot:Line	By	Expected GRP
10/11/23 11:57:18 AM	Processed	<async process>	\$95.00	5	Christine Dunn (Christine.Dunn@cumul)	0.00
10/11/23 11:54:30 AM	Approved		\$95.00	5	Barbara Lally (barbara.lally@cumul)	0.00
10/11/23 11:54:26 AM	Approval Work	[Centralized AR - Business Office Approval Needed Default]	\$95.00	5	Barbara Lally (barbara.lally@cumul)	0.00
10/11/23 11:47:03 AM	Approval Work	[Sales Manager - Ready Default]	\$95.00	5	Eric Mastel (EMASTEL@cumul)	0.00
10/11/23 10:48:22 AM	Ready for approval	Ready	\$95.00	5	Lauren Parker (lauren.parker@cumul)	0.00
10/11/23 10:03:27 AM	New order created	Copied from Order #1028892	\$0.00	5	Lauren Parker (lauren.parker@cumul)	0.00

[Sorted by: Date]

## Lauren Parker

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**From:** Clinton Cowart <cowartfordistrict3@gmail.com>  
**Sent:** Wednesday, October 11, 2023 10:15 AM  
**To:** Lauren Parker  
**Subject:** Re: [EXT]Re: Elect Clinton - radio commercial  
**Attachments:** ~WRD0000.jpg

Approved.

On Wed, Oct 11, 2023 at 10:05 AM Lauren Parker <[Lauren.Parker@cumulus.com](mailto:Lauren.Parker@cumulus.com)> wrote:

Sounds great!

Please see attached schedule & let me know if approved.

10 commercials total (5 on WEAS 3-7p + 5 on WJCL 3-7p) for \$205 total.

Updated NAB Form also attached – please sign & return.

Thank you, Clinton!

**Lauren Parker**

*Marketing Consultant*

**Cumulus Radio Station Group | Charleston**

**O: 843.277.1308**

**C: 843.607.0971**

4230 Faber Place Dr., Suite 100

Charleston, SC 29405

[Lauren.Parker@cumulus.com](mailto:Lauren.Parker@cumulus.com)

[cumulusmedia.com](http://cumulusmedia.com)



**From:** Clinton Cowart <[cowartfordistrict3@gmail.com](mailto:cowartfordistrict3@gmail.com)>  
**Sent:** Wednesday, October 11, 2023 8:52 AM  
**To:** Lauren Parker <[Lauren.Parker@cumulus.com](mailto:Lauren.Parker@cumulus.com)>  
**Subject:** Re: [EXT]Re: Elect Clinton - radio commercial

This is the spot I ran the first time, and that I would like to run again next week.

Here is the 15 second spot that I want to run on WEAS-E93 M-F 3p-7p and WJCL Kix96 M-F 3P-7P now.

"Have you had enough of your taxes going up every year? Elect Clinton Cowart for Alderman, District 3 of Savannah, Georgia. He'll lower taxes by cutting waste. Cowart for District 3: Because enough is enough. Paid for by Cowart for District 3."

I have included the radio spot as an attachment to this email.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Clinton Cowart, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Clinton Cowart

Authorized committee:

Committee To Elect Cowart

Agency requesting time (and contact information):

N/A

Candidate's political party:

Libertarian

Office sought (no acronyms or abbreviations):

District 3 of the Savannah Georgia City Council/Alderman of District 3 of the Savannah, Georgia City Council

Date of election:

November 7, 2023

General  Primary

Treasurer of candidate's authorized committee:

Warren Cunningham

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:

Clinton Cowart

Digitally signed by Clinton Cowart  
Date: 2023.10.11 10:37:43 -04'00'

Signature:

Lauren Parker

Digitally signed by Lauren Parker  
Date: 2023.10.11 10:46:18 -04'00'

Name: Clinton Cowart

Name: Lauren Parker

Date of Request to Purchase Ad Time: 10/11/2023

Date of Station Agreement to Sell Time: 10/11/2023



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/11/2023

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1028892/1028894	Station Call Letters: WEAS/WJCL	Date Received/Requested: 10/11/2023
Est. #:	Station Location: Savannah, GA	Run Start and End Dates: 10/16/2023 - 10/20/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 1028894  
**Alt Order #:**  
**Product Desc:** Elect Clinton Cowart  
**Estimate:**  
**Flight Dates:** 10/16/23 - 10/20/23  
**Original Date / Rev:** 10/11/23 / 10/11/23  
**Order Type:** GENERAL

**WJCL-FM**  
**Primary AE:** Lauren Parker  
**Sales Office:** L-SAV  
**Sales Region:** Local

**Agency Name:** Committee To Elect Clinton Cowart  
**Buying Contact:**  
**Billing Contact:** Clinton Cowart  
 2027 East 39th Street  
 Savannah, GA 31404

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Committee To Elect Clinton Cowart  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/20/23	5	\$95.00	\$95.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	5	\$95.00	\$95.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$95.00</b>	<b>\$95.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Parker	L-SAV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJCL	10/16/23	10/20/23	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:15	5	\$19.00	P-50	0.00	NM	5	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/23	10/22/23	MTWTF--		5				\$19.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$95.00</b>