

DUPLICATE INVOICE



WZZM 13
645 3 Mile Road NW
Grand Rapids, MI 49544-1601
Main: (616)785-1313
Billing: (616)785-1313

www.wzzm13.com

Billing Address:

Greer Margolis Mitchell / POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18

Property	Account Executive	Sales Office	Sales Region
WZZM	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	1668868	09273043

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	410	437

Agency Ref	Advertiser Ref
1700AGY	130369

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/18	11/05/18	Local News @ 5a M-F	5-530a	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WZZM	Tu	10/30/18		Local News @ 5a M-F	5-530a	:00		\$60.00 NM
					Credited				
1	WZZM	W	10/31/18		Local News @ 5a M-F	5-530a	:00		\$60.00 NM
					Credited				
2	10/30/18	11/05/18	Good Morning America 2 1-2p		MTWTF--	:30	4	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 4 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WZZM	Tu	10/30/18		Good Morning America 2	1-2p	:00		\$70.00 NM
					Credited				
4	WZZM	W	10/31/18		Good Morning America 2	1-2p	:00		\$70.00 NM
					Credited				
3	WZZM	F	11/02/18		Good Morning America 2	1-2p	:00		\$70.00 NM
					Credited				
3	10/30/18	11/05/18	General Hospital	2-3p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WZZM	Tu	10/30/18		General Hospital	2-3p	:00		\$150.00 NM
					Credited				
4	10/30/18	11/05/18	Hot Bench	3-330p	MTWTF--	:30	2	\$40.00	NM

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/30/18	11/05/18	Hot Bench	3-330p	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Tu 10/30/18 3:28 PM Hot Bench 3-330p :30 GW18113H \$40.00 NM 2 WZZM W 10/31/18 Hot Bench 3-330p :00 \$40.00 NM Credited									
5	10/30/18	11/05/18	Hot Bench	330-4p	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WZZM W 10/31/18 3:49 PM Hot Bench 330-4p :30 GW18112H \$40.00 NM 1 WZZM Th 11/01/18 Hot Bench 330-4p :00 \$40.00 NM Credited									
6	10/30/18	11/05/18	Judge Judy	4-430p	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WZZM W 10/31/18 Judge Judy 4-430p :00 \$100.00 NM Credited									
7	10/30/18	11/05/18	Judge Judy	430-5p	MTWTF--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM W 10/31/18 Judge Judy 430-5p :00 \$110.00 NM Credited									
8	10/30/18	11/05/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$140.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Tu 10/30/18 Local News @ 5p M-F 5-530p :00 \$140.00 NM Credited									
9	10/30/18	11/05/18	Local News @ 530p M-F	530-6p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WZZM F 11/02/18 Local News @ 530p M-F 530-6p :00 \$150.00 NM Credited									
10	10/30/18	11/05/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	2	\$250.00	NM

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PO BOX: 637386
Cincinnati, OH 45263-7386

<u>Invoice #</u> 1668868-1	<u>Invoice Date</u> 11/04/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 11/04/18
<u>Advertiser</u> POL/ Gretchen Whitmer / D		<u>Product</u> GRETCHEN WHITMER GO	<u>Estimate Number</u> 7294

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/18	11/05/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$250.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	W	10/31/18		Local News @ 6p M-F	6-630p	:00		\$250.00 NM
Credited									
12	10/30/18	11/05/18	Local News @ 6a M-F	6-7a	MTWTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$140.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	Tu	10/30/18	6:53 AM	Local News @ 6a M-F	6-7a	:30	GW18113H	\$140.00 NM
3	WZZM	Th	11/01/18		Local News @ 6a M-F	6-7a	:00		\$140.00 NM
Credited									
13	11/04/18	11/04/18	Local News @ 630p Su	630-7p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$250.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WZZM	Su	11/04/18		Local News @ 630p Su	630-7p	:00		\$250.00 NM
Credited									
14	10/30/18	11/05/18	M-F Entertainment Tonig ht	7-730p	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$225.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WZZM	Tu	10/30/18		M-F Entertainment Tonight	7-730p	:00		\$225.00 NM
Credited									
2	WZZM	W	10/31/18	7:17 PM	M-F Entertainment Tonight	7-730p	:30	GW18113H	\$225.00 NM
15	10/30/18	11/05/18	Daily Blast Live	730-8p	MTWTF--	:30	3	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$210.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	Tu	10/30/18	7:54 PM	Daily Blast Live	730-8p	:30	GW18113H	\$210.00 NM
1	WZZM	W	10/31/18	7:55 PM	Daily Blast Live	730-8p	:30	GW18113H	\$210.00 NM
3	WZZM	F	11/02/18		Daily Blast Live	730-8p	:00		\$210.00 NM
Credited									
17	10/30/18	10/30/18	Tue Prime B	9-10p	-T-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -T----- 1 \$525.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WZZM	Tu	10/30/18	9:20 PM	Tue Prime B	9-10p	:30	GW18113H	\$525.00 NM
18	10/30/18	10/30/18	Tue Prime C	10-11p	-T-----	:30	1	\$225.00	NM

