

# Order #1039012: Blakely/D/./Blakely/D/./Election/

Date	Action	Comment	Total \$	# Spot/Line	By	Expected GRP
11/03/23 12:10:45 PM	Processed	<async process>	\$50.00	4	Primrose Warren (primrose.war	0.00
11/03/23 11:59:20 AM	Approved		\$50.00	4	Barbara Lally (barbara.lally@cu	0.00
11/03/23 11:59:14 AM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$50.00	4	Barbara Lally (barbara.lally@cu	0.00
11/03/23 11:45:35 AM	Approval Wo	[Sales Manager - Ready Default]	\$50.00	4	Eric Mastel (EMASTEL@cumul	0.00
11/03/23 11:43:22 AM	Ready for ap	paid with check	\$50.00	4	Tricia Singleton (TSingleton@ci	0.00
11/03/23 11:02:45 AM	New order cr	<new order>	\$0.00	0	Tricia Singleton (TSingleton@ci	0.00

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 1039012  
**Alt Order #:**  
**Product Desc:** Election  
**Estimate:**  
**Flight Dates:** 11/03/23 - 11/07/23  
**Original Date / Rev:** 11/03/23 / 11/03/23  
**Order Type:** GENERAL

**WJCL-FM**  
**Primary AE:** Tricia Singleton  
**Sales Office:** L-SAV  
**Sales Region:** Local

**Agency**  
**Name:** Blakely/D/Alderman  
**Buying Contact:**  
**Billing Contact:**  
 109 W Quail Forest Court  
 Savannah, GA 31419

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Blakely/D/Alderman  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/23	11/06/23	4	\$50.00	\$42.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	4	\$50.00	\$42.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$50.00</b>	<b>\$42.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tricia Singleton	L-SAV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJCL	11/03/23	11/07/23	Sa-Su AM Sa-Su	CM	6a-10a	-----1-	1:00	1	\$20.00	P-80	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	-----1-		1		\$20.00		0.00					
		Week: 11/06/23	11/12/23	-----		0		\$20.00		0.00					
N 2	WJCL	11/04/23	11/07/23	Sa-Su Extended Prime Sa-Su	CM	6a-12a	-----1-	:15	1	\$10.00	P-50	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	-----1-		1		\$10.00		0.00					
		Week: 11/06/23	11/12/23	-----		0		\$20.00		0.00					
N 3	WJCL	11/04/23	11/07/23	M-F Extended Prime M-F	CM	6a-12a	2-----	:15	2	\$10.00	P-70	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/23	11/05/23	-----		0		\$10.00		0.00					
		Week: 11/06/23	11/12/23	2-----		2		\$10.00		0.00					
													<b>Totals</b>	<b>4</b>	<b>\$50.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Alicia Miller Blakely, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Alicia Miller Blakely

Authorized committee: Committee to Elect Alicia Miller Blakely

Agency requesting time (and contact information):  
 N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):  
Alderwoman At Large Post 2

Date of election: 11/7/23       General       Primary

Treasurer of candidate's authorized committee:  
Alicia Miller Blakely

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

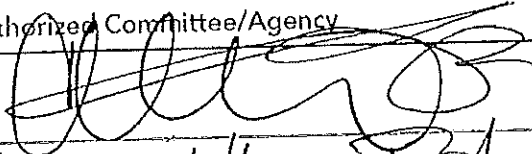
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Alicia L. Blakely</u>	Name: <u>Tricia Siggett</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>10/18/23</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Alicea Miller Plakely

Date:

10/10/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: 10/18/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

N/A

Contract #: 1028647 1028644/1028648	Station Call Letters: WEAB/WTYB/WATL	Date Received/Requested: 10/18/23 11/3/23
Est. #: 1039012/1039119/1039938	Station Location: Savannah	Run Start and End Dates: 10/19-11/7/23 11/4-6/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**WJCL-FM**  
 214 Television Circle  
 Savannah, GA 31406  
 (912) 961-9000

kb96.com

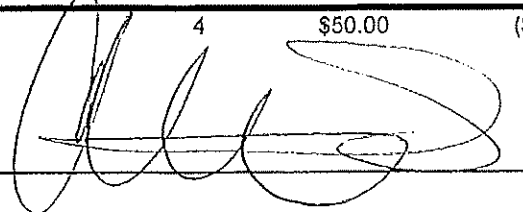
And:

**Blakely/D/Alderman**  
 109 W Quail Forest Court  
 Savannah, GA 31419

<b>Contract / Revision</b> 1039012 /		<b>Alt Order #</b>	
<b>Advertiser</b> Blakely/D/Alderman		<b>Original Date / Revision</b> 11/03/23 / 11/03/23	
<b>Contract Dates</b> 11/03/23 - 11/07/23		<b>Estimate #</b>	
<b>Product</b> Election			
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash	
<b>Property</b> WJCL-FM	<b>Account Executive</b> Tricia Singleton	<b>Sales Office</b> Local-Savannah	
<b>Special Handling</b>			
<b>Demographic</b> Adults 25-54			
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WJCL	11/03/23	11/07/23	Sa-Su	6a-10a		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----1-				1	\$20.00			
	Week:	11/06/23	11/12/23	-----				0	\$20.00			
N 2	WJCL	11/04/23	11/07/23	Sa-Su	6a-12a		:15			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----1-				1	\$10.00			
	Week:	11/06/23	11/12/23	-----				0	\$20.00			
N 3	WJCL	11/04/23	11/07/23	M-F	6a-12a		:15			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/23	11/05/23	-----				0	\$10.00			
	Week:	11/06/23	11/12/23	2-----				2	\$10.00			
D 4	WJCL	11/03/23	11/07/23	M-F	6a-10a		1:00			NM	0	\$0.00
<b>Totals</b>											4	\$50.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/06/23	4	\$50.00	(\$7.50)	\$42.50
<b>Totals</b>	4	\$50.00	(\$7.50)	\$42.50

Signature:  Date: 11/3/23

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Effective May 15, 2023, except where prohibited by law, we will impose a 2.0% administrative fee on all credit card payments.