

ORDER

Orders

Order / Rev: 1652331

Alt Order #:

Product Desc: Pingree for Congress 2018

Estimate: 4123

Flight Dates: 10/17/18 - 10/23/18

Original Date / Rev: 09/06/18 / 09/06/18

Order Type: RFP

WCSH

Primary AE: Joseph Whalen

Sales Office: MERG

Sales Region: REG

Agency

Name: Screen Strategies / POL

Buying Contact:

Billing Contact:

11150 Fairfax Blvd, Suite 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/ Chellie Pingree / D / US House / I

Demographic: A25-54

Product Codes: PL-US House Representative

Priority: P04

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 100045

Agency External ID: 11212AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/23/18	69	\$22,810.00	\$19,388.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	69	\$22,810.00	\$19,388.50	0.00
Totals	69	\$22,810.00	\$19,388.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joseph Whalen			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	10/17/18	10/23/18	Local News @ 5a M-F	CM	5-7a	11111--	:30	5	\$295.00	P03	0.00	NM	5	\$1,475.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--111--		3				\$295.00		0.00			
		Week: 10/22/18	10/28/18	11-----		2				\$295.00		0.00			
N 2	WCSH	10/17/18	10/23/18	Today Show	CM	7-9a	22222--	:30	10	\$315.00	P03	0.00	NM	10	\$3,150.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--222--		6				\$315.00		0.00			
		Week: 10/22/18	10/28/18	22-----		4				\$315.00		0.00			
N 3	WCSH	10/17/18	10/20/18	Today Show Sa	CM	7a-9a	-----1-	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
				NBC Today Show (Sa)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$250.00		0.00			
N 4	WCSH	10/17/18	10/21/18	Local News @ 6a Su	CM	6-8a	-----1	:30	1	\$165.00	P03	0.00	NM	1	\$165.00
				Local News @ 6a Su											
N 5	WCSH	10/17/18	10/21/18	Today Show Su	CM	8-9a	-----1	:30	1	\$355.00	P03	0.00	NM	1	\$355.00
				Today Show Sunday											
N 6	WCSH	10/23/18	10/23/18	Today Show 2	CM	9-10a	-T-----	:30	1	\$135.00	P03	0.00	NM	1	\$135.00
				Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/ Chellie Pingree / D / US House / M
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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$135.00		0.00			
N 7	WCSH	10/17/18	10/17/18	Today Show 3 Today 3	CM	10-11a	--W----	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$75.00		0.00			
N 8	WCSH	10/17/18	10/23/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	11111--	:30	5	\$130.00	P03	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--111--					3	\$130.00		0.00			
Week:		10/22/18	10/28/18	11-----					2	\$130.00		0.00			
N 9	WCSH	10/18/18	10/22/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	M-T---	:30	1	\$50.00	P04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$50.00		0.00			
Week:		10/22/18	10/28/18	M-----					1	\$50.00		0.00			
N 10	WCSH	10/19/18	10/19/18	Days of Our Lives Days of Our Lives	CM	1p-2p	----F--	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$90.00		0.00			
N 11	WCSH	10/17/18	10/23/18	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$240.00	P03	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--111--					3	\$240.00		0.00			
Week:		10/22/18	10/28/18	11-----					2	\$240.00		0.00			
N 12	WCSH	10/17/18	10/23/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$315.00	P03	0.00	NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--111--					3	\$315.00		0.00			
Week:		10/22/18	10/28/18	11-----					2	\$315.00		0.00			
N 13	WCSH	10/17/18	10/23/18	EN 6-7p WCSH EN 6-7p WCSH	CM	6-7p M-F	22222--	:30	10	\$750.00	P03	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--222--					6	\$750.00		0.00			
Week:		10/22/18	10/28/18	22-----					4	\$750.00		0.00			
N 14	WCSH	10/17/18	10/23/18	207 7-730p 207	CM	7p-730p	1111---	:30	4	\$135.00	P03	0.00	NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--11---					2	\$135.00		0.00			
Week:		10/22/18	10/28/18	11-----					2	\$135.00		0.00			
N 15	WCSH	10/19/18	10/19/18	Inside Ed 730-8p Inside Edition	CM	730p M-F	----F--	:30	1	\$160.00	P03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----F--					1	\$160.00		0.00			
N 16	WCSH	10/22/18	10/22/18	Mon Prime Other The Voice	CM	Prime Various	M-----	:30	1	\$1,390.00	P03	0.00	NM	1	\$1,390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$1,390.00		0.00			
N 17	WCSH	10/23/18	10/23/18	Tue Prime A The Voice	CM	8p-9p	-T-----	:30	1	\$1,390.00	P03	0.00	NM	1	\$1,390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$1,390.00		0.00			
N 18	WCSH	10/17/18	10/17/18	Wed Prime B Chicago Fire	CM	9p-10p	--W----	:30	1	\$540.00	P02	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----					1	\$540.00		0.00			
N 19	WCSH	10/18/18	10/18/18	Thu Prime C Law & Order	CM	10p-11p	---T---	:30	1	\$600.00	P02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---					1	\$600.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	WCSH	10/20/18	10/20/18	Sat Prime Other Dateline	CM	Prime Various	-----S-	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	-----S-		1				\$90.00		0.00			
N21	WCSH	10/17/18	10/23/18	Local News @ 11p M-F NEWS CENTER at 11 (M-F)	CM	11p-1135p	11111--	:30	5	\$150.00	P03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	--111--		3				\$150.00		0.00			
	Week:	10/22/18	10/28/18	11-----		2				\$150.00		0.00			
N22	WCSH	10/20/18	10/20/18	Local News @ 11p Sa NEWS CENTER at 11 (Sat)	CM	11p-1130p	-----1-	:30	1	\$180.00	P03	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	-----1-		1				\$180.00		0.00			
N23	WCSH	10/17/18	10/23/18	Tonight Show Tonight Show	CM	1135p-1237a	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/18	10/21/18	--111--		3				\$90.00		0.00			
	Week:	10/22/18	10/28/18	11-----		2				\$90.00		0.00			
Totals														69	\$22,810.00