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Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -T----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Tu	10/30/18	10:36 PM	Tue Prime C	10-11p	:30	GW18113H	\$225.00 NM
19	10/31/18	10/31/18	Wed Prime A	8-9p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 --W---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	W	10/31/18	7:58 PM	Wed Prime A	8-9p	:30	GW18112H	\$450.00 NM
21	11/01/18	11/01/18	Thu Prime B	9-10p	---T---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ---T--- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Th	11/01/18		Thu Prime B	9-10p	:00		\$525.00 NM
					Credited				
23	10/30/18	11/05/18	M-F Good Morning Ameri ca	7-9a	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Tu	10/30/18		M-F Good Morning America	7-9a	:00		\$150.00 NM
					Credited				
2	WZZM	Th	11/01/18		M-F Good Morning America	7-9a	:00		\$150.00 NM
					Credited				
3	WZZM	F	11/02/18		M-F Good Morning America	7-9a	:00		\$150.00 NM
					Credited				
25	11/04/18	11/04/18	Sun Prime B	8-9p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18		Sun Prime B	8-9p	:00		\$1,200.00 NM
					Credited				
26	10/30/18	11/05/18	Local News @ 11p M-Su	11-1135p	MTWTFSS	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTFSS 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WZZM	Tu	10/30/18		Local News @ 11p M-Su	11-1135p	:00		\$150.00 NM
					Credited				
1	WZZM	Th	11/01/18		Local News @ 11p M-Su	11-1135p	:00		\$150.00 NM
					Credited				

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26	10/30/18	11/05/18	Local News @ 11p M-Su	11-1135p	MTWTFSS	:30	3	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Su 11/04/18 Local News @ 11p M-Su 11-1135p :00 \$150.00 NM Credited									
27	10/30/18	11/05/18	Jimmy Kimmel	M-F 1135p-1235a	MTWT---	:30	3	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/18 11/05/18 MTWT--- 3 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Tu 10/30/18 Jimmy Kimmel M-F 1135p-1235a :00 \$50.00 NM Credited 3 WZZM W 10/31/18 Jimmy Kimmel M-F 1135p-1235a :00 \$50.00 NM Credited 2 WZZM Th 11/01/18 Jimmy Kimmel M-F 1135p-1235a :00 \$50.00 NM Credited									
28	10/30/18	11/05/18	Nightline	1237-107xm	MTWT---	:30	3	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/18 11/05/18 MTWT--- 3 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WZZM Tu 10/30/18 12:50 AM Nightline 1237-107xm :30 GW18113H \$50.00 NM 1 WZZM W 10/31/18 12:50 AM Nightline 1237-107xm :30 GW18113H \$50.00 NM 3 WZZM Th 11/01/18 12:39 AM Nightline 1237-107xm :30 GW18112H \$50.00 NM									
29	11/04/18	11/04/18	Su Late Fringe	1135p-1235a	-----S	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Su 11/04/18 Su Late Fringe 1135p-1235a :00 \$40.00 NM Credited									
30	11/03/18	11/03/18	Local News @ 7a Sa	7-8a	-----S-	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Sa 11/03/18 Local News @ 7a Sa 7-8a :00 \$90.00 NM Credited									
31	11/04/18	11/04/18	Local News @ 6a Su	6-7a	-----S	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Su 11/04/18 6:29 AM Local News @ 6a Su 6-7a :30 GW18113H \$45.00 NM									
32	11/04/18	11/04/18	Good Morning America S 8-9a	u	-----S	:30	1	\$90.00	NM

