

# CONTRACT

**WHIO** WHIO-AM  
 NEWS 95.7 AM 1290 Cox Radio LLC  
 PO Box 83192  
 Chicago, IL 60691-0192  
 (404) 496-7531

<u>Contract / Revision</u> 1122204 /		<u>Alt Order #</u> 37176027
<u>Advertiser</u> ISS/American Petroleum Institute-A		<u>Original Date / Revision</u> 03/15/24 / 03/15/24
<u>Contract Dates</u> 03/18/24 - 03/31/24	<u>Estimate #</u> 7276	
<u>Product</u> Tailpipe AZ DC MI MT NV OH PA WI		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-AM	<u>Account Executive</u> Philadelphia Christal	<u>Sales Office</u> Christal Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00017473	<u>Advertiser Ref</u> P00022991-A	

And:

**Katz Communications Inc**  
 125 W 55th St  
 3rd Fl  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WHIO	03/18/24	03/31/24	Morning Drive	6:00 AM-10:00 AM		:30			P-02	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/18/24	03/24/24	11111--				5	\$200.00				
	Week:	03/25/24	03/31/24	11111--				5	\$200.00				
N 2	WHIO	03/18/24	03/31/24	Midday	10:00 AM-3:00 PM		:30			P-02	NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/18/24	03/24/24	11111--				5	\$175.00				
	Week:	03/25/24	03/31/24	11111--				5	\$175.00				
N 3	WHIO	03/18/24	03/31/24	Afternoon Drive	3:00 PM-7:00 PM		:30			P-02	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	03/18/24	03/24/24	11111--				5	\$200.00				
	Week:	03/25/24	03/31/24	11111--				5	\$200.00				
<b>Totals</b>												30	\$5,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	30	\$5,750.00	(\$862.50)	\$4,887.50
<b>Totals</b>	30	\$5,750.00	(\$862.50)	\$4,887.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!