

Quarterly issues WDNT  
July 1, 2014

1. Economic development. WDNT continually airs announcements promoting activities of the Spring City and Dayton Chambers of Commerce, as well as the Rhea County Economic and Tourism Council. During the second quarter we aired numerous announcements promoting events in downtown Dayton and Spring City
2. Tourism Development. WDNT regularly airs announcements promoting the tourism attractions of Rhea County on a daily basis. During the second quarter we extensively promoted activities relating to the Tennessee Strawberry Festival and Spring City Fourth of July celebration.
3. Education. WDNT regularly airs public service announcements promoting all school activities at Rhea County and Dayton City Schools as well as Bryan College. During the second quarter we promoted multiple student events at Rhea County High School. We also promoted fundraisers for the Spring City library..
4. Drugs and alcohol abuse. WDNT regularly airs public service announcements both statewide and local promoting drug awareness activities in our area. During the second quarter we actively promoted another drug takeback program sponsored by local law enforcement and the DEA. We also aired anti-drug PSA's from the state of Tennessee.
6. The environment. WDNT airs regular announcements for Keep Tennessee Beautiful and other environmental organizations.
7. Other activities. WDNT airs a community calendar program once each hour around the clock. We actively promote and solicit announcements from all non profit or governmental groups to avail themselves of this opportunity. We also air a weekly "hometown hero" feature honoring those who excel at community service in our area.
8. Local culture. WDNT airs regular announcements promoting the Tennessee Valley Theater as well as cultural events at Rhea County High School and Bryan College. During the second quarter we promoted two productions at the TVT as well as a play at Rhea Central Elementary school and one theatrical performance at Bryan College. We continually promote our two local museums on an ongoing basis.
9. Health. During the second quarter, we promoted a number of classes at Rhea Medical Center. We also promoted the local organization that promotes teenage abstinence.