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Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/04/18	11/04/18	Good Morning America S 8-9a		-----S	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -----S 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18		Good Morning America Su	8-9a	:00		\$90.00 NM
					Credited				
33	10/30/18	11/05/18	My West Michigan	9-10a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	W	10/31/18	9:59 AM	My West Michigan	9-10a	:30	GW18112H	\$50.00 NM
3	WZZM	Th	11/01/18	9:59 AM	My West Michigan	9-10a	:30	GW18113H	\$50.00 NM
34	10/30/18	11/05/18	The View	11a-12n	MTWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Tu	10/30/18	10:59 AM	The View	11a-12n	:30	GW18113H	\$60.00 NM
3	WZZM	Th	11/01/18		The View	11a-12n	:00		\$60.00 NM
					Credited				
35	10/30/18	11/05/18	Local News @ 12p M-F	12-1p	MTWTF--	:30	4	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 4 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WZZM	Tu	10/30/18	12:10 PM	Local News @ 12p M-F	12-1p	:30	GW18113H	\$80.00 NM
1	WZZM	W	10/31/18		Local News @ 12p M-F	12-1p	:00		\$80.00 NM
					Credited				
3	WZZM	Th	11/01/18	12:30 PM	Local News @ 12p M-F	12-1p	:30	GW18112H	\$80.00 NM
2	WZZM	F	11/02/18	12:23 PM	Local News @ 12p M-F	12-1p	:30	GW18112H	\$80.00 NM
38	11/04/18	11/04/18	Sun Prime Other 2nd Prg 8-10p		-----S	:30	1	\$1,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	9:21 PM	Sun Prime Other 2nd Prgm	8-10p	:30	GW18112H	\$1,200.00 NM
39	11/01/18	11/01/18	Thu Prime C	10-11p	---T---	:30	1	\$750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Th	11/01/18	10:44 PM	Thu Prime C	10-11p	:30	GW18113H	\$750.00 NM
40	11/01/18	11/01/18	Thu Prime A	8-9p	---T---	:30	1	\$1,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Th	11/01/18	8:41 PM	Thu Prime A	8-9p	:30	GW18112H	\$1,500.00 NM

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<u>Invoice #</u> 1668868-1	<u>Invoice Date</u> 11/04/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 11/04/18
<u>Advertiser</u> POL/ Gretchen Whitmer / D		<u>Product</u> GRETCHEN WHITMER GO	<u>Estimate Number</u> 7294

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/30/18	11/05/18	The View	11a-12n	MTWTF--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 -TWTF-- 2 \$180.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	Tu	10/30/18	11:42 AM	The View	11a-12n	:30	GW18113H	\$180.00 NM
1	WZZM	W	10/31/18	10:58 AM	The View	11a-12n	:30	GW18113H	\$180.00 NM
42	10/30/18	11/05/18	General Hospital	2-3p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$300.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	W	10/31/18		General Hospital	2-3p	:00		\$300.00 NM
			Credited						
1	WZZM	Th	11/01/18	2:26 PM	General Hospital	2-3p	:30	GW18113H	\$300.00 NM
43	10/30/18	11/05/18	Hot Bench	3-330p	MTWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$120.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WZZM	Tu	10/30/18	3:07 PM	Hot Bench	3-330p	:30	GW18113H	\$120.00 NM
44	10/30/18	11/05/18	Hot Bench	330-4p	MTWTF--	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$120.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WZZM	Tu	10/30/18	3:55 PM	Hot Bench	330-4p	:30	GW18113H	\$120.00 NM
2	WZZM	F	11/02/18	3:40 PM	Hot Bench	330-4p	:30	GW18113H	\$120.00 NM
45	10/30/18	11/05/18	Judge Judy	4-430p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$300.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	Tu	10/30/18	4:28 PM	Judge Judy	4-430p	:30	GW18113H	\$300.00 NM
46	10/30/18	11/05/18	Judge Judy	430-5p	MTWTF--	:30	2	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$330.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WZZM	Tu	10/30/18	4:50 PM	Judge Judy	430-5p	:30	GW18113H	\$330.00 NM
1	WZZM	F	11/02/18	4:42 PM	Judge Judy	430-5p	:30	GW18113H	\$330.00 NM
47	10/30/18	11/05/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	2	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$420.00									

