



**KAWO 104.3 FM**  
**QUARTERLY ASCERTAINMENT REPORT**  
**July through September, 2017**  
**3rd QUARTER**

Regularly scheduled programming includes:

**Idaho Insights:**

- KIDO Sunday, 5am, 9:30am
- KFXD Sunday, 6am
- KCIX Sunday, 7am
- KAWO Sunday, 11:30pm
- KSAS Sunday, 6am
- KXLT Sunday, 7am

Thirty-minute public affairs program, written and produced by Townsquare News Department. The program is part of our commitment to quality Public Affairs programming. The topics addressed on "Idaho Insights" are drawn from issues within the city of Boise, surrounding communities and the state of Idaho, which have an impact on the residents of those areas and the state of Idaho. These issues include politics, growth/tourism, education and school issues, the economy, wildlife and the environment, crime, health and others that impact the community. The program also focuses on local and cultural events. Programs broadcast, which highlight the quarterly issues, are included in this report.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE	DURATION
Local Economy	IDAHO INSIGHTS	CWI Instructor Steve Ackerman details the economic growth in Idaho.	July 2nd	30 Minutes
Right to Life/Cultural Issues	IDAHO INSIGHTS	Brandy Swindell of Stanton Health care reviews the new healthcare laws.	July 9th	30 Minutes
Health/Wellness	IDAHO INSIGHTS	Dr. Ed Race of Alliance Physical Medicine shares health tips.	July 16th	30 Minutes
Energy Policy	IDAHO INSIGHTS	Justin Monk of Intermountain Wind and Solar explains the growth of solar energy.	July 23rd	30 Minutes
Military Impact on local economy.	IDAHO INSIGHTS	Members of Gowen Strong break down impact of F35A coming to Idaho.	July 30th	30 Minutes
Treasure Valley Trade Jobs	IDAHO INSIGHTS	Local entrepreneur, Brandon Wright champions the need for trade workers.	August 6th	30 Minutes
Idaho Drug Challenges	IDAHO INSIGHTS	John McGee of the Boise Rescue Mission on the Opioid/Prescription Drug addiction in Idaho.	August 13th	30 Minutes
Idaho Politics	IDAHO INSIGHTS	Political Analyst, Dustin Kuck previews the upcoming local and state primaries.	August 20th	30 Minutes

Spirit of Boise Balloon Classic	IDAHO INSIGHTS	Scott Spencer explains the economic impact of this annual event.	August 27th	30 Minutes
Washington Update	IDAHO INSIGHTS	Senator Mike Crapo and Congressman Raul Labrador on the newest laws.	September 3rd	30 Minutes
Alzheimer's Walk and Treatment	IDAHO INSIGHTS	Mackenzie Rogers & J Bates discuss the Alzheimer's Walks and possible cure.	September 10th	30 Minutes
Health/Wellness	IDAHO INSIGHTS	Matt Dearing discusses audio health.	Sept. 17th	30 Minutes
Local/National Issues	IDAHO INSIGHTS	Running for Governor, Healthcare, Tax cuts, working with President Trump.	Sept. 24th <sup>th</sup>	30 Minutes

## SECTION II

Section II lists the public service announcements that KIDO, KFXD, KXLT, KCIX, KSAS, KAWO aired during the first quarter of the year.

Autism Awareness, High School Equivalency, Juvenile Nutrition Education, Underage Drinking Prevention, American Heart Association, Identity Theft, Seatbelt Awareness, Radon Detection, Stroke Awareness, Idaho Booster Seat Program, Childhood Immunization, Federal Student Aid, American Red Cross, Credit Scores Education, March Of Dimes, Teen Suicide Boise Rescue Mission, Veteran Literacy, US Air Force, AARP, Childhood Hunger, Crime Stoppers, Teacher Recruiting, US Navy, Pre Diabetes, Idaho High School Graduations, Idaho High School Graduation, Idaho High School Sports, Seatbelt Safety, No texting while driving, St.Jude, AARP, Skin Cancer Prevention, Earthquake Prevention, Opioid Abuse, Pre Diabetes,