

# WOC10713473 [00.00]

## Order Printout



Order Status: New *638219*  
 Traffic #:   
 Buyer Order #: 6459429  
 AE: Unassigned (Carolyn Stokka)  
 Property: KVLV TV  
 Sales Region: Local  
 Start/End Dates: 08/28/17 - 09/03/17  
 Agency: Axiom Strategies  
 Advertiser: 18 - Tom Campbell for US Senate ND  
 Buyer:   
 Primary Demo: Adults 55+ (RTG)  
 C/P/E: 18 / 20 / 113  
 Product Desc.: Primary Election 2018  
 Estimate Desc.: Tom Campbell for US Senate ND TV 8-28 thru 9-3  
 Total Cost: \$4,600.00 (Cash)  
 Received Date: 8/23/17 9:03 AM

### Comments:

Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861, or Marketron #184659. Please confirm and send station contracts to ssquyres@axiomstrategies.com. Thanks! Separation: 30

List Items							Spots							Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Aug 28							Total Spots	Total Cost	RTG	GRP	CPP
1	ND TODAY	NM	:01:00	9:00 AM-10:00 AM	MTWTF--	50.00	2	4						2	100.00	2.80	5.60	17.86
(Program: ND TODAY,Jul/2016,P (pay))																		
2	ND TODAY	NM	:30	9:00 AM-10:00 AM	MTWTF--	25.00	5	4						5	125.00	2.80	14.00	8.93
(Program: ND TODAY,Jul/2016,P (pay))																		
3	TODAY SHOW - 4TH HOUR	NM	:30	11:00 AM-12:00 PM	MTWTF--	30.00	2	3						2	60.00	2.60	5.20	11.54
(Program: TODAY SHOW - 4TH HOUR,Jul/2016,P (pay))																		
4	TODAY SHOW - 3RD HOUR	NM	:30	10:00 AM-11:00 AM	MTWTF--	30.00	3	3						3	90.00	1.90	5.70	15.79
(Program: TODAY SHOW - 3RD HOUR,Jul/2016,P (pay))																		
5	DR. PHIL	NM	:30	3:58 PM-5:00 PM	MTWTF--	75.00	3	4						3	225.00	3.30	9.90	22.73
(Program: DR. PHIL,Jul/2016,P (pay))																		
6	SATURDAY TODAY SHOW	NM	:30	6:58 AM-9:00 AM	-----S-	100.00	1	4						1	100.00	2.80	2.80	35.71
(Program: SATURDAY TODAY SHOW,Jul/2016,P (pay))																		
7	WHEEL OF FORTUNE - SATURDAY	NM	:30	6:30 PM-7:00 PM	-----S-	250.00	1	3						1	250.00	6.30	6.30	39.68
(Program: WHEEL OF FORTUNE - SATURDAY,Jul/2016,P (pay))																		
8	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	MTWTF--	350.00	3	3						3	1,050.00	8.50	25.50	41.18
(Program: VALLEY NEWS LIVE @ 5PM,Jul/2016,P (pay))																		

List Items										Spots										Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Aug 28													Total Spots	Total Cost	RTG	GRP	CPP	
9	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	MTWTF--	500.00	3													3	1,500.00	12.10	36.30	41.32	
(Program: VALLEY NEWS LIVE @ 6PM)Jul/2016LP (pay)																									
10	VALLEY NEWS LIVE @ 1030PM - SUN	NM	:30	10:30 PM-11:05 PM	-----S	300.00	1													1	300.00	6.10	6.10	49.18	
(Program: VALLEY NEWS LIVE @ 1030PM - SUN)Nov/2016LP-pa																									
11	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	MTWTF--	800.00	1													1	800.00	15.70	15.70	50.96	
(Program: WHEEL OF FORTUNE)Jul/2016LP (pay)																									
Spot Totals:										25											25	\$4,600.00		133.10	
Adults 55+ GRP:										133.10															

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	25	\$4,600.00	133.10				