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
47	10/30/18	11/05/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	2	\$420.00	NM																																																																														
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	WZZM	F	11/02/18	5:29 PM	Local News @ 5p M-F	5-530p	:30	GW18112H	\$420.00	NM																																																																													
48	10/30/18	11/05/18	Local News @ 530p M-F	530-6p	MTWTF--	:30	2	\$450.00	NM																																																																														
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2	WZZM	Tu	10/30/18	5:45 PM	Local News @ 530p M-F	530-6p	:30	GW18113H	\$450.00	NM																																																																													
49	10/30/18	11/05/18	Local News @ 6p M-F	6-630p	MTWTF--	:30	2	\$750.00	NM																																																																														
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1	WZZM	W	10/31/18	6:11 PM	Local News @ 6p M-F	6-630p	:30	GW18113H	\$750.00	NM																																																																													
50	10/30/18	11/06/18	Local News @ 6a M-F	6-7a	MTWTF--	:30	2	\$420.00	NM																																																																														
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1	WZZM	Th	11/01/18	6:39 AM	Local News @ 6a M-F	6-7a	:30	GW18113H	\$420.00	NM																																																																													
51	10/30/18	11/05/18	M-F ABC World News	630-7p	MTWTF--	:30	2	\$2,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/30/18</td><td>11/05/18</td><td>MTWTF--</td><td>2</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WZZM</td><td>W</td><td>10/31/18</td><td>6:28 PM</td><td>M-F ABC World News</td><td>630-7p</td><td>:30</td><td>GW18112H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/30/18	11/05/18	MTWTF--	2	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	W	10/31/18	6:28 PM	M-F ABC World News	630-7p	:30	GW18112H	\$2,000.00	NM																																												
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1	WZZM	W	10/31/18	6:28 PM	M-F ABC World News	630-7p	:30	GW18112H	\$2,000.00	NM																																																																													
52	10/30/18	11/06/18	M-F Good Morning Ameri ca	7-9a	MTWTF--	:30	7	\$450.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/18</td><td>11/04/18</td><td>-TWTF--</td><td>5</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WZZM</td><td>Tu</td><td>10/30/18</td><td>8:48 AM</td><td>M-F Good Morning America</td><td>7-9a</td><td>:30</td><td>GW18113H</td><td>\$450.00</td><td>NM</td></tr><tr><td>5</td><td>WZZM</td><td>W</td><td>10/31/18</td><td>7:58 AM</td><td>M-F Good Morning America</td><td>7-9a</td><td>:30</td><td>GW18113H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WZZM</td><td>W</td><td>10/31/18</td><td>8:40 AM</td><td>M-F Good Morning America</td><td>7-9a</td><td>:30</td><td>GW18112H</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WZZM</td><td>Th</td><td>11/01/18</td><td>8:39 AM</td><td>M-F Good Morning America</td><td>7-9a</td><td>:30</td><td>GW18112H</td><td>\$450.00</td><td>NM</td></tr><tr><td>4</td><td>WZZM</td><td>F</td><td>11/02/18</td><td>7:49 AM</td><td>M-F Good Morning America</td><td>7-9a</td><td>:30</td><td>GW18113H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/18	11/04/18	-TWTF--	5	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	Tu	10/30/18	8:48 AM	M-F Good Morning America	7-9a	:30	GW18113H	\$450.00	NM	5	WZZM	W	10/31/18	7:58 AM	M-F Good Morning America	7-9a	:30	GW18113H	\$450.00	NM	2	WZZM	W	10/31/18	8:40 AM	M-F Good Morning America	7-9a	:30	GW18112H	\$450.00	NM	3	WZZM	Th	11/01/18	8:39 AM	M-F Good Morning America	7-9a	:30	GW18112H	\$450.00	NM	4	WZZM	F	11/02/18	7:49 AM	M-F Good Morning America	7-9a	:30	GW18113H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	10/29/18	11/04/18	-TWTF--	5	\$450.00																																																																																		
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53	10/30/18	11/06/18	My West Michigan	9-10a	MTWTF--	:30	2	\$150.00	NM																																																																														
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
53	10/30/18	11/06/18	My West Michigan	9-10a	MTWTF--	:30	2	\$150.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WZZM</td><td>Tu</td><td>10/30/18</td><td>9:21 AM</td><td>My West Michigan</td><td>9-10a</td><td>:30</td><td>GW18113H</td><td>\$150.00</td><td>NM</td></tr><tr><td>1</td><td>WZZM</td><td>W</td><td>10/31/18</td><td>9:27 AM</td><td>My West Michigan</td><td>9-10a</td><td>:30</td><td>GW18113H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WZZM	Tu	10/30/18	9:21 AM	My West Michigan	9-10a	:30	GW18113H	\$150.00	NM	1	WZZM	W	10/31/18	9:27 AM	My West Michigan	9-10a	:30	GW18113H	\$150.00	NM											
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1	WZZM	W	10/31/18	9:27 AM	My West Michigan	9-10a	:30	GW18113H	\$150.00	NM																																											
54	10/31/18	10/31/18	Wed Prime C	10-11p	--W----	:30	2	\$1,200.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WZZM	W	10/31/18	10:32 PM	Wed Prime C	10-11p	:30	GW18113H	\$1,200.00	NM																																											
1	WZZM	W	10/31/18	11:00 PM	Wed Prime C	10-11p	:30	GW18112H	\$1,200.00	NM																																											
55	10/31/18	10/31/18	Wed Prime B	9-10p	--W----	:30	2	\$750.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WZZM</td><td>W</td><td>10/31/18</td><td></td><td>Wed Prime B</td><td>9-10p</td><td>:00</td><td></td><td>\$750.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>2</td><td>WZZM</td><td>W</td><td>10/31/18</td><td>9:16 PM</td><td>Wed Prime B</td><td>9-10p</td><td>:30</td><td>GW18113H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	W	10/31/18		Wed Prime B	9-10p	:00		\$750.00	NM	Credited											2	WZZM	W	10/31/18	9:16 PM	Wed Prime B	9-10p	:30	GW18113H	\$750.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WZZM	W	10/31/18		Wed Prime B	9-10p	:00		\$750.00	NM																																											
Credited																																																					
2	WZZM	W	10/31/18	9:16 PM	Wed Prime B	9-10p	:30	GW18113H	\$750.00	NM																																											
56	11/04/18	11/04/18	ABC World News Su	6-630p	-----S	:30	1	\$1,000.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WZZM</td><td>Su</td><td>11/04/18</td><td>6:30 PM</td><td>ABC World News Su</td><td>6-630p</td><td>:30</td><td>GW18113H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	Su	11/04/18	6:30 PM	ABC World News Su	6-630p	:30	GW18113H	\$1,000.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WZZM	Su	11/04/18	6:30 PM	ABC World News Su	6-630p	:30	GW18113H	\$1,000.00	NM																																											
57	11/03/18	11/03/18	Local News @ 7p Sa	7-8p	-----S-	:30	2	\$250.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WZZM</td><td>Sa</td><td>11/03/18</td><td>7:33 PM</td><td>Local News @ 7p Sa</td><td>7-8p</td><td>:30</td><td>GW18112H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>WZZM</td><td>Sa</td><td>11/03/18</td><td>7:46 PM</td><td>Local News @ 7p Sa</td><td>7-8p</td><td>:30</td><td>GW18113H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	Sa	11/03/18	7:33 PM	Local News @ 7p Sa	7-8p	:30	GW18112H	\$250.00	NM	2	WZZM	Sa	11/03/18	7:46 PM	Local News @ 7p Sa	7-8p	:30	GW18113H	\$250.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WZZM	Sa	11/03/18	7:33 PM	Local News @ 7p Sa	7-8p	:30	GW18112H	\$250.00	NM																																											
2	WZZM	Sa	11/03/18	7:46 PM	Local News @ 7p Sa	7-8p	:30	GW18113H	\$250.00	NM																																											
58	11/03/18	11/03/18	Local News @ 11p Sa D B	1130p-1215a	-----S-	:30	1	\$100.00	NM																																												
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1	WZZM	Sa	11/03/18		Local News @ 11p Sa DB	1130p-1215a	:00		\$100.00	NM																																											
Credited																																																					
59	11/03/18	11/03/18	Local News @ 6a Sa	6-7a	-----S-	:30	1	\$120.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WZZM	Sa	11/03/18	6:16 AM	Local News @ 6a Sa	6-7a	:30	GW18113H	\$120.00	NM																																											
60	11/04/18	11/04/18	Local News @ 9a Su	9-10a	-----S	:30	1	\$120.00	NM																																												
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61	10/31/18	10/31/18	Local News @ 12p M-F	12-1p	--W----	:30	1	\$240.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WZZM	W	10/31/18	11:59 AM	Local News @ 12p M-F	12-1p	:30	GW18113H	\$240.00	NM																																											
62	11/04/18	11/04/18	ABC Sports Various	3-5P	-----S	:30	1	\$65.00	NM																																												

