

## DUPLICATE INVOICE



**WZZM 13**  
**645 3 Mile Road NW**  
**Grand Rapids, MI 49544-1601**  
**Main: (616)785-1313**  
**Billing: (616)785-1313**

[www.wzzm13.com](http://www.wzzm13.com)

Billing Address:

**Greer Margolis Mitchell / POL**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WZZM 13**  
**WZZM**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1630972-1	07/22/18	July 2018	07/16/18 - 07/22/18

Property	Account Executive	Sales Office	Sales Region
WZZM	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Gretchen Whitmer / D	WHITMER FOR GOV	6645

Flight Dates	Order #	Alt Order #
07/17/18 - 07/23/18	1630972	09170895

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	410	437

Agency Ref	Advertiser Ref
1700AGY	130369

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/17/18	07/23/18	Local News @ 530a M-F	530-6a	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Tu	07/17/18	5:40 AM	Local News @ 530a M-F	530-6a	:30	GW18102H	\$100.00 NM
2	WZZM	W	07/18/18	5:40 AM	Local News @ 530a M-F	530-6a	:30	GW18102H	\$100.00 NM
2	07/17/18	07/23/18	Local News @ 6a M-F	6-7a	MTWTF--	:30	3	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 3 \$130.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WZZM	W	07/18/18	6:15 AM	Local News @ 6a M-F	6-7a	:30	GW18102H	\$130.00 NM
2	WZZM	Th	07/19/18	6:13 AM	Local News @ 6a M-F	6-7a	:30	GW18102H	\$130.00 NM
1	WZZM	F	07/20/18	6:24 AM	Local News @ 6a M-F	6-7a	:30	GW18102H	\$130.00 NM
3	07/17/18	07/23/18	M-F Good Morning Ameri	7-9a	MTWTF--	:30	6	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 6 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WZZM	Tu	07/17/18	7:57 AM	M-F Good Morning America	7-9a	:30	GW18102H	\$140.00 NM
2	WZZM	W	07/18/18	7:25 AM	M-F Good Morning America	7-9a	:30	GW18102H	\$140.00 NM
3	WZZM	W	07/18/18	8:58 AM	M-F Good Morning America	7-9a	:30	GW18102H	\$140.00 NM
1	WZZM	F	07/20/18	8:46 AM	M-F Good Morning America	7-9a	:30	GW18102H	\$140.00 NM
4	WZZM	F	07/20/18	8:59 AM	M-F Good Morning America	7-9a	:30	GW18102H	\$140.00 NM
4	07/21/18	07/21/18	Good Morning America S	8-9a	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/18 07/21/18 -----S- 1 \$100.00									

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Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	WHITMER FOR GOV	6645	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/21/18	07/21/18	Good Morning America S 8-9a		-----S-	:30	1	\$100.00	NM
07/16/18 07/22/18 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Sa 07/21/18 8:58 AM Good Morning America Sa 8-9a :30 GW18102H \$100.00 NM									
5	07/17/18	07/23/18	My West Michigan	9-10a	MTWTF--	:30	2	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/18 07/23/18 MTWTF-- 2 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM W 07/18/18 9:30 AM My West Michigan 9-10a :30 GW18102H \$50.00 NM 1 WZZM Th 07/19/18 9:27 AM My West Michigan 9-10a :30 GW18102H \$50.00 NM									
6	07/17/18	07/23/18	Local News @ 12p M-F	12-1p	MTWTF--	:30	2	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/18 07/23/18 MTWTF-- 2 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM W 07/18/18 12:55 PM Local News @ 12p M-F 12-1p :30 GW18102H \$80.00 NM									
7	07/17/18	07/23/18	General Hospital	2-3p	MTWTF--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/18 07/23/18 MTWTF-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM W 07/18/18 2:59 PM General Hospital 2-3p :30 GW18102H \$90.00 NM									
8	07/22/18	07/22/18	This Week Su	10-11a	-----S	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/16/18 07/22/18 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Su 07/22/18 10:39 AM This Week Su 10-11a :30 GW18102H \$200.00 NM									
9	07/17/18	07/23/18	Hot Bench	330-4p	MTWTF--	:30	3	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/18 07/23/18 MTWTF-- 3 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WZZM Tu 07/17/18 3:48 PM Hot Bench 330-4p :30 GW18102H \$40.00 NM 2 WZZM W 07/18/18 3:48 PM Hot Bench 330-4p :30 GW18102H \$40.00 NM									
10	07/17/18	07/23/18	Judge Judy	4-430p	MTWTF--	:30	2	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/17/18 07/23/18 MTWTF-- 2 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM F 07/20/18 3:59 PM Judge Judy 4-430p :30 GW18102H \$135.00 NM									
11	07/17/18	07/23/18	Judge Judy	430-5p	MTWTF--	:30	2	\$150.00	NM

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Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	WHITMER FOR GOV	6645	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Tu 07/17/18 4:53 PM Judge Judy 430-5p :30 GW18102H \$150.00 NM									
12	07/17/18	07/23/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	2	\$130.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Tu 07/17/18 5:21 PM Local News @ 5p M-F 5-530p :30 GW18102H \$130.00 NM 1 WZZM W 07/18/18 4:58 PM Local News @ 5p M-F 5-530p :30 GW18102H \$130.00 NM									
13	07/17/18	07/23/18	Local News @ 530p M-F	530-6p	MTWTF--	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Tu 07/17/18 5:48 PM Local News @ 530p M-F 530-6p :30 GW18102H \$140.00 NM									
14	07/17/18	07/23/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Tu 07/17/18 6:12 PM Local News @ 6p M-F 6-630p :30 GW18102H \$225.00 NM 1 WZZM W 07/18/18 6:09 PM Local News @ 6p M-F 6-630p :30 GW18102H \$225.00 NM									
15	07/17/18	07/23/18	M-F ABC World News	630-7p	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM W 07/18/18 7:00 PM M-F ABC World News 630-7p :30 GW18102H \$400.00 NM									
16	07/17/18	07/23/18	M-F Entertainment Tonight	7-730p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/18 07/23/18 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM W 07/18/18 7:28 PM M-F Entertainment Tonight 7-730p :30 GW18102H \$150.00 NM									
18	07/22/18	07/22/18	Sun Prime D	10-11p	-----S	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/16/18 07/22/18 -----S 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Su 07/22/18 10:46 PM Sun Prime D 10-11p :30 GW18102H \$340.00 NM									
19	07/17/18	07/23/18	Local News @ 11p M-Su	11-1135p	MTWTFSS	:30	2	\$125.00	NM

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1630972-1	07/22/18	July 2018	07/16/18 - 07/22/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/ Gretchen Whitmer / D	WHITMER FOR GOV	6645	

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20	07/17/18	07/23/18	Jimmy Kimmel	M-F 1135p-1235a	MTWTF--	:30	2	\$50.00	NM																																																		
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<u>Total Spots</u>							<b>31</b>																																																				

## Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,265.00</b>
<u>Agency Commission</u>	<b>\$639.75</b>
<u>Net Amount Due</u>	<b>\$3,625.25</b>

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