

INVOICE

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577
Main: (843)828-4300
Billing: (843)828-4300 ext 131

Property	WFXB		
Invoice #	426828-1	Order #	426828
Invoice Date	03/31/24	Alt Order #	10768215
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/28/24	Flight Dates	03/27/24 - 03/28/24
Advertiser	Issue/Conservation Voters of SC		
Product	CONSERV VOTERS SC		
Estimate #	13352		
Account Executive	Jalissa Stevens		
Sales Office	Washinton Cox		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1580		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	1629		
Product 2			

Billing Address:

McKenna Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577

WO Payments Quick Pay Link: payments.wocentral.com/find

Quick Pay Code: [HQ8AXFA34L](#)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/28/24	03/28/24	FOX Morning News Plus	FOX Morning News	---1---	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---1--- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB Th 03/28/24 8:43 AM FOX Morning News Plus FOX Morning News :30 MMLCVSC0319241H \$55.00 NM									
2	03/27/24	03/27/24	M-F 3p-4p	M-F 3p-4p	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 --1---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB W 03/27/24 3:29 PM M-F 3p-4p M-F 3p-4p :30 MMLCVSC0319241H \$75.00 NM									
3	03/28/24	03/28/24	M-F 4p-5p	M-F 4p-5p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 ---1--- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB Th 03/28/24 4:30 PM M-F 4p-5p M-F 4p-5p :30 MMLCVSC0319241H \$60.00 NM									

Total Spots 3

Payment Terms 30 Days

<u>Gross Total</u>	\$190.00
<u>Agency Commission</u>	\$28.50
<u>Net Amount Due</u>	\$161.50
<u>Invoice Balance as of 04/08/24 3:10:32 PM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.