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Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WZZM</td><td>Su</td><td>11/04/18</td><td></td><td>ABC Sports Various</td><td>3-5P</td><td>:00</td><td></td><td>\$65.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>											Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	Su	11/04/18		ABC Sports Various	3-5P	:00		\$65.00	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	Su	11/04/18		ABC Sports Various	3-5P	:00		\$65.00	NM																																	
Credited																																											
63	11/04/18	11/04/18	Local News @ 6a Su	6-7a	-----S	:30	1	\$90.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/18</td><td>11/04/18</td><td>-----S</td><td>1</td><td>\$90.00</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/18	11/04/18	-----S	1	\$90.00																					
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1	WZZM	Su	11/04/18	6:59 AM	Local News @ 6a Su	6-7a	:30	GW18112H	\$90.00	NM																																	
64	10/31/18	10/31/18	Judge Judy	4-430p	--W----	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/30/18</td><td>11/05/18</td><td>--W----</td><td>1</td><td>\$300.00</td></tr></table>											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/30/18	11/05/18	--W----	1	\$300.00																					
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	10/30/18	11/05/18	--W----	1	\$300.00																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	W	10/31/18	4:29 PM	Judge Judy	4-430p	:30	GW18113H	\$300.00	NM																																	
65	11/01/18	11/01/18	WZZM News Special	730-8p	---T---	:30	1	\$750.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	Th	11/01/18	7:48 PM	WZZM News Special	730-8p	:30	GW18113H	\$750.00	NM																																	
66	11/03/18	11/03/18	Local News @ 7p Sa	7-8p	-----S-	:30	1	\$250.00	NM																																		
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67	11/03/18	11/03/18	Local News @ 11p Sa D B	11p Sa DB	-----S-	:30	1	\$130.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	Sa	11/03/18		Local News @ 11p Sa DB	11p Sa DB	:00		\$130.00	NM																																	
Credited																																											
68	11/03/18	11/03/18	Major Crimes	1215-115a	-----S-	:30	1	\$25.00	NM																																		
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69	11/04/18	11/04/18	This Week Su	10-11a	-----S	:30	1	\$300.00	NM																																		
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70	11/03/18	11/03/18	Local News @ 6a Sa	6-7a	-----S-	:30	1	\$120.00	NM																																		
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71	11/03/18	11/03/18	Local News @ 7a Sa	7-8a	-----S-	:30	1	\$180.00	NM																																		

