

# ORDER



**Orders**  
**Order / Rev:** 1652375  
 Alt Order #:  
**Product Desc:** Pingree for Congress 2018  
**Estimate:** 4122  
**Flight Dates:** 10/10/18 - 10/16/18  
**Original Date / Rev:** 09/06/18 / 09/06/18  
**Order Type:** RFP

**Primary AE:** Joseph Whalen  
**Sales Office:** MERG  
**Sales Region:** REG

**Agency Name:** Screen Strategies / POL  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd, Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Chellie Pingree / D / US House / I  
**Demographic:** A25-54  
**Product Codes:** PL-US House Representative  
**Priority:** P04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 100045  
**Agency External ID:** 11212AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/16/18	55	\$17,305.00	\$14,709.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	55	\$17,305.00	\$14,709.25	0.00
<b>Totals</b>	<b>55</b>	<b>\$17,305.00</b>	<b>\$14,709.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joseph Whalen			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	10/10/18	10/16/18	Local News @ 5a M-F Local News @ 5a M-F	CM	5-7a	21121--	:30	7	\$295.00	P03	0.00	NM	7	\$2,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--121--		4				\$295.00		0.00			
		Week: 10/15/18	10/21/18	21-----		3				\$295.00		0.00			
N 2	WCSH	10/10/18	10/16/18	Today Show Today Show	CM	7-9a	11212--	:30	7	\$315.00	P03	0.00	NM	7	\$2,205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--212--		5				\$315.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$315.00		0.00			
N 3	WCSH	10/13/18	10/13/18	Local News @ 6a Sa Local News @ 6a Sa	CM	6-7a	-----1-	:30	1	\$165.00	P03	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1-		1				\$165.00		0.00			
N 4	WCSH	10/14/18	10/14/18	Local News @ 6a Su Local News @ 6a Su	CM	6-8a	-----1	:30	1	\$110.00	P04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1		1				\$110.00		0.00			
N 5	WCSH	10/16/18	10/16/18	Today Show 2 Today 2	CM	9-10a	-1-----	:30	1	\$135.00	P03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-----		1				\$135.00		0.00			

Order / Rev: 1652375  
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 Flight Dates: 10/10/18 - 10/16/18

Advertiser: POL/ Chellie Pingree / D / US House / M  
 Product Desc: Pingree for Congress 2018  
 Estimate: 4122  
**WCSH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WCSH	10/10/18	10/16/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	11111--	:30	5	\$85.00	P04	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$85.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$85.00		0.00			
N 7	WCSH	10/11/18	10/11/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	---1---	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
N 8	WCSH	10/10/18	10/10/18	Days of Our Lives Days of Our Lives	CM	1p-2p	--1----	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
N 9	WCSH	10/10/18	10/16/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$240.00	P03	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$240.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$240.00		0.00			
N 10	WCSH	10/10/18	10/16/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$315.00	P03	0.00	NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$315.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$315.00		0.00			
N 11	WCSH	10/10/18	10/16/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	11111--	:30	5	\$750.00	P03	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$750.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$750.00		0.00			
N 12	WCSH	10/12/18	10/12/18	Inside Ed 730-8p Inside Edition	CM	730p M-F	----1--	:30	1	\$105.00	P04	0.00	NM	1	\$105.00
N 13	WCSH	10/16/18	10/16/18	Tue Prime B This Is Us	CM	9p-10p	-T-----	:30	1	\$1,875.00	P03	0.00	NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$1,875.00		0.00			
N 14	WCSH	10/10/18	10/10/18	Wed Prime A Chicago Med	CM	8p-9p	--W----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--W----		1				\$300.00		0.00			
N 15	WCSH	10/11/18	10/11/18	Thu Prime B - 1 Will & Grace	CM	9-930p	---T---	:30	1	\$1,800.00	P02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---T---		1				\$1,800.00		0.00			
N 16	WCSH	10/10/18	10/16/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	11111--	:30	5	\$150.00	P03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$150.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$150.00		0.00			
N 17	WCSH	10/13/18	10/13/18	Local News @ 11p Sa NEWS CENTER at 11 (Sat)	CM	11p-1130p	-----1-	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1-		1				\$120.00		0.00			
N 18	WCSH	10/10/18	10/16/18	Tonight Show Tonight Show	CM	1135p-1237a	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--111--		3				\$90.00		0.00			
		Week: 10/15/18	10/21/18	11-----		2				\$90.00		0.00			
N 19	WCSH	10/15/18	10/15/18	207 7-730p 207	CM	7p-730p	1-----	:30	1	\$135.00	P03	0.00	NM	1	\$135.00
													Totals	55	\$17,305.00