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WZZM	Sa	11/03/18	7:29 AM	Local News @ 7a Sa	7-8a	:30	GW18113H	\$180.00	NM																																
72	11/04/18	11/04/18	Local News @ 6a Su	6-7a	-----S	:30	1	\$90.00	NM																																	
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73	11/04/18	11/04/18	Local News @ 7a Su	7-8a	-----S	:30	1	\$180.00	NM																																	
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1	WZZM	Su	11/04/18	7:17 AM	Local News @ 7a Su	7-8a	:30	GW18113H	\$180.00	NM																																
74	11/04/18	11/04/18	Local News @ 9a Su	9-10a	-----S	:30	1	\$120.00	NM																																	
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75	11/04/18	11/04/18	Su Late Fringe	1135p-1235a	-----S	:30	1	\$120.00	NM																																	
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1	WZZM	Su	11/04/18	11:58 PM	Su Late Fringe	1135p-1235a	:30	GW18113H	\$120.00	NM																																
76	11/04/18	11/04/18	Castle	1235x-135x	-----S	:30	1	\$60.00	NM																																	
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1	WZZM	Su	11/04/18	12:59 AM	Castle	1235x-135x	:30	GW18113H	\$60.00	NM																																
77	11/04/18	11/04/18	X Games	2-3p	-----S	:30	1	\$115.00	NM																																	
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78	11/04/18	11/04/18	NYC Marathon	3-5p	-----S	:30	2	\$130.00	NM																																	
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79	11/02/18	11/02/18	13 On Your Sidelines	13 On Your Sideline	----F--	:30	1	\$225.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WZZM</td><td>F</td><td>11/02/18</td><td>11:49 PM</td><td>13 On Your Sidelines</td><td>13 On Your Sideline</td><td>:30</td><td>GW18113H</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	F	11/02/18	11:49 PM	13 On Your Sidelines	13 On Your Sideline	:30	GW18113H	\$225.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WZZM	F	11/02/18	11:49 PM	13 On Your Sidelines	13 On Your Sideline	:30	GW18113H	\$225.00	NM																																
80	11/02/18	11/02/18	Nightline Late run	107-137xm	----F--	:30	1	\$50.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WZZM</td><td>F</td><td>11/02/18</td><td>1:15 AM</td><td>Nightline Late run</td><td>107-137xm</td><td>:30</td><td>GW18112H</td><td>\$50.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WZZM	F	11/02/18	1:15 AM	Nightline Late run	107-137xm	:30	GW18112H	\$50.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WZZM	F	11/02/18	1:15 AM	Nightline Late run	107-137xm	:30	GW18112H	\$50.00	NM																																
81	11/02/18	11/02/18	Sister Circle 10-1030a	10-1030a	----F--	:30	1	\$60.00	NM																																	

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Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1668868-1	11/04/18	November 2018	10/29/18 - 11/04/18
Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	F	11/02/18	10:19 AM	Sister Circle 10-1030a	10-1030a	:30	GW18113H	\$60.00 NM
87	11/04/18	11/04/18	Su Late Fringe		1135p-1235a	-----S	:30	1	\$120.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	12:11 AM	Su Late Fringe	1135p-1235a	:30	GW18112H	\$120.00 NM
88	11/04/18	11/04/18	Castle		1235x-135x	-----S	:30	1	\$60.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	1:31 AM	Castle	1235x-135x	:30	GW18113H	\$60.00 NM
89	11/04/18	11/04/18	NYC Marathon		3-5p	-----S	:30	1	\$65.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	3:59 PM	NYC Marathon	3-5p	:30	GW18113H	\$65.00 NM
90	11/02/18	11/02/18	Nightline Late run		107-137xm	----F--	:30	1	\$100.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	F	11/02/18	1:04 AM	Nightline Late run	107-137xm	:30	GW18113H	\$100.00 NM
91	11/04/18	11/04/18	ET Weekend		Su 5-6p	-----S	:30	1	\$200.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	5:39 PM	ET Weekend	Su 5-6p	:30	GW18113H	\$200.00 NM
92	11/04/18	11/04/18	Beautiful Homes & Garde 135a-2a ns			-----S	:30	1	\$30.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	1:50 AM	Beautiful Homes & Gardens	135a-2a	:30	GW18112H	\$30.00 NM
93	11/03/18	11/03/18	NCAA Game 1 Early		12-330p	-----S-	:30	1	\$600.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Sa	11/03/18	12:44 PM	NCAA Game 1 Early	12-330p	:30	GW18112H	\$600.00 NM
94	11/03/18	11/03/18	NCAA Football Prime		8-1130p	-----S-	:30	1	\$1,200.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Sa	11/03/18	8:04 PM	NCAA Football Prime	8-1130p	:30	GW18113H	\$1,200.00 NM
98	11/04/18	11/04/18	ET Weekend		5-6p	-----S	:30	1	\$300.00 NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	5:19 PM	ET Weekend	5-6p	:30	GW18112H	\$300.00 NM
Total Spots							82		

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WZZM
PO BOX: 637386
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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/ Gretchen Whitmer / D	GRETCHEN WHITMER GO	7294	

www.wzzm13.com

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$26,950.00
<u>Agency Commission</u>	\$4,042.50
<u>Net Amount Due</u>	\$22,